

Bilfinger SE

## **Bilfinger SE Company Presentation**

May 2018

## Overview

### Bilfinger at a glance

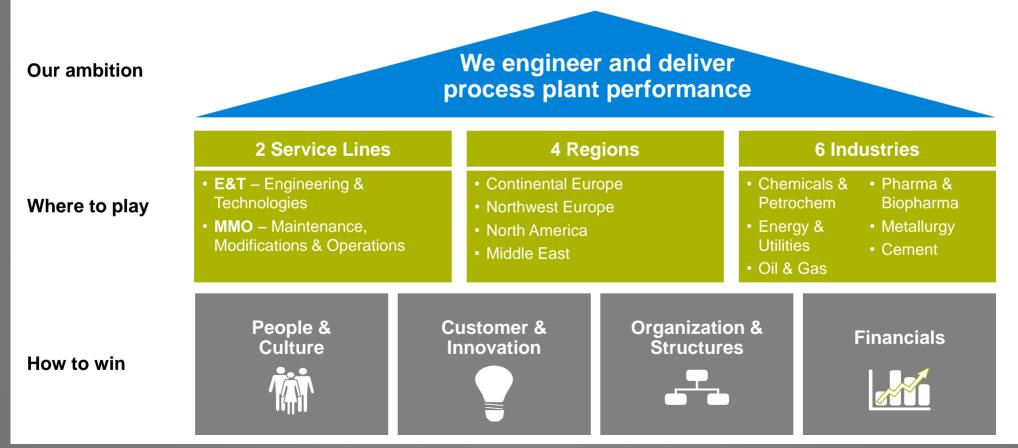
- Leading international industrial services provider
- Efficiency enhancement of assets, ensuring a high level of availability and reducing maintenance costs
- Clear 2-4-6 strategy with two divisions, four regions and six industries
- Combination of CAPEX-driven (E&T) and OPEX-driven business (MMO)
- Large share of business with frame contracts and high retention rates
- Well-established customer base with focus on process industry
- Highly recognized safety and quality performance

€ 4.0bn revenue thereof >60%

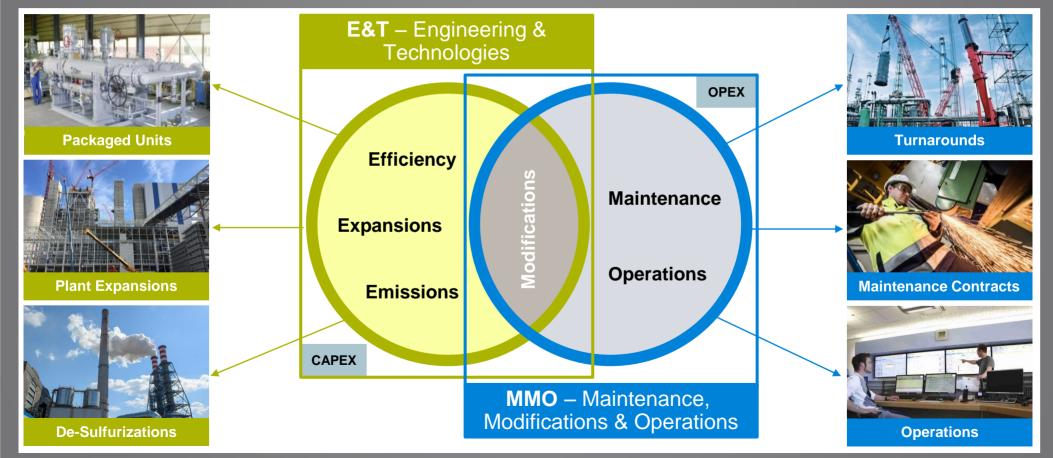
€3m EBITA adjusted

Approx. 36,000 employees

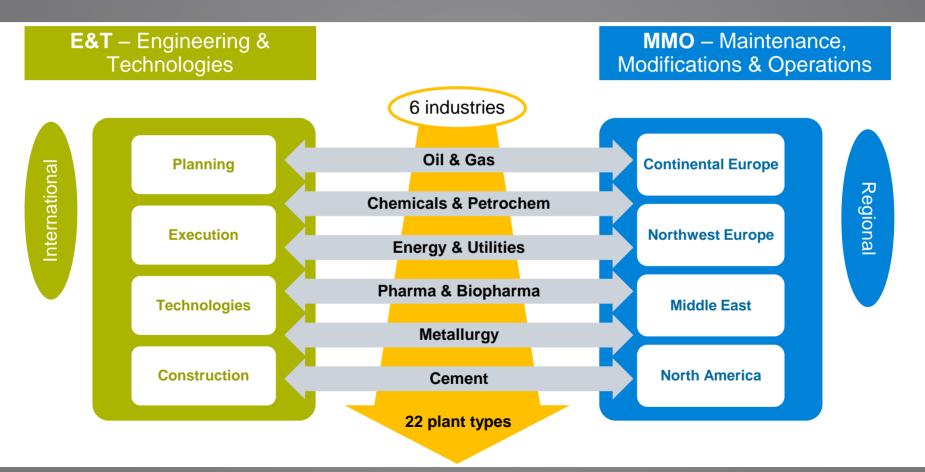
## Back to Profitable Growth 2 Service Lines, 4 Regions, 6 Industries



## **Service Portfolio** Strong offering for capex and opex driven services



## **Go-To-Market organization** Market focus, customer centric



# Organizational setup supports strategy implementation and 2020 ambition



- Concentrated know-how
- Centralized project governance
- Leverage high-value resources
- Enables fast roll-out of innovations

#### **Use International Scale**





In every region:

- Customer proximity
- Management of capacity utilization
- More collaboration and cross selling
- Higher SG&A efficiency



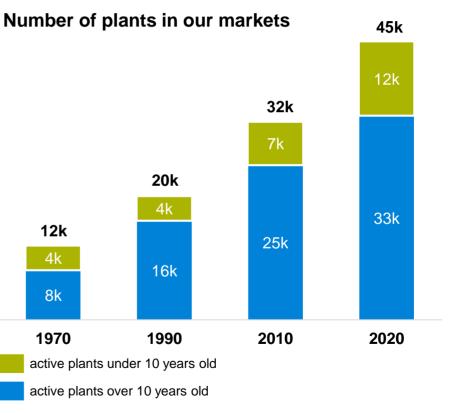
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Raising the growth potential

## Industrial service market Continuous growth of operating plants

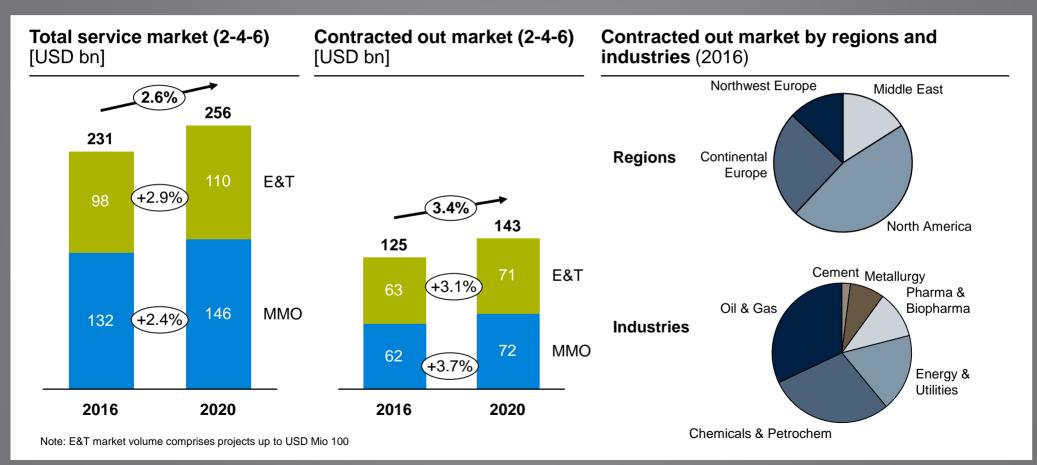
- Number of plants in our defined markets growing constantly
- More than 75% of plants are over 10 years old and number of ageing plants increasing
- Complexity of plants is increasing with positive effect on service requirements
- Ageing plants require higher level of maintenance and modernization
- Customers demand greater efficiency
- Authorities impose stricter environmental standards on plant operators (reduced emissions)

#### Structural demand for industrial services

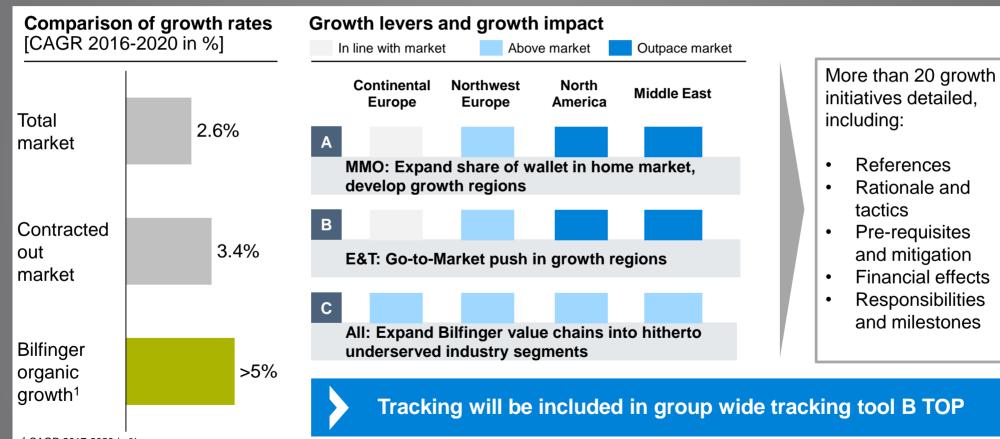


Source: Industrial Info Research

## Bilfinger Market Model Contracted out market is USD 125 bn and rising

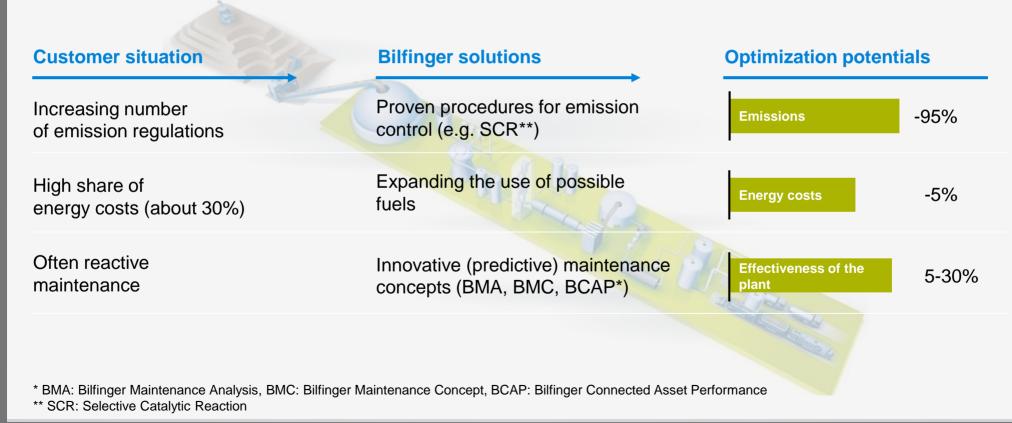


## **Driving profitable growth** Three major growth levers for above market profitable growth



<sup>1</sup> CAGR 2017-2020 in %

## Market development Expansion of our service portfolio: Example Cement



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## Digitalization in the process industry

Initial situation	Potentials through digitalization	
Limited productivity improvements, potentials exhausted	<ul> <li>Asset performance</li> <li>Efficiency enhancement</li> </ul>	
Plant complexity is increasing		
Increasing M&A activities among our customers		
Customers demand greater efficiency and lean     approaches	<ul> <li>Tap into new markets</li> </ul>	
Demographic change requires knowledge transfer		
Regional, digital solutions at Bilfinger	Collaboration and access to knowledge	

Customer proximity and technical competence as basis for digital success at Bilfinger

## **BCAP – Bilfinger Connected Asset Performance** New digital approach to enhance process industry performance

#### Customer benefit

7-15%: Enhanced effectiveness of the overall plant

10-30%: Reduced maintenance costs

15%: Increased work productivity

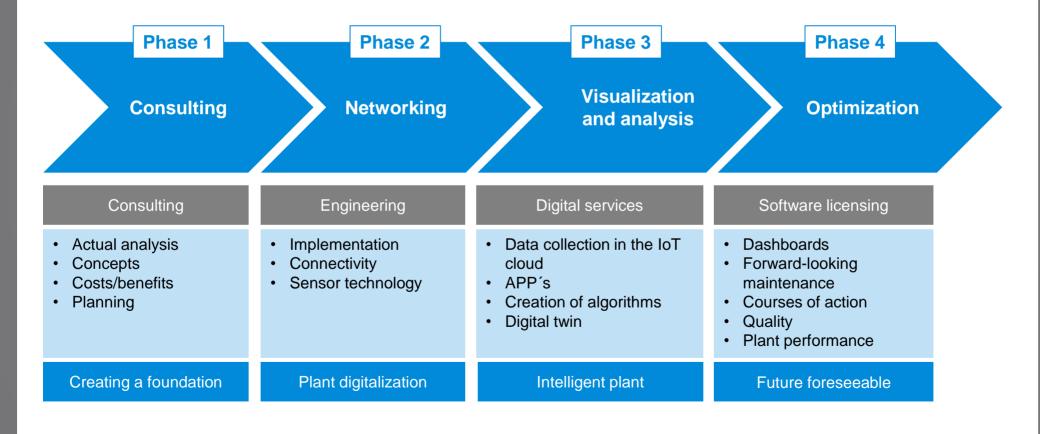
up to 25%: Reduction of unplanned downtimes

#### Competitive advantages Bilfinger

- Detailed knowledge of the needs and processes of industrial customers
- · Expertise derived from on-site presence
- Comprehensive digitalization competences
   and experience
- High speed of implementation
- · Partner throughout the entire life cycle'
- · Platform-independent solution
- Expansion of the proven BMC (Bilfinger Maintenance Concept)

Generally amortization of employed capital within one year

## **Growth opportunities digitalization** Our service range for the process industry



## Our analysis for sustainable und profitable growth

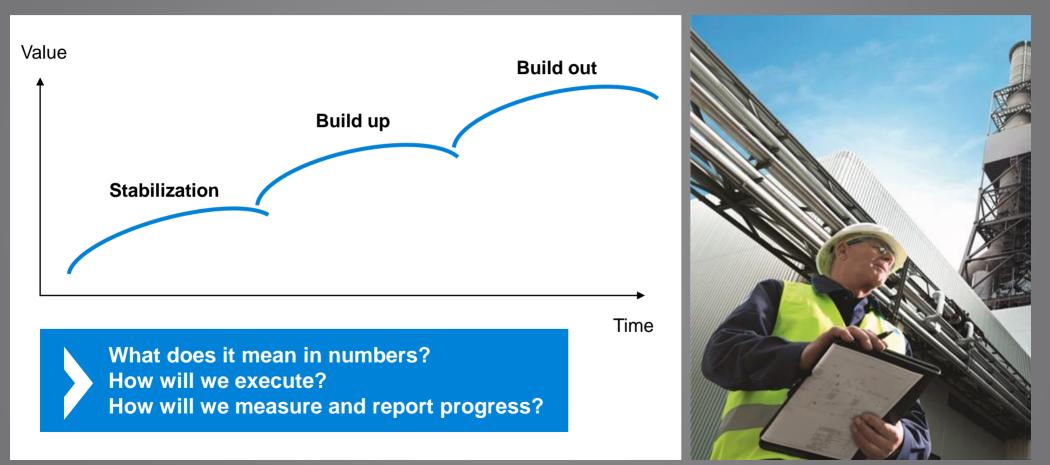
Our market What we are How to win Total service market (2-4-6) Contracted out market (2-4-6) [USD bn] [USD bn] (2.6%) E&T – Engineering & Technologies MMO - Maintenance, 256 Modifications & Operation We engineer and deliver process plant performance 231 6 industries 4 Regions E&T Oil & Gas +2.9% 3.4% Chemicals & Petrochem 143 MMO – Maintenance, Modifications & Operatio Execution Northwest Europe Energy & Utilities 125 Pharma & Biopharma Middle East E&T Technologie (+3.1%) Customer 8 Organization 8 Structures Metallurgy People & Financials MMO (+2.4%) Constructio North America Cement ммо 22 plant types +3.7% 2016 2020 2016 2020 \$ 125 bn CAGR ~3.4 % 2-4-6 Market Focus & Customer Centric People, engineering, credentials,

>5 % top line CAGR1 Bilfinger SE | Company Presentation | May 2018

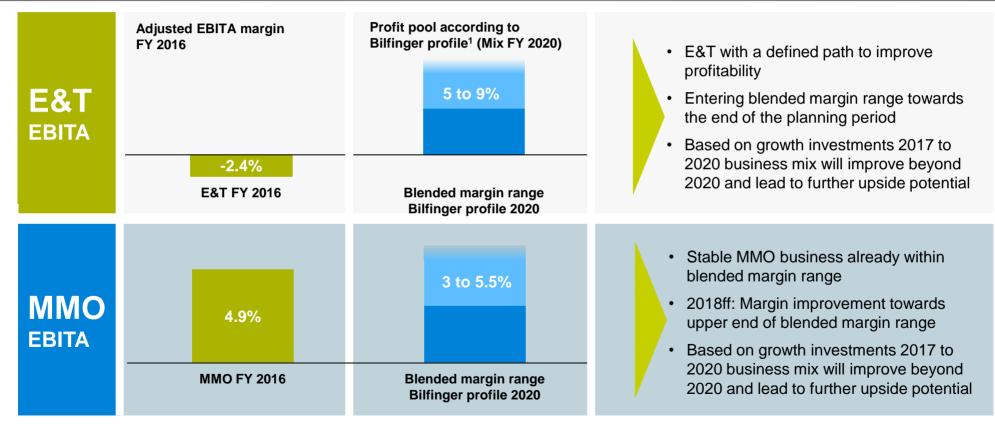
customer proximity, innovation

## Improving our financial performance

## Ambitions will be achieved in three stages



## Margin ambition is supported by an extensive profit-pool analysis



1) Estimate based on expected Bilfinger revenues and typical profitability in relevant segments ("Homunculus"), mid-cycle i.e. stable economic environment

## We will address all P&L line-items

#### **GROSS MARGIN**

- LOA<sup>1</sup> process
- Project management

#### ADDRESSING BOTH LINE ITEMS

- Process and IT harmonization
- Procurement

#### **SG&A RATIO**

- Lean headquarters
- Lean structures in the field

Impact on gross margin: ~200bps

> Impact on SG&A ratio ~300bps

AMBITION<sup>2</sup> EBITA margin increase of ~500bps by 2020

1) Limits of authority 2) Mid-cycle targets

## **Quarterly Statement Q1 and Guidance FY 2018**

## Q1 2018

Development as planned in an increasingly positive environment

Orders received with growth in the fourth consecutive quarter Book-to-bill at 1.2



Revenue once again with organic increase

EBITA adjusted above prior-year

Net profit improved



Operating cash flow below very good prior-year quarter





## **Current market situation E&T**

#### Oil and gas:

- Continued cautious investment sentiment in European project business in Oil, some activities in gas supply and gas pipelines
- · Increase in activity in US shale oil and gas (mid-stream) in various fields
- Signs of recovery in Middle East, projects moving from early prospects to approval and RFQs

#### Chemicals and petrochemicals:

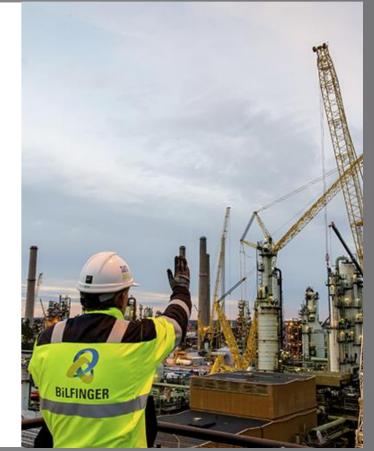
- In Europe brownfield investments still very active, more greenfield projects expected
- · Still many key opportunities in North America with focus on the US Gulf Coast
- The Middle East market remains challenging, increasing demand for owner's engineering services
- Increased trend towards digitalization, especially from small- and mid-caps, with the goal of optimizing production processes and efficiency enhancements

#### **Energy and utilities:**

- In Europe growth perspectives mainly in nuclear, also from emissions control, modernization and efficiency enhancements at existing plants
- · Market for fossil fuel power plants remains difficult
- In Middle East shift from conventional to alternative energy, growing interest for emissions control

#### Pharma and biopharma:

- Demand in Europe continues to be strong
- Requests also from Emerging Markets



## **Current market situation MMO**

#### Oil and gas:

- Demand for maintenance services starts to improve, (smaller) projects now beginning to advance from idea to approval
- · Market remains competitive

#### Chemicals and petrochemicals:

- Furthermore stable demand in Europe in maintenance business and growing willingness to invest, increasing number of requests for small MMO-projects (brownfield, e.g. debottlenecking)
- Middle East customers stable on OPEX

#### **Energy and utilities:**

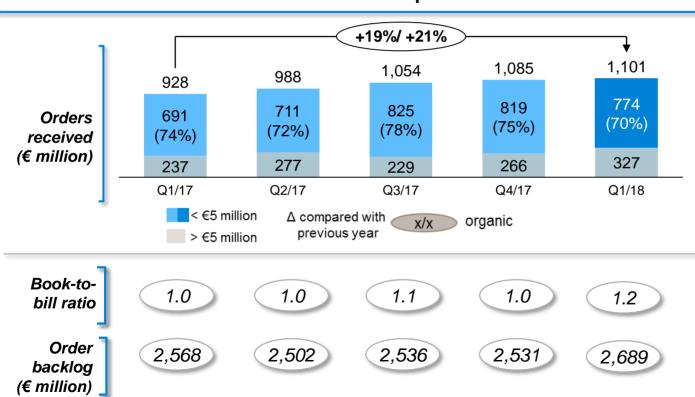
- In Middle East shift from conventional to alternative energy
- In Europe ongoing limited demand for traditional power plant services, instead more decentralization and outsourcing, digitalization as trend, focus on renewables, demand for modifications in hydro power stations

#### Metallurgy:

• In Europe Aluminum with stable demand on good level, Steal with signs of improvement, but industry faces structural changes (consolidation, potential US import tariffs)



# Continuing positive momentum in orders received: fourth consecutive quarter with growth, book-to-bill at 1.2



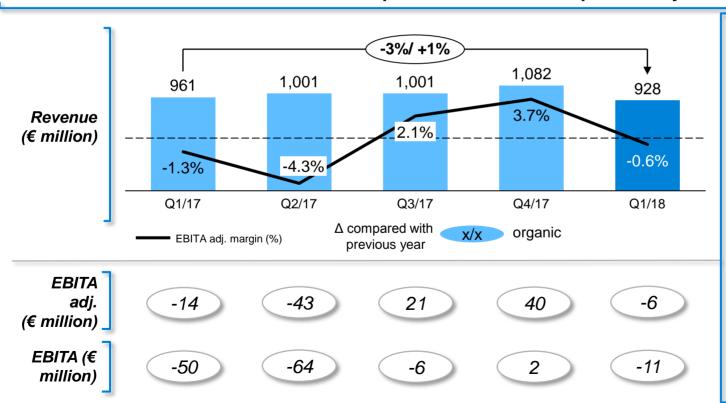
#### **Development of orders received**

Orders received: 19% above prior-year (org.: +21%), Double-digit increase in both segments Share of orders >€5 million increased

• Book-to-bill: 1.2

•

Order backlog: +5% above prior-year (org.: +9%) Revenue with a year-on-year organic increase for the third time in a row, EBITA adj. with significant improvement



#### **Development of revenue and profitability**

#### Revenue:

Q1 typically with lowest revenue in the course of the year In comparison to prior-year: decrease by -3%, but once again organic increase of +1%

#### EBITA adjusted :

Negative, but significant improvement against prior-year quarter

#### Special items:

Burdens from special items declining: €5 million vs. €36 million in the prior-year quarter

## Outlook 2018 confirmed: Significant improvement of adjusted EBITA expected

in € million	FY 2017	expected FY 2018	
Orders received	4.055 <sup>1)</sup>	Organic growth in the mid single-digit percentage range	
Revenue	4.044	Organically stable to slightly growing	
Adjusted EBITA	3	Significant increase to mid-to-higher double-digit- million € amount <sup>2)</sup>	

1) As reported, based on output volume/ comparable based on revenue: €4,079m

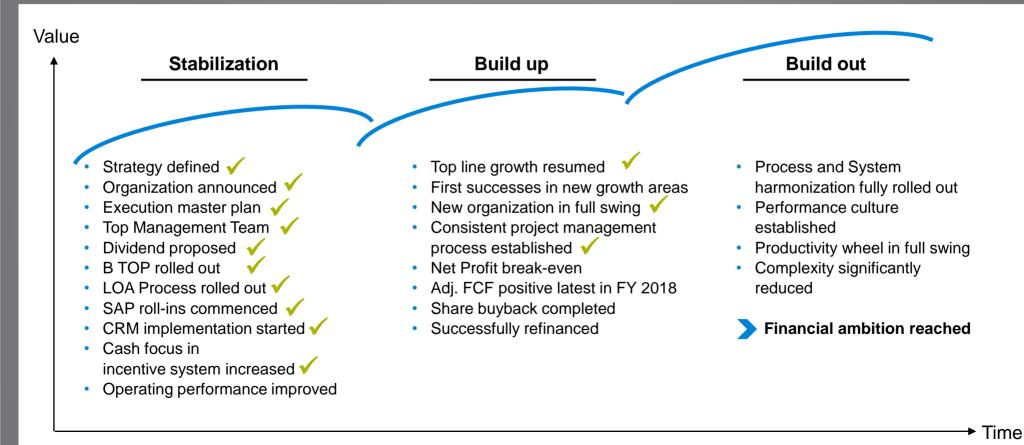
2) Despite significant increase in upfront costs for business development and digitalisation of € ~20 million, under the assumption of comparable F/X basis

**Targets 2020 and Wrap-up** 

## Dividend of €1.00 for FY 2017 Share buyback program advances as planned

Re- financing	<ul> <li>Refinancing of syndicated cash-credit line (RCF) in June 2017 with volume: €300m; duration: 5 years</li> <li>Agreements on guarantee facilities in bilateral tranches with a total volume of €860m achieved</li> <li>Conditions slightly improved</li> </ul>	
Intended Dividend Policy*	<ul> <li>Dividend floor of €1.00 from 2017 onwards</li> <li>Sustainable dividend stream going forward: 40 to 60% of adjusted net profit</li> <li>Dividend of €1.00 for FY 2017 (FY 2016: €1.00)</li> </ul>	
Interest in Apleona	<ul> <li>Vendor claim: value of €109m due to accrued interest</li> <li>PPN: €210m</li> </ul>	
Share Buyback Program	<ul> <li>Volume of up to €150m or 10% of shares</li> <li>Started in September 2017 as planned with an end at the earliest September 2018, latest end of 2018</li> <li>Degree of completion: ~56%   Current volume: ~ €85m**</li> </ul>	<sup>*</sup> Based on current
M&A Criteria	<ul> <li>Consideration of synergetic M&amp;A begins with the initiation of phase II of the strategy</li> <li>EBITA accretive one year after integration, ROCE beats WACC two years after integration</li> <li>Immediate start of comprehensive integration</li> </ul>	expectations and execution of presented strategy as well as on economic outlook at the time.
Financial Policy	*	t*Status: May 18, 2018

## **Bilfinger 2020 – Company passes three phases** Strong progress in stabilization phase



## **Bilfinger 2020** Financial ambition

Organic Growth	Profit	Cash	Return		
<b>&gt;5% CAGR</b> based on revenue FY 2017	<ul> <li>EBITA adjusted ~5%</li> <li>Gross margin improvement by ~200bps</li> <li>SG&amp;A ratio reduction by ~300bps</li> </ul>	<ul> <li>Positive adj. FCF from 2018 onwards</li> <li>Over the cycle, from 2018 onwards: Cash Conversion Rate ~ 1 (minus growth adjustment)<sup>1</sup></li> </ul>	Post-tax ROCE <sup>2</sup> reported: 8 to 10%		
Capital Structure	Investment Grade (mid-term perspective)				
Dividend Policy	Sustainable dividend stream going forward Policy: 40 to 60% of adjusted net profit				
Folicy. 40 to 60% of adjusted het profit					

<sup>1</sup> Cash Conversion Definition: (Adj. EBITA + Depreciation – Change NWC - Net CAPEX) / Adj. EBITA <sup>2</sup> Capital Employed w/o PPN

## The Bilfinger Investment Case: Turnaround case based on favorable business model

## Structural demand for industrial services

- Increasing # of Industrial plants
- Increasing total service market and contracted out market
- · Rising age and complexity
- Customers demand for greater efficiency
- Service bundling
- Stricter environmental standards

## Good starting position:

- Consistently No. 1 supplier of industrial services for the process industry in Europe
- Clearly defined strategy
- Organization derived from strategy
- Detailed implementation plan
- Growth and profitability targets
- Growth will be supported by additional business development and digitalization activities

## Favorable business characteristics

- >60% of output in recurring business
- No material dependency from single clients or regions
- Growing regional diversification

Asset light business

volume

profile

• Capex: 1.5 – 2.0% of output

Balanced net working capital



### **Financial soundness**

- BB+ / stable outlook
- 38% equity ratio
- Strong net cash position
- Financial participation in Apleona with significant upside potential



## Shareholder-friendly distribution\*

- From FY 2016 onwards:
   1.00€ dividend floor
- Sustainable dividend stream going forward:

40 to 60% of adjusted net profit

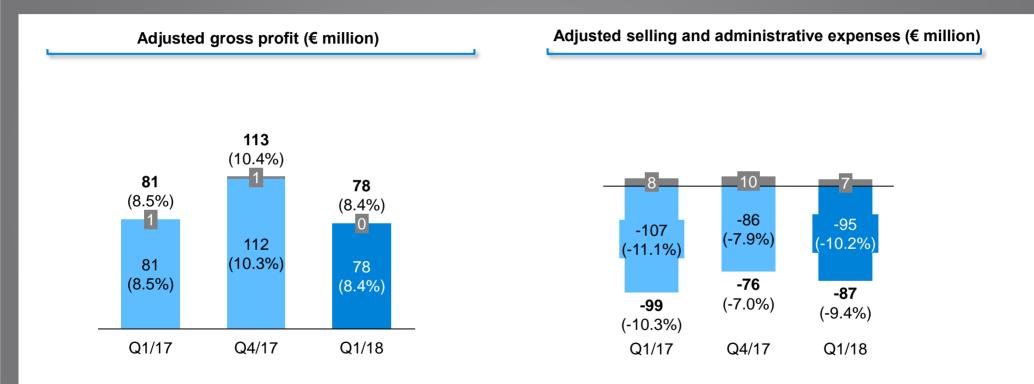
 Share buyback program of up to €150m started in FY 2017 and will end in FY 2018

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

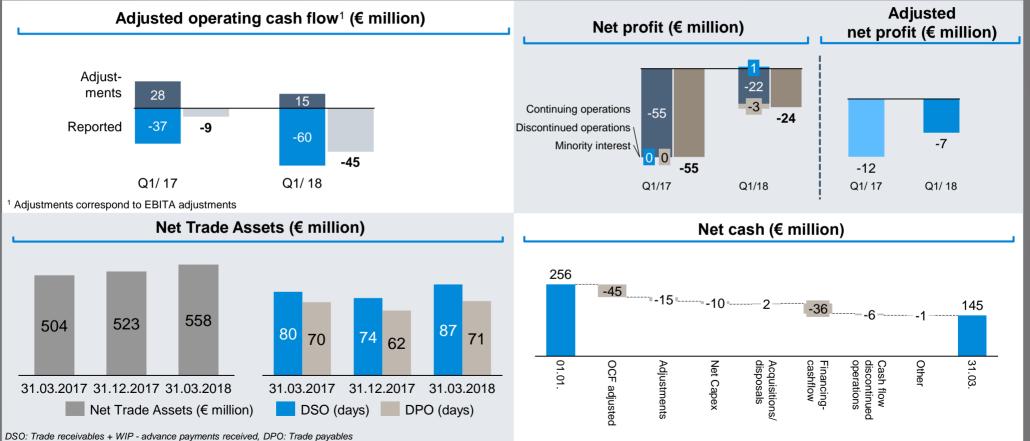
## Appendix



## Gross margin at prior-year level SG&A expenses below very good prior quarter, but positive trend visible



Operating cash flow negative caused by seasonality and below very good prior-year quarter, net profit significantly improved due to lower burden from special items

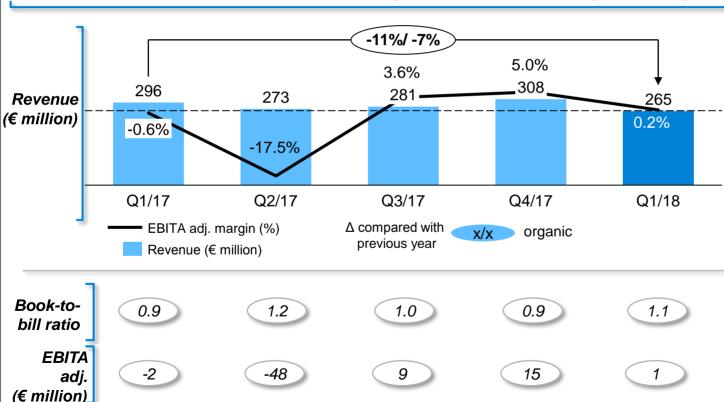


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**APPENDIX** 



## E&T with positive momentum in orders received



#### Development of revenue and profitability

#### Orders received:

Strong quarter with +16% (org.: +18%) in comparison to weak prior-year, book-to-bill at 1.1 with significant contracts in all focus industries

#### Revenue:

Decrease by -11% (org. -7%) as a consequence out of low order backlog at beginning of the year Increasing capacity utilization expected over the course of the year

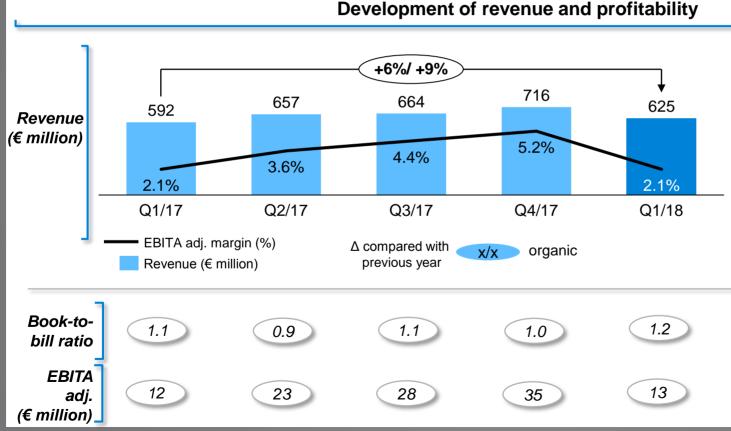
#### EBITA adjusted:

Partly still poor utilization in Europe (Ex-Power) and still low volume in North America, but y-o-y improvement

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## MMO orders received and revenue with significant organic growth



Orders received:

Strong development with +19% (org. +22%), book-to-bill at 1.2 Esp. positive development in Continental Europe supported by catch-up effects in framework contracts

#### Revenue:

Likewise positive with +6% (org. +9%)

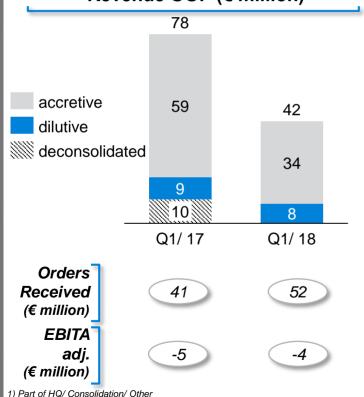
EBITA adjusted margin:

In the first quarter typically weaker, however, with 2.1% stable y-o-y



## OOP<sup>1)</sup>: Dilutive: disposals nearly completed Accretive: sales process kicked off for two units

Revenue OOP (€ million)



#### Progress M&A track / Dilutive:

- 13 units as of December 31, 2016
- 11 have already been sold; two more with signing respectively termination
- Q1 2018: €2m positive P&L- as well as cash-effect
- Cash-out expected FY 2018: ~€5m, but no further capital losses

#### Accretive:

- · Four units "managed for value" (after re-integration of Bilfinger VAM to core business)
- · Sales process kicked off for two units

#### **Business development:**

- Orders received significantly above weak prior-year comparable (+27%/ org. +35%)
- Strong decrease in revenue by -46% (org. -33%), in South Africa delay in contract awards, projects in transmission line construction do not start before Q2
- Only slight improvement in EBITA adj. from -€5m to -€4m due to temporary lower revenue

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