

Bilfinger SE

# **Bilfinger SE Company Presentation**

November 2020

**Overview and strategic outline** 

# Bilfinger at a glance

- Leading international industrial services provider
- Efficiency enhancement of assets, ensuring a high level of availability and reducing maintenance costs
- Clear 2-4-6 strategy with two service lines, four business units and six focus industries
- Combination of excellence in services covering the lifecycle of industrial plants (E&M) and innovative solutions (T)
- Large share of business with long-term frame contracts and high retention rates
- Well-established customer base with focus on process industries
- Highly recognized safety and quality performance
- Digital pioneer for the process industry

€4.33bn revenue

thereof >50%

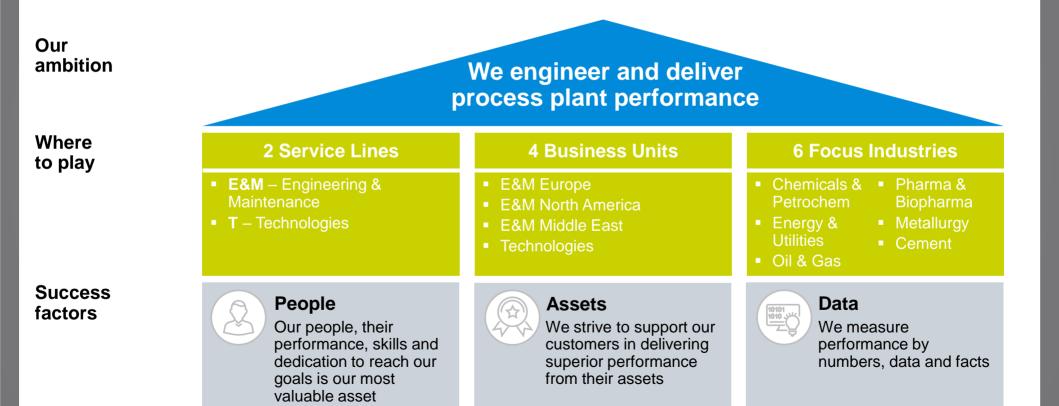
€57m Free cash flow

€104m EBITA adjusted

Approx. 34,000 employees

based on FY 2019

# 2-4-6 still holds2 Service Lines, 4 Business Units, 6 Focus Industries



# **Global trends**

Aging Assets & Asset Integrity



### Europe & US: Aging assets

- Increasing maintenance costs
- Asset life time extensions
- Efficiency & Emissions

# Middle East: Maturing assets

- World class CAPEX
- Sub benchmark performance

# ESG / Climate Change



- CO<sub>2</sub> limits
- Emissions & Air pollution
- Clean energy
- Distributed power generation
- Power to liquids
- Circular Economy
- Sustainable finance

# EU: Green Deal

# Skilled Labor Shortage



# Europe

- Demographics
- Vacant apprenticeships

# US

- Shrinking unemployment
- Craft labor shortage

#### Middle East

· Quality not quantity

# Data & Artificial Intelligence



- Machine learning
- Predictive / prescriptive maintenance
- Virtual reality & Augmented reality
- OEE (overall equipment efficiency)
- Risk reduction
- New business models

# **Bilfinger core capabilities**



- Europe's #1 Maintenance Services Company
- Leading Employer Branding
- Bilfinger Academy
- Trade craft accreditation
- ~34,000 full time equivalents
- Thousands of temporary employees





- Engineering / Process knowledge
- Focus on key industries
- Customer intimacy / collaboration
- Long term contracts
- High customer stick rates (>90%)
- Cross-border unified operating models



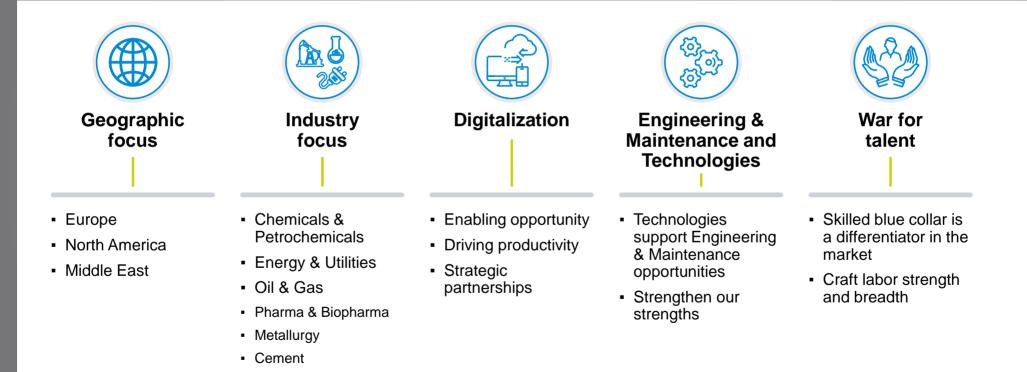
- Bilfinger Digital Next
- Convergence of BMC & BCAP to digital BMC
- Electronic Workflow to drive internal productivity
- A.I. (PIDGraph, algorithm training ....)
- Partnership models

# Our capabilities addressing global trends

# **Global Trends affecting our business**

Bilfinger capabilities	Aging Assets & Asset Integrity	ESG / Climate Change	Skilled Labor Shortage	Data & Artificial Intelligence
Skilled labor	Fabric maintenance	Circular economy	Employer of choice	Cloud analytics
Domain Expertise	Maintenance analytics	Pollution	BMC BMC ELFINGER MAINTENANCE CONCEPT	PIDGraph-AI
Digitali- zation	Digital twins	Water	Augmented Reality	BCAP

# **Strategic Assumptions**



# **Strategic Imperatives**

**Integrity & HSE** 



- We will not compromise

- Attract
- MotivateRetain
- Develop



- Multi-service provider
- Continue to innovate our service and commercial offering
- Extend portfolio, leverage integrated solutions
- Digitalization



- ROCE focus
- Strict working capital management
- Disciplined M&A criteria



- Project Risk & Execution
- Margin protection
- Pricing
- Portfolio rotation



SG&A Efficiency

- Lean management
- De-complexing (e.g. legal entity reduction)
- Purpose over process
- Leverage harmonized systems



- Leveraging existing market & customer access
- Grow organically and optionally non-organically
- Introduce Maintenance concepts



# Middle East profitable top line growth

- Increase Oil & Gas activities
- Pro-actively support customers in their outsourcing and maintenance efforts
- Partnering

# We never compromise on integrity and safety



#### 1) LTIF: Lost Time Injury Frequency per 1 million man hours

# **2 Service Lines**

# **Engineering & Maintenance**

FY 2019: E&M Europe: Revenues €2,578m, EBITA adj. €106m E&M International: Revenues €912m, EBITA adj. €42m

E&M covers the entire lifecycle of an industrial plant:

- Engineerung services and commissioning
- Maintenance and efficiency enhancement
- Expansions, conversions and shutdowns

#### **Characteristics**

- Higher added value to maintenance business, potential for cost savings in SG&A
- Superior customer perception, market leader in key European markets
- Regional focus: Europe, North America, Middle East

# Combination of E and M leverages our business to higher-end services and higher margins

### **Technologies**

FY 2019: Revenues €538m, EBITA adj. €-28m

T provides solutions for the process industry:

- Technological and digital innovations
- Service, construction and digital networking of components and systems
- Focus on economic, emission-friendly operation of energy and industrial plants

#### **Characteristics**

- Proven technological competence
- Product and manufacturing excellence
- Centralized capacities, serving the global market

Focusing on Technologies drives stronger growth and higher margins

# **2 Service Lines** Engineering & Maintenance: Excellence in services covering the lifecycle of industrial plants

# Engineering



**AVR** The Netherlands, Duiven

- Conceptual engineering and construction
   management
- First industrial scale CO<sub>2</sub> capture installation
- Captures 60,000 tons of CO<sub>2</sub> per annum from waste-to-energy generation

# Maintenance



**Chevron** USA, Offshore, Gulf of Mexico

- Industrial and inspection services
- Services to 4 Deepwater platforms
- Contract expanded from corrosion protection to full service

## Turnarounds



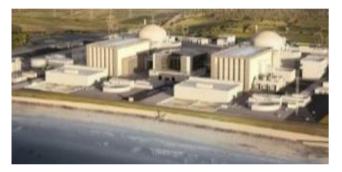
Neste refinery Finland, Porvoo

- Turnaround services and projects. Engineer, scope, schedule and execution.
- Local team supported by group expertise, Mobilization of 300+ personnel to Finland
- Bilfinger Turnaround Concept (BTC) in action

No. 1 services provider for the process industry

# **2 Service Lines** Technologies: Excellence in products, manufacturing and innovative solutions

### **Nuclear services**



EDF Hinkley Point United Kingdom

- New Build & Waste Management of a nuclear plant
- Specialist engineering, fabrication and installation
- CO<sub>2</sub> reduction by using nuclear power

### New energy



**Cryostar LNG stations** Germany, Poland, France, BeNe

- Turnkey service, safe and reliable
- 50+ Shell LNG stations across Europe powering freight fleets
- Unrivalled European coverage to drive efficiency

# **Fabrication & Installation**

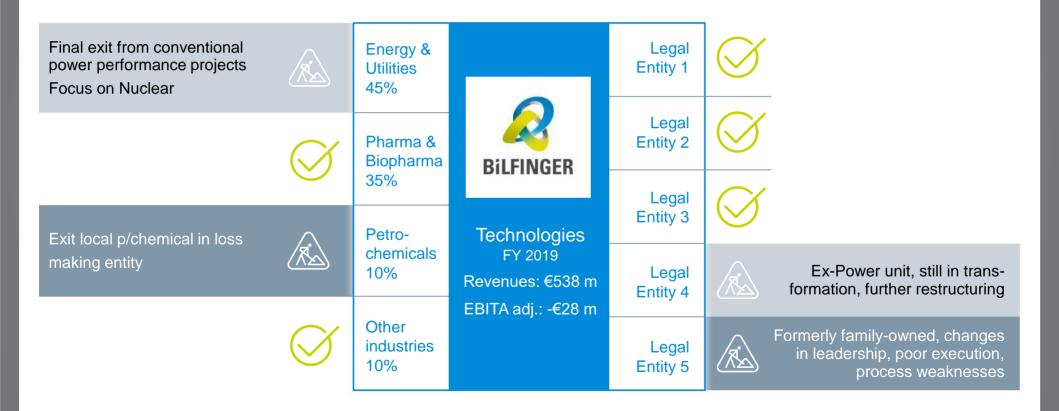


**BP Deutschland (Ruhr Oel GmbH)** Germany, Gelsenkirchen-Scholven

- Turnkey Project: Concept, engineering design, modular fabrication, installation
- 180 interconnecting piperacks with 320 valves, 25 km piping and 260 tie-ins into process units
- Integrated tender by entities in Technology and E&M Europe

No. 1 services provider for the process industry

**Deep Dive Technologies: individual weaknesses with high impact** Dedicated programs identified to secure successful turnarounds



# **Deep Dive: Technologies** Intensive care and structured transformation approach for the two struggling LEs

Baseline		Changes impacting 2020
Suffering from legacy projects	>>>	New projects with solid stage gate approval process and intensified project control mechanisms. Exit projects/sectors
Operational inefficiencies and costs of poor quality	>>>	Dedicated initiatives (lean, PMO, procurement, etc.) established
Significant capability gaps in project delivery	<b>&gt;&gt;</b>	Leadership changed, internal delivery partnerships, PMI qualifications and training
Broad and non-integrated product portfolio	>>>	Focus on Pharma, Emissions and Nuclear, exit loss making segments
Weak margin contribution and limited competitiveness	<b>&gt;&gt;</b>	High value markets retained, cost base improved locally and through lower cost outsourcing
Complex business processes and administration	<b>&gt;&gt;</b>	Standardized tools, streamlined organization set-up with impact on SG&A

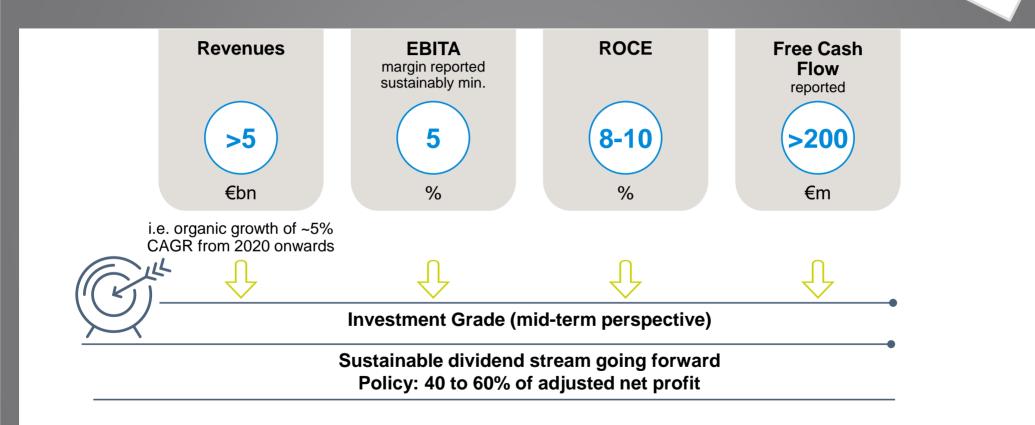
# Improving our financial performance

# Outlook 2020 Positive earnings and free cash flow

	Actual FY 2019	Outlook FY 2020
Revenue	€4,327 million	Decrease of ~20%
EBITA adjusted	€104 million	Positive
Free cash flow reported	€57 million	Positive

Assumption: the current lockdown measures will not have a material negative influence on business development.

# **Financial targets 2024**



Note: All targets on organic base, ROCE: Capital Employed including Apleona book value

CMD 2020

# Sustainable value creation

#### **Top Line** +5% revenue CAGR



- Increase integrated services
- 2 Intensify customer collaboration
- 3 Capitalize digitalization & innovation
- 4 Lift value offering to customers

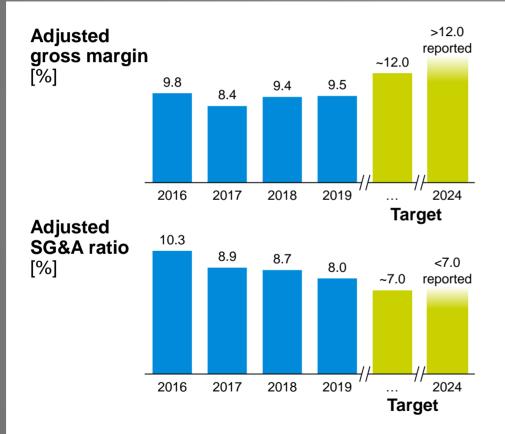
# Bottom Line >200 bps. gross margin

- 5 Boost execution performance
- Decrease operational costs
- 7 Utilization & efficiency increase
- 8 Strengthen performance culture



Solid revenue growth I Significantly improved execution performance I Reduced complexity

# Gross margin improvement and SG&A efficiency will lead to 5% adjusted EBITA margin target



#### Gross margin improvement to a margin of >12% by 2024

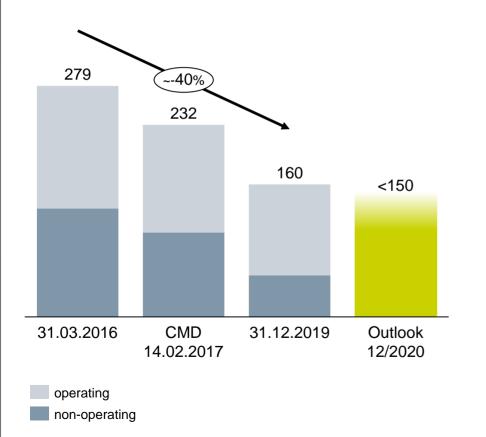
- Execution improvement
- Disciplined hurdle rates for future contracts
- Improved utilization rates

# Additional SG&A savings to a ratio of 7.5% mid-term and sustainably of <7.0%

- New organization effective since January 1, 2020
- Full-year savings effective in 2021, significant portion already in 2020
- Continue to reduce legal entities, increase SSC/automation

# Levers for SG&A efficiency improvement

Target of 160 legal entities achieved one year ahead of schedule Further reduction of organizational complexity ongoing



### Current status of legal entity reduction project

Target of reduction to 160 legal entities reached one year earlier than planned

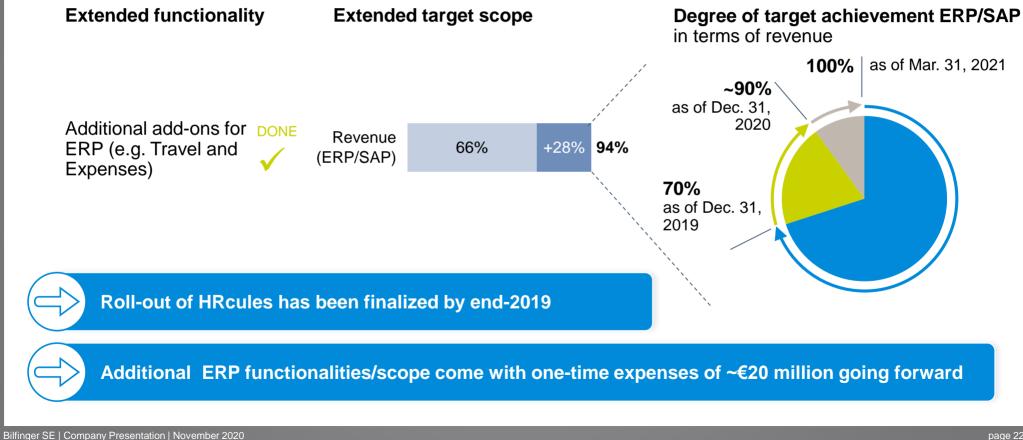


#### **Going forward**

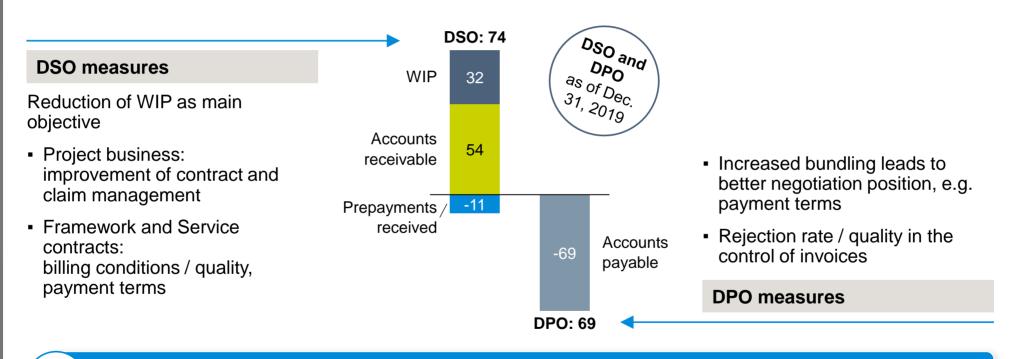
- Consolidation of companies in same markets & regions is ongoing
- In addition, bundling of tasks, e.g. back office activities, in each regional cluster ("lead company concept")
- Implementation of SSC:
  - Germany 🗸
  - Austria 🗸
  - USA: on the way, to be completed by 2020
  - Netherlands: in preparation, to be completed by 2021

# New target set: <150 by 12/2020

# Levers for SG&A efficiency improvement Process and system harmonization with substantial program extensions



# **Working capital management** Key to higher cash conversion



The working capital incentive system will be further developed towards a quarterly average instead of only year-end figures

# Capital allocation priorities



- Actual rating S&P: BB-/outlook stable
- Policy to maintain conservative level of key financial metrics in the range of an intermediate financial risk profile according to S&P:
  - Adjusted net debt / adjusted EBITDA: 2.0x < target < 2.5x
  - Adjusted FFO / adjusted net debt: 30% < target < 45%



**Mid-term ambition: Investment Grade** 



Intended **Dividend Policy**<sup>1</sup>

- Floor of €1.00 is confirmed
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit



- EBITA accretive one year after integration
- ROCE exceeds WACC two years after integration
- Asset light with focus on ROCE
- Immediate start of integration

1) Provided that earnings and cash flow development is in line with planning

# Financials Q3 2020

# Q3 2020

# Recovery gains pace: strong EBITA and cash flow development Full-year guidance affirmed

Markets	Recovering in second half of 2020 as expected	
-26% org. Orders received	<ul> <li>Orders received at lower level due to fewer projects and mark to market in oil and gas, but order backlog solid; positive expectations for Q4</li> </ul>	
-18% org. Revenue	<ul> <li>Most European entities with sequentially increasing revenues</li> <li>Oil- and gas-related regions UK and Nordics with approx30% year-on-year</li> </ul>	
€23 million EBITA adjusted	<ul> <li>Positive contributions from all European regions including Technologies</li> <li>E&amp;M International still under pressure in difficult environment</li> </ul>	
<b>€43 million</b> Free cash flow reported	<ul> <li>Continuing robust cash flow thanks to active working capital management</li> <li>Sound financial position, no additional financing expectations</li> </ul>	
Outlook affirmed	<ul> <li>Year-on-year revenue decrease of ~20%</li> <li>EBITA adjusted and free cash flow reported positive</li> </ul>	

# Markets: E&M Europe

	Industries	%*		Overall trend
<u>.</u>	Chemicals & Petrochem	40%	<ul> <li>Market starts to recover; some clients have announced large investments going forward</li> <li>German market keeping up comparably well</li> <li>Major chemical companies reported 3Q 2020 results slightly ahead of expectations</li> </ul>	•
5.0	Energy & Utilities	10%	<ul> <li>ESG climate change drivers still hold, e.g. CO<sub>2</sub> limits, emissions, decentralized power generation</li> <li>Green energy investments expected to pick up (e.g. renewables, hydrogen)</li> <li>Nuclear remains in focus in France, UK, and Finland</li> </ul>	7
Â.	Oil & Gas	30%	<ul> <li>After recent deep decline expecting gradual recovery short and midterm</li> <li>Majority of projects and turnarounds postponed</li> <li>Midstream (e.g. pipelines, storage, transportation) less impacted</li> </ul>	<b>&gt;</b>

\*% of segment revenues FY 2019

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# Markets: E&M International

	Industries	%*		Overall trend
<u>M</u>	Chemicals & Petrochem	30%	<ul> <li>Expansion programs and need for modernization projects in Middle East (ME)</li> <li>Projects delayed but attractive project pipeline in North America (NA)</li> </ul>	$\geq$
2.65	Energy & Utilities	5%	<ul> <li>In NA, energy investment trends focused on energy storage, wind, solar and CO<sub>2</sub> reduction. Continued but delayed growth</li> <li>Continued growth in ME population and industry drives further development of alternative and nuclear energy concepts as well as water solutions</li> </ul>	7
Â	Oil & Gas	45%	<ul> <li>Large oil &amp; gas and LNG investment plans in several ME countries (e.g. UAE, Qatar, Kuwait) for the upcoming years</li> <li>CAPEX and OPEX spend expected to increase from 2021 onwards in NA</li> </ul>	7

#### \* % of segment revenues FY 2019

# Markets: Technologies

	Industries	%*		Overall trend
	Energy & Utilities	45%	<ul> <li>Energy transition focus in all our regions, esp. Europe and USA</li> <li>Nuclear demand for new builds and maintenance increasing, esp. in France, UK and ME</li> <li>Nuclear decommissioning capability (waste treatment, services) offers opportunities in Germany and France</li> </ul>	7
•9	Pharma & Biopharma	35%	<ul> <li>Mega trends remain unchanged despite Covid-19</li> <li>Clients start reviewing their global supply chain routes which will add opportunities in Europe</li> </ul>	7

# European business has shown high resilience and will emerge even stronger from this crisis

#### In Numbers



Reduction of ~4,000 employees year-to-date, majority in North America, Northern Europe, and the U.K.

Currently ~650 employees are still in furlough schemes (in U.K., Nordics, Germany, Austria), down from almost 3,000 at the peak



"Investment" of ~70m EUR restructuring expenses, full payback within ~2 years



Strict cost management involving both temporary and sustainable measures reduced the **SG&A expenses** well below budget, full-year expectation ~€310m, target 2021: <€300m

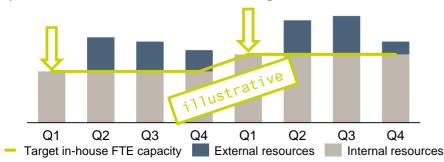
# Improved cost agility: the positive outcome from a difficult year

#### Levers

#### **Balanced workforce utilization planning**

- Adjusting in-house capacities to Q1/low point in guarterly intra-year revenues
- Switch from internal to external resources, also using agility of flexible resources from Poland (Bilfinger entity with skilled labor lease, working in various European countries)

#### Reduce seasonal underutilization to drive gross margin



Split between own resources and external sourcing

#### Fast alignment with mid-term market outlook

- Sustainable reduction of personnel in areas with longer-term subdued outlooks, e.g. oil and gas U.K., North America, targeting operations and SG&A
- Consequent wind-down unprofitable business and/or pursuing strategic alternatives, e.g. loss-making areas in Technologies



#### Starting FY 2021 with a clean cost base

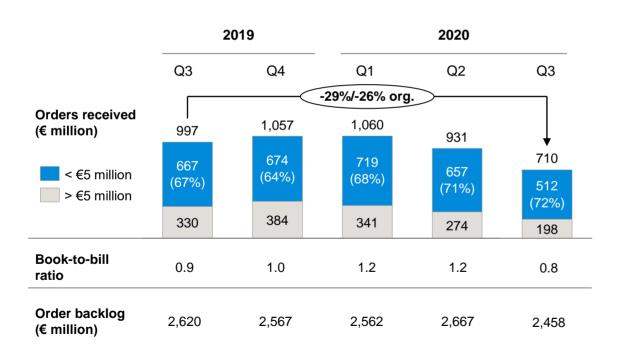
#### Regions with major headcount reductions

Region / Division	Headcount Dec. 31, 2019	Headcount Sept. 30, 2020	Change
UK	3,737	3,058	-679
Nordics	3,979	3,449	-530
North America	3,123	1,986	-1,137
Technologies	2,415	2,352	-63
Group <sup>1)</sup>	33,327	29,375	-3,952

1) Excluding JVs

Orders received on lower level due to limited number of projects and lowered expectations in oil and gas, but solid order backlog; positive expectations for Q4

# **Development of orders received**



#### **Orders received**

- Decrease by -29% (org.: -26%)
- Lack of project orders especially in E&M International / North America
- Backlog reduction in upstream oil and gas business
- Larger parts of Hinkley Point expected to be mainly booked in Q4 and 2021

#### Order backlog

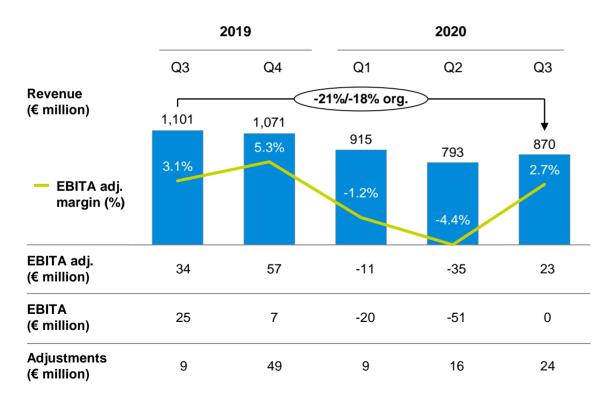
• -6% below prior-year level (org.: -3%)

#### Book-to-bill

 Mirrors low orders received in Q3, but year-to-date at 1.05

# Sequential recovery against Q2, solid EBITA adjusted

## Development of revenue and profitability



#### Revenue

 -21% (org.: -18%) below prior-year quarter, recovery after difficult Q2

#### **EBITA** adjusted

- Positive at €23 million, rebound due to recovery in European markets
- Technology with positive contribution

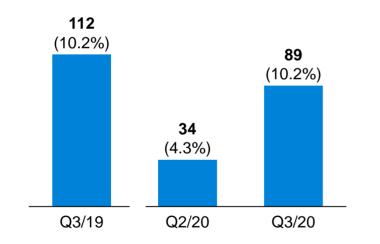
#### **Special items**

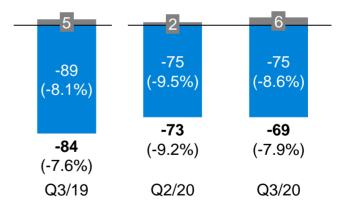
- -€24 million (thereof -€18 million restructuring costs, -€3 million IT investments and -€3 million loss on OOP divestment)
- In Total ~€70 million expected in FY 2020

Gross margin at prior year level despite significantly lower revenues SG&A expenses further reduced with partially sustainable improvements

Gross profit (€ million)

#### Adjusted selling and administrative expenses (€ million)

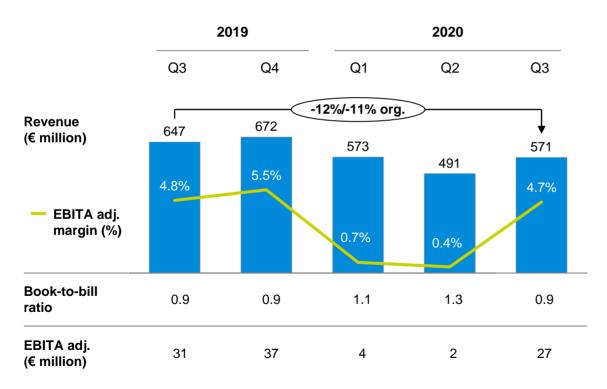




Adjustments Reported

# Segment E&M Europe: strong recovery in both revenue and adjusted EBITA, highly resilient and agile maintenance business

# Development of revenue and profitability



#### **Orders received**

- -14% (org.: -13%) mainly due to backlog reduction in upstream oil and gas business
- Book-to-bill YTD at 1.07

#### Revenue

 Decrease by -12% (org.: -11%), with -30% North Sea upstream business

#### **EBITA** adjusted

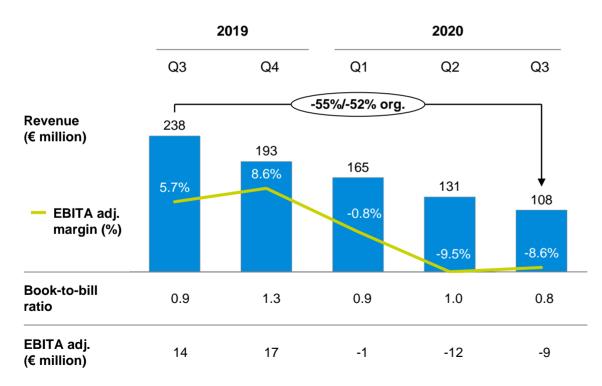
 Clearly positive, benefitting from agile cost management, leading to strong margin improvement up to prior-year level despite lower revenue

#### Outlook 2020



Revenue: significant decrease EBITA adjusted: positive Segment E&M International: top-line and earnings still under pressure in challenging environment, leading to negative results also in full-year

# Development of revenue and profitability



### **Orders received**

 -60% (org.: -57%), in North America lack of contract awards due to challenging environment (COVID-19 and elections)

#### Revenue

 Decrease of -55% (org.: -52%), partly expected, but amplified by difficult environment

#### EBITA adjusted

 Clearly negative, primarily affected by underutilization in North America, capacity adjustments ongoing

#### Outlook 2020



Revenue: significant decrease EBITA adjusted: negative

# Segment Technologies: Sound quarter with positive EBITA adjusted

# **Development of revenue and profitability**



#### Orders received

- Slight increase by 2% (org.: 2%)
- Hinkley Point orders to be called off in Q4 and 2021

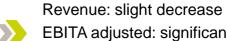
#### Revenue

• -5% (org.: -5%) below prior-year, also due to wind-down of loss-making activities, but sequential recovery visible in growth areas

### **EBITA** adjusted

 Good margin development, strategic measures for underperforming entities well under way

#### Outlook 2020

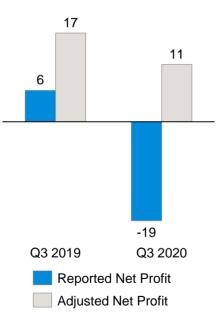


EBITA adjusted: significant

improvement, but still negative

# Net profit burdened by significant amount of restructuring costs, on adjusted base positive <u>Free cash flow improved significantly against prior year</u>

Net profit <sup>1</sup>) (€ million)





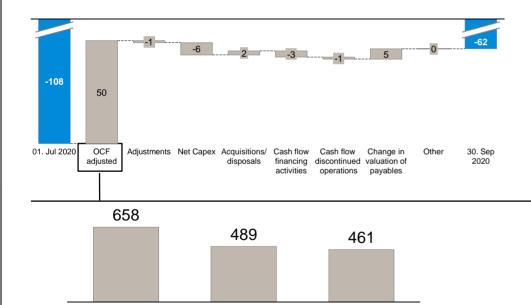
Free cash flow <sup>1</sup>) (€ million)

<sup>1)</sup> Adjustments correspond to EBITA adjustments, Net Profit: in addition special items in financial result and in taxes

Sound financial position; further increase in liquidity due to active working capital management, despite start of payments of tax and social security deferrals

# Development of net liquidity

#### Net liquidity <sup>1)</sup> (€ million)



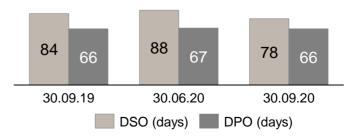
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Net trade assets (€ million)

30.09.20

#### Cash flow development year-to-date (€ million) excl. IFRS 16

	9m 2020 excl. IFRS 16	IFRS 16 impacts	9m 2020 incl. IFRS 16	9m 2019 excl. IFRS 16
EBITA adj.	-22		-22	46
Depreciation	42	43	85	41
Change in NWC (Reported)	80		80	-194
Others	-22		-22	23
Adjustments	-24		-24	-50
Operating CF Reported	54		97	-134
Net CAPEX	-19		-19	-37
Free CF Reported	35		78	-171
Proceeds/Investments financial assets	5		5	143
Changes in marketable securities	0		0	-210
Dividends	-7		-7	-43
Change in financial debt	0	-40	-40	373
Interest paid	-15	-3	-18	-6
FX / other / disco	-8		-8	-45
Change in Cash	10		10	41



<sup>1)</sup> Including IFRS 16 leases

DSO: Trade receivables + WIP – advance payments received, DPO: Trade payables

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