



**BILFINGER**

**Bilfinger SE**

# **Bilfinger SE Company Presentation**

November 2017

# Overview

## Bilfinger at a glance

- **Leading international industrial services provider**
- **Efficiency enhancement of assets**, ensuring a **high level of availability** and reducing **maintenance costs**
- **Clear 2-4-6 strategy** with **two** divisions, **four** regions and **six** industries
- Combination of **CAPEX-driven** (E&T) and **OPEX-driven business** (MMO)
- Large share of business with **frame contracts** and **high retention rates**
- **Well-established customer base** with focus on process industry
- **Highly recognized safety and quality** performance

€ 4.2bn output volume

thereof >60%  
recurring business

€15m EBITA adjusted

Approx. 37,000 employees

*based on FY 2016*

# Back to Profitable Growth

2 Service Lines, 4 Regions, 6 Industries

**Our ambition**

**We engineer and deliver  
process plant performance**

**Where to play**

## 2 Service Lines

- **E&T** – Engineering & Technologies
- **MMO** – Maintenance, Modifications & Operations

## 4 Regions

- Continental Europe
- Northwest Europe
- North America
- Middle East

## 6 Industries

- Chemicals & Petrochem
- Energy & Utilities
- Oil & Gas
- Pharma & Biopharma
- Metallurgy
- Cement

**How to win**

**People &  
Culture**



**Customer &  
Innovation**



**Organization &  
Structures**

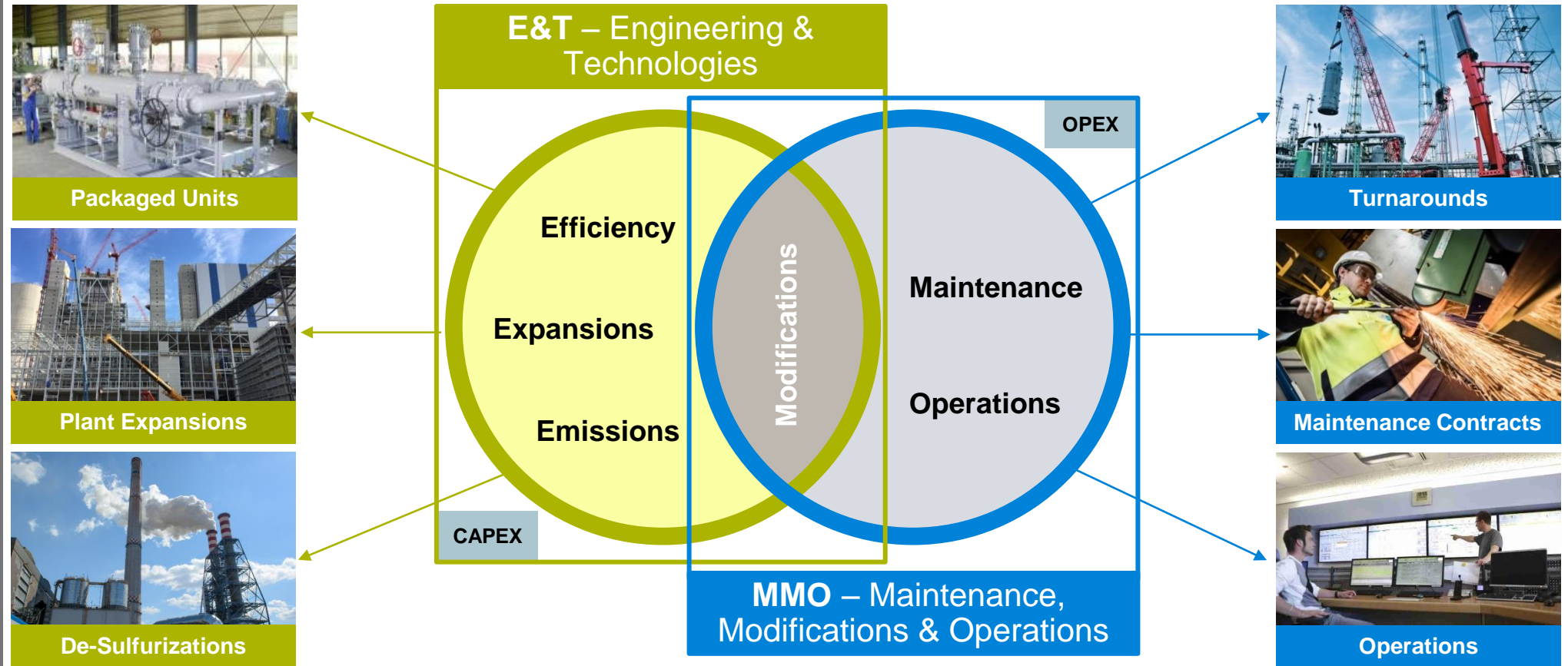


**Financials**



# Service Portfolio

Strong offering for capex and opex driven services

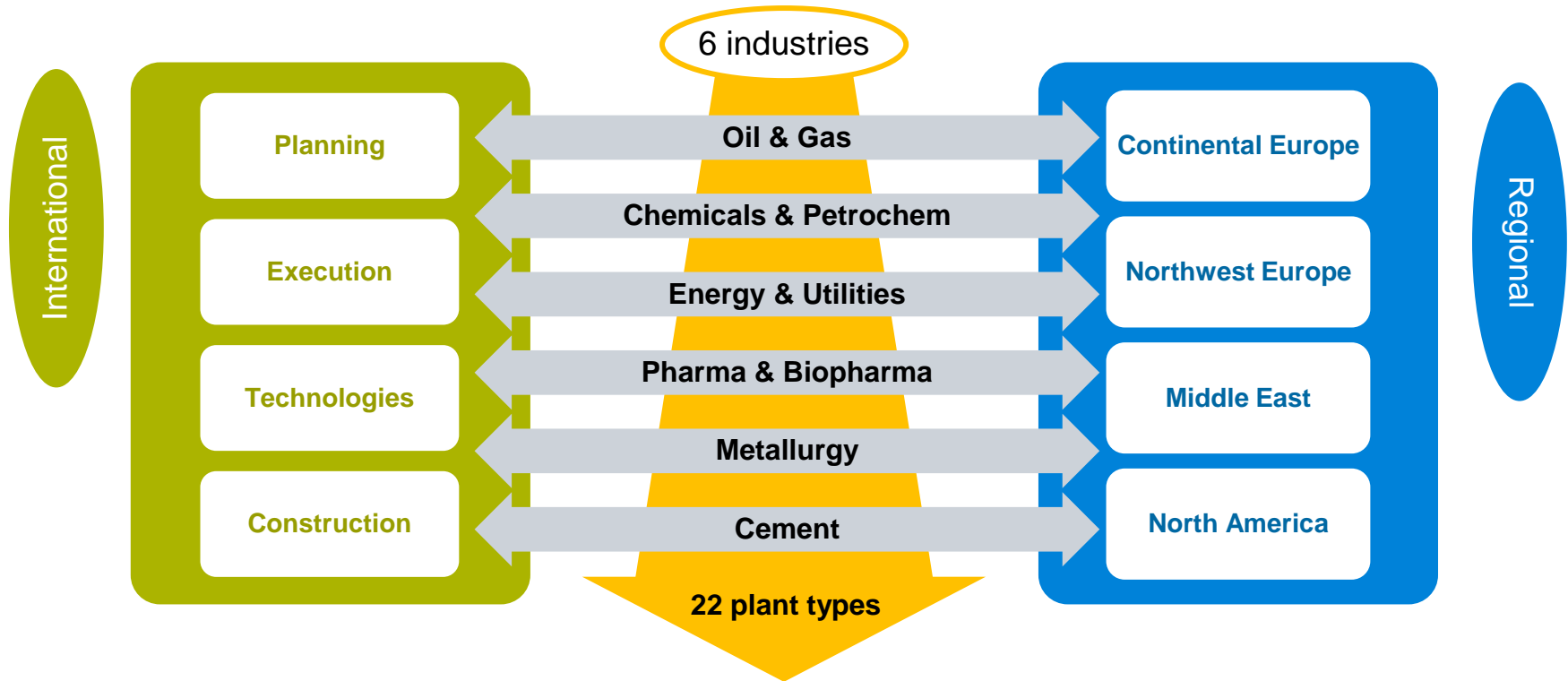


# Go-To-Market organization

Market focus, customer centric

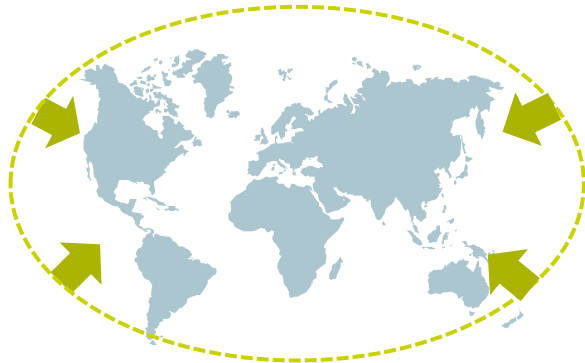
**E&T – Engineering & Technologies**

**MMO – Maintenance, Modifications & Operations**



# New organizational setup supports strategy implementation and 2020 ambition

## E&T



- Concentrated know-how
- Centralized project governance
- Leverage high-value resources
- Enables fast roll-out of innovations

**➤ Use International Scale**

## MMO



In every region:

- Customer proximity
- Management of capacity utilization
- More collaboration and cross selling
- Higher SG&A efficiency

**➤ Use Regional Scale**

**Raising the growth potential**



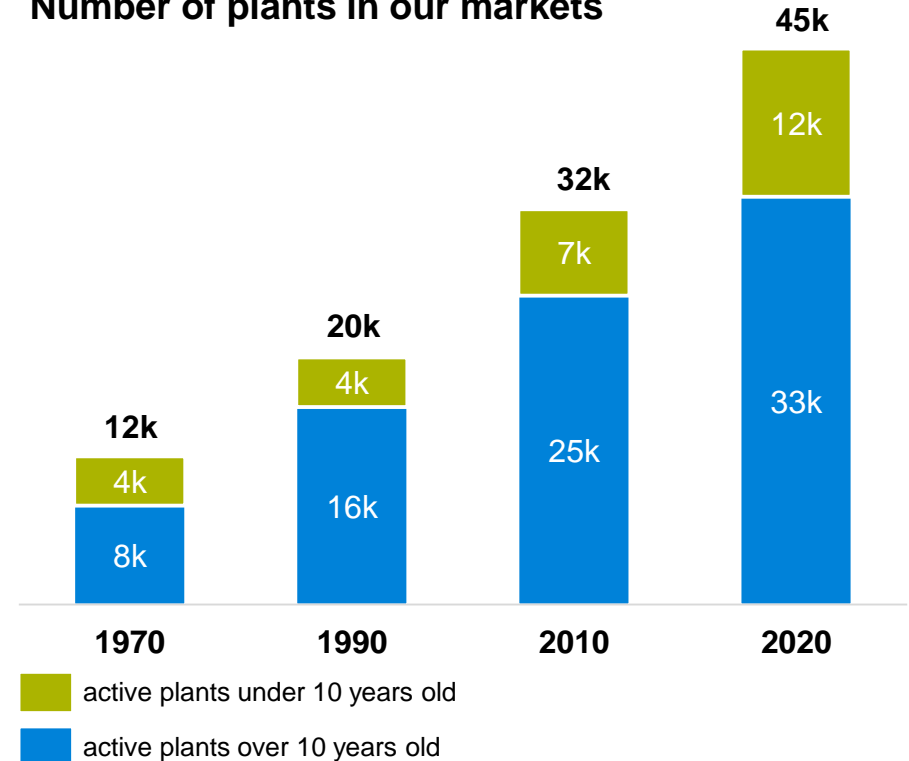
# Industrial service market

## Continuous growth of operating plants

- Number of plants in our defined markets growing constantly
- More than 75% of plants are over 10 years old and number of ageing plants increasing
- Complexity of plants is increasing with positive effect on service requirements
- Ageing plants require higher level of maintenance and modernization
- Customers demand greater efficiency
- Authorities impose stricter environmental standards on plant operators (reduced emissions)

**Structural demand for industrial services**

### Number of plants in our markets

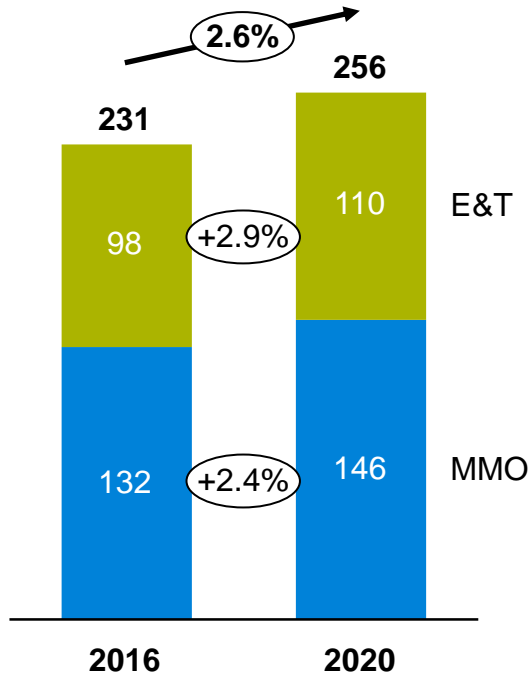


Source: Industrial Info Research

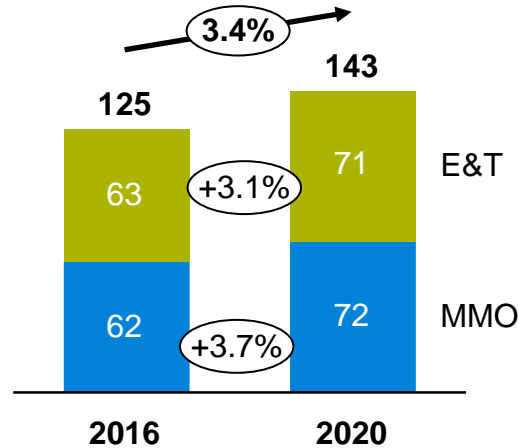
# Bilfinger Market Model

Contracted out market is USD 125 bn and rising

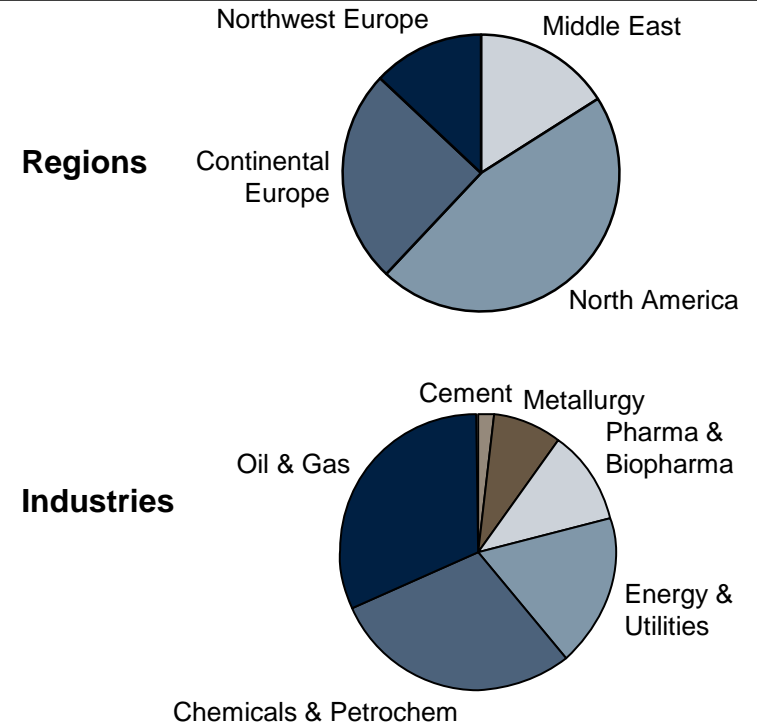
**Total service market (2-4-6)**  
[USD bn]



**Contracted out market (2-4-6)**  
[USD bn]



**Contracted out market by regions and industries (2016)**

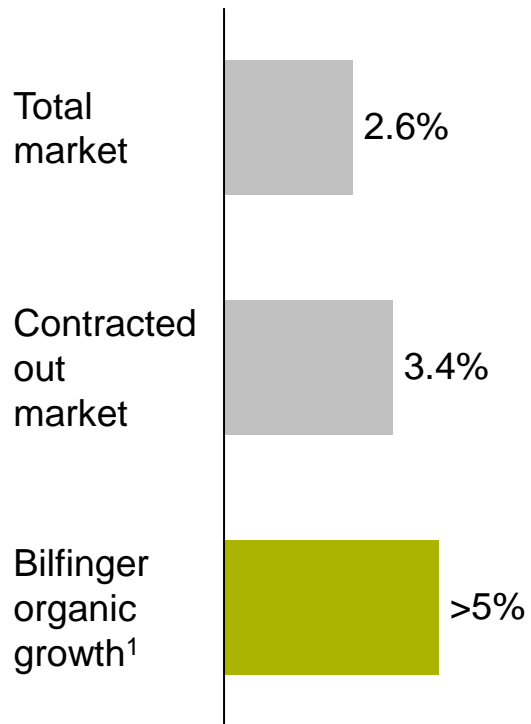


Note: E&T market volume comprises projects up to USD Mio 100

# Driving profitable growth

Three major growth levers for above market profitable growth

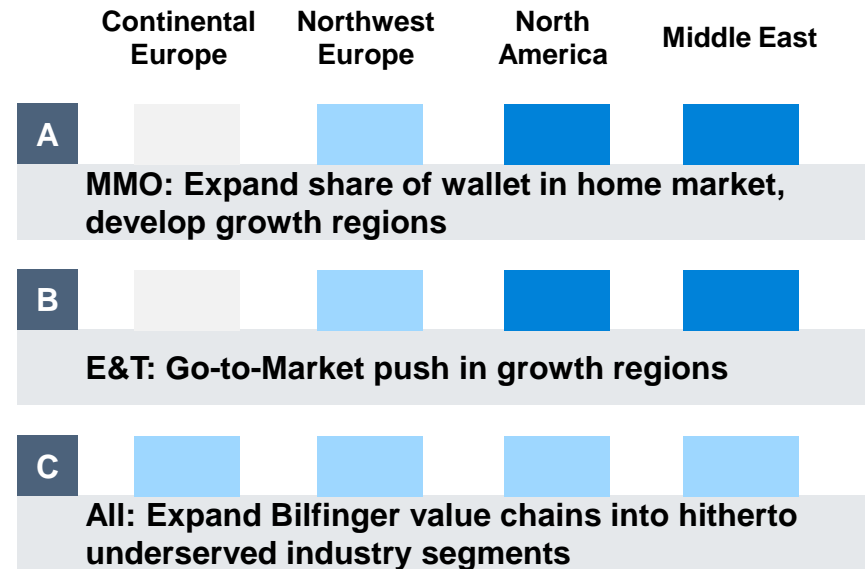
## Comparison of growth rates [CAGR 2016-2020 in %]



<sup>1</sup> CAGR 2017-2020 in %

## Growth levers and growth impact

In line with market
  Above market
  Outpace market



More than 20 growth initiatives detailed, including:

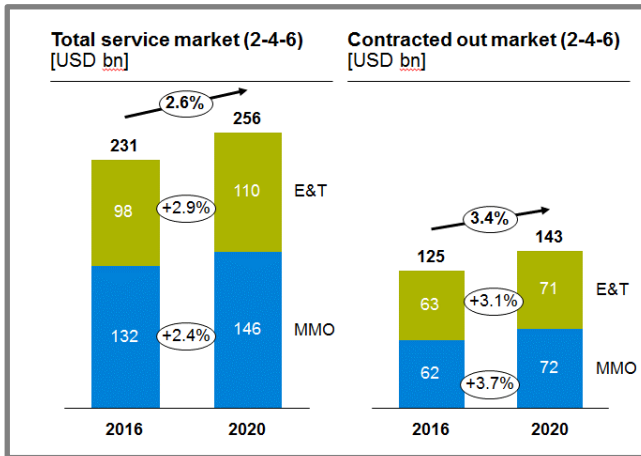
- References
- Rationale and tactics
- Pre-requisites and mitigation
- Financial effects
- Responsibilities and milestones



**Tracking will be included in group wide tracking tool B TOP**

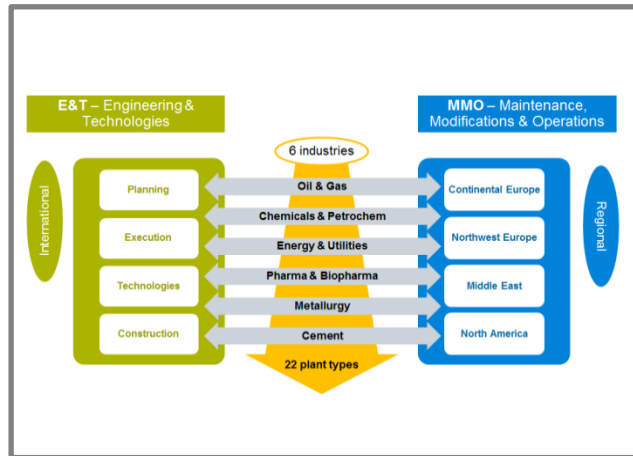
# Our analysis for sustainable und profitable growth

## Our market



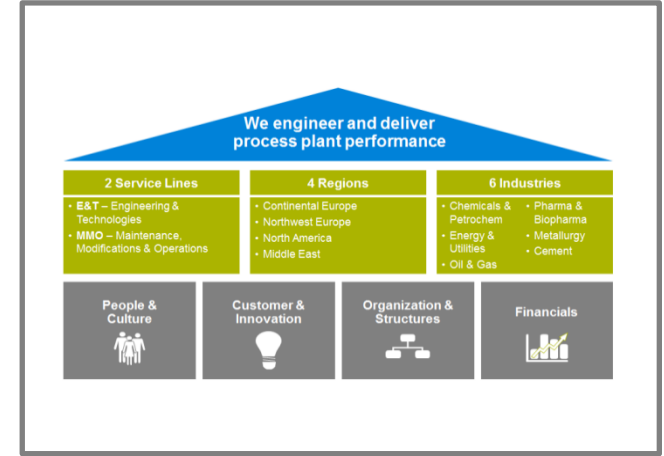
\$ 125 bn CAGR ~3.4 %

## What we are



2-4-6 Market Focus & Customer Centric

## How to win



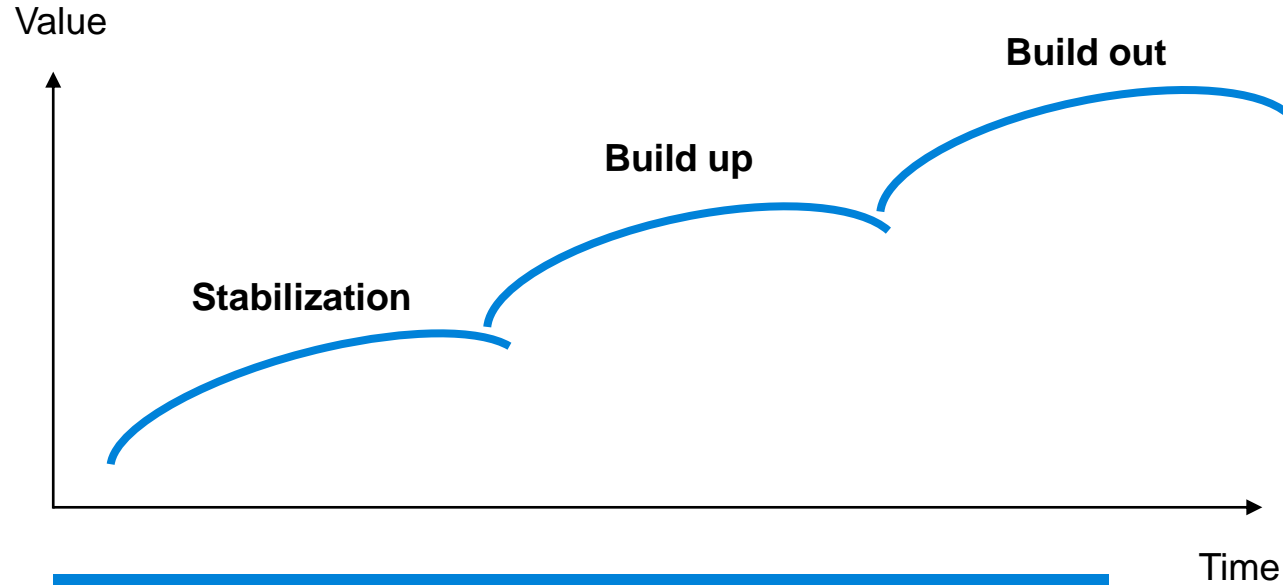
People, engineering, credentials, customer proximity, innovation

>5 % top line CAGR<sup>1</sup>

<sup>1</sup> CAGR 2017-2020 in %

**Improving our financial performance**

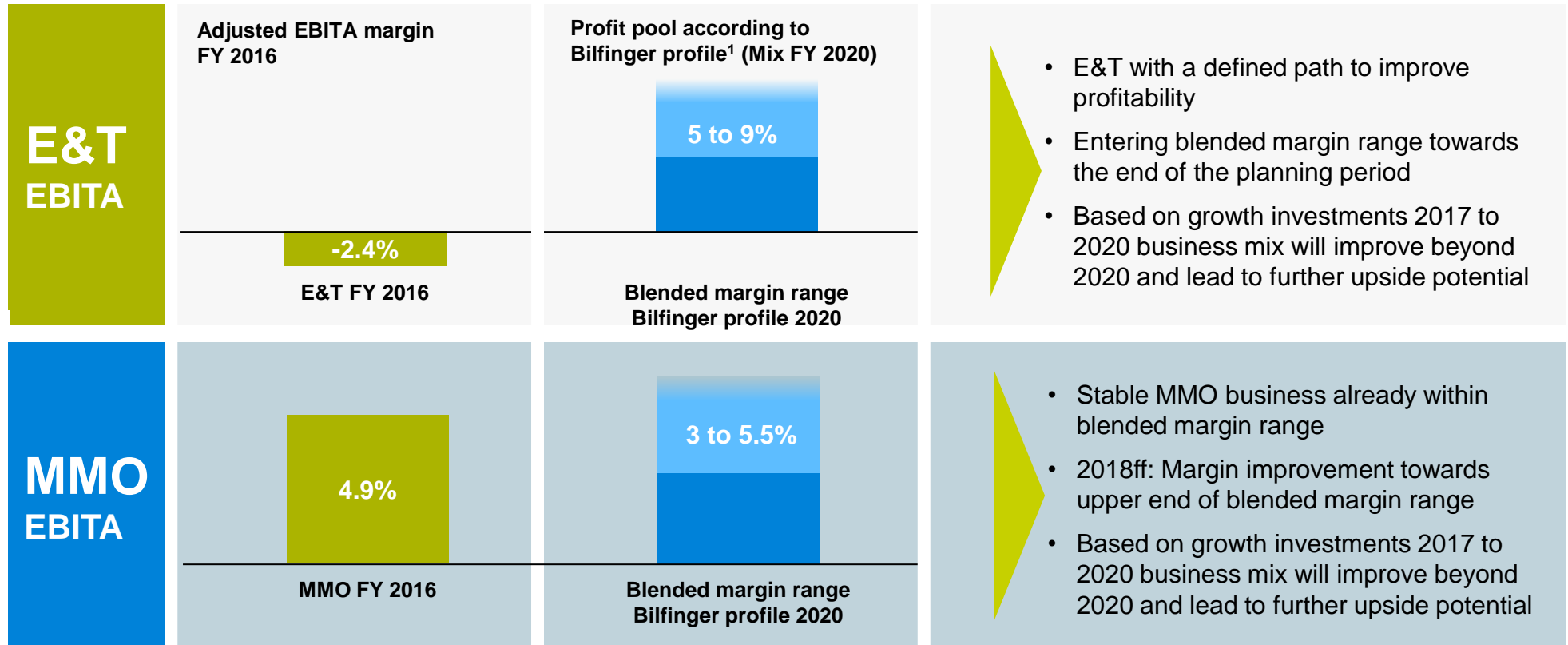
# Ambitions will be achieved in three stages



- What does it mean in numbers?
- How will we execute?
- How will we measure and report progress?



# Margin ambition is supported by an extensive profit-pool analysis



1) Estimate based on expected Bilfinger revenues and typical profitability in relevant segments (“Homunculus”), mid-cycle i.e. stable economic environment

# We will address all P&L line-items

## GROSS MARGIN

- LOA<sup>1</sup> process
- Project management

## ADDRESSING BOTH LINE ITEMS

- Process and IT harmonization
- Procurement

## SG&A RATIO

- Lean headquarters
- Lean structures in the field

Impact on  
gross margin:  
~200bps

Impact on  
SG&A ratio  
~300bps

**AMBITION<sup>2</sup>**  
EBITA margin  
increase of  
~500bps  
by 2020

1) Limits of authority 2) Mid-cycle targets



# **Current Trading and Guidance 2017**

## Q3 2017: Progress in stabilization

- Orders received: organic increase, book-to-bill >1
- Output volume: organic growth after 13 quarters of decline
- Adjusted EBITA: at prior-year level, improvement in E&T
- Liquidity: ~€60 million from Doha obtained after the reporting date
- Outlook 2017: Earnings confirmed, output volume better than expected



# Market Situation E&T

## **Oil and gas:**

- Continued cautious investment sentiment in the European project business
- Positive dynamic in selected areas such as gas supply and gas pipelines in Europe and Middle East

## **Chemicals and petrochemicals:**

- Market growth in North America with focus on the US Gulf Coast continues, still slow in Middle East
- Increased trend toward digitalization with the goal of optimizing production processes, efficiency enhancements a focus in Europe

## **Energy and utilities:**

- Market for fossil fuel power plants remains difficult
- In Europe, growth perspectives from emissions control, modernization and efficiency enhancements at existing plants as well as in nuclear power, in the Middle East through conversion and retrofitting of old power plants

## **Pharma and biopharma:**

- Good demand development, including new labs
- Investments increasingly being made in emerging markets, first steps in Middle East



# Market Situation MMO

## Oil and gas:

- Customers keeping OPEX budgets at low level despite a higher oil price, i.e. increase in demand for maintenance not expected before second half of 2018
- Continuing intensely competitive environment

## Chemicals and petrochemicals:

- Stable demand in Europe in the maintenance business
- In the Middle East, impetus from expansion of vertical integration driving import of required expertise, asset performance in focus

## Energy and utilities:

- Increasing demand in the Middle East, in particular for water treatment
- In Europe ongoing limited demand for traditional power plant services, instead more partnership models, digitalization as trend, focus on renewables

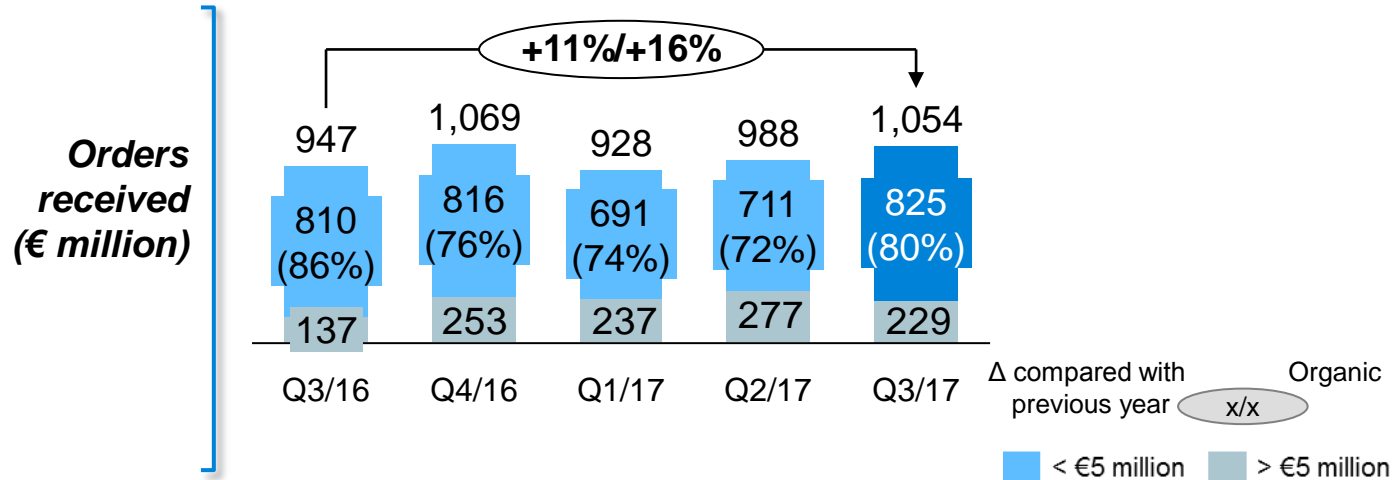
## Metallurgy:

- Positive outlook in Europe, weaker for Middle East

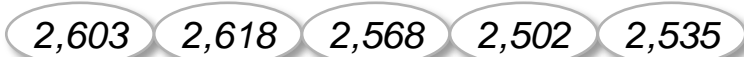


# Progress in orders received, book-to-bill >1

## Development of orders received



## Order backlog (€ million)

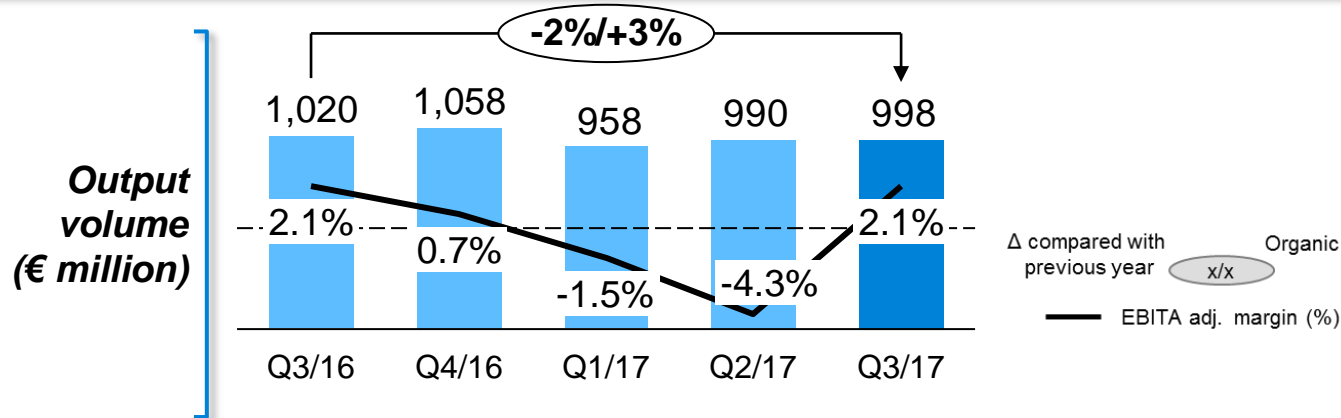


- Orders received:**  
 11% above prior-year (org.: 16%) supported by larger orders and catch-up effects in framework contracts
- Book-to-bill 1.1**  
 Organic increase expected also for the full year
- Order backlog:**  
 -3% below prior-year (org.: +2%)  
 Roughly 98% of planned output volume for 2017 already in order backlog

# Organic growth in output volume after 13 quarters of decline

## EBITA adjusted at prior-year level

Development of output volume and profitability



EBITA adj.  
(€ million)



EBITA  
(€million)



- **Output volume:**  
-2% (org.: +3 %)
- **EBITA adj.**  
0% (org.: +1 %)  
On prior-year level
- **Special items:**  
€27m due to devaluation, restructuring, IT investments and compliance
- **EBITA**  
Significantly above prior-year due to a lower amount of special items

# Outlook FY 2017:

## Earnings confirmed, output volume better than expected

	Starting Point	Outlook
<i>in € million</i>	FY 2016	expected FY 2017
<b>Orders received</b>	4,056	Organic increase
<b>Output volume</b>	4,219	Organic decrease <5%
<b>Adjusted EBITA</b>	15	Break-even*

\*Assumption: on a comparable F/X basis

**Targets 2020 and Wrap-up**



# Start of share buyback program in September 2017 as planned

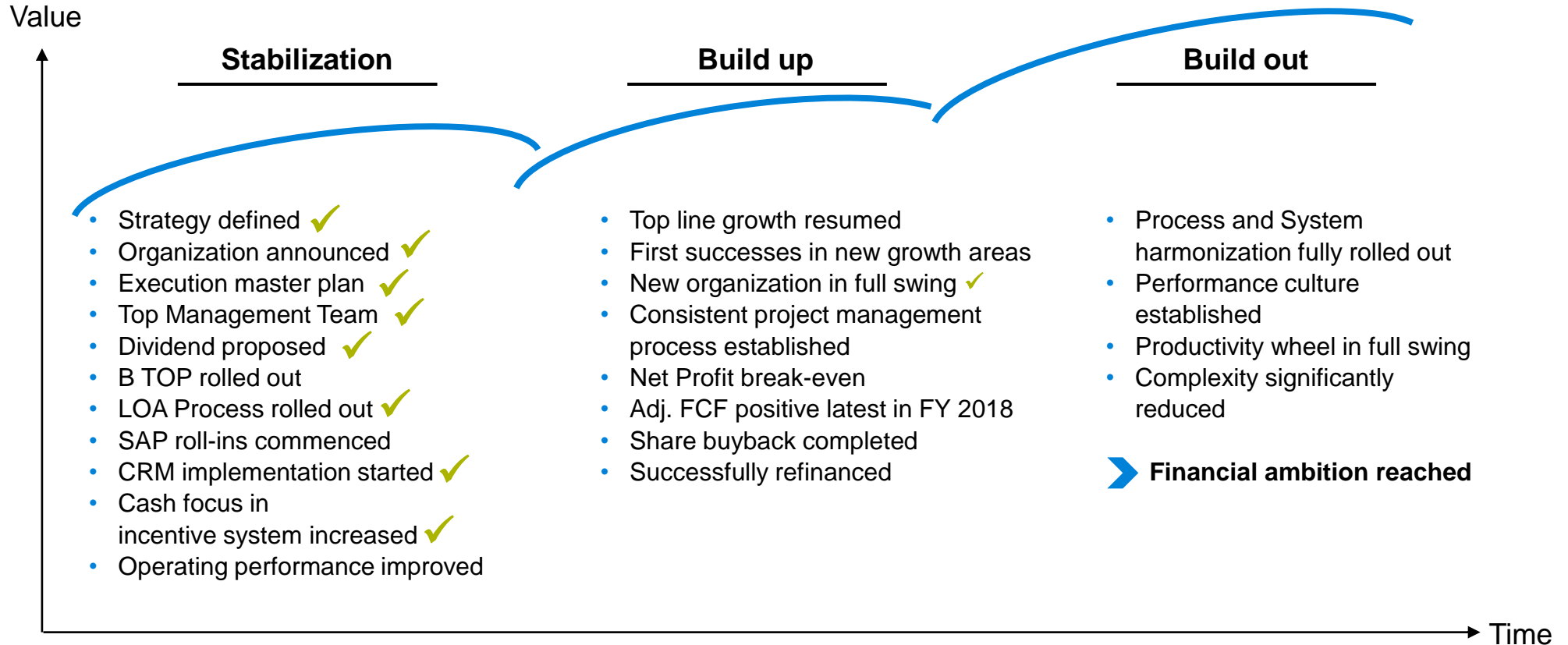
<b>Re-financing</b>	<ul style="list-style-type: none"><li>• Successful refinancing of syndicated cash-credit line (RCF) in June with volume: €300m; duration: 5 years</li><li>• Agreements on guarantee facilities in bilateral tranches with a total volume of €860m achieved</li><li>• Conditions slightly improved</li></ul>
<b>Intended Dividend Policy*</b>	<ul style="list-style-type: none"><li>• In 2017 for FY 2016: €1.00 paid-out</li><li>• Forward floor of €1.00</li><li>• Sustainable dividend stream going forward: 40 to 60% of adjusted net profit</li></ul>
<b>Interest in Apleona</b>	<ul style="list-style-type: none"><li>• Vendor claim: value increased to €111m due to accrued interest</li><li>• PPN: €209m</li></ul>
<b>Share Buyback Program</b>	<ul style="list-style-type: none"><li>• Volume of up to €150m or 10% of shares</li><li>• Started in September 2017 as planned; will end at the earliest September 2018, latest end of 2018</li><li>• Degree of completion as of mid-November: 16%   Current volume: €24m**</li></ul>
<b>M&amp;A Criteria</b>	<ul style="list-style-type: none"><li>• Consideration of synergetic M&amp;A begins with the initiation of phase II of the strategy</li><li>• EBITA accretive one year after integration, ROCE beats WACC two years after integration</li><li>• Immediate start of comprehensive integration</li></ul>
<b>Financial Policy</b>	<ul style="list-style-type: none"><li>• Ambition: (mid-term perspective) Investment Grade</li></ul>

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

\*\*Status: November 10, 2017

# Bilfinger 2020

Ambition will be reached in three phases with clear milestones



# Bilfinger 2020

## Financial ambition

### Organic Growth

**>5% CAGR**  
based on FY 2017

### Profit

- **EBITA adjusted** ~5%
- Gross margin improvement by ~200bps
- SG&A ratio reduction by ~300bps

### Cash

- Positive **adj. FCF** at the latest from 2018 onwards
- Over the cycle, from 2018 onwards: Cash Conversion Rate ~ 1 (minus growth adjustment)<sup>1</sup>

### Return

Post-tax  
**ROCE<sup>2</sup> reported:**  
8 to 10%

### Capital Structure

Investment Grade (mid-term perspective)

### Dividend Policy

Sustainable dividend stream going forward  
Policy: 40 to 60% of adjusted net profit

<sup>1</sup> Cash Conversion Definition: (Adj. EBITA + Depreciation – Change NWC - Net CAPEX) / Adj. EBITA

<sup>2</sup> Capital Employed w/o PPN

# The Bilfinger Investment Case:

## Turnaround case based on favorable business model

### ➤ Structural demand for industrial services

- Increasing # of Industrial plants
- Increasing total service market and contracted out market
- Rising age and complexity
- Customers demand for greater efficiency
- Service bundling
- Stricter environmental standards

### ➤ Good starting position:

- Consistently No. 1 supplier of industrial services for the process industry in Europe
- Clearly defined strategy
- Organization derived from strategy
- Detailed implementation plan
- Growth and profitability targets

### ➤ Favorable business characteristics

- >60% of output in recurring business
- No material dependency from single clients or regions
- Growing regional diversification

### ➤ Asset light business

- Capex: 1.5 – 2.0% of output volume
- Balanced net working capital profile

### ➤ Financial soundness

- BB+ / stable outlook
- 40% equity ratio
- Strong net cash position
- Financial participation in Apleona with significant upside potential

### ➤ Shareholder-friendly distribution\*

- From FY 2016 onwards: 1.00€ dividend floor
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit
- Share buyback program of up to €150m to be executed in FY 2017 and 2018

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

# Appendix

## Selected orders – MMO segment

Customers rely on proven maintenance competence



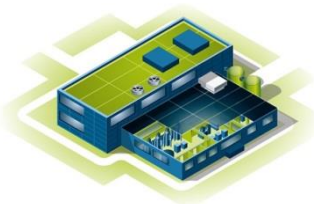
### Statoil – expansion of our market position

- Customer relationship spanning decades: Contracts extended once again, term until 2031
- Insulation, scaffolding, surface treatment and operational support services for offshore facilities
- Total volume: roughly € 400 million



### Borouge – further build up of our business in growth region

- Order for the Borouge joint venture (Abu Dhabi National Oil Company & Borealis)
- Overhaul of cracker burners
- Total volume: roughly € 6.5 million



### Siegfried – Bilfinger is service partner no. 1

- International expansion of the cooperation
- Support for internationalization strategy: Bilfinger to manage sites in Germany, France and Switzerland
- Total volume: roughly € 100 million; duration of the contracts: each 5 years

## Selected orders – E&T segment

Tailored engineering services for our customers



### Nord Stream 2 – Bilfinger is process technology specialist

- Development, delivery and commissioning of the process and safety systems
- Total volume: more than €15 million
- Follow-up order for services

### Order from energy provider – efficient demolition solution generates value added

- Use of a special procedure in the demolition of nuclear power plants
- Dismantling of steam generators
- Total volume: single-digit million range

### Hinkley Point C – nuclear industry relying on Bilfinger

- Delivery of waste material treatment system
- Reduction in the volume of nuclear waste (mid to low-level radioactivity)
- Total volume: low double-digit million range



# Nuclear Industry: Outstanding competences from Bilfinger

## Market potentials throughout the entire lifecycle of a plant

Extensive experience in the design, construction, calculation, manufacturing, assembly and commissioning of various large-scale plants, components and treatment systems for nuclear technology in Germany and abroad.

### New construction



#### Reference

Piping systems and measuring leads for Olkiluoto (FIN) nuclear power plant

### Modernization



#### Reference

Modernization of 58 reactor blocks in France

### Demolition



#### Reference

Dismantling of pressure tank in demolition of Obrigheim (D) nuclear power plant

### Waste treatment



#### Reference

Delivery of waste treatment system for Hinkley Point C (GB)

### Nuclear fusion



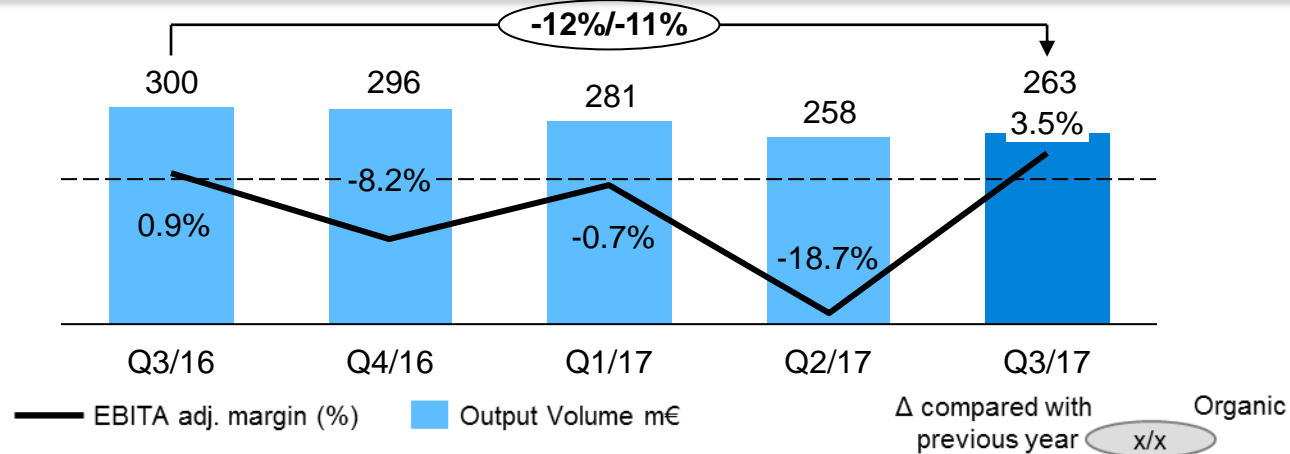
#### Reference

Manufacturing of 111 supraconducting high-tech magnets for FAIR research project (Darmstadt)



## E&T: Output volume below prior-year as planned EBITA adjusted improved

### Development of output volume and profitability

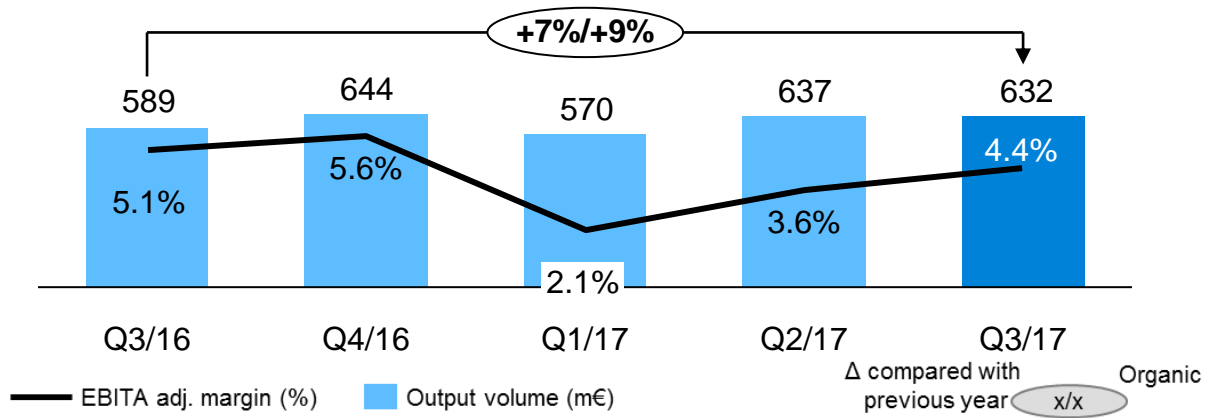


- Book-to-bill 1.0:**  
 Orders received supported by approved claims in ongoing projects  
 Low level of output volume, however, continued selective tendering activity in US project business
- Output volume: -12% (org.: -11%)**  
 Consequence of declining orders received in the prior quarters
- EBITA adjusted:**  
 Burdens caused by Harvey compensated by the approval of claims

<b>Book-to-bill Ratio</b>	1.0	1.1	0.9	1.2	1.0
<b>EBITA adj.</b>	2	-24	-2	-48	9

**MMO: Significant increase in output volume and orders received**  
**Book-to-bill > 1**  
**EBITA at prior-year level**

**Development of output volume and profitability**

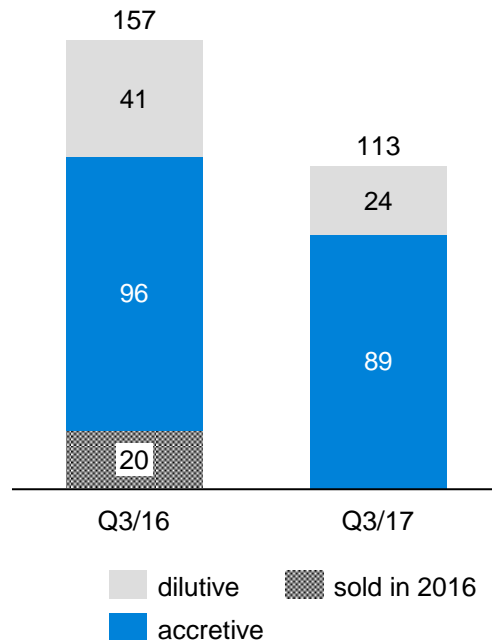


- **Orders received:**  
 +19% (org. +20%)  
 Book-to-bill 1.1 due to catch-up effects in framework contracts, Segment YTD slightly above 1
- **Output volume:**  
 Increase against prior-year +7% (org. +9%)
- **EBITA margin adjusted:**  
 As expected below high prior-year comparable;  
 weaker turnaround business and burdens due to framework agreements with new customers in the ramp-up phase

<b>Book-to-bill Ratio</b>	1.0	1.0	1.1	0.9	1.1
<b>EBITA adj.</b>	29	36	12	23	28

## OOP: Eight entities already sold since the beginning of the year One further unit in advanced sales negotiations

### OOP output volume (€ million)



#### Dilutive:

Progress M&A track:

- 13 units as of December 31, 2016
- Eight have already been sold (closed: 6, signed: 2)  
Q3: book-loss of €0m, cash-out of €10 million
- One more is currently in advanced sales negotiations

#### Accretive:

- Additional five units “managed for value”



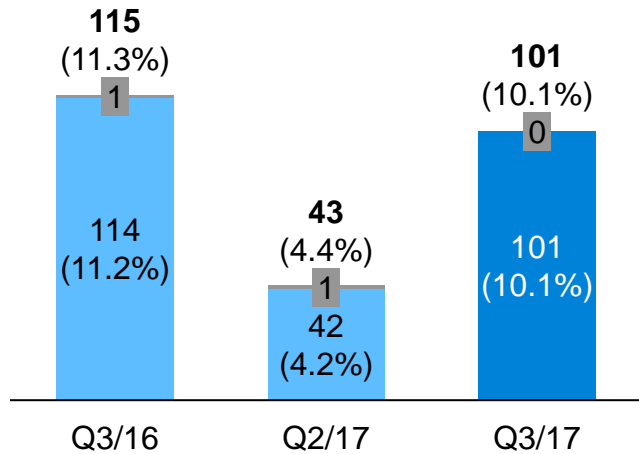
Q3/17: Output volume €113m (Q3/16: €157m), EBITA adjusted €0m (Q3/16: €6m)  
Sales-related decrease in volume -28%, organic -2%



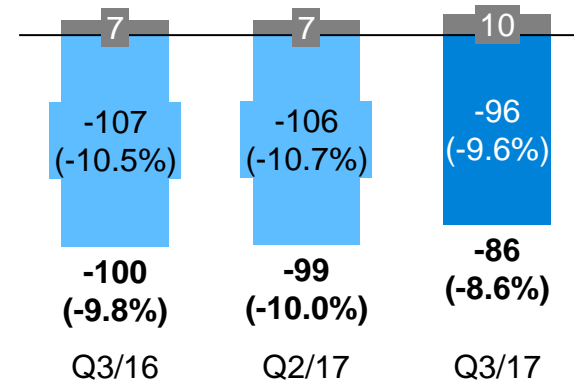
Sale of ‘dilutive’ units: effect of minus ~€30m expected in total on cash and on P&L respectively, thereof €12m cash-out and €18m loss year-to-date

# SG&A expenses significantly below prior-year due to sustainable savings and non-recurring effects

Adjusted gross profit (€ million)



Adjusted selling and administrative expenses (€ million)



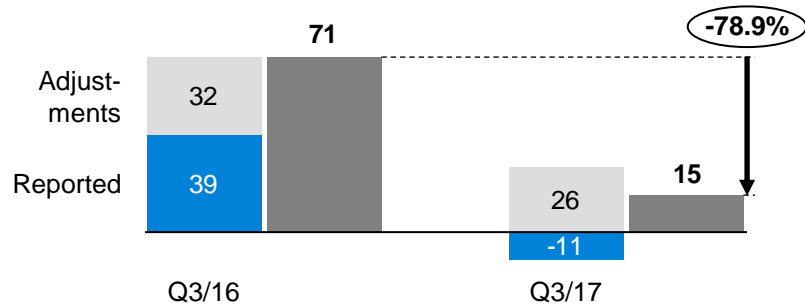
■ Adjustments ■ Reported

# Operating cash flow below comparably high prior-year, YTD above prior-year

Net profit in prior-year characterized by sale of Apleona

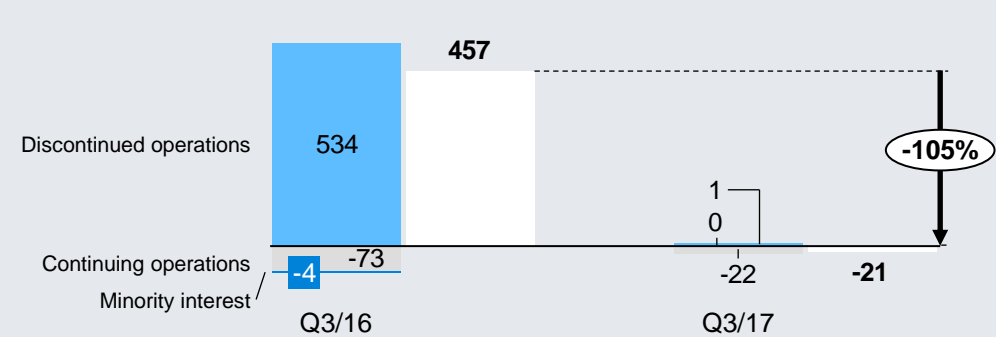
Adjusted net profit above prior-year

## Operating cash flow adjusted<sup>1</sup> (€ million)

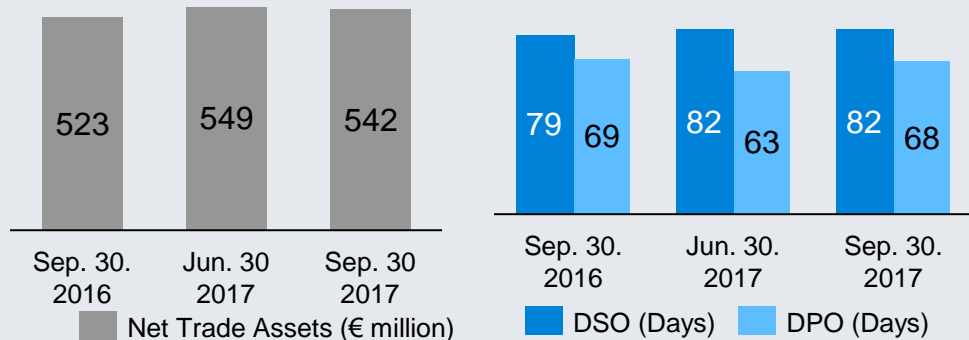


<sup>1</sup> Adjustments correspond to EBITA adjustments

## Net profit (€ million)

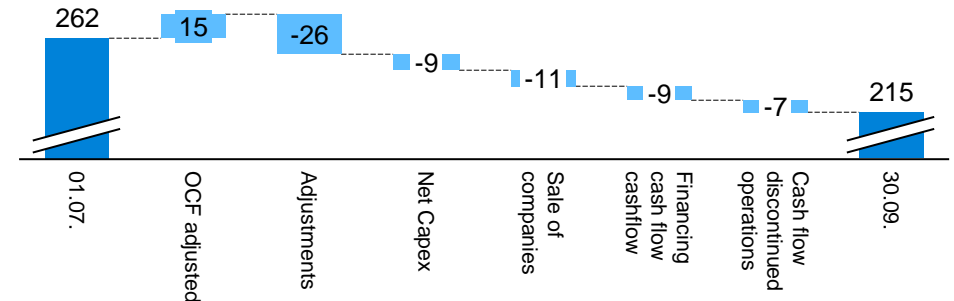


## Net trade assets (€ million)



Definition DSO: Trade receivables + WIP - advance payments received, DPO: Trade payables

## Net cash (€ million)



# Disclaimer

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