



**BILFINGER**

**Bilfinger SE**

# Bilfinger SE Company Presentation

October 2017

# Overview

## Bilfinger at a glance

- **Leading international industrial services provider**
- **Efficiency enhancement of assets**, ensuring a **high level of availability** and reducing **maintenance costs**
- **Clear 2-4-6 strategy** with **two** divisions, **four** regions and **six** industries
- Combination of **CAPEX-driven** (E&T) and **OPEX-driven business** (MMO)
- Large share of business with **frame contracts** and **high retention rates**
- **Well-established customer base** with focus on process industry
- **Highly recognized safety and quality** performance

€ 4.2bn output volume

thereof >60%  
recurring business

€15m EBITA adjusted

Approx. 37,000 employees

*based on FY 2016*

# Back to Profitable Growth

2 Service Lines, 4 Regions, 6 Industries

**Our ambition**

**We engineer and deliver  
process plant performance**

**Where to play**

## 2 Service Lines

- **E&T** – Engineering & Technologies
- **MMO** – Maintenance, Modifications & Operations

## 4 Regions

- Continental Europe
- Northwest Europe
- North America
- Middle East

## 6 Industries

- Chemicals & Petrochem
- Energy & Utilities
- Oil & Gas
- Pharma & Biopharma
- Metallurgy
- Cement

**How to win**

**People &  
Culture**



**Customer &  
Innovation**



**Organization &  
Structures**

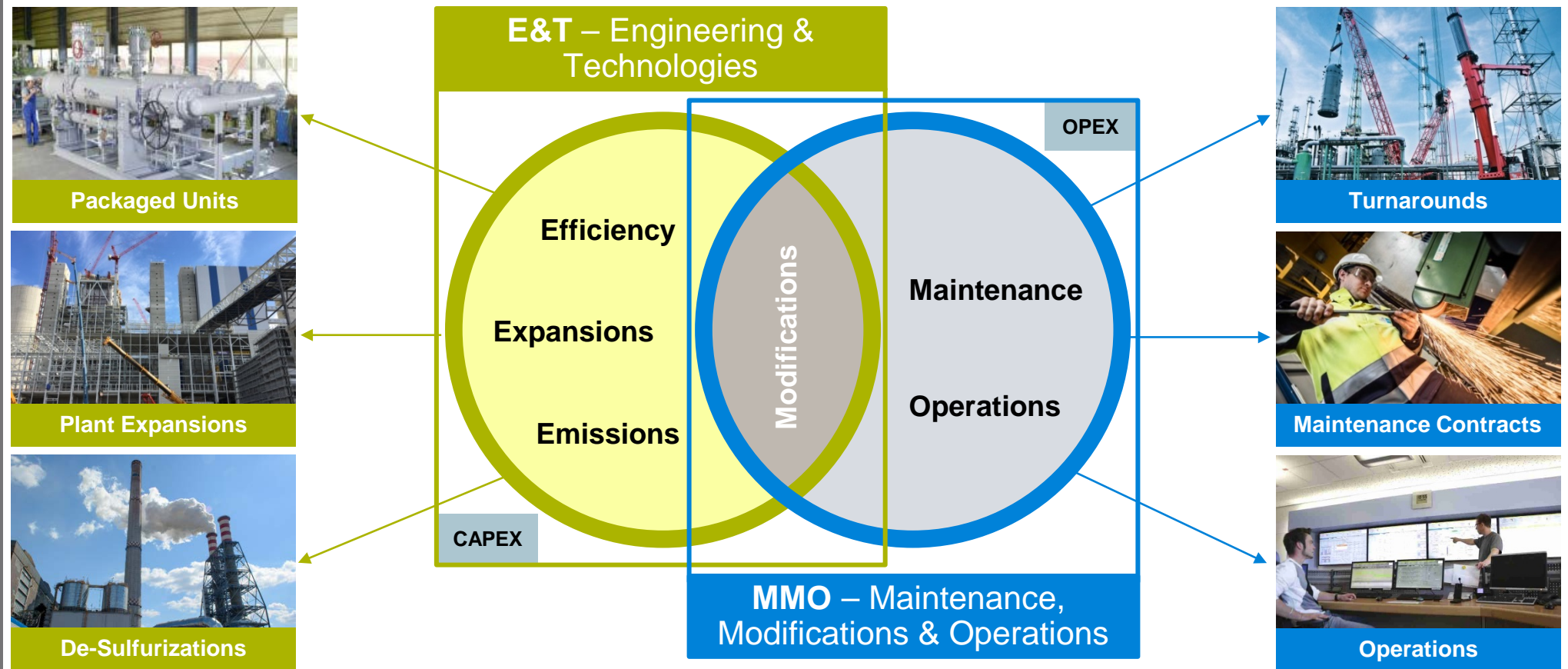


**Financials**



# Service Portfolio

Strong offering for capex and opex driven services

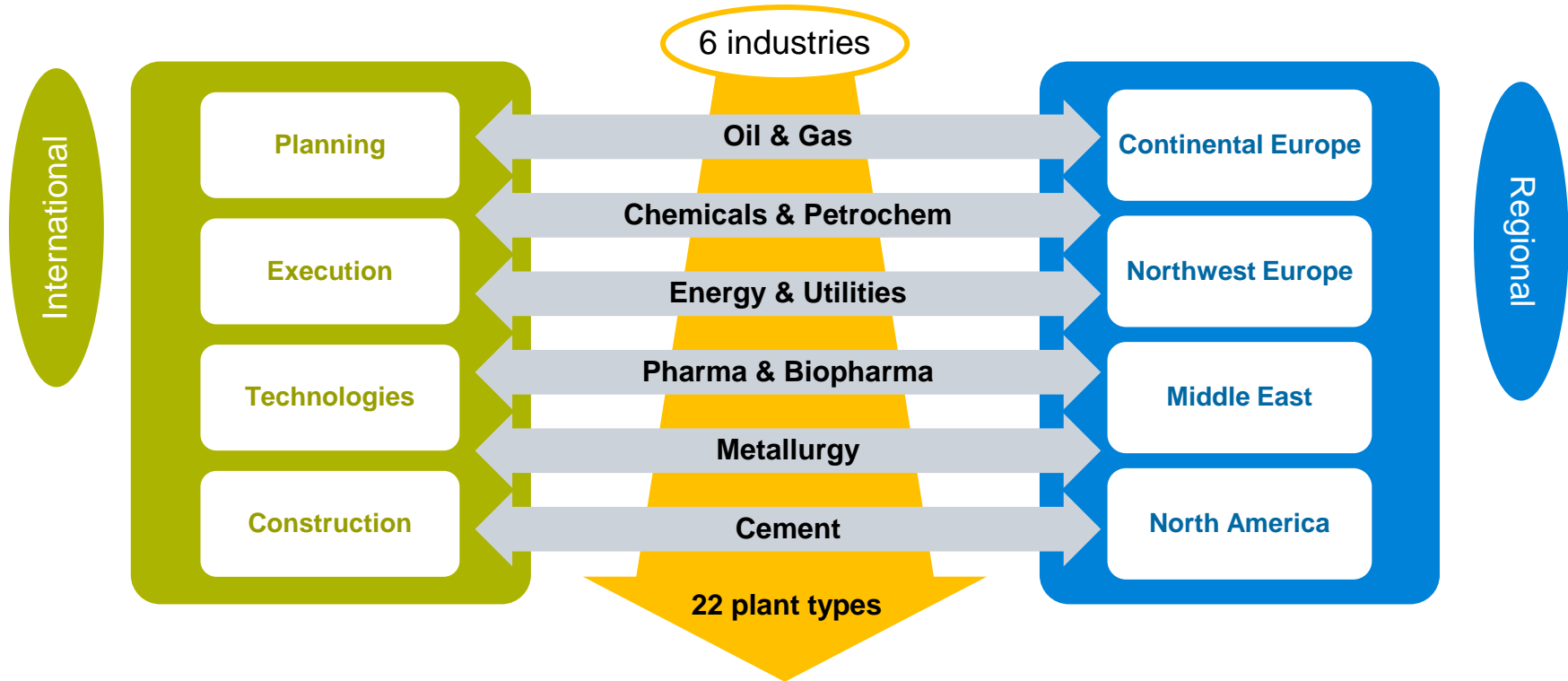


# Go-To-Market organization

Market focus, customer centric

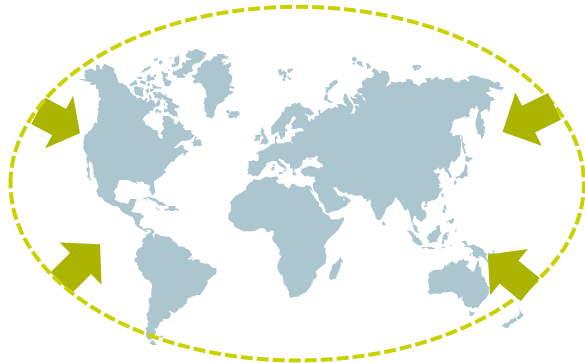
**E&T – Engineering & Technologies**

**MMO – Maintenance, Modifications & Operations**



# New organizational setup supports strategy implementation and 2020 ambition

## E&T



- Concentrated know-how
- Centralized project governance
- Leverage high-value resources
- Enables fast roll-out of innovations

**➤ Use International Scale**

## MMO



In every region:

- Customer proximity
- Management of capacity utilization
- More collaboration and cross selling
- Higher SG&A efficiency

**➤ Use Regional Scale**

**Raising the growth potential**



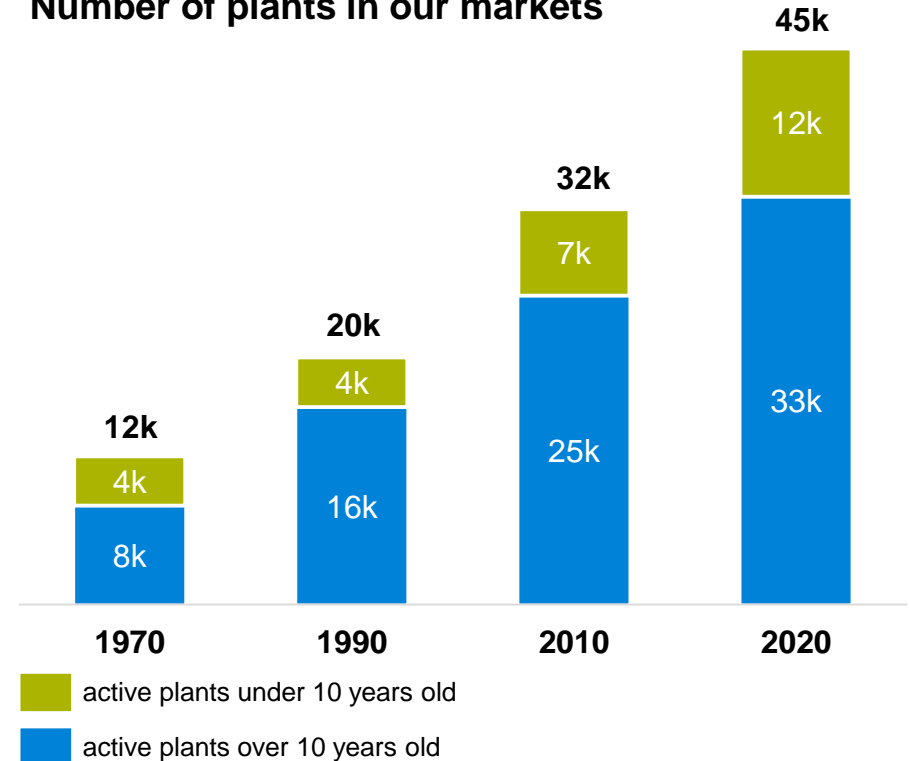
# Industrial service market

## Continuous growth of operating plants

- Number of plants in our defined markets growing constantly
- More than 75% of plants are over 10 years old and number of ageing plants increasing
- Complexity of plants is increasing with positive effect on service requirements
- Ageing plants require higher level of maintenance and modernization
- Customers demand greater efficiency
- Authorities impose stricter environmental standards on plant operators (reduced emissions)

**Structural demand for industrial services**

### Number of plants in our markets

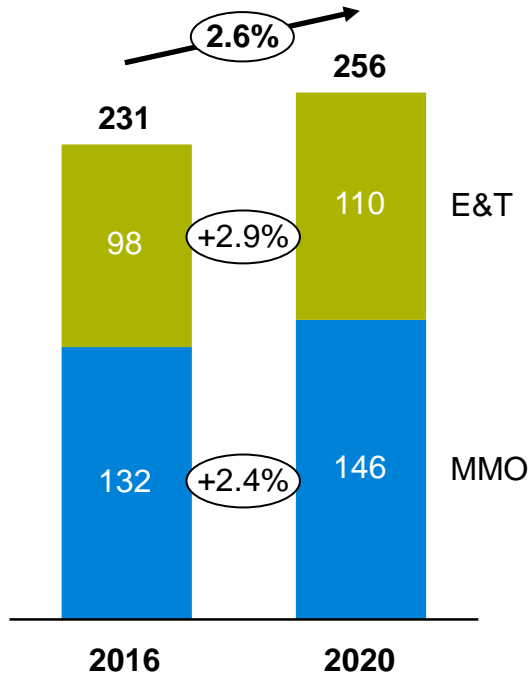


Source: Industrial Info Research

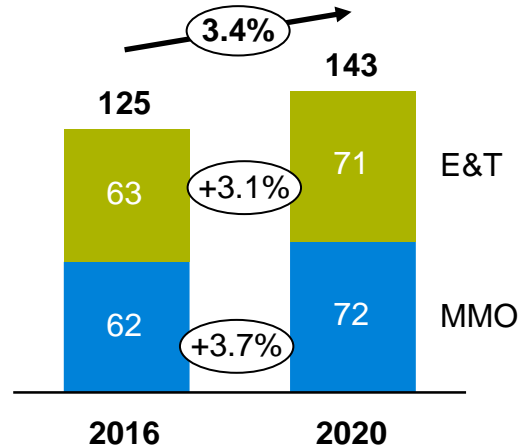
# Bilfinger Market Model

Contracted out market is USD 125 bn and rising

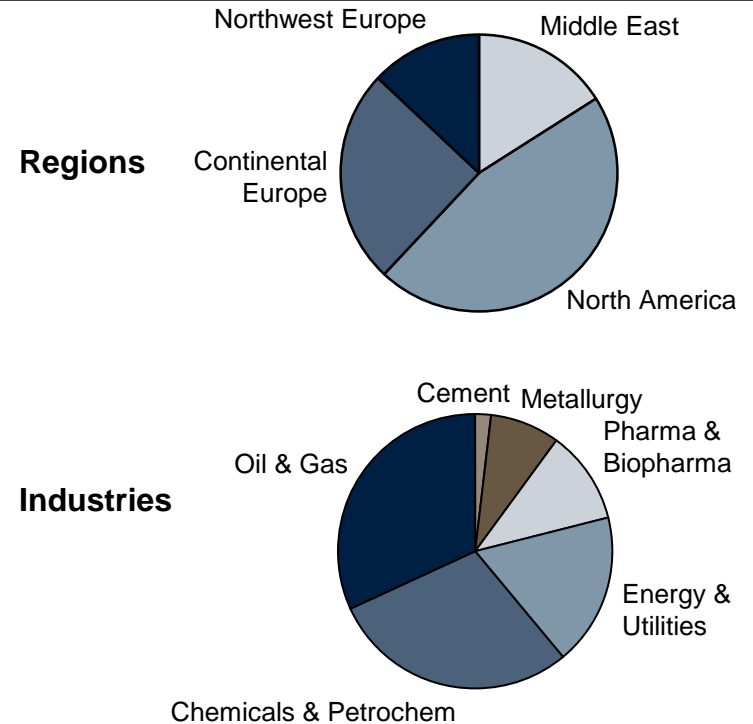
**Total service market (2-4-6)**  
[USD bn]



**Contracted out market (2-4-6)**  
[USD bn]



**Contracted out market by regions and industries (2016)**

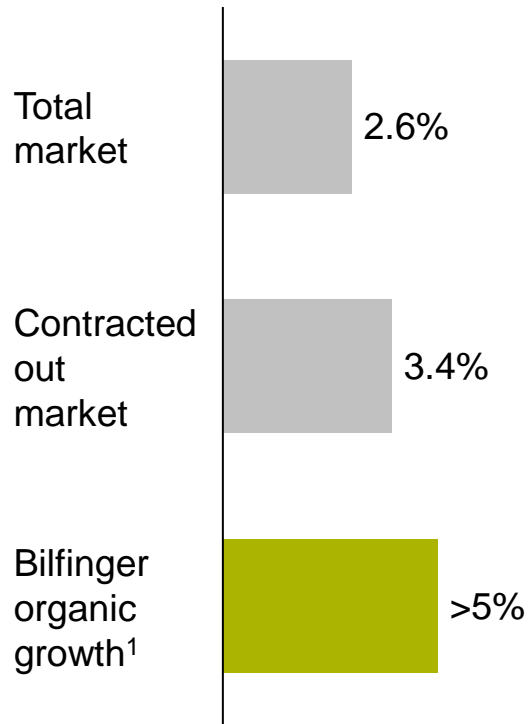


Note: E&T market volume comprises projects up to USD Mio 100

# Driving profitable growth

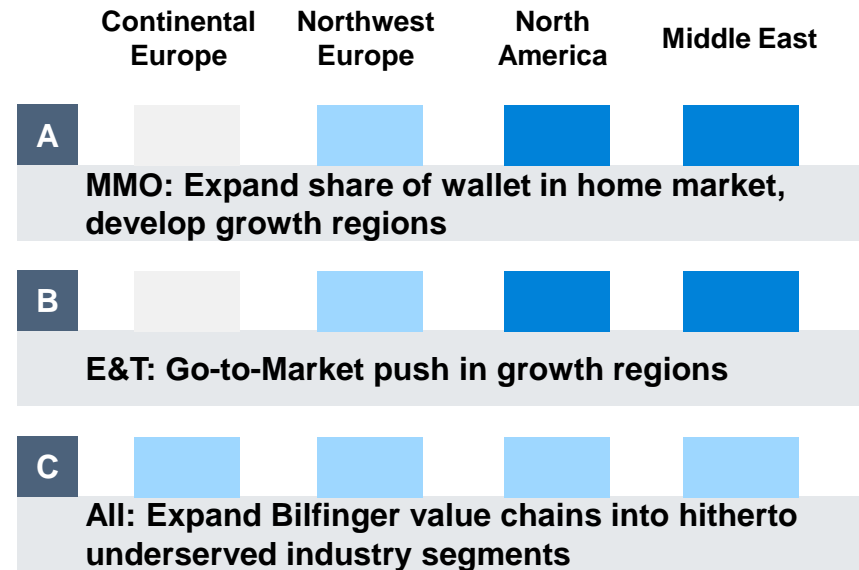
Three major growth levers for above market profitable growth

## Comparison of growth rates [CAGR 2016-2020 in %]



## Growth levers and growth impact

In line with market
  Above market
  Outpace market



More than 20 growth initiatives detailed, including:

- References
- Rationale and tactics
- Pre-requisites and mitigation
- Financial effects
- Responsibilities and milestones

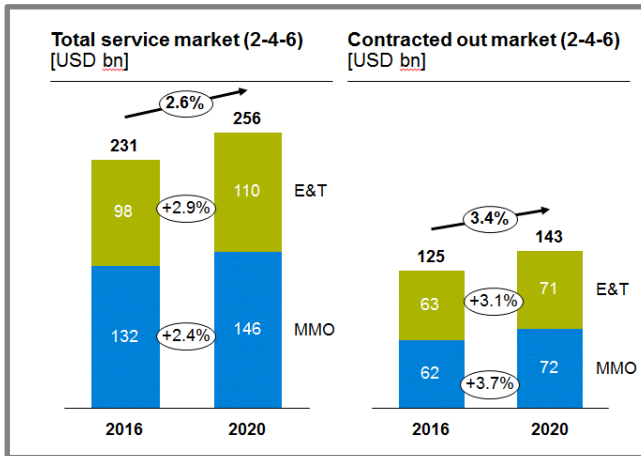


**Tracking will be included in group wide tracking tool B TOP**

<sup>1</sup> CAGR 2017-2020 in %

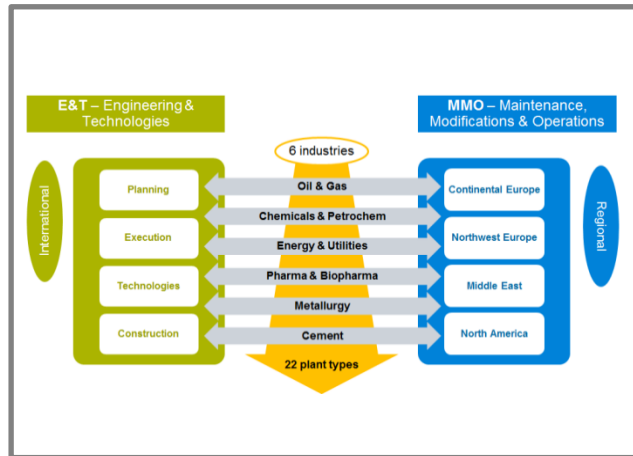
# Our analysis for sustainable und profitable growth

## Our market



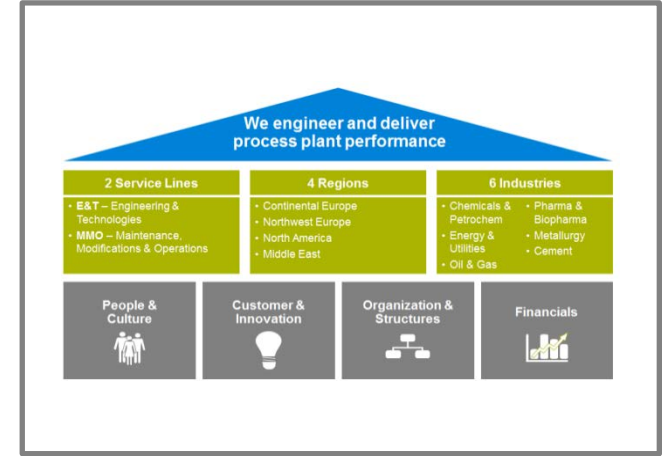
\$ 125 bn CAGR ~3.4 %

## What we are



2-4-6 Market Focus & Customer Centric

## How to win



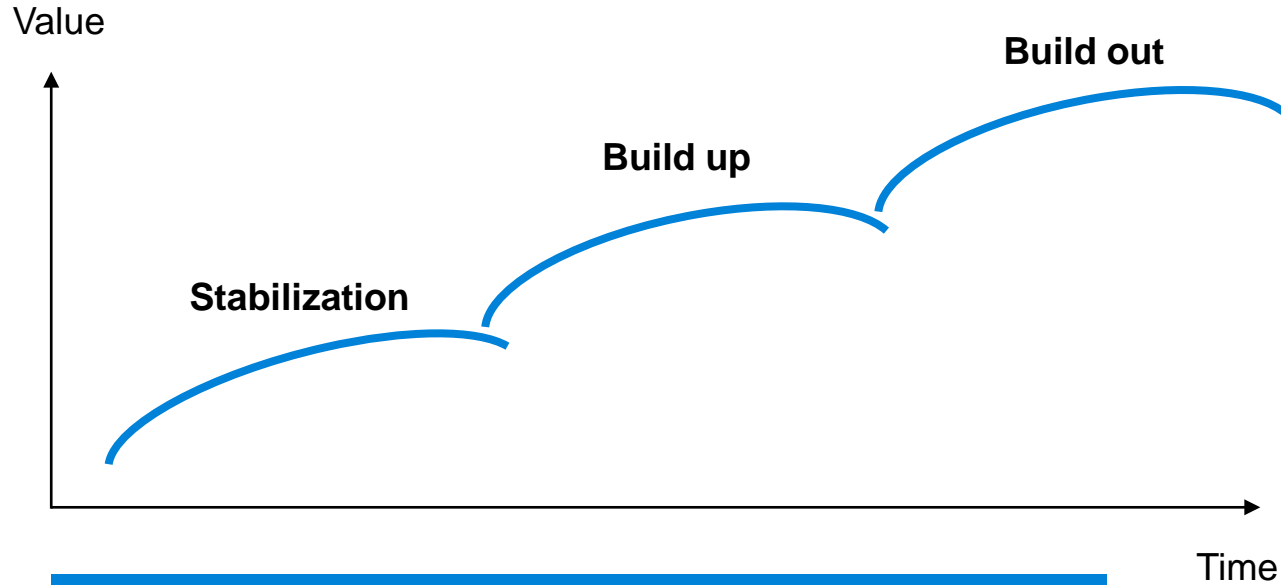
People, engineering, credentials, customer proximity, innovation

>5 % top line CAGR<sup>1</sup>

<sup>1</sup> CAGR 2017-2020 in %

**Improving our financial performance**

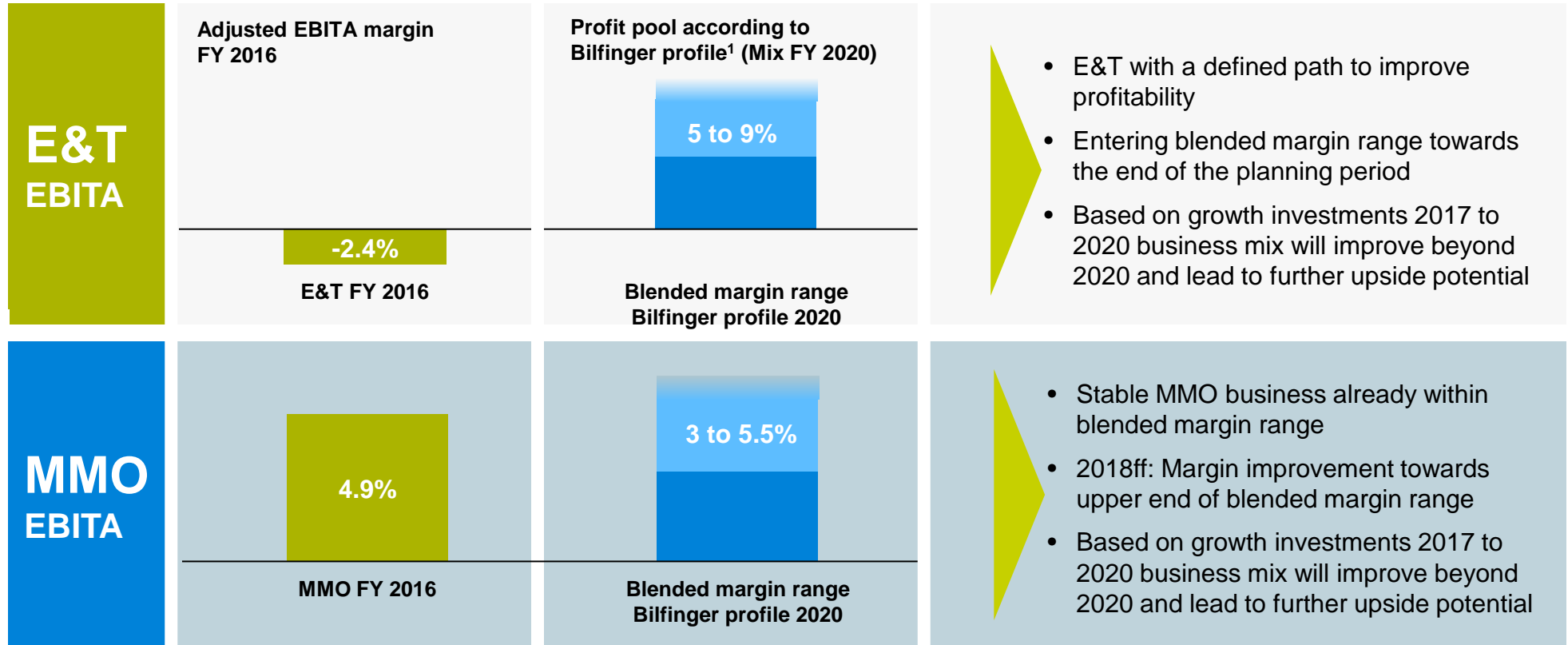
# Ambitions will be achieved in three stages



- What does it mean in numbers?
- How will we execute?
- How will we measure and report progress?



# Margin ambition is supported by an extensive profit-pool analysis



1) Estimate based on expected Bilfinger revenues and typical profitability in relevant segments ("Homunculus"), mid-cycle i.e. stable economic environment

# We will address all P&L line-items

## GROSS MARGIN

- LOA<sup>1</sup> process
- Project management

## ADDRESSING BOTH LINE ITEMS

- Process and IT harmonization
- Procurement

## SG&A RATIO

- Lean headquarters
- Lean structures in the field

Impact on  
gross margin:  
~200bps

Impact on  
SG&A ratio  
~300bps

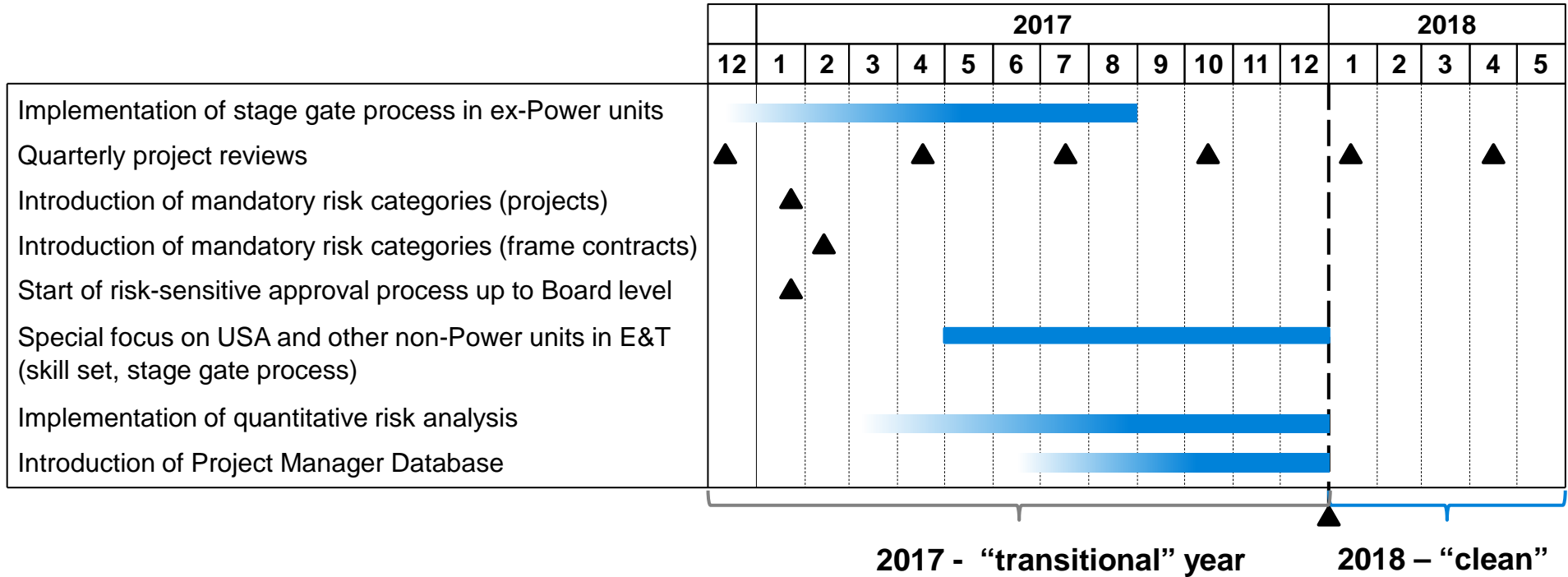
**AMBITION<sup>2</sup>**  
EBITA margin  
increase of  
~500bps  
by 2020

1) Limits of authority 2) Mid-cycle targets



# Overview of improvement measures

## Verticalized organization in E&T supports centralized project governance approach



# **Current Trading and Guidance 2017**

# Q2 2017: development as expected

## Counteracting positive and negative effects from legacy projects

- Orders received organically stable
- Output volume decline in line with expectation
- Adj. EBITA negative due to risk provisions for legacy projects in USA
- Earnings after taxes from discontinued operations with positive effect in connection with a legal dispute in Qatar
- Net profit significantly improved, overall positive impact from legacy projects
- Operating cashflow improved
- Outlook 2017: orders received and output volume confirmed, adj. EBITA break-even



# Market Situation E&T

## Oil and gas:

- Continued cautious investment sentiment in the project business
- Positive dynamic in selected areas such as gas supply and gas pipelines in Europe

## Chemicals and petrochemicals:

- Market growth in North America continues
- Overall growing trend toward digitalization with the goal of optimizing production processes, efficiency enhancements a focus in Europe

## Energy and utilities:

- Market for fossil fuel power plants remains difficult
- In Europe, growth perspectives from emissions control, modernization and efficiency enhancements at existing plants as well as in nuclear power, in the Middle East through conversion and retrofitting of old power plants

## Pharma and biopharma:

- Good demand development, including new labs
- Investments increasingly being made in emerging markets



# Market Situation MMO

## Oil and gas:

- Low point in austerity cycle in Northwest Europe has been reached, though still no upturn in continuing intensely competitive environment
- Efficiency enhancements remain a focus

## Chemicals and petrochemicals:

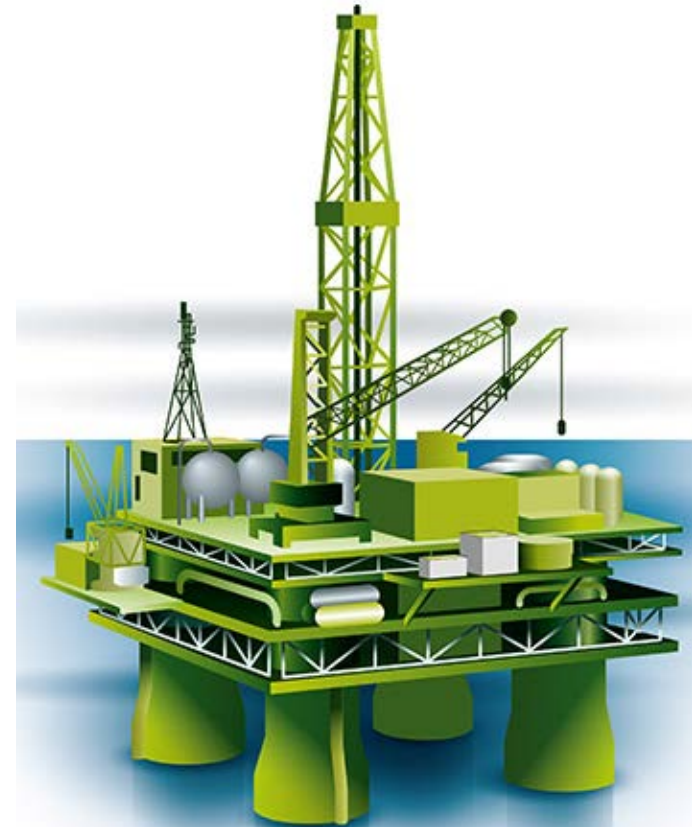
- Stable demand in Europe in the maintenance business
- In the Middle East, impetus from expansion of vertical integration driving import of required expertise

## Energy and utilities:

- Increasing demand in the Middle East, in particular for water treatment
- In Europe ongoing limited demand for traditional power plant services, instead more partnership models, digitalization as trend, focus on renewables

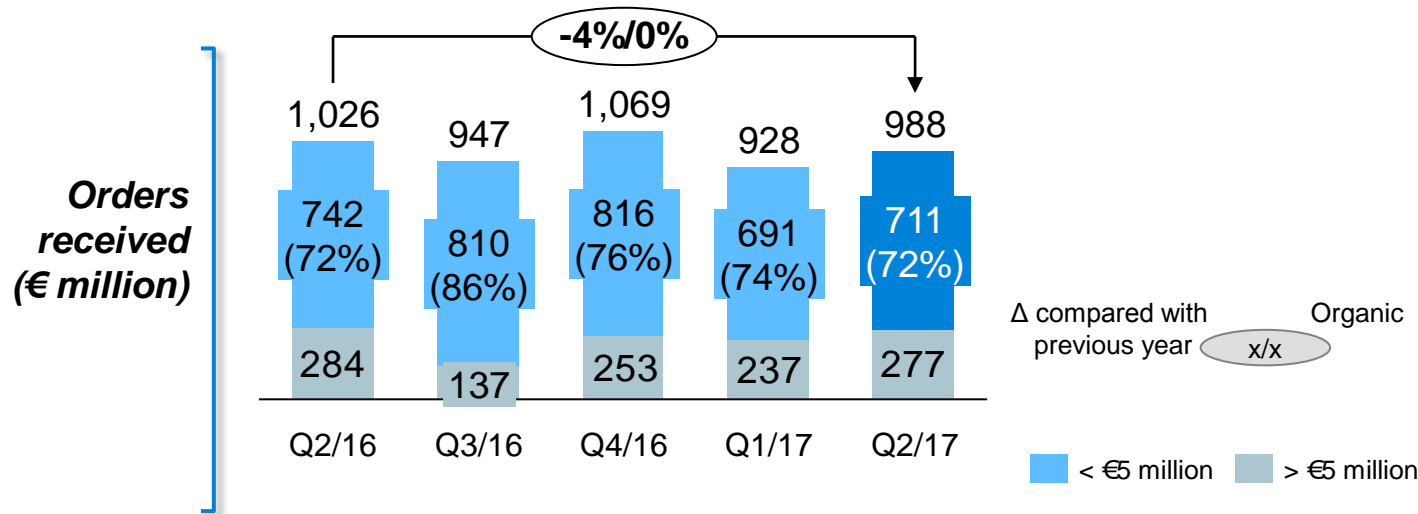
## Metallurgy:

- Positive outlook in Europe, weaker for Middle East

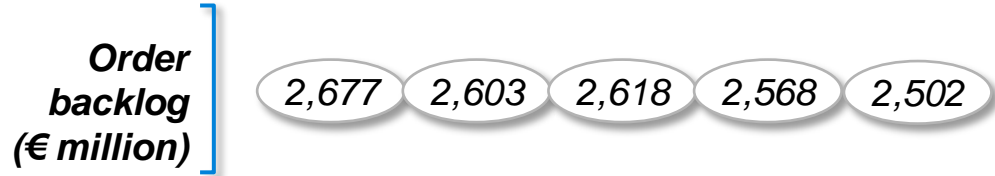


# Orders received organically stable, book-to-bill ~1

## Development of orders received



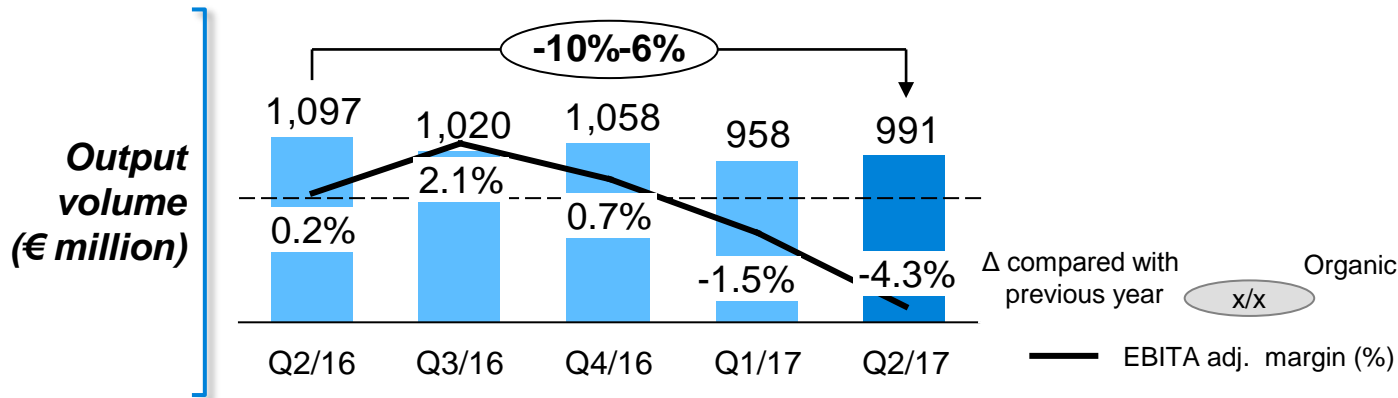
- Orders received:**  
 4% below prior-year (org.: 0%)  
 Book-to-bill ~ 1  
 Organic increase expected for full year with an upswing in demand in the second half of the year
- Order backlog:**  
 7% below prior-year (org.: -3%)  
 Roughly 88% of planned output volume for 2017 already in order backlog



# Output volume declines as expected

## Adj. EBITA negative due to risk provisions for legacy projects in USA

Development of output volume and profitability



EBITA adj.  
(€ million)



EBITA  
(€ million)



- Output volume:**  
 -10% (org.: -6%)  
 Includes a technical effect due to the booking of risk provisions in the amount of -3%points
- EBITA adjusted:**  
 Negative due to risk provisions for legacy projects in USA in the amount of €53m
- Special items:**  
 €21m especially disposal losses, restructuring and IT investments

# Initiatives to reduce SG&A costs are consequently implemented

## Target 2020: ~7.5% of output volume

### IT PROJECTS

- ✓ **Status process and system harmonization:**  
Design phase for six core processes completed  
Roll-in of first pilot entity planned for year-end
- ✓ **Status HRcules:** pilot projects start in Q4
- ✓ **Status CRM:** global roll-out essentially completed by end of 2018

### PURCHASING INITIATIVE

- ✓ **Global sourcing organization** in roll-out phase
- ✓ **Key positions in global procurement** newly appointed
- ✓ First cost saving measures in **BTOP**

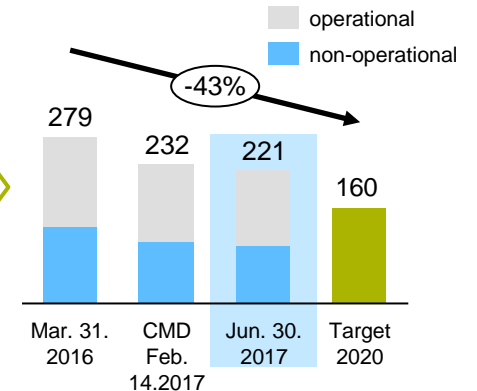
### „LEAD COMPANY“ CONCEPT

Example **Division NorthWest Europe (MMO):**  
Concept created:  
Implementation „Lead Company“ concept in BeNe  
1. Step: integration of back office  
2. Step: operative integration

- Completed by end of 2018
- **Increases quality and efficiency**
- **Lowers SG&A costs**

### REDUCTION LEGAL ENTITIES

*Complexity reduction within the organization through significant simplification of holding structure*





# Outlook 2017: Orders received and output volume confirmed

## Adjusted EBITA break-even

	Starting Point	Outlook
<i>in € million</i>	FY 2016	expected FY 2017
<b>Orders received</b>	4,056	Organic increase
<b>Output volume</b>	4,219	Mid-to-high single-digit organic decline
<b>Adjusted EBITA</b>	15	Break-even*

*\*Assumption: on a comparable F/X basis*

*For further outlook information see: Bilfinger Half-year Financial Report 2017, Outlook 2017*

## **Targets 2020 and Wrap-up**

# Refinancing of syndicated cash-credit line and guarantee facilities completed

## Start of share buyback program planned for September 2017

### Re-financing

- Successful refinancing of syndicated cash-credit line (RCF) with a volume of €300m, duration of 5 years
- Agreements on guarantee facilities in bilateral tranches with a total volume of €860m achieved
- Conditions slightly improved

### Intended Dividend Policy\*

- In 2017 for FY 2016: €1.00 paid-out
- Forward floor of €1.00
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit

### Interest in Apleona

- Vendor claim: value increased to €108m due to accrued interest
- PPN: P&L-neutral appreciation in the amount of €14m to €209m

### Share Buyback Program

- Volume of up to €150m or 10% of shares
- Initiated in September 2017
- Share buyback will end at the earliest September 2018, at latest end of 2018

### M&A Criteria

- Consideration of synergetic M&A begins with the initiation of phase II of the strategy
- EBITA accretive one year after integration, ROCE beats WACC two years after integration
- Immediate start of comprehensive integration

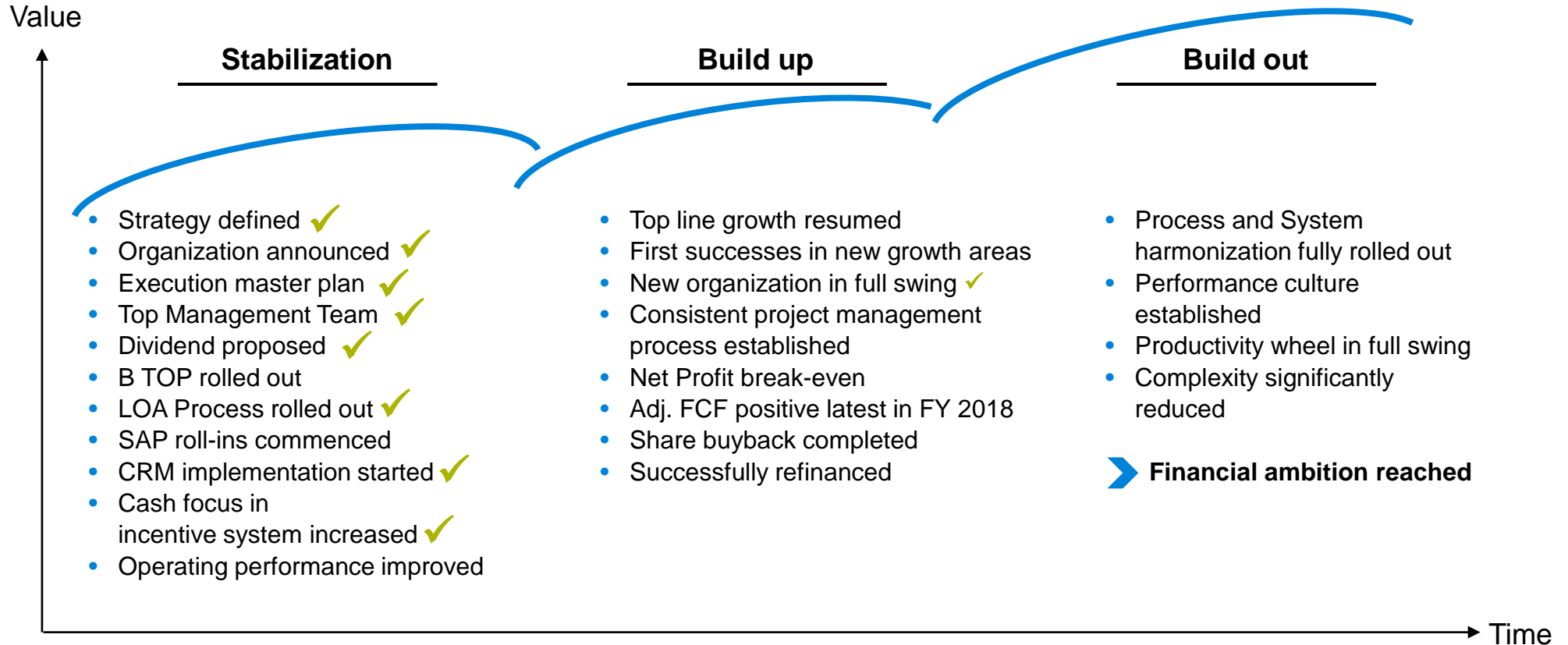
### Financial Policy

- Ambition: (mid-term perspective) Investment Grade

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

# Bilfinger 2020

Ambition will be reached in three phases with clear milestones



# Bilfinger 2020

## Financial ambition

### Organic Growth

**>5% CAGR**  
based on FY 2017

### Profit

- **EBITA adjusted** ~5%
- Gross margin improvement by ~200bps
- SG&A ratio reduction by ~300bps

### Cash

- Positive **adj. FCF** at the latest from 2018 onwards
- Over the cycle, from 2018 onwards: Cash Conversion Rate ~ 1 (minus growth adjustment)<sup>1</sup>

### Return

Post-tax  
**ROCE<sup>2</sup> reported:**  
8 to 10%

### Capital Structure

Investment Grade (mid-term perspective)

### Dividend Policy

Sustainable dividend stream going forward  
Policy: 40 to 60% of adjusted net profit

<sup>1</sup> Cash Conversion Definition: (Adj. EBITA + Depreciation – Change NWC - Net CAPEX) / Adj. EBITA

<sup>2</sup> Capital Employed w/o PPN

# The Bilfinger Investment Case:

## Turnaround case based on favorable business model

### ➤ Structural demand for industrial services

- Increasing # of Industrial plants
- Increasing total service market and contracted out market
- Rising age and complexity
- Customers demand for greater efficiency
- Service bundling
- Stricter environmental standards

### ➤ Good starting position:

- Consistently No. 1 supplier of industrial services for the process industry in Europe
- Clearly defined strategy
- Organization derived from strategy
- Detailed implementation plan
- Growth and profitability targets

### ➤ Favorable business characteristics

- >60% of output in recurring business
- No material dependency from single clients or regions
- Growing regional diversification

### ➤ Asset light business

- Capex: 1.5 – 2.0% of output volume
- Balanced net working capital profile

### ➤ Financial soundness

- BB+ / stable outlook
- 40% equity ratio
- Strong net cash position
- Financial participation in Apleona with significant upside potential

### ➤ Shareholder-friendly distribution\*

- From FY 2016 onwards: 1.00€ dividend floor
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit
- Share buyback program of up to €150m to be executed in FY 2017 and 2018

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

WE CREATE. WE CARE. WE CAN.

**WE MAKE IT WORK.**

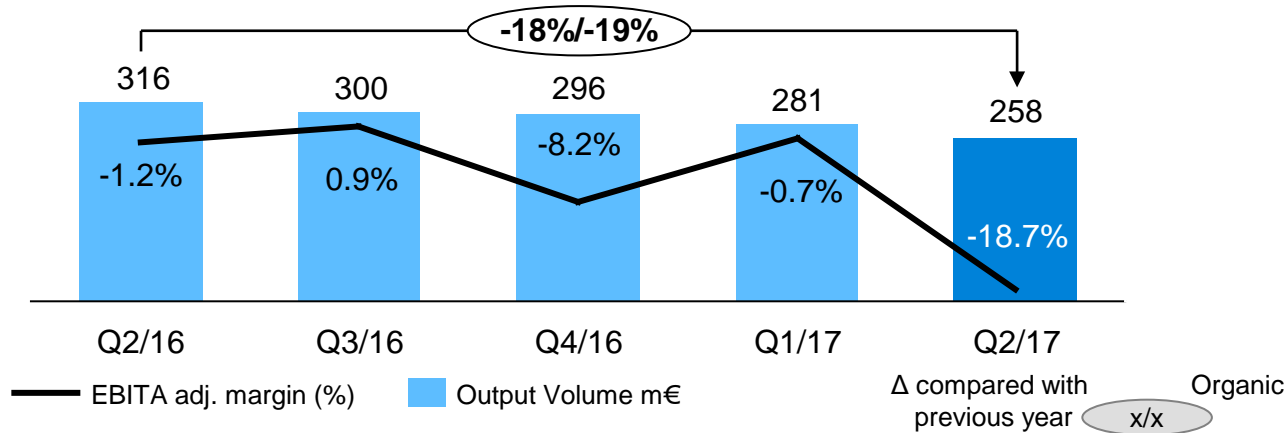
# Appendix



E&T: Decrease in output volume as planned

EBITA burdened by risk provisions, underlying development positive

Development of output volume and profitability



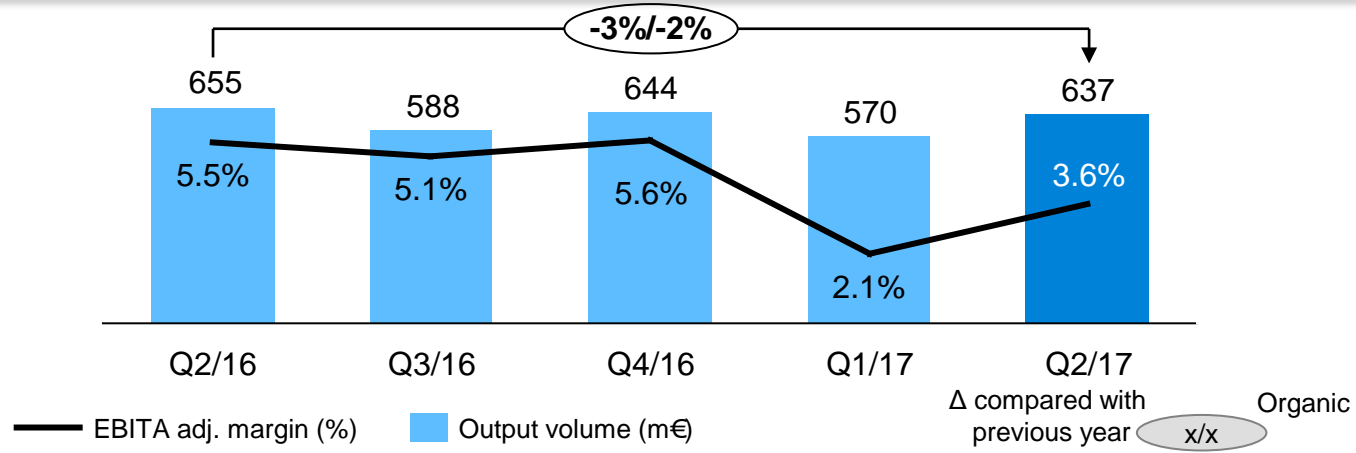
- Book-to-bill >1:**  
 Low level of output volume, however, continued selective tendering activity in challenging market environment
- Output volume:**  
 -18% (org.: -19%) includes a technical effect from risk provisions in the amount of -9%points; consequence of declining orders received in 2016
- EBITA adjusted:**  
 Significantly burdened by legacy projects in USA in the amount of €53 m, positive development

	Q2/16	Q3/16	Q4/16	Q1/17	Q2/17
<b>Book-to-bill ratio</b>	1.1	1.0	1.1	0.9	1.2
<b>EBITA adj.</b>	-3	2	-24	-2	-48

Q2 2017

MMO: output volume decreased slightly, EBITA as planned below comparably high prior-year

Development of output volume and profitability



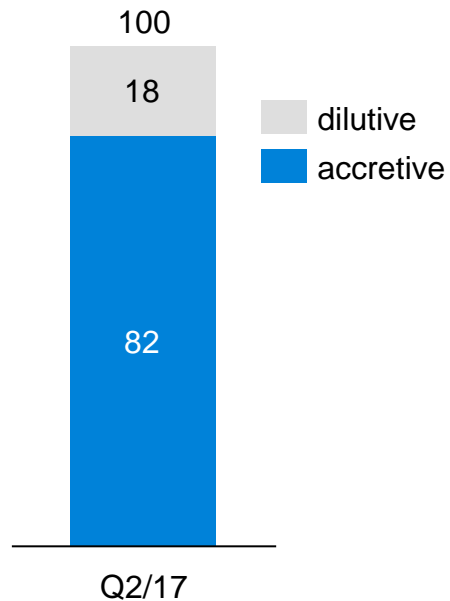
- Orders received:**  
 -4% (org. -3%), but positive development compared to prior year in NorthWest Europe
- Output volume:**  
 As expected slightly below prior-year: -3% (org. -2%)
- EBITA adjusted:**  
 As expected below high prior-year comparable; decrease due to weaker turnaround business, burdens due to framework agreements with new customers in the ramp-up phase as well as lower output volume

<b>Book-to-bill ratio</b>	0.9	1.0	1.0	1.1	0.9
<b>EBITA adj.</b>	37	29	36	12	23

Q2 2017

**OOP: Six units already sold in first half, one more signed in September**  
**Further units in advanced sales negotiations**

### OOP Output volume (€million)



#### Dilutive:

Progress M&A track:

- 13 units as of December 31, 2016
- Six have already been sold  
Q2: Book loss of €4 million, cash-out of €1 million
- Few other units are currently in advanced sales negotiations

#### Accretive:

- Additional five units “managed for value”

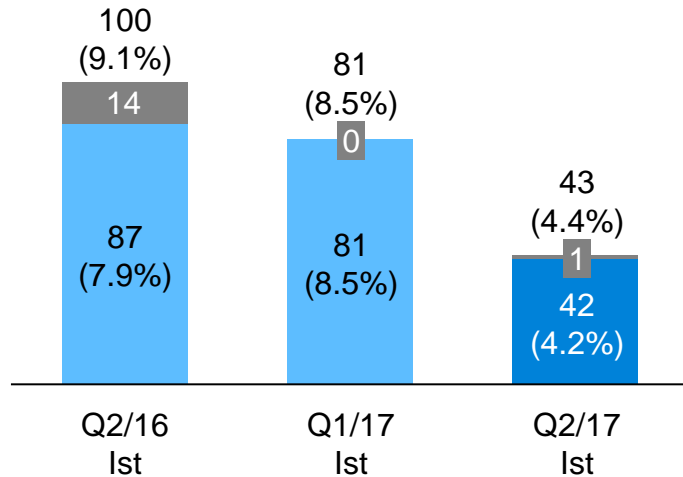
➤ Q2/2017: Output volume €100m (Q2/2016: €154m), EBITA adj. €0m (Q2/2016: -€11m)  
 Sales-related decrease in volume -35%, organic -11%

➤ Sale of ‘dilutive’ units: effect of minus ~€30m expected in total (incl. Q1/2017) on cash and on P&L respectively, thereof €2m cash-out and €18m loss in first half

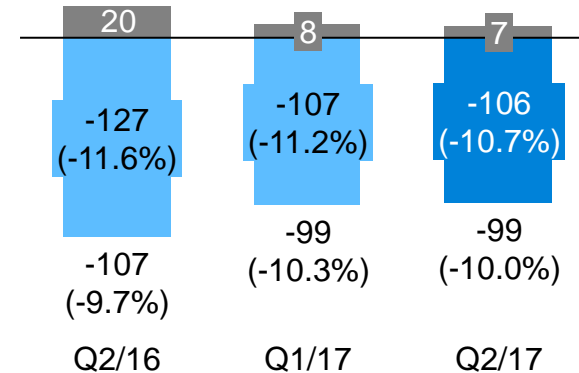
Q2 2017

Gross margin burdened by risk provisions in the amount of -€53m  
 Visible improvement in selling and administrative expenses

Adjusted gross profit (€million)



Adjusted selling and administrative expenses (€million)



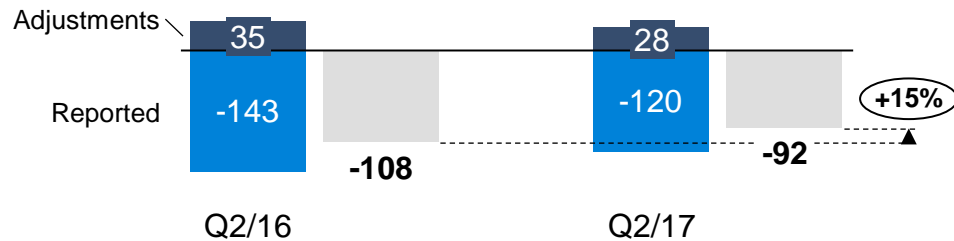
Adjustments Reported

## Q2 2017

### Operating cash flow improved

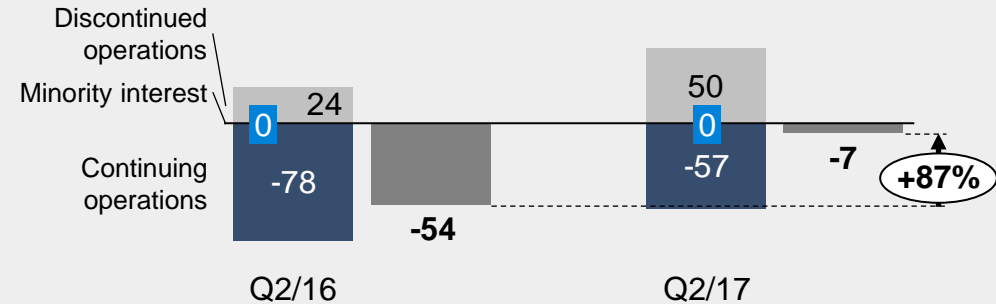
### Net cash at €262 million

#### Operating cash flow adjusted<sup>1</sup> (€million)

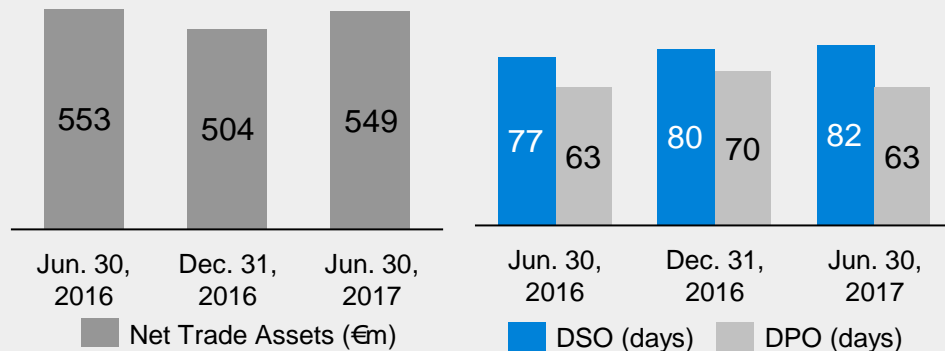


<sup>1</sup> Adjustments correspond to EBITA adjustments

#### Net profit (€million)

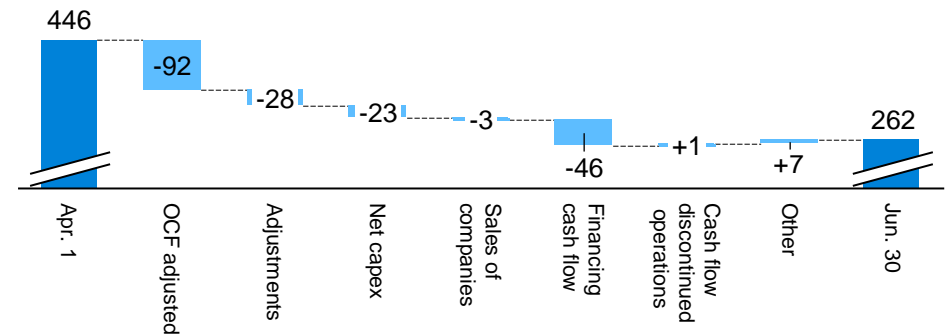


#### Net trade assets (€million)



Definition DSO: Trade receivables and WIP, DPO: Trade payables and advance payments received

#### Net cash (€million)



# Disclaimer

This presentation has been produced for support of oral information purposes only and contains forward-looking statements which involve risks and uncertainties. Forward-looking statements are statements that are not historical facts, including statements about our beliefs and expectations. Such statements made within this document are based on plans, estimates and projections as they are currently available to Bilfinger SE. Forward-looking statements are therefore valid only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events. Apart from this, a number of important factors could therefore cause actual results to differ materially from those contained in any forward-looking statement. Such factors include the conditions in worldwide financial markets as well as the factors that derive from any change in worldwide economic development.

This document does not constitute any form of offer or invitation to subscribe for or purchase any securities. In addition, the shares of Bilfinger SE have not been registered under United States Securities Law and may not be offered, sold or delivered within the United States or to U.S. persons absent registration under or an applicable exemption from the registration requirements of the United States Securities Law.