

Bilfinger SE

# **Bilfinger SE Company Presentation**

February 2021

Overview and strategic outline

# Bilfinger at a glance

- Leading international industrial services provider
- Efficiency enhancement of assets, ensuring a high level of availability and reducing maintenance costs
- Clear 2-4-6 strategy with two service lines, four business units and six focus industries
- Combination of excellence in services covering the lifecycle of industrial plants (E&M) and innovative solutions (T)
- Large share of business with long-term frame contracts and high retention rates
- Well-established customer base with focus on process industries
- Highly recognized safety and quality performance
- Digital pioneer for the process industry

€3.46bn revenue

thereof >60%

€93m Free cash flow

€20m EBITA adjusted

Approx. 30,000 employees

based on FY 2020

# 2-4-6 still holds

# 2 Service Lines, 4 Business Units, 6 Focus Industries

# Our ambition

# We engineer and deliver process plant performance

# Where to play

#### 2 Service Lines

- **E&M** Engineering &

#### **4 Business Units**

- E&M Europe
- E&M North America
- E&M Middle East

# 6 Focus Industries

- Chemicals & Pharma & Petrochem
- Energy &
- Oil & Gas

# Success factors



# **People**

Our people, their performance, skills and dedication to reach our goals is our most valuable asset



### **Assets**

We strive to support our customers in delivering superior performance from their assets



#### Data

We measure performance by numbers, data and facts

# Global trends





### **Europe & US: Aging assets**

- Increasing maintenance costs
- Asset life time extensions
- Efficiency & Emissions

# Middle East: Maturing assets

- World class CAPEX
- Sub benchmark performance





- CO<sub>2</sub> limits
- Emissions & Air pollution
- Clean energy
- Distributed power generation
- Power to liquids
- Circular Economy
- Sustainable finance

**EU: Green Deal** 

# Skilled Labor Shortage



### **Europe**

- Demographics
- Vacant apprenticeships

#### US

- Shrinking unemployment
- Craft labor shortage

#### **Middle East**

Quality not quantity

# Data & Artificial Intelligence



- Machine learning
- Predictive / prescriptive maintenance
- Virtual reality& Augmented reality
- OEE (overall equipment efficiency)
- Risk reduction
- New business models

# Bilfinger core capabilities



- Europe's #1 Maintenance Services Company
- Leading Employer Branding
- Bilfinger Academy
- Trade craft accreditation
- ~30,000 headcount
- Thousands of temporary employees



- Engineering / Process knowledge
- Focus on key industries
- Customer intimacy / collaboration
- Long term contracts
- High customer stick rates (>90%)
- Cross-border unified operating models



- Bilfinger Digital Next
- Convergence of BMC & BCAP to digital BMC
- Electronic Workflow to drive internal productivity
- A.I. (PIDGraph, algorithm training ....)
- Partnership models

# Our capabilities addressing global trends

# **Global Trends affecting our business**

# Bilfinger capabilities

Skilled labor

# Aging Assets & Asset Integrity

Fabric maintenance



**ESG / Climate** Change

Circular economy



**Skilled Labor Shortage** 

Employer of choice



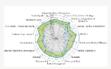
Data & Artificial Intelligence

Cloud analytics



Domain Expertise

Maintenance analytics



**Pollution** 



**BMC** 



PIDGraph-AI



Digitalization

Digital twins



Water



Augmented Reality



**BCAP** 



# **Strategic Assumptions**



# Geographic focus

- Europe
- North America
- Middle East

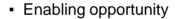


Industry focus

- Chemicals & Petrochemicals
- Energy & Utilities
- Oil & Gas
- Pharma & Biopharma
- Metallurgy
- Cement



# Digitalization



- Driving productivity
- Strategic partnerships



# Engineering & Maintenance and Technologies

- Technologies support Engineering & Maintenance opportunities
- Strengthen our strengths



War for talent

- Skilled blue collar is a differentiator in the market
- Craft labor strength and breadth

# **Strategic Imperatives**



### **Integrity & HSE**

We will not compromise



#### **People**

- Attract
- Motivate
- Retain
- Develop



#### Unique service offering/ Differentiators

- Multi-service provider
- Continue to innovate our service and commercial offering
- Extend portfolio, leverage integrated solutions
- Digitalization



### **Asset light model**

- ROCE focus
- Strict working capital management
- Disciplined M&A criteria



### Margin growth

- Project Risk & Execution
- Margin protection
- Pricing
- Portfolio rotation



# **SG&A Efficiency**

- Lean management
- De-complexing (e.g. legal entity reduction)
- Purpose over process
- Leverage harmonized systems



# Relevant E&M footprint in North America

- Leveraging existing market & customer access
- Grow organically and optionally non-organically
- Introduce Maintenance concepts



# Middle East profitable top line growth

- Increase Oil & Gas activities
- Pro-actively support customers in their outsourcing and maintenance efforts
- Partnering

# We never compromise on integrity and safety Number and severity of incidence continues to fall



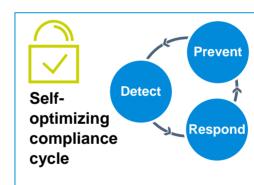
# Safety is good business

# Integrity is non-negotiable

#### Safety KPIs (based on 1m man hours)







Fully integrated

Established compliance culture

Sustainable focus

Continuous learning

Part of our DNA



Governance



Operational focus



Leadership

) LTIF: Lost Time Injury Frequency

# 2 Service Lines

# **Engineering & Maintenance**

FY 2020: E&M Europe: Revenues €2,221m, EBITA adj. €69m E&M International: Revenues €521m, EBITA adj. -€21m

E&M covers the entire lifecycle of an industrial plant:

- Engineerung services and commissioning
- Maintenance and efficiency enhancement
- Expansions, conversions and shutdowns

#### **Characteristics**

- Higher added value to maintenance business, potential for cost savings in SG&A
- Superior customer perception, market leader in key European markets
- Regional focus: Europe, North America, Middle East

# **Technologies**

FY 2020: Revenues €498m, EBITA adj. €-10m

T provides solutions for the process industry:

- Technological and digital innovations
- Service, construction and digital networking of components and systems
- Focus on economic, emission-friendly operation of energy and industrial plants

#### **Characteristics**

- Proven technological competence
- Product and manufacturing excellence
- Centralized capacities, serving the global market

Combination of E and M leverages our business to higher-end services and higher margins

Focusing on Technologies drives stronger growth and higher margins

# 2 Service Lines

Engineering & Maintenance: Excellence in services covering the lifecycle of industrial plants

# **Engineering**



**AVR**The Netherlands, Duiven

- Conceptual engineering and construction management
- First industrial scale CO<sub>2</sub> capture installation
- Captures 60,000 tons of CO<sub>2</sub> per annum from waste-to-energy generation

#### **Maintenance**



**Chevron**USA, Offshore, Gulf of Mexico

- Industrial and inspection services
- Services to 4 Deepwater platforms
- Contract expanded from corrosion protection to full service

### **Turnarounds**



Neste refinery Finland, Porvoo

- Turnaround services and projects.
   Engineer, scope, schedule and execution.
- Local team supported by group expertise, Mobilization of 300+ personnel to Finland
- Bilfinger Turnaround Concept (BTC) in action



No. 1 services provider for the process industry

# 2 Service Lines

# Technologies: Excellence in products, manufacturing and innovative solutions

#### **Nuclear services**



**EDF Hinkley Point** United Kingdom

- New Build & Waste Management of a nuclear plant
- Specialist engineering, fabrication and installation
- CO<sub>2</sub> reduction by using nuclear power

# **New energy**



**Cryostar LNG stations**Germany, Poland, France, BeNe

- Turnkey service, safe and reliable
- 50+ Shell LNG stations across Europe powering freight fleets
- Unrivalled European coverage to drive efficiency

### **Fabrication & Installation**



BP Deutschland (Ruhr Oel GmbH) Germany, Gelsenkirchen-Scholven

- Turnkey Project: Concept, engineering design, modular fabrication, installation
- 180 interconnecting piperacks with 320 valves, 25 km piping and 260 tie-ins into process units
- Integrated tender by entities in Technology and E&M Europe



No. 1 services provider for the process industry

Mid term targets

# How we will drive growth going forward



# **Growth areas**

- Integrate product & services portfolio
- Roll out service products (BMC,BTC,BCAP etc.)
- Focus on growth by business line and "white spots"
- 'Big-ticket' multinational opportunities
- Integrated project organization to combine group scale & capabilities
- Increase integrated services and Key Account Management
- Growth markets focus
- Global Development to lead cross business planning and delivery
- Align business offering to deliver value (e.g. Life Science, Energy transition etc.)
- High efficiency / innovation driven by digital services
- Industrialize digital forward thinking
- Integrate data- and software-based business models into core offering

# **Ambition – Top line**

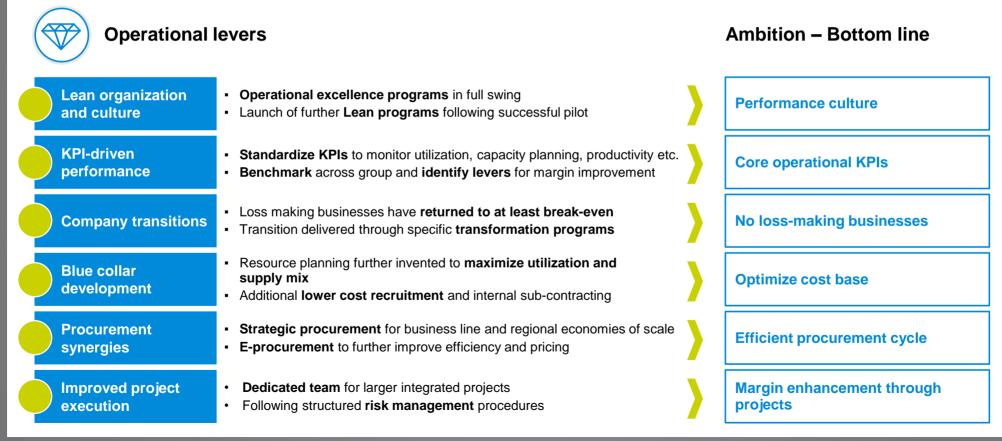
Facilitate growth

**Bundle capabilities** 

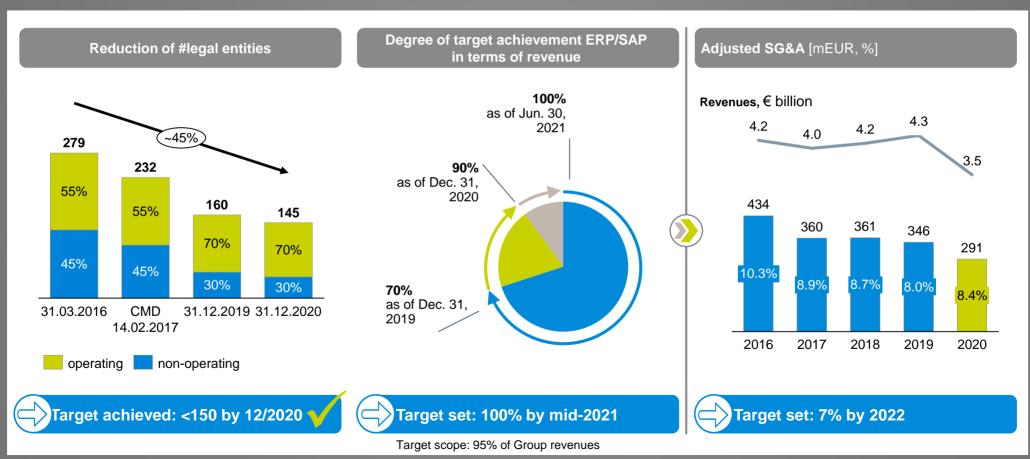
Key market approach

Capitalize on innovation & digitalization

# **Key levers for GROSS MARGIN growth Target of 12% confirmed**

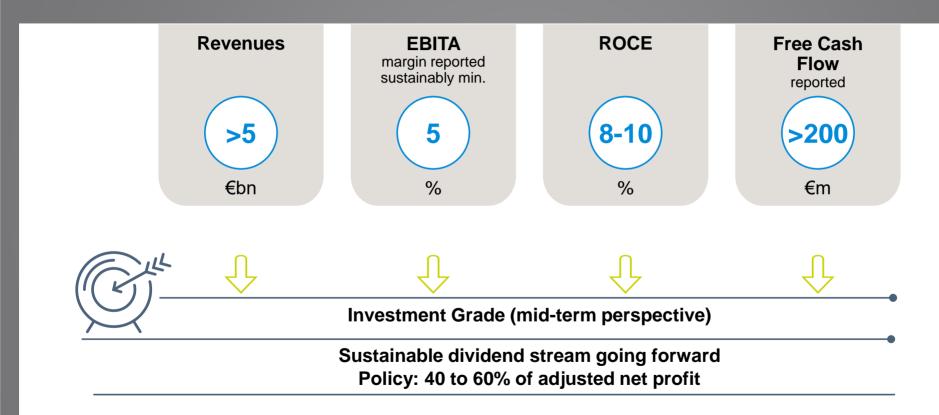


# Over the last 5 years, SG&A has been reduced by over € 100 million Target of 7% confirmed from 2022



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# **Financial targets 2024**



# Capital allocation priorities



- Actual rating S&P: BB-/outlook stable
- Policy to maintain conservative level of key financial metrics in the range of an intermediate financial risk profile according to S&P:
  - Adjusted net debt / adjusted
     EBITDA: 2.0x < target < 2.5x</li>
  - Adjusted FFO / adjusted net debt: 30% < target < 45%</li>



# Intended Dividend Policy<sup>1</sup>

- Floor of €1.00 is confirmed
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit



- EBITA accretive one year after integration
- ROCE exceeds WACC two years after integration
- Asset light with focus on ROCE
- Immediate start of integration



**Mid-term ambition: Investment Grade** 

Financials Q4 2020

# Q4 2020:

# Resilient business model and high cost agility ensured positive results and cash flow despite substantial revenue decrease

# Orders received

FY 2020: -7% org., lower orders in Oil & Gas, slow US project market

Q4: +3% org., especially strong in Europe

# Revenue

**FY 2020:** -17% org., European business quite resilient despite reduced Oil & Gas volumes

Q4: -14% org., but slight increase against Q3

# EBITA adjusted

FY 2020: positive at €20m due to high cost agility and consequent crisis management

Q4: €42m, positive contribution from all segments

# **Net profit**

FY 2020: €99m, includes mark-to-market valuation PPN Apleona (+€210m)

Q4: €203m, Net Profit adjusted positive at €24m



# Q4 2020:

Strong cash generation in Q4 allowed for essentially full repayment of tax and social security deferrals

Dividend proposal recovers last year's dividend reduction

# Liquidity

- Reported free cash flow positive at €93m, essentially all deferred taxes and social security contributions repaid
- Continuous working capital management, significant DSO improvement in Q4
- Successful renewal of revolving credit facility of €250m in December

# Balance sheet / dividend

- Solid balance sheet
- Dividend proposal of €1.88 per share (includes recovery of last year's € 0.12)

# Outlook 2021

- Significant revenue growth
- Substantial improvement in EBITA adjusted
- Substantial improvement in EBITA reported



# **Markets: E&M Europe**

	Industries	<b>%</b> *		Overall trend
111	Chemicals & Petrochem	40%	<ul> <li>Market slowly starts to recover with benefit of low feedstock prices</li> <li>Ongoing project investments still proceeding</li> <li>Deferred work/shutdowns expected to raise activity levels in 2021/22</li> </ul>	<b>&gt;</b>
Sign	Energy & Utilities	10%	<ul> <li>ESG climate change drivers still hold, e.g. CO<sub>2</sub> limits, emissions, decentralized power generation</li> <li>Green energy investment projects emerging as anticipated (e.g. renewables, hydrogen, carbon capture etc.)</li> </ul>	7
A	Oil & Gas	20%	<ul> <li>OpEx stabilized after initial shock and gradual recovery foreseen</li> <li>Recovery supported by asset integrity/shutdowns related backlog plus older asset life extensions</li> </ul>	<b>&gt;</b>

<sup>\*%</sup> of segment revenues FY 2020

# **Markets: E&M International**

	Industries	%*		Overall trend
<u>ii</u>	Chemicals & Petrochem	20%	<ul> <li>Trend for expansion and modernization projects in ME intact</li> <li>Projects delayed but attractive project pipeline in NA</li> </ul>	<b>&gt;</b>
Sign	Energy & Utilities	10%	<ul> <li>Continued growth in ME population and industry drives further development of alternative and nuclear energy concepts as well as water solutions</li> <li>In NA, more positive outlook for energy investment focused on energy storage, wind, solar and CO<sub>2</sub> reduction.</li> </ul>	7
A	Oil & Gas	25%	<ul> <li>Large oil &amp; gas and LNG investment plans in several ME countries (e.g. UAE, Qatar, Kuwait) for the upcoming years</li> <li>CAPEX and OPEX spend expected to increase from 2021 onwards in NA</li> </ul>	7

<sup>\*%</sup> of segment revenues FY 2020

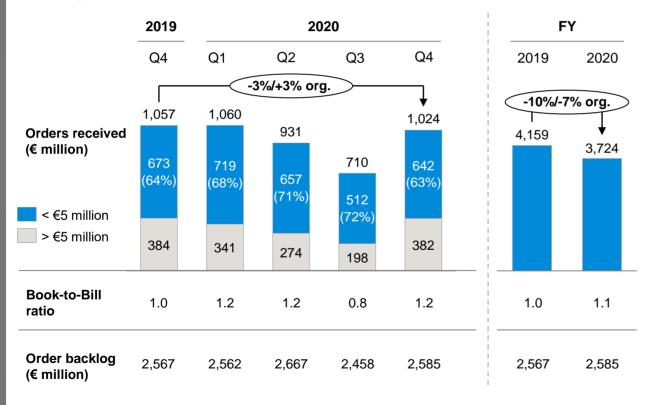
# Markets: Technologies

	Industries	%*		Overall trend
SW	Energy & Utilities	40%	<ul> <li>Energy transition focus in all our regions, esp. Europe and USA</li> <li>Nuclear demand for new builds and maintenance increasing, esp. in France, UK, Finland and demand increasing for decommissioning in Germany</li> </ul>	7
	Pharma & Biopharma	35%	<ul> <li>Mega trends remain unchanged despite COVID-19</li> <li>Positive outlook on Pharma OPEX; Trend to outsource services and production is increasing</li> </ul>	7

<sup>\*%</sup> of segment revenues FY 2020

# Orders received especially strong in Europe

# **Development of orders received**



#### **Orders received**

- Q4: -3%; however organically +3%
   €110m of Hinkley Point C orders have been called and booked in the quarter
- Good level in European markets; North America still under pressure on a low level
- FY: Decrease of -10%, org.: -7%, reflects lower activity in Oil & Gas and slow US project market

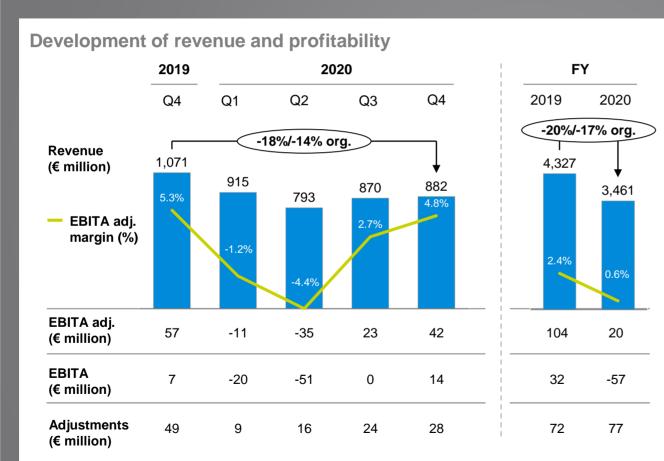
### Order backlog

+1% above prior-year level (org.: +5%)

#### **Book-to-bill**

 Q4: 1.2, solid base for revenue growth in 2021

# European business very resilient despite lower volumes in Oil & Gas EBITA adjusted margin close to prior-year level despite significantly lower revenues



#### Revenue

 FY: -20% (org.: -17%) below prior-year due to Covid-19 / oil price impact

### **EBITA** adjusted

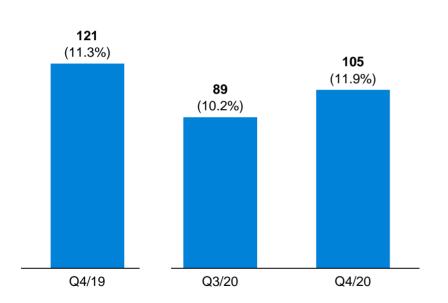
- FY: Positive due to high cost agility and consequent crisis management
- Q4: €42 million with good results in E&M Europe and Technologies; E&M International positive but still under pressure

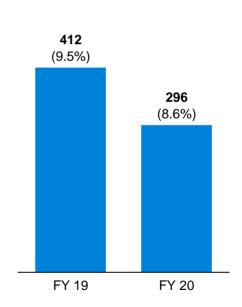
#### **Special items**

 FY: -€77 million (thereof -77 restructuring costs, -13 IT investments and -4 capital losses OOP divestment; +17 from settlement with former EB members)

# Gross margin in Q4 close to 12%-target and above prior year level

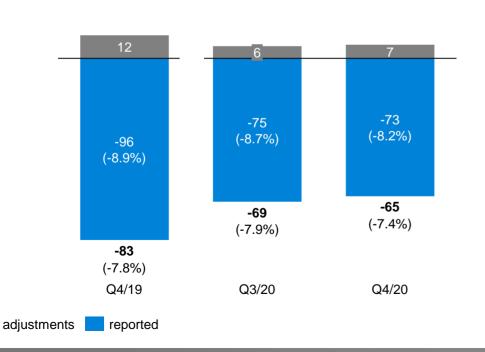
# **Gross profit (€ million)**

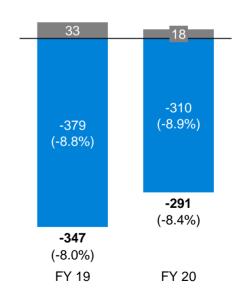




# SG&A expenses clearly below € 300 million, also supported by one-time effects Current quarterly run-rate at €75 million

Adjusted selling and administrative expenses (€ million)

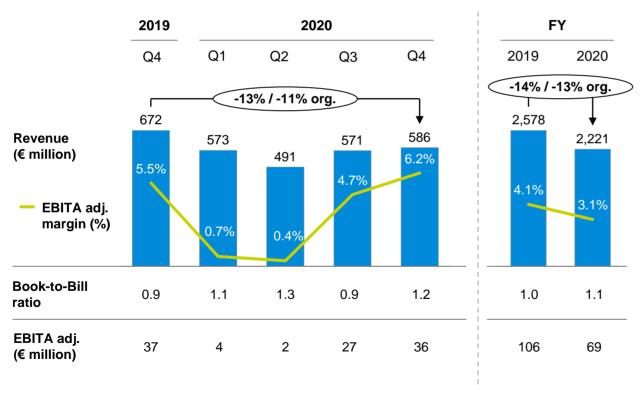




# **E&M** Europe:

# Proves high resilience despite lower volumes in oil & gas Q4 adjusted EBITA on last year's level despite lower revenues

# Development of revenue and profitability



#### **Orders received**

 Q4: +10% (org.: +12%) based on framework contracts as well as on project orders

#### Revenue

- FY: dominated by Covid-19 / oil price impact
- Q4: Decrease by -13% (org.: -11%), with ~1/3 less North Sea upstream Oil & Gas business

#### **EBITA** adjusted

 Margin benefits from agile cost management including government support through furlough schemes

#### Outlook 2021



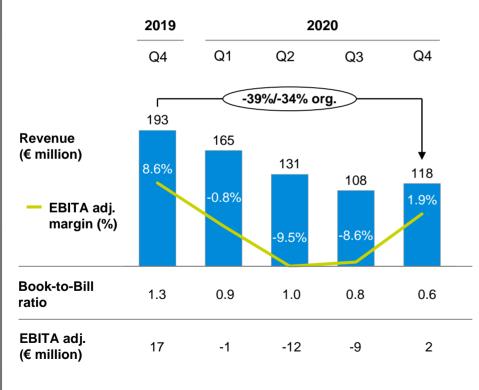
Revenue: significant growth

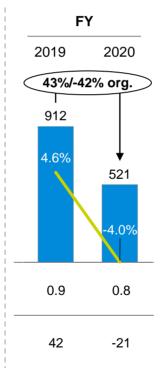
EBITA adjusted: significant improvement

# **E&M** International:

# Top-line still under pressure due to slow project pipeline EBITA adjusted in Q4 positive on low level

# Development of revenue and profitability





#### **Orders received**

• **Q4:** -72% (org.: -69%), in both regions lack of contract awards throughout 2020

#### Revenue

Q4: Decrease of -39% (org.: -34%)
 reflects currently low order book

#### **EBITA** adjusted

 Q4: Slightly positive also due to capacity adjustments, but still needs to be stabilized

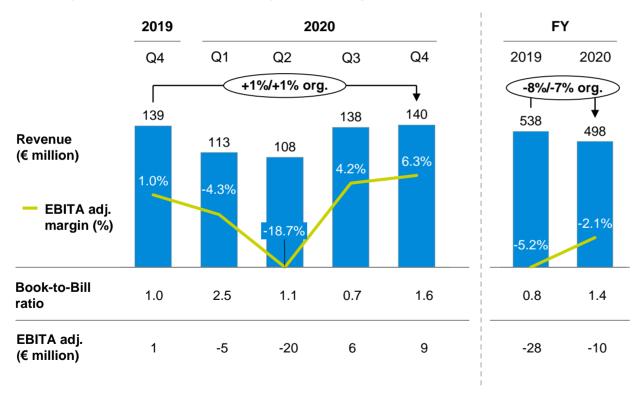
#### Outlook 2021



Revenue: significant growth EBITA adjusted: significant improvement to a positive result

# Technologies: Again, positive contribution Orders received with significant call-offs from Hinkley Point C, mainly generating revenues from 2021 onwards

# Development of revenue and profitability



#### **Orders received**

• Q4: +59% (+59% org.), €110 million orders called from Hinkley Point C

#### Revenue

- FY: below prior-year, also due to wind-down of loss-making activities
- **Q4:** On prior-year level (+1%, org.: +1%)

#### **EBITA** adjusted

 Q4: strong last quarter, only one entity with losses in the last two quarters, strategic measures well under way

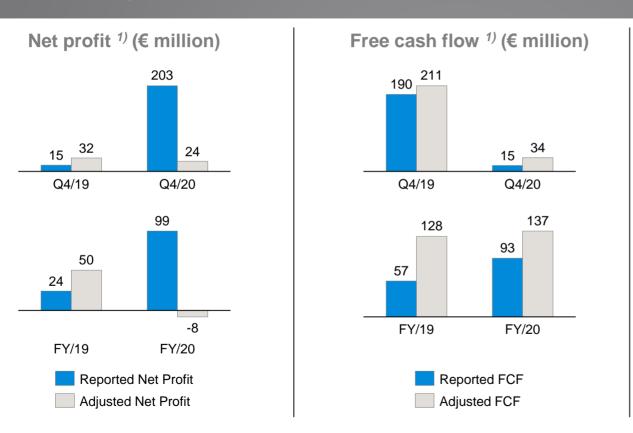
#### Outlook 2021

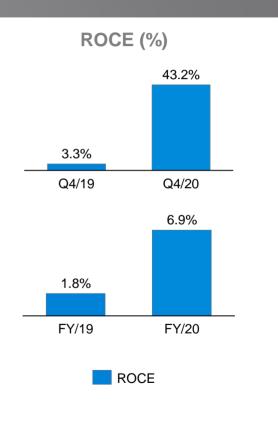
Revenue: significant growth EBITA adjusted: significant



improvement to a clearly positive result

# Net profit and ROCE positively impacted by PPN Apleona Reported free cash flow positive, virtually all deferred taxes and social security contributions paid



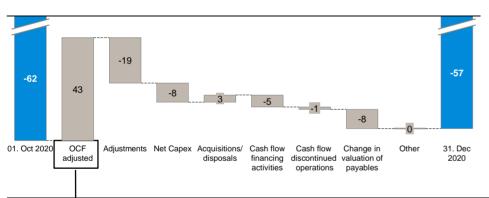


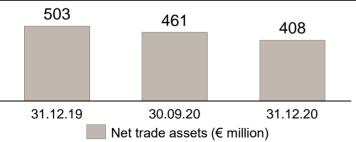
1) Adjustments correspond to EBITA adjustments, Net Profit: in addition elimination of special items in financial result and in taxes

# DSO clearly below prior-year level, successful Working Capital Management in Q4

### **Development of net liquidity**

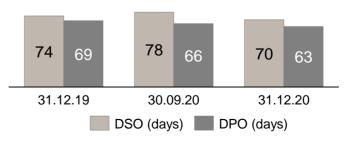
#### Net liquidity ¹) (€ million)





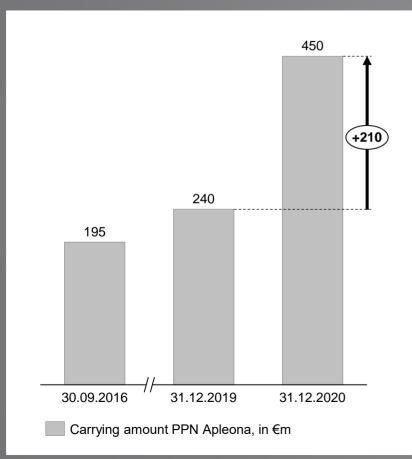
#### Cash flow development year-to-date (€ million) excl. IFRS 16

	12m 2020 excl. IFRS 16	IFRS 16 im pacts	12m 2020 incl. IFRS 16	12m 2019 excl. IFRS 16
EBITA adj.	20		20	104
Depreciation	59	56	115	57
Change in NWC (Reported)	59		59	-42
Others	-31		-31	11
Adjustments	-43		-43	-71
Operating CF Reported	64		120	59
Net CAPEX	-27		-27	-53
Free CF Reported	37		93	6
Proceeds/Investments financial as	8		8	130
Changes in marketable securities	0		0	119
Dividends	-7		-7	-43
Change in financial debt	0	-52	-52	-124
Interest paid	-19	-4	-23	-22
FX / other / disco	-8		-8	-16
Change in Cash	11		11	50



DSO: Trade receivables + WIP – advance payments received, DPO: Trade payables

# Mark-to-market of Apleona PPN resulted in a capital gain of €210m booked in financial result



- Bilfinger holds Preferred Participation Notes to Apleona, which will result in a share of approximately 49 percent of the sales proceeds after deduction of debt
- The PPN relates to the sale of Bilfinger's Building and Facility Services business (now: Apleona) to EQT in September 2016
- On December 6, 2020, EQT officially announced by press release the sale of all shares in Apleona Group GmbH to PAI Partners in December 2020
- → Sale proceeds: €450 to 470 million
- → Capital gain: €210 million in financial result
- → Cash inflow: €450 to 470 million after closing of the transaction, which EQT expects to take place in the second quarter of 2021

# Outlook 2021

# Significant revenue growth and substantial improvement of EBITA adj.

	Actual FY 2020	Outlook FY 2021
Revenue	€3,461 million	Significant growth
EBITA adjusted	€20 million	Substantial improvement
EBITA adjusted margin	0.6%	Level of 2019 (2.4%), despite significantly lower revenue
EBITA reported	- €57 million	Substantial improvement
Free Cash Flow reported	€93 million	Positive, but below prior-year

#### Underlying assumptions:

- COVID-19 pandemic to have no significant impact on our business activities in 2021
- Oil price range between 45 and 65 US \$ / barrel

# Disclaimer

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