



**BILFINGER**

**Bilfinger SE**

# **Bilfinger SE Company Presentation**

September 2017

# Overview

## Bilfinger at a glance

- **Leading international industrial services provider**
- **Efficiency enhancement of assets**, ensuring a **high level of availability** and reducing **maintenance costs**
- **Clear 2-4-6 strategy** with **two** divisions, **four** regions and **six** industries
- Combination of **CAPEX-driven** (E&T) and **OPEX-driven business** (MMO)
- Large share of business with **frame contracts** and **high retention rates**
- **Well-established customer base** with focus on process industry
- **Highly recognized safety and quality** performance

€ 4.2bn output volume

thereof >60%  
recurring business

€15m EBITA adjusted

Approx. 37,000 employees

*based on FY 2016*

# Back to Profitable Growth

2 Service Lines, 4 Regions, 6 Industries

**Our ambition**

**We engineer and deliver  
process plant performance**

**Where to play**

## 2 Service Lines

- **E&T** – Engineering & Technologies
- **MMO** – Maintenance, Modifications & Operations

## 4 Regions

- Continental Europe
- Northwest Europe
- North America
- Middle East

## 6 Industries

- Chemicals & Petrochem
- Energy & Utilities
- Oil & Gas
- Pharma & Biopharma
- Metallurgy
- Cement

**How to win**

**People &  
Culture**



**Customer &  
Innovation**



**Organization &  
Structures**

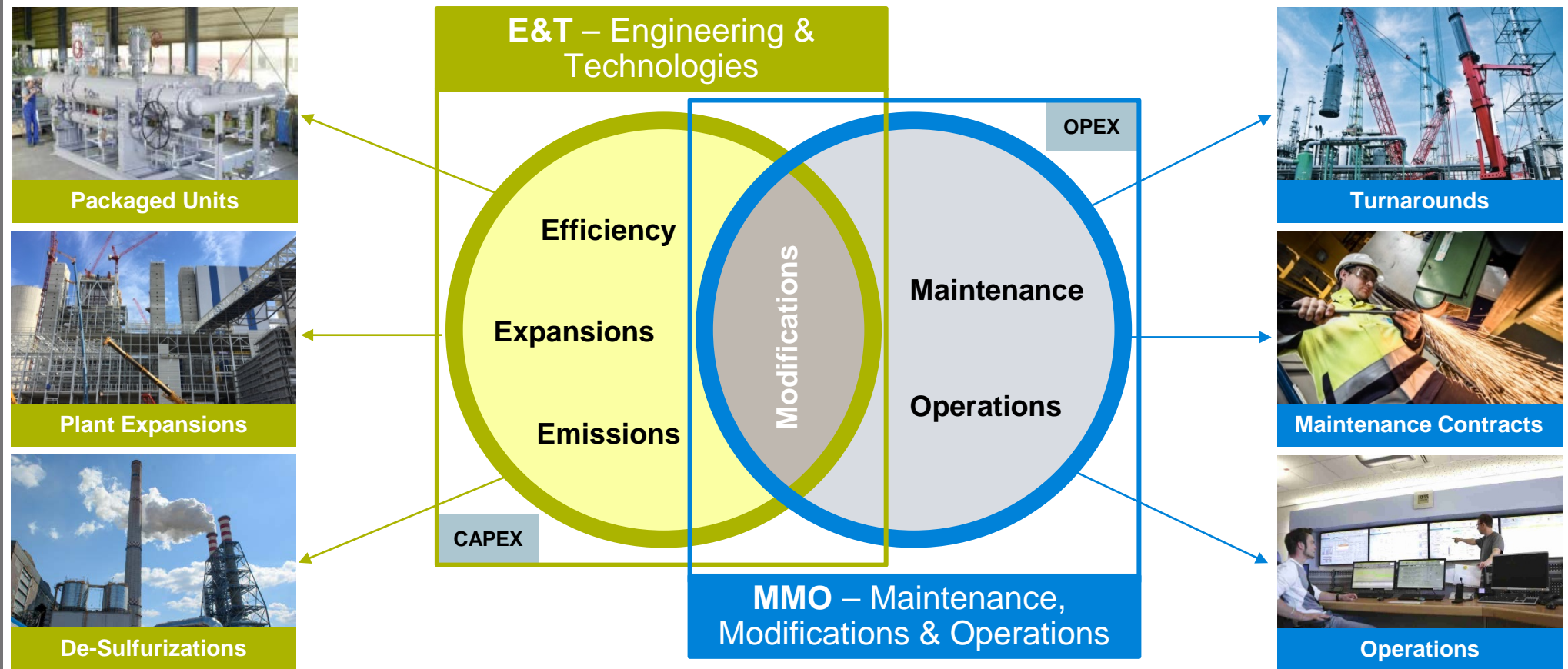


**Financials**



# Service Portfolio

Strong offering for capex and opex driven services

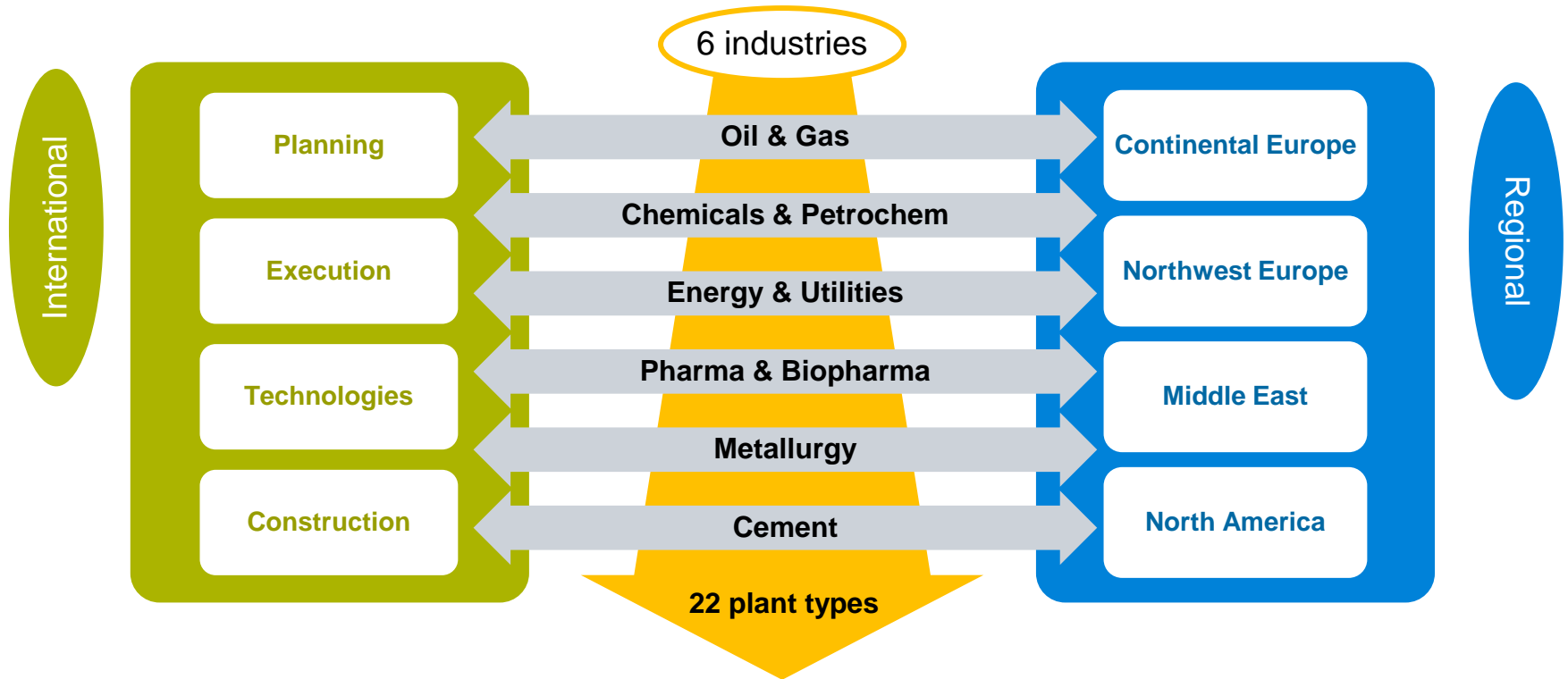


# Go-To-Market organization

Market focus, customer centric

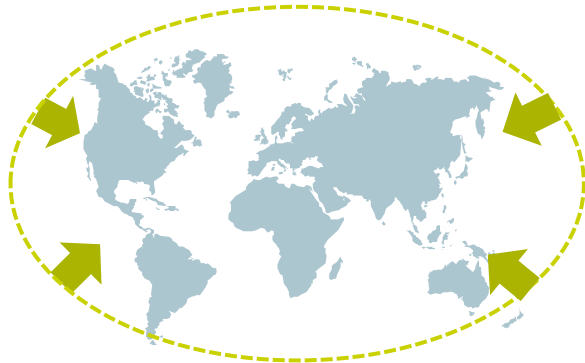
**E&T – Engineering & Technologies**

**MMO – Maintenance, Modifications & Operations**



# New organizational setup supports strategy implementation and 2020 ambition

## E&T



- Concentrated know-how
- Centralized project governance
- Leverage high-value resources
- Enables fast roll-out of innovations

**➤ Use International Scale**

## MMO



In every region:

- Customer proximity
- Management of capacity utilization
- More collaboration and cross selling
- Higher SG&A efficiency

**➤ Use Regional Scale**

**Raising the growth potential**



# Industrial service market

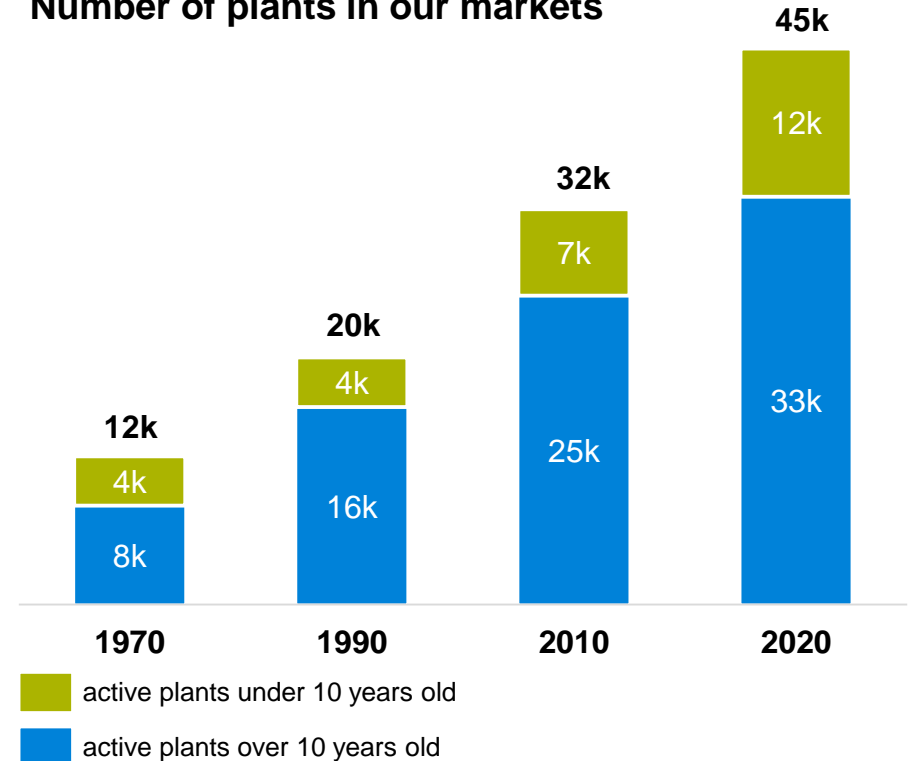
## Continuous growth of operating plants

- Number of plants in our defined markets growing constantly
- More than 75% of plants are over 10 years old and number of ageing plants increasing
- Complexity of plants is increasing with positive effect on service requirements
- Ageing plants require higher level of maintenance and modernization
- Customers demand greater efficiency
- Authorities impose stricter environmental standards on plant operators (reduced emissions)



**Structural demand for industrial services**

### Number of plants in our markets

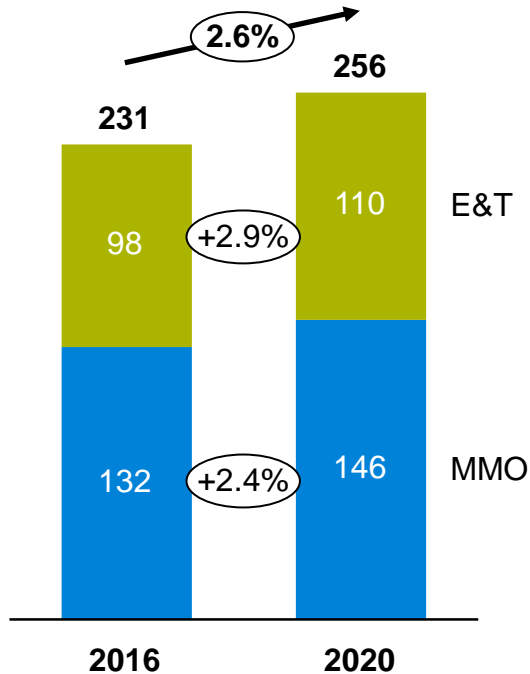


Source: Industrial Info Research

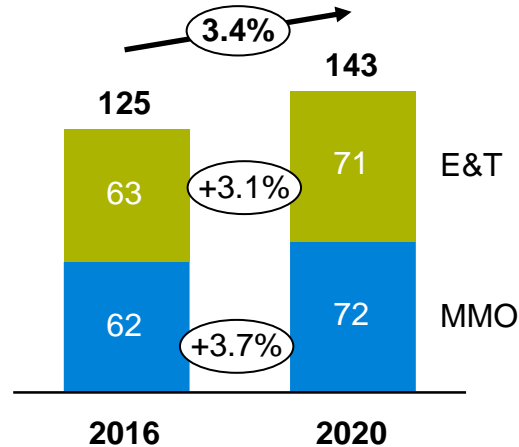
# Bilfinger Market Model

Contracted out market is USD 125 bn and rising

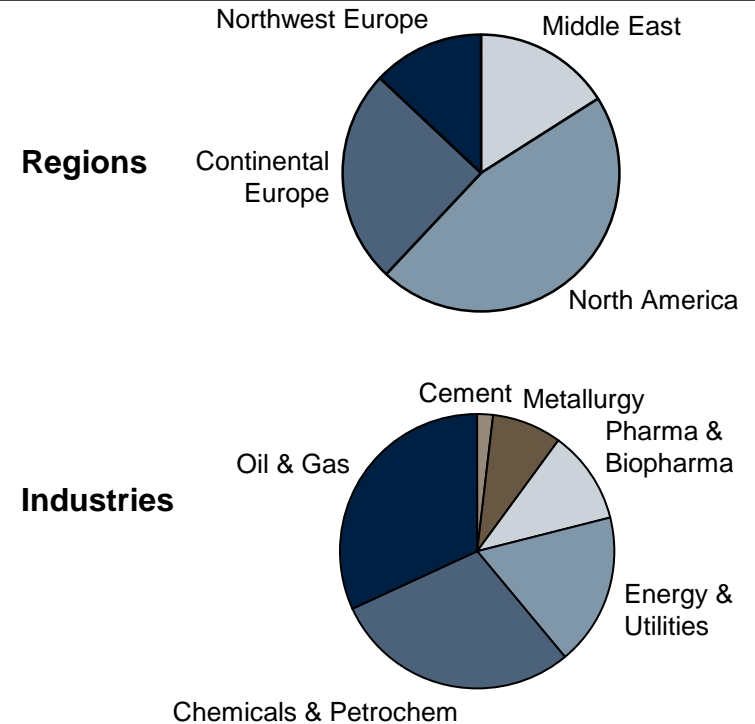
**Total service market (2-4-6)**  
[USD bn]



**Contracted out market (2-4-6)**  
[USD bn]



**Contracted out market by regions and industries (2016)**

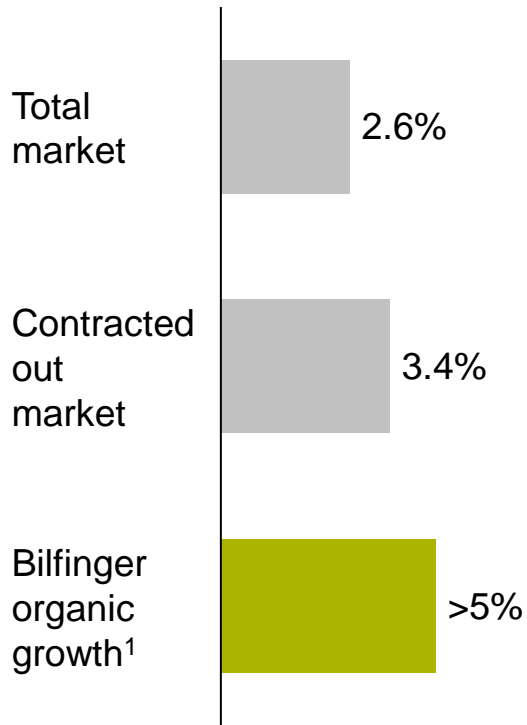


Note: E&T market volume comprises projects up to USD Mio 100

# Driving profitable growth

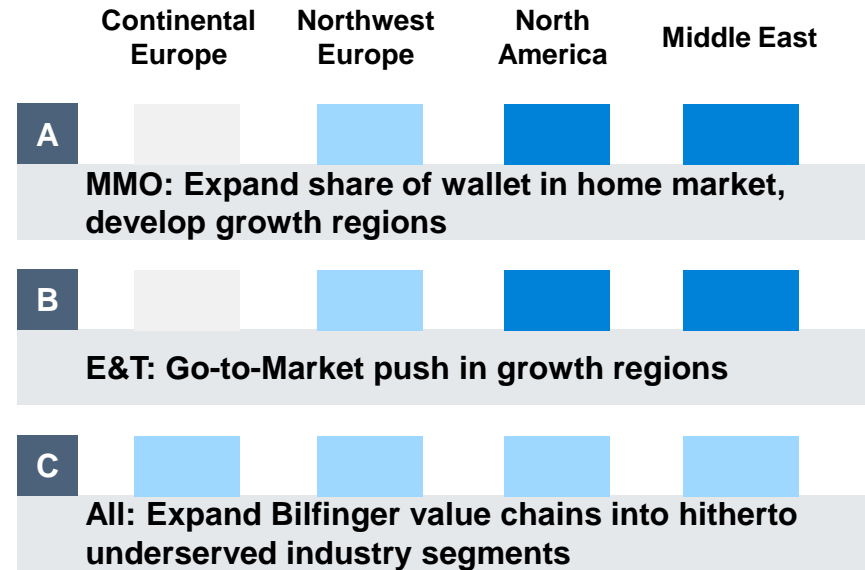
Three major growth levers for above market profitable growth

## Comparison of growth rates [CAGR 2016-2020 in %]



## Growth levers and growth impact

In line with market
  Above market
  Outpace market



More than 20 growth initiatives detailed, including:

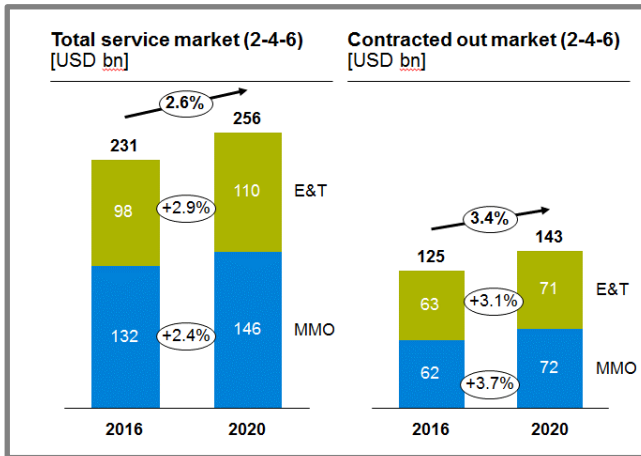
- References
- Rationale and tactics
- Pre-requisites and mitigation
- Financial effects
- Responsibilities and milestones

**Tracking will be included in group wide tracking tool B TOP**

<sup>1</sup> CAGR 2017-2020 in %

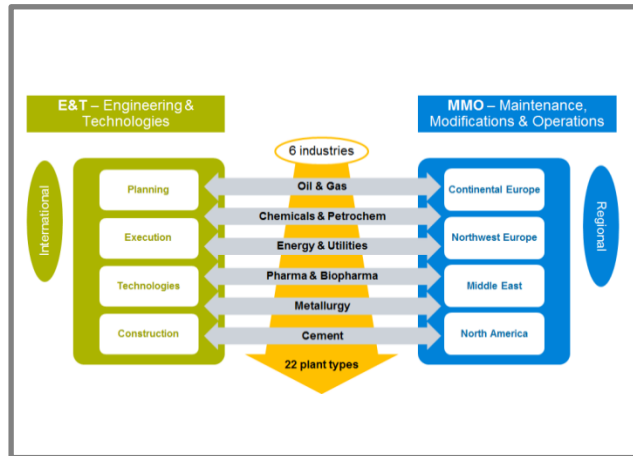
# Our analysis for sustainable und profitable growth

## Our market



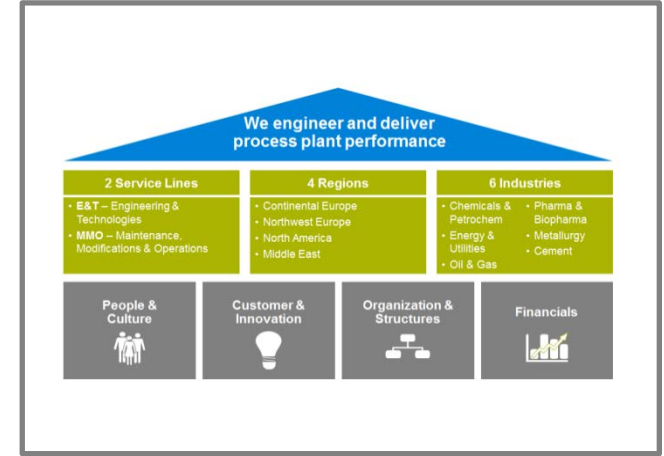
\$ 125 bn CAGR ~3.4 %

## What we are



2-4-6 Market Focus & Customer Centric

## How to win



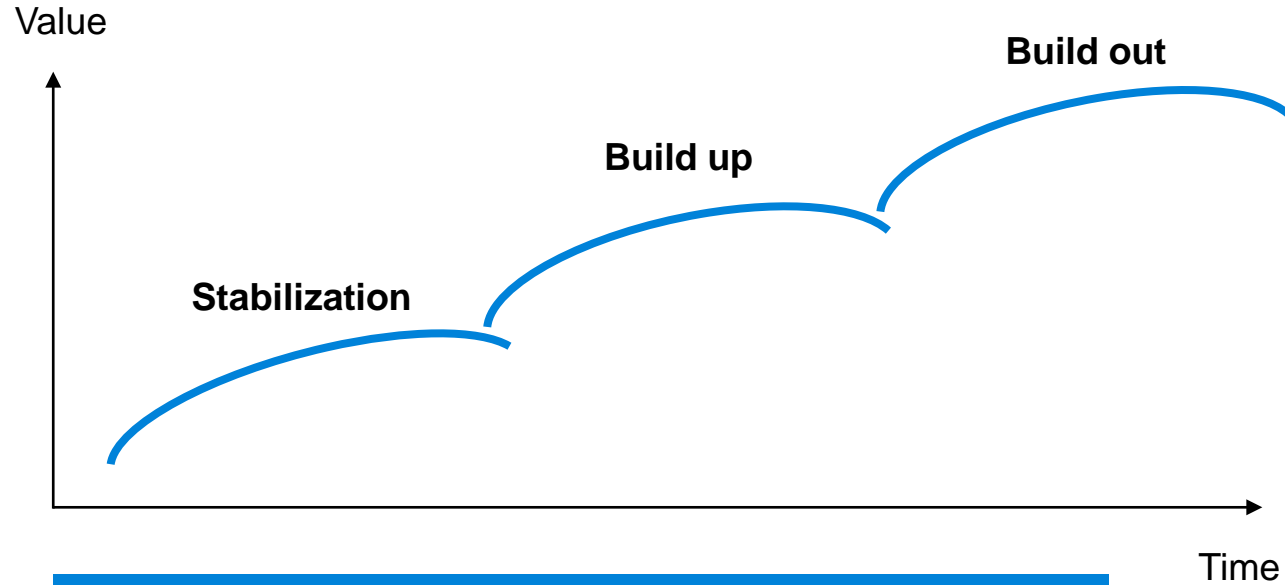
People, engineering, credentials, customer proximity, innovation

>5 % top line CAGR<sup>1</sup>

<sup>1</sup> CAGR 2017-2020 in %

**Improving our financial performance**

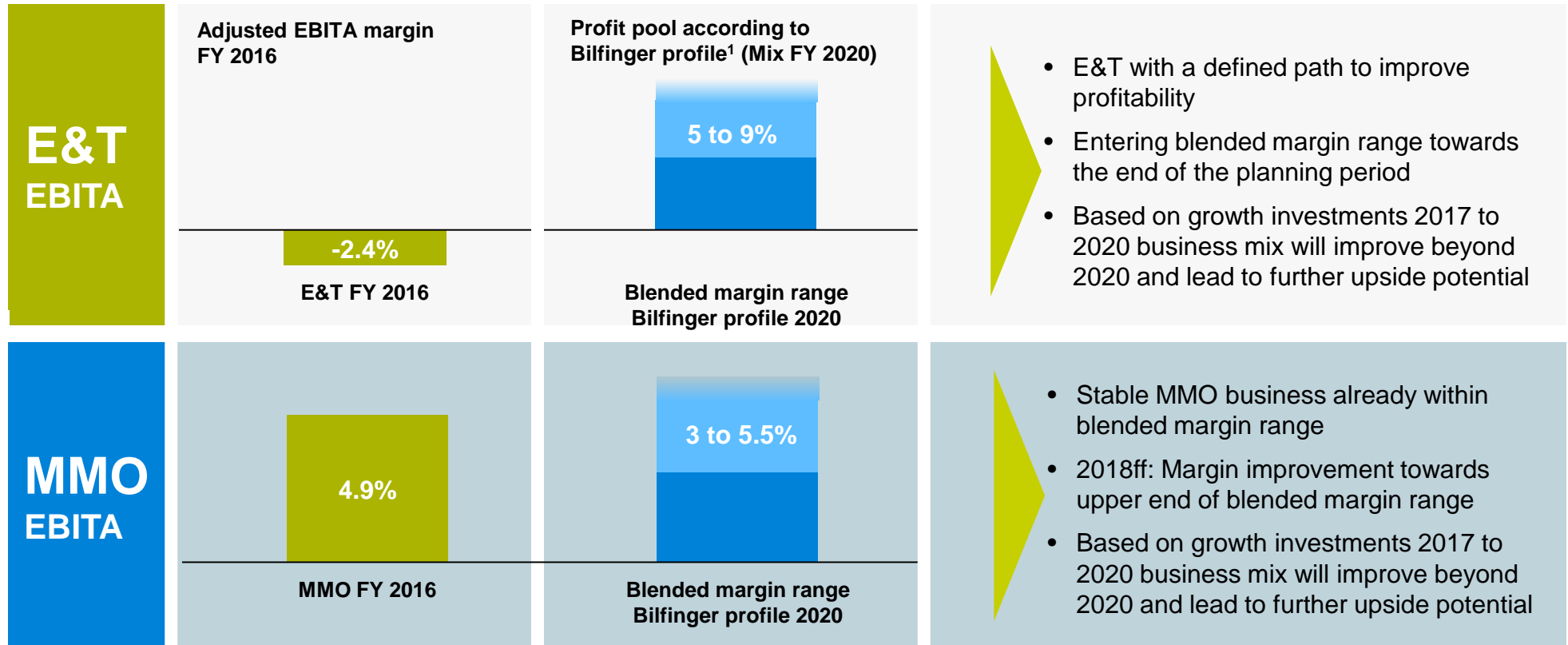
# Ambitions will be achieved in three stages



- What does it mean in numbers?
- How will we execute?
- How will we measure and report progress?



# Margin ambition is supported by an extensive profit-pool analysis



1) Estimate based on expected Bilfinger revenues and typical profitability in relevant segments ("Homunculus"), mid-cycle i.e. stable economic environment

# We will address all P&L line-items

## GROSS MARGIN

- LOA<sup>1</sup> process
- Project management

## ADDRESSING BOTH LINE ITEMS

- Process and IT harmonization
- Procurement

## SG&A RATIO

- Lean headquarters
- Lean structures in the field

Impact on  
gross margin:  
~200bps

Impact on  
SG&A ratio  
~300bps

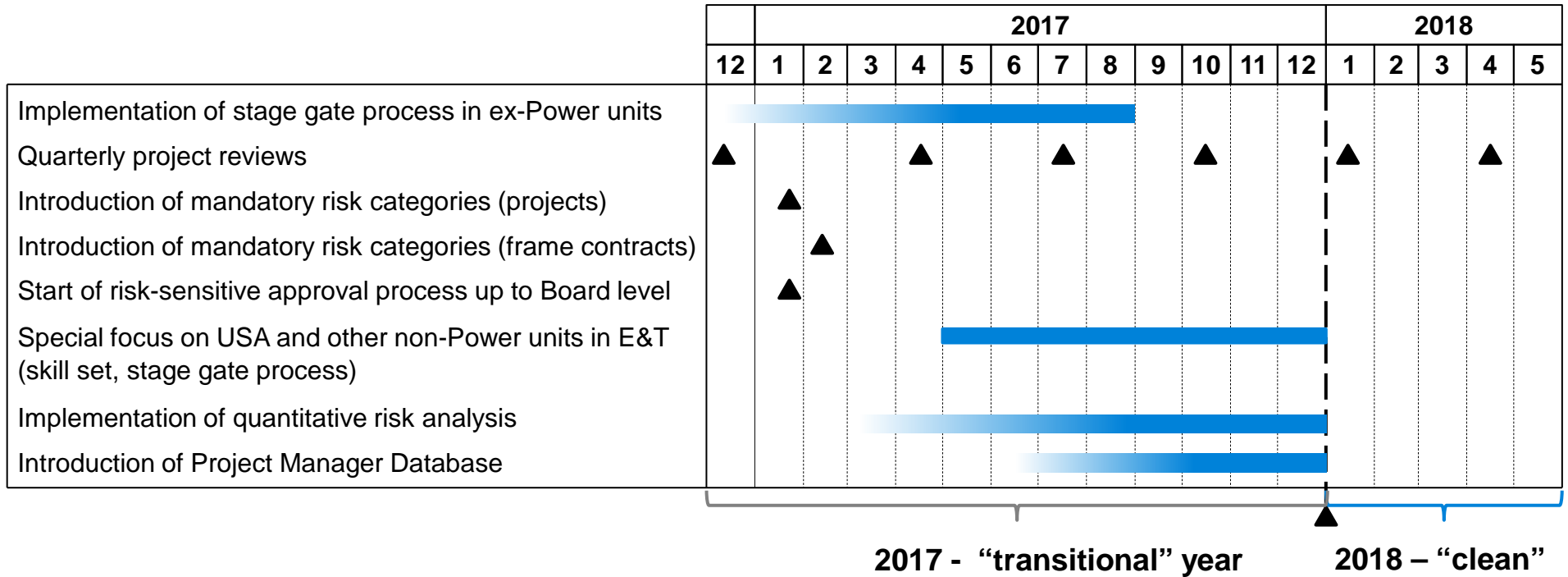
**AMBITION<sup>2</sup>**  
EBITA margin  
increase of  
~500bps  
by 2020

1) Limits of authority 2) Mid-cycle targets

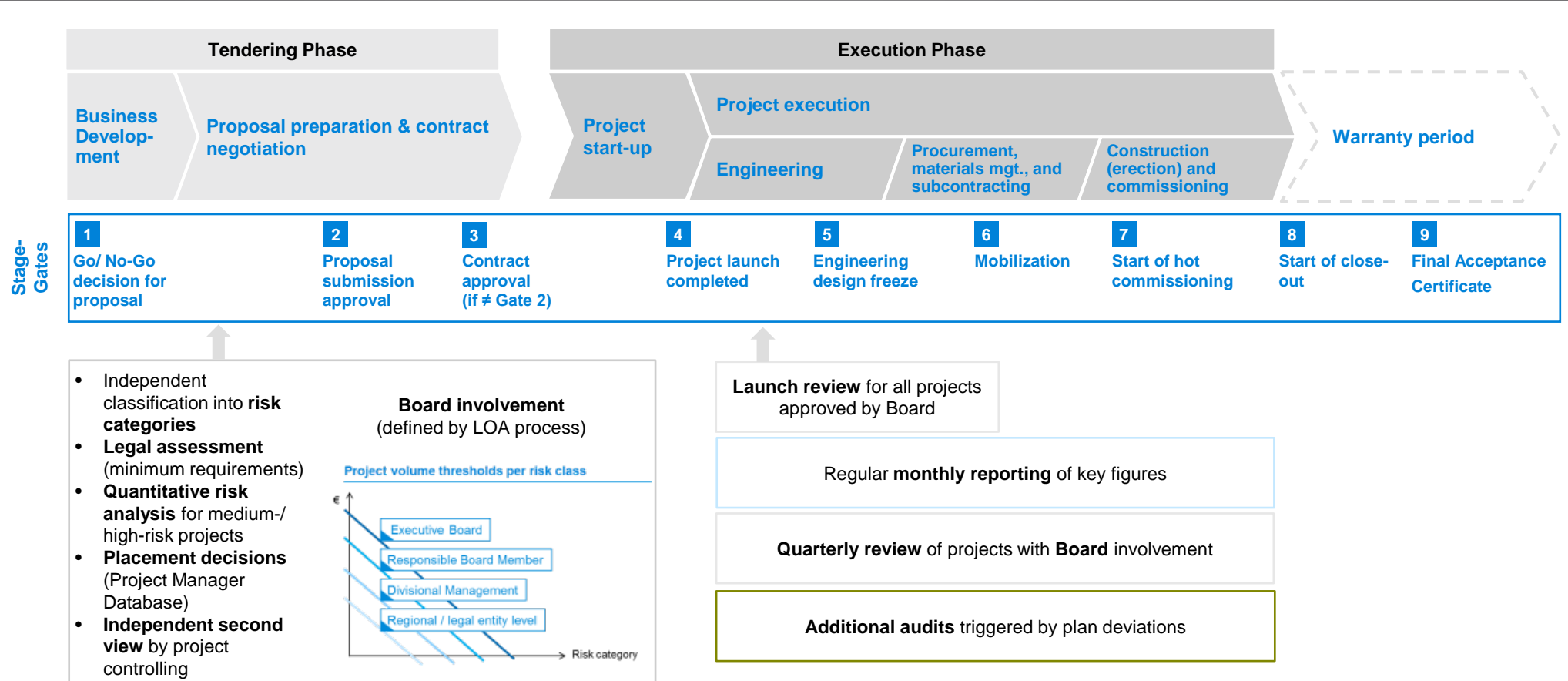


# Overview of improvement measures

## Verticalized organization in E&T supports centralized project governance approach



# Structured management process along the project life-cycle



# **Current Trading and Guidance 2017**

# Q2 2017: development as expected

## Counteracting positive and negative effects from legacy projects

- Orders received organically stable
- Output volume decline in line with expectation
- Adj. EBITA negative due to risk provisions for legacy projects in USA
- Earnings after taxes from discontinued operations with positive effect in connection with a legal dispute in Qatar
- Net profit significantly improved, overall positive impact from legacy projects
- Operating cashflow improved
- Outlook 2017: orders received and output volume confirmed, adj. EBITA break-even



# Market Situation E&T

## Oil and gas:

- Continued cautious investment sentiment in the project business
- Positive dynamic in selected areas such as gas supply and gas pipelines in Europe

## Chemicals and petrochemicals:

- Market growth in North America continues
- Overall growing trend toward digitalization with the goal of optimizing production processes, efficiency enhancements a focus in Europe

## Energy and utilities:

- Market for fossil fuel power plants remains difficult
- In Europe, growth perspectives from emissions control, modernization and efficiency enhancements at existing plants as well as in nuclear power, in the Middle East through conversion and retrofitting of old power plants

## Pharma and biopharma:

- Good demand development, including new labs
- Investments increasingly being made in emerging markets



# Market Situation MMO

## Oil and gas:

- Low point in austerity cycle in Northwest Europe has been reached, though still no upturn in continuing intensely competitive environment
- Efficiency enhancements remain a focus

## Chemicals and petrochemicals:

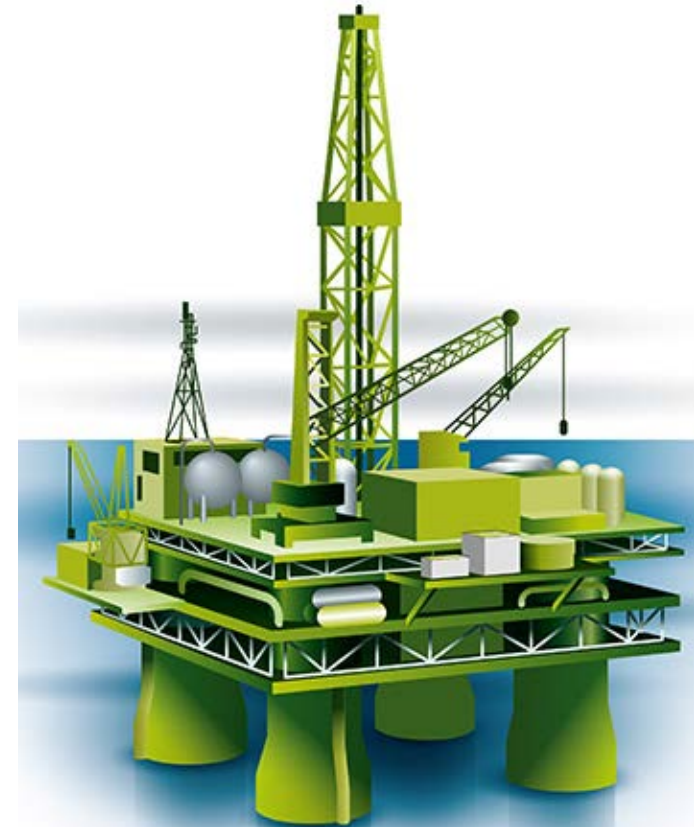
- Stable demand in Europe in the maintenance business
- In the Middle East, impetus from expansion of vertical integration driving import of required expertise

## Energy and utilities:

- Increasing demand in the Middle East, in particular for water treatment
- In Europe ongoing limited demand for traditional power plant services, instead more partnership models, digitalization as trend, focus on renewables

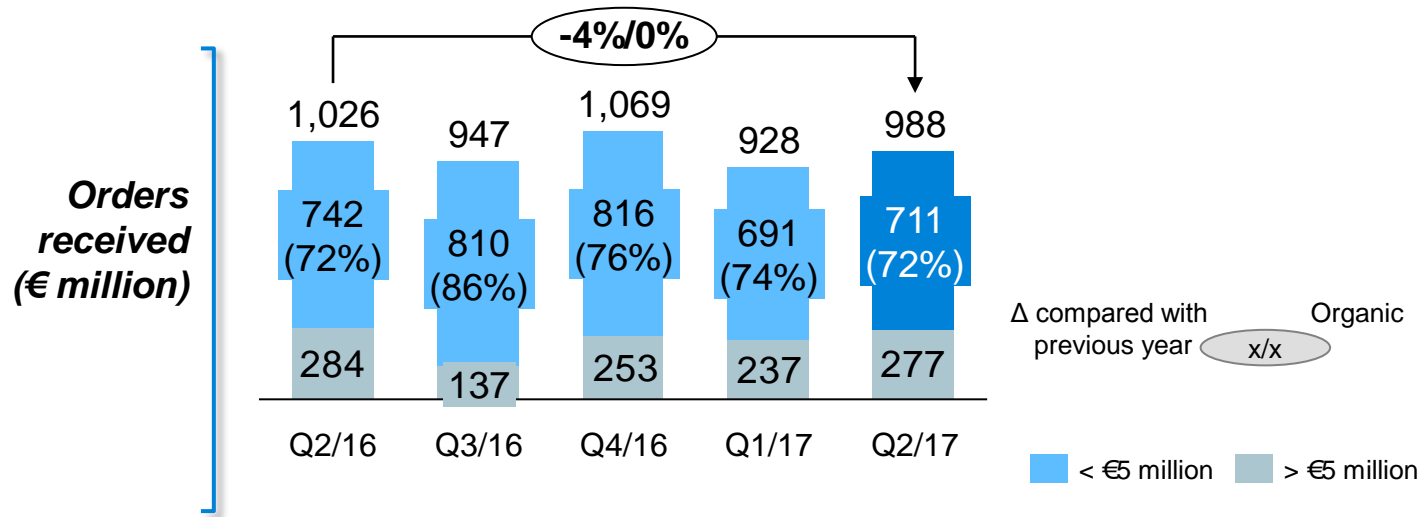
## Metallurgy:

- Positive outlook in Europe, weaker for Middle East

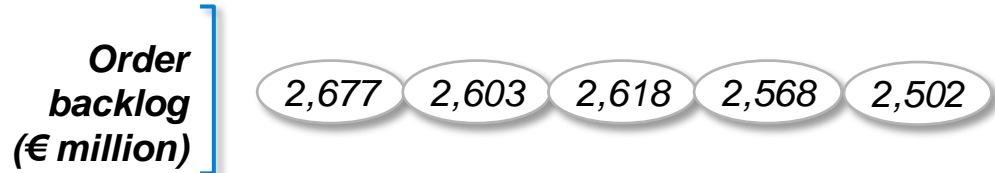


# Orders received organically stable, book-to-bill ~1

## Development of orders received



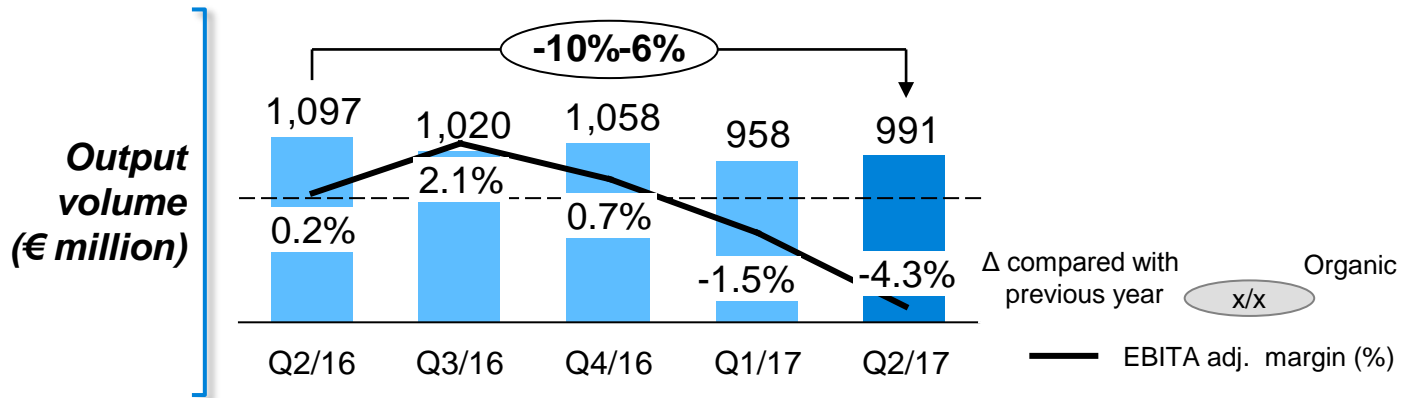
- Orders received:**  
 4% below prior-year (org.: 0%)  
 Book-to-bill ~ 1  
 Organic increase expected for full year with an upswing in demand in the second half of the year
- Order backlog:**  
 7% below prior-year (org.: -3%)  
 Roughly 88% of planned output volume for 2017 already in order backlog



# Output volume declines as expected

## Adj. EBITA negative due to risk provisions for legacy projects in USA

Development of output volume and profitability



EBITA adj.  
(€ million)



EBITA  
(€ million)



- Output volume:**  
 -10% (org.: -6%)  
 Includes a technical effect due to the booking of risk provisions in the amount of -3%points
- EBITA adjusted:**  
 Negative due to risk provisions for legacy projects in USA in the amount of €53m
- Special items:**  
 €21m especially disposal losses, restructuring and IT investments



# Initiatives to reduce SG&A costs are consequently implemented

## Target 2020: ~7.5% of output volume

### IT PROJECTS

- ✓ **Status process and system harmonization:**  
Design phase for six core processes completed  
Roll-in of first pilot entity planned for year-end
- ✓ **Status HRcules:** pilot projects start in Q4
- ✓ **Status CRM:** global roll-out essentially completed by end of 2018

### PURCHASING INITIATIVE

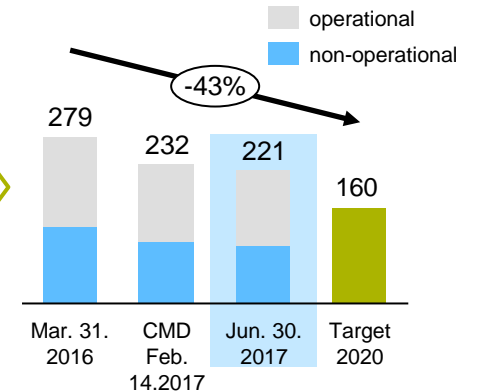
- ✓ **Global sourcing organization** in roll-out phase
- ✓ **Key positions in global procurement** newly appointed
- ✓ First cost saving measures in **BTOP**

### „LEAD COMPANY“ CONCEPT

- Example **Division NorthWest Europe (MMO):**  
Concept created:  
Implementation „Lead Company“ concept in BeNe
1. Step: integration of back office
  2. Step: operative integration
- Completed by end of 2018  
→ **Increases quality and efficiency**  
→ **Lowers SG&A costs**

### REDUCTION LEGAL ENTITIES

*Complexity reduction within the organization through significant simplification of holding structure*



# Outlook 2017: Orders received and output volume confirmed

## Adjusted EBITA break-even

|                        | Starting Point | Outlook                                  |
|------------------------|----------------|--|
| <i>in € million</i>    | FY 2016        | expected FY 2017                         |
| <b>Orders received</b> | 4,056          | Organic increase                         |
| <b>Output volume</b>   | 4,219          | Mid-to-high single-digit organic decline |
| <b>Adjusted EBITA</b>  | 15             | Break-even*                              |

*\*Assumption: on a comparable F/X basis*

*For further outlook information see: Bilfinger Half-year Financial Report 2017, Outlook 2017*

## **Targets 2020 and Wrap-up**

# Refinancing of syndicated cash-credit line and guarantee facilities completed

## Start of share buyback program planned for September 2017

### Re-financing

- Successful refinancing of syndicated cash-credit line (RCF) with a volume of €300m, duration of 5 years
- Agreements on guarantee facilities in bilateral tranches with a total volume of €860m achieved
- Conditions slightly improved

### Intended Dividend Policy\*

- In 2017 for FY 2016: €1.00 paid-out
- Forward floor of €1.00
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit

### Interest in Apleona

- Vendor claim: value increased to €108m due to accrued interest
- PPN: P&L-neutral appreciation in the amount of €14m to €209m

### Share Buyback Program

- Volume of up to €150m or 10% of shares
- Initiated in September 2017
- Share buyback will end at the earliest September 2018, at latest end of 2018

### M&A Criteria

- Consideration of synergetic M&A begins with the initiation of phase II of the strategy
- EBITA accretive one year after integration, ROCE beats WACC two years after integration
- Immediate start of comprehensive integration

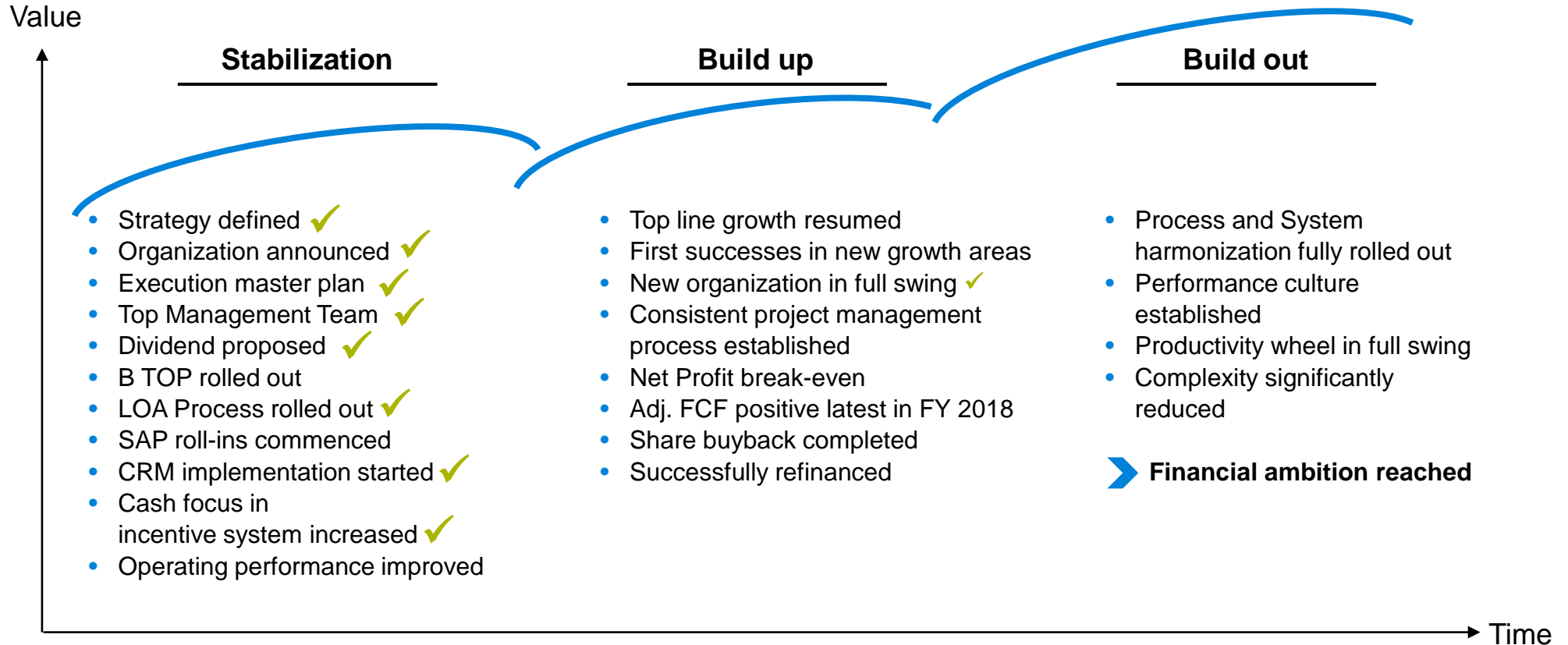
### Financial Policy

- Ambition: (mid-term perspective) Investment Grade

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

# Bilfinger 2020

Ambition will be reached in three phases with clear milestones



# Bilfinger 2020

## Financial ambition

### Organic Growth

**>5% CAGR**  
based on FY 2017

### Profit

- **EBITA adjusted** ~5%
- Gross margin improvement by ~200bps
- SG&A ratio reduction by ~300bps

### Cash

- Positive **adj. FCF** at the latest from 2018 onwards
- Over the cycle, from 2018 onwards: Cash Conversion Rate ~ 1 (minus growth adjustment)<sup>1</sup>

### Return

Post-tax  
**ROCE<sup>2</sup> reported:**  
8 to 10%

### Capital Structure

Investment Grade (mid-term perspective)

### Dividend Policy

Sustainable dividend stream going forward  
Policy: 40 to 60% of adjusted net profit

<sup>1</sup> Cash Conversion Definition: (Adj. EBITA + Depreciation – Change NWC - Net CAPEX) / Adj. EBITA

<sup>2</sup> Capital Employed w/o PPN

# The Bilfinger Investment Case:

## Turnaround case based on favorable business model

### ➤ Structural demand for industrial services

- Increasing # of Industrial plants
- Increasing total service market and contracted out market
- Rising age and complexity
- Customers demand for greater efficiency
- Service bundling
- Stricter environmental standards

### ➤ Good starting position:

- Consistently No. 1 supplier of industrial services for the process industry in Europe
- Clearly defined strategy
- Organization derived from strategy
- Detailed implementation plan
- Growth and profitability targets

### ➤ Favorable business characteristics

- >60% of output in recurring business
- No material dependency from single clients or regions
- Growing regional diversification

### ➤ Asset light business

- Capex: 1.5 – 2.0% of output volume
- Balanced net working capital profile

### ➤ Financial soundness

- BB+ / stable outlook
- 40% equity ratio
- Strong net cash position
- Financial participation in Apleona with significant upside potential

### ➤ Shareholder-friendly distribution\*

- From FY 2016 onwards: 1.00€ dividend floor
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit
- Share buyback program of up to €150m to be executed in FY 2017 and 2018

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

WE CREATE. WE CARE. WE CAN.

**WE MAKE IT WORK.**

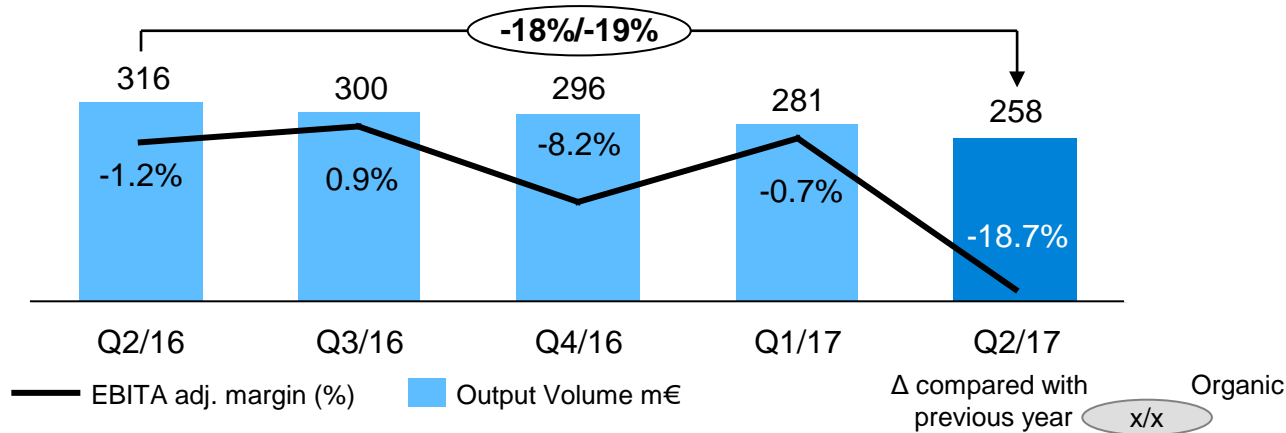


# Appendix

E&T: Decrease in output volume as planned

EBITA burdened by risk provisions, underlying development positive

Development of output volume and profitability



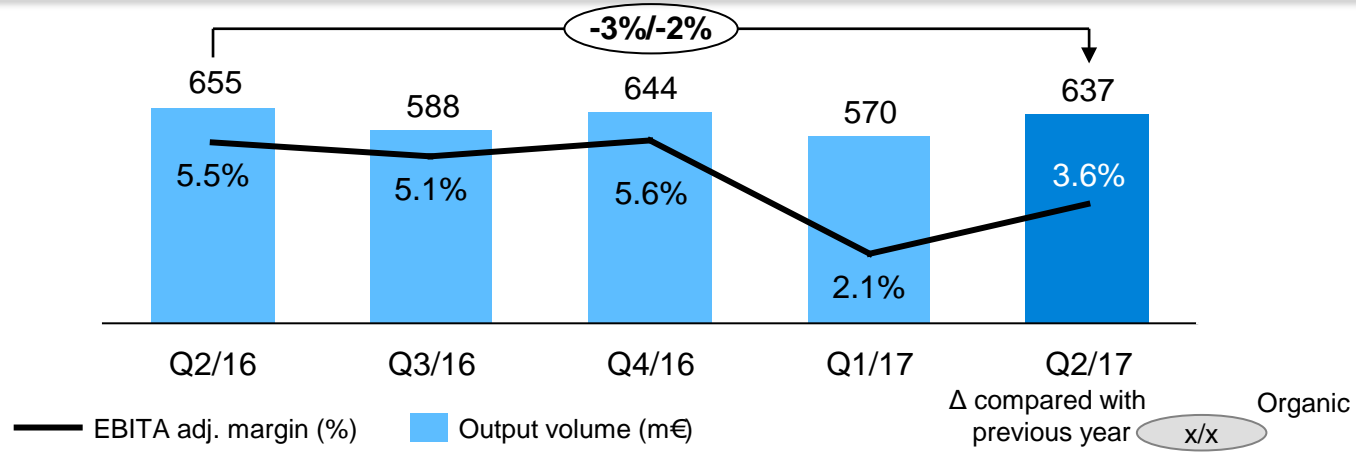
- Book-to-bill >1:**  
 Low level of output volume, however, continued selective tendering activity in challenging market environment
- Output volume:**  
 -18% (org.: -19%) includes a technical effect from risk provisions in the amount of -9%points; consequence of declining orders received in 2016
- EBITA adjusted:**  
 Significantly burdened by legacy projects in USA in the amount of €53 m, positive development

|                           | Q2/16 | Q3/16 | Q4/16 | Q1/17 | Q2/17 |
|---------------------------|-------|-------|-------|-------|-------|
| <b>Book-to-bill ratio</b> | 1.1   | 1.0   | 1.1   | 0.9   | 1.2   |
| <b>EBITA adj.</b>         | -3    | 2     | -24   | -2    | -48   |

## Q2 2017

MMO: output volume decreased slightly, EBITA as planned below comparably high prior-year

Development of output volume and profitability



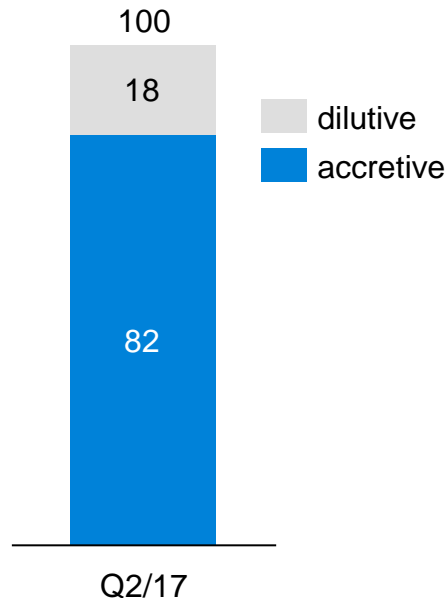
- Orders received:**  
 -4% (org. -3%), but positive development compared to prior year in NorthWest Europe
- Output volume:**  
 As expected slightly below prior-year: -3% (org. -2%)
- EBITA adjusted:**  
 As expected below high prior-year comparable; decrease due to weaker turnaround business, burdens due to framework agreements with new customers in the ramp-up phase as well as lower output volume

|                           |     |     |     |     |     |
|---------------------------|-----|-----|-----|-----|-----|
| <b>Book-to-bill ratio</b> | 0.9 | 1.0 | 1.0 | 1.1 | 0.9 |
| <b>EBITA adj.</b>         | 37  | 29  | 36  | 12  | 23  |

Q2 2017

## OOP: Six units already sold in first half Further units in advanced sales negotiations

### OOP Output volume (€million)



#### Dilutive:

Progress M&A track:

- 13 units as of December 31, 2016
- Six have already been sold  
Q2: Book loss of €4 million, cash-out of €1 million
- Few other units are currently in advanced sales negotiations

#### Accretive:

- Additional five units “managed for value”



Q2/2017: Output volume €100m (Q2/2016: €154m), EBITA adj. €0m (Q2/2016: -€11m)  
Sales-related decrease in volume -35%, organic -11%

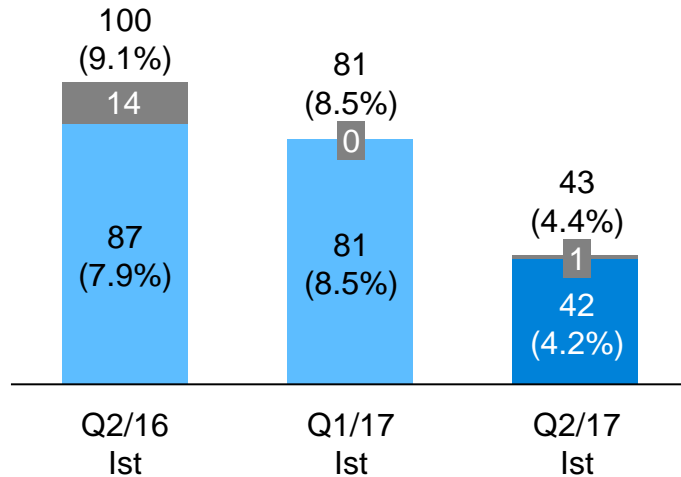


Sale of ‘dilutive’ units: effect of minus ~€30m expected in total (incl. Q1/2017) on cash and on P&L respectively, thereof €2m cash-out and €18m loss in first half

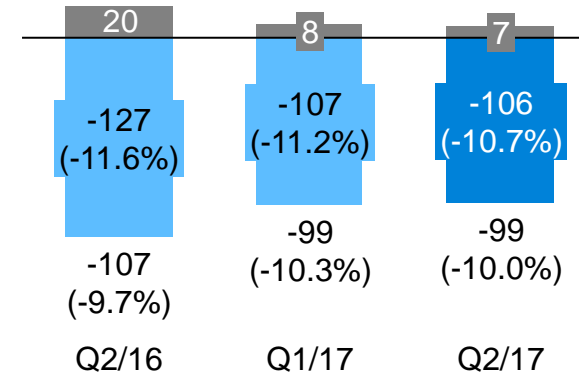
Q2 2017

Gross margin burdened by risk provisions in the amount of -€53m  
Visible improvement in selling and administrative expenses

Adjusted gross profit (€million)



Adjusted selling and administrative expenses (€million)



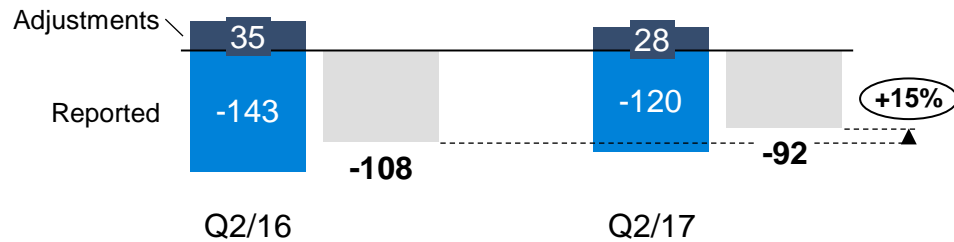
■ Adjustments ■ Reported

## Q2 2017

### Operating cash flow improved

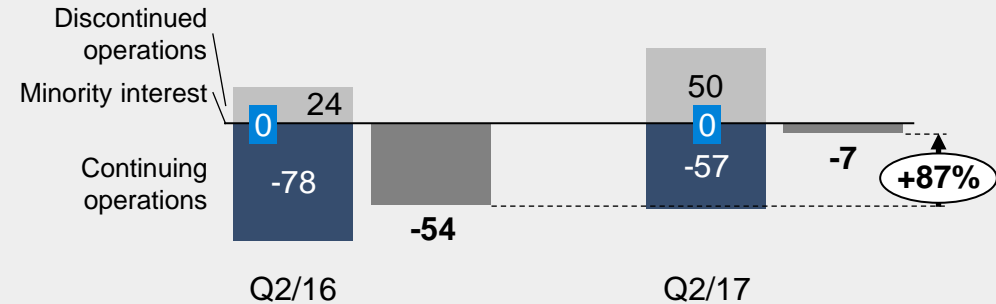
### Net cash at €262 million

#### Operating cash flow adjusted<sup>1</sup> (€million)

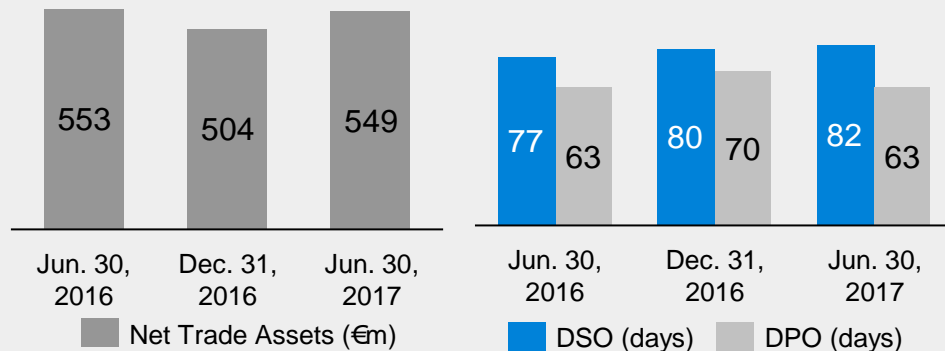


<sup>1</sup> Adjustments correspond to EBITA adjustments

#### Net profit (€million)

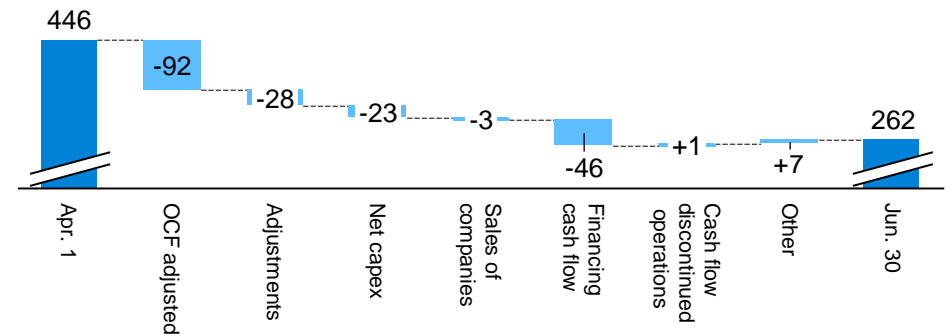


#### Net trade assets (€million)



Definition DSO: Trade receivables and WIP, DPO: Trade payables and advance payments received

#### Net cash (€million)



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