



**BILFINGER**

**Bilfinger SE**

# **Bilfinger SE Company Presentation**

July 2017

# Overview

## Bilfinger at a glance

- **Leading international industrial services provider**
- **Efficiency enhancement of assets**, ensuring a **high level of availability** and reducing **maintenance costs**
- **Clear 2-4-6 strategy** with **two** divisions, **four** regions and **six** industries
- Combination of **CAPEX-driven** (E&T) and **OPEX-driven business** (MMO)
- Large share of business with **frame contracts** and **high retention rates**
- **Well-established customer base** with focus on process industry
- **Highly recognized safety and quality** performance

€ 4.2bn output volume

thereof **>60%**  
recurring business

€15m EBITA adjusted

Approx. **37,000** employees

*based on FY 2016*

# Back to Profitable Growth

2 Service Lines, 4 Regions, 6 Industries

**Our ambition**

**We engineer and deliver  
process plant performance**

**Where to play**

## 2 Service Lines

- **E&T** – Engineering & Technologies
- **MMO** – Maintenance, Modifications & Operations

## 4 Regions

- Continental Europe
- Northwest Europe
- North America
- Middle East

## 6 Industries

- Chemicals & Petrochem
- Energy & Utilities
- Oil & Gas
- Pharma & Biopharma
- Metallurgy
- Cement

**How to win**

**People &  
Culture**



**Customer &  
Innovation**



**Organization &  
Structures**

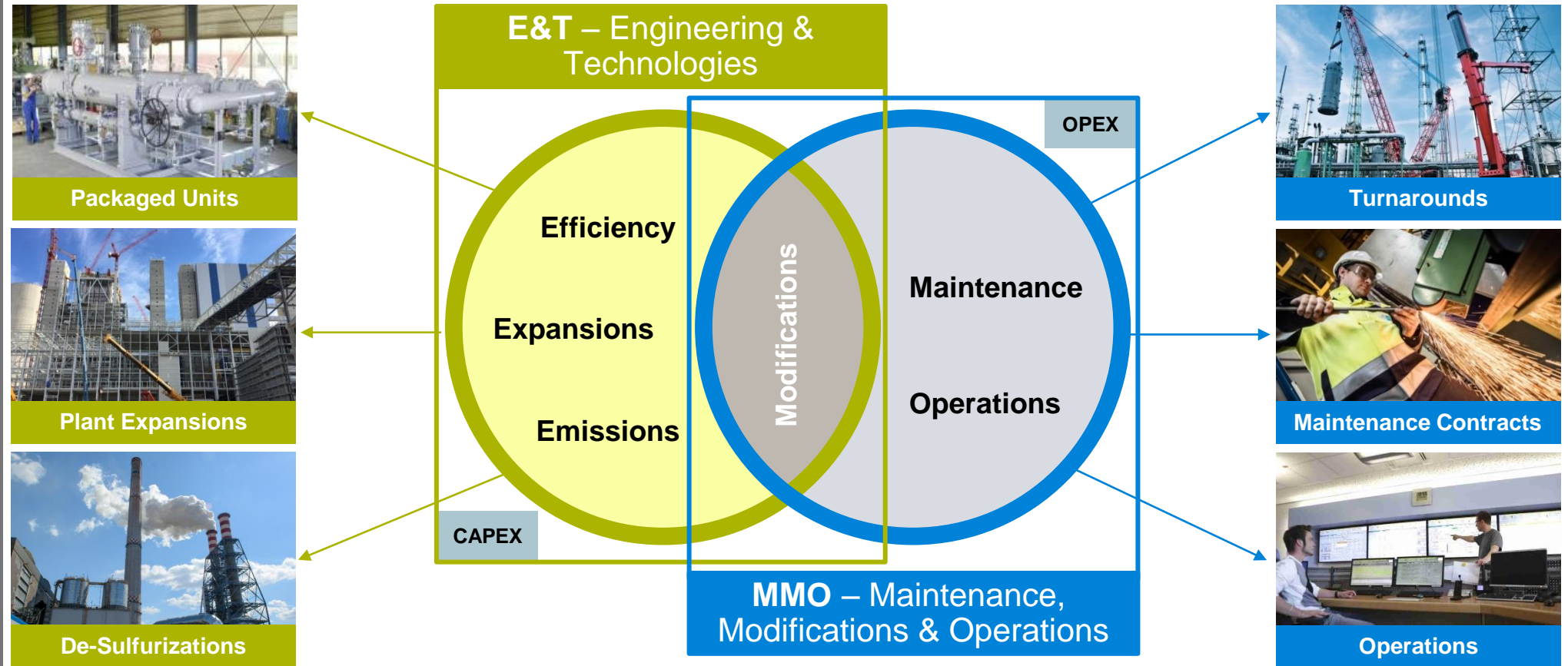


**Financials**



# Service Portfolio

Strong offering for capex and opex driven services

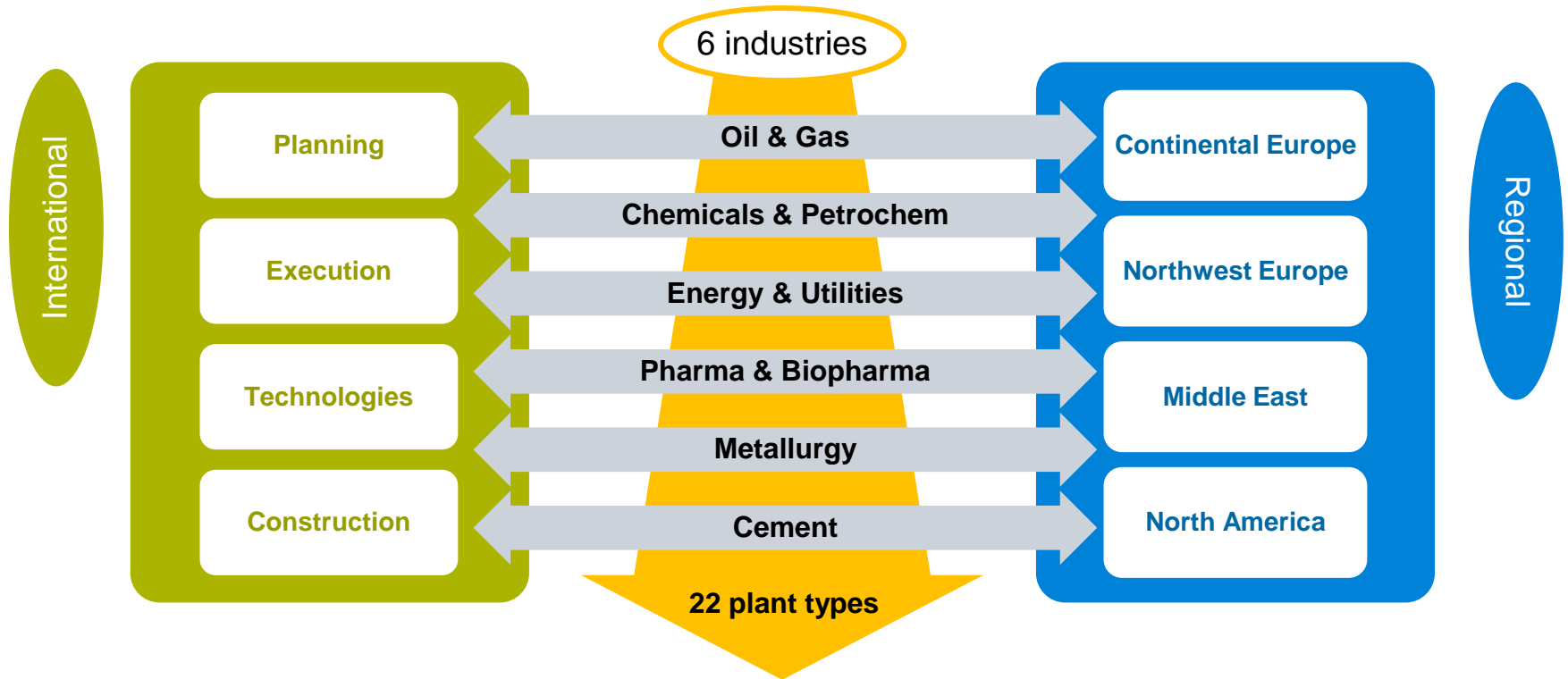


# Go-To-Market organization

Market focus, customer centric

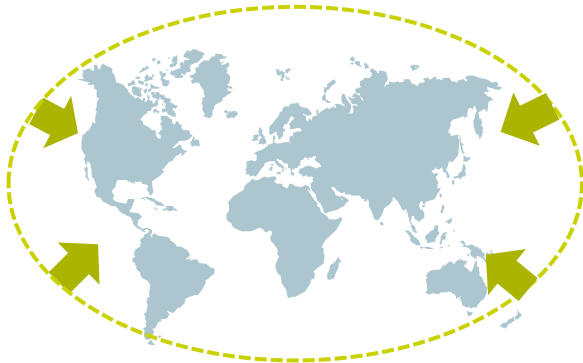
**E&T – Engineering & Technologies**

**MMO – Maintenance, Modifications & Operations**



# New organizational setup supports strategy implementation and 2020 ambition

## E&T



- Concentrated know-how
- Centralized project governance
- Leverage high-value resources
- Enables fast roll-out of innovations

**➤ Use International Scale**

## MMO



In every region:

- Customer proximity
- Management of capacity utilization
- More collaboration and cross selling
- Higher SG&A efficiency

**➤ Use Regional Scale**

**Raising the growth potential**



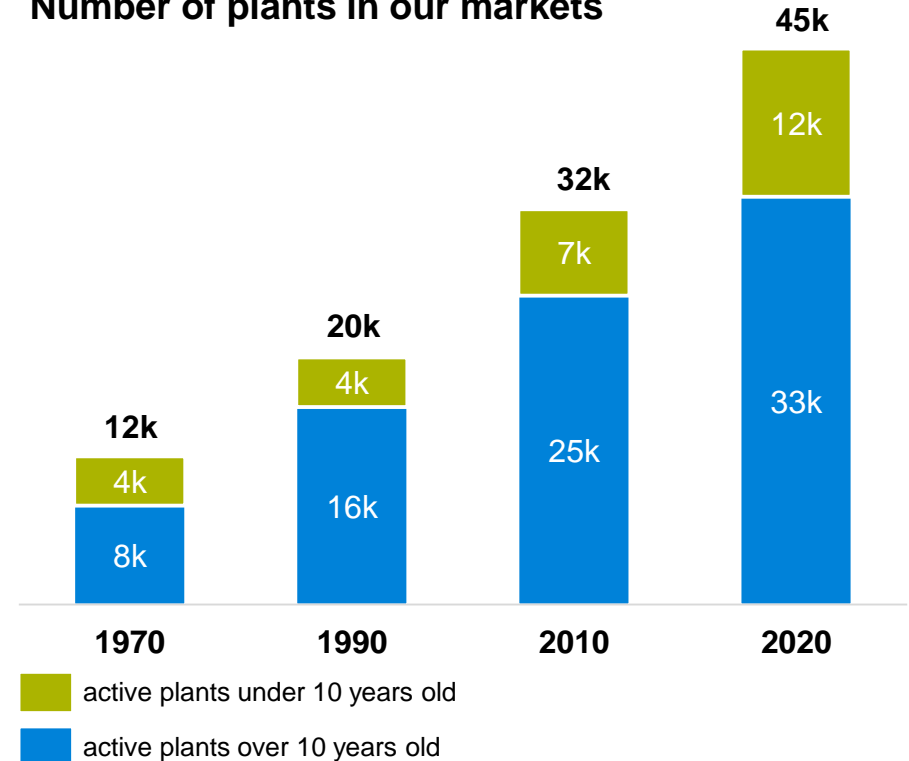
# Industrial service market

## Continuous growth of operating plants

- Number of plants in our defined markets growing constantly
- More than 75% of plants are over 10 years old and number of ageing plants increasing
- Complexity of plants is increasing with positive effect on service requirements
- Ageing plants require higher level of maintenance and modernization
- Customers demand greater efficiency
- Authorities impose stricter environmental standards on plant operators (reduced emissions)

**Structural demand for industrial services**

### Number of plants in our markets

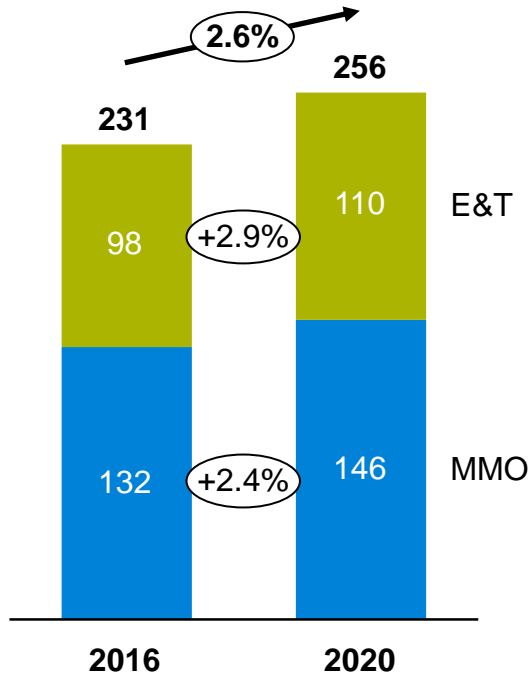


Source: Industrial Info Research

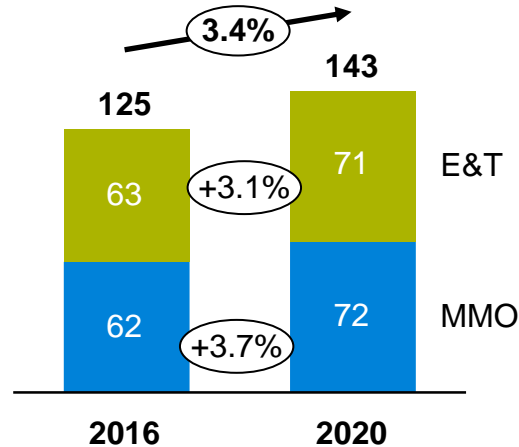
# Bilfinger Market Model

Contracted out market is USD 125 bn and rising

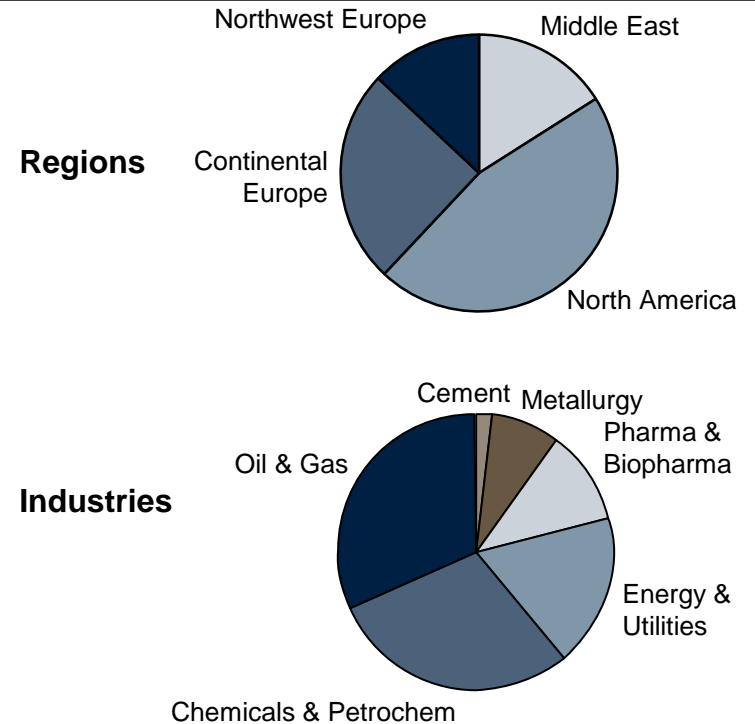
**Total service market (2-4-6)**  
[USD bn]



**Contracted out market (2-4-6)**  
[USD bn]



**Contracted out market by regions and industries (2016)**

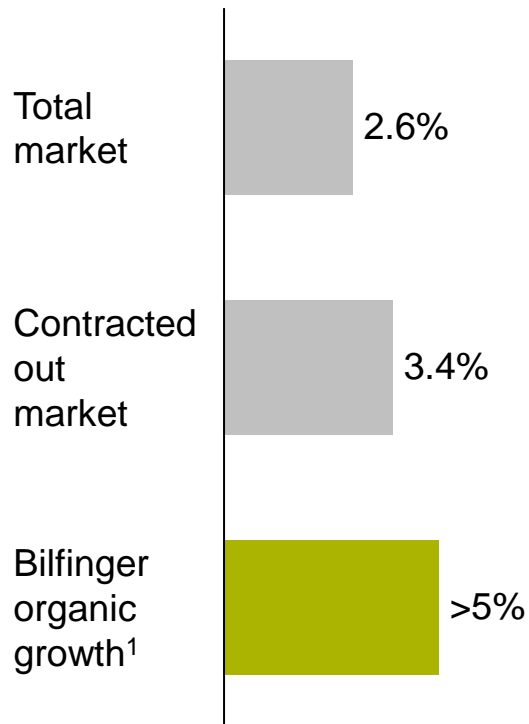


Note: E&T market volume comprises projects up to USD Mio 100

# Driving profitable growth

Three major growth levers for above market profitable growth

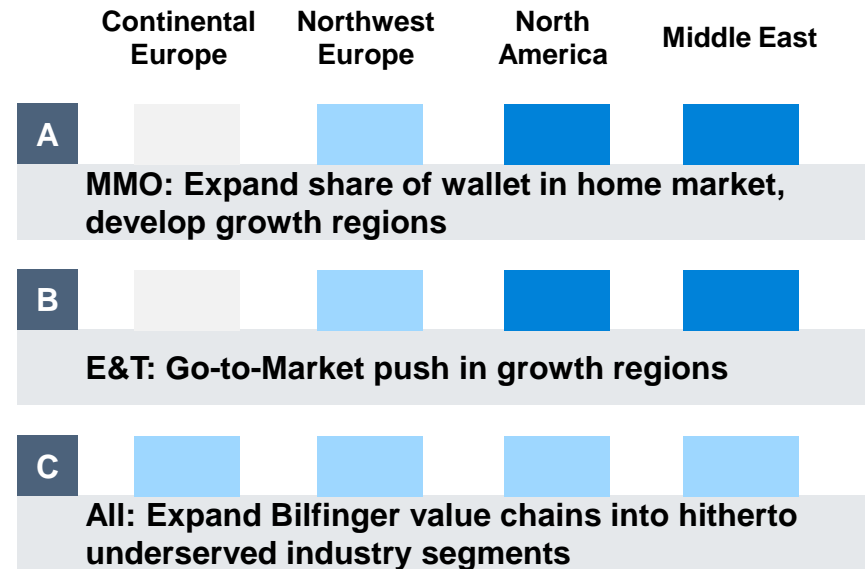
## Comparison of growth rates [CAGR 2016-2020 in %]



<sup>1</sup> CAGR 2017-2020 in %

## Growth levers and growth impact

In line with market
  Above market
  Outpace market



More than 20 growth initiatives detailed, including:

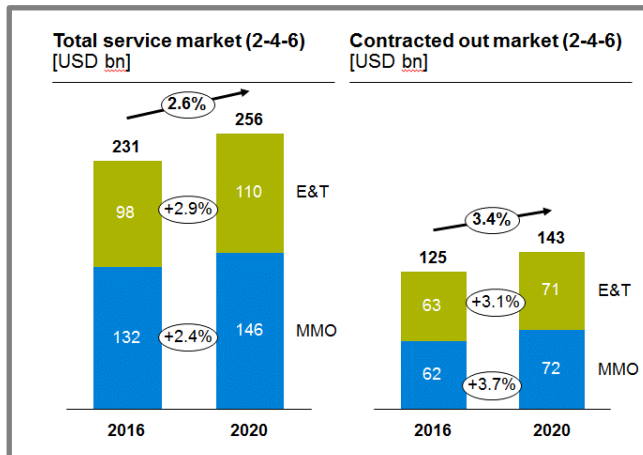
- References
- Rationale and tactics
- Pre-requisites and mitigation
- Financial effects
- Responsibilities and milestones



**Tracking will be included in group wide tracking tool B TOP**

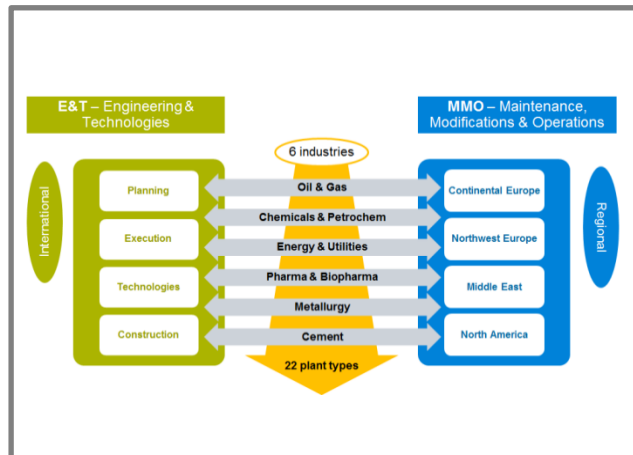
# Our analysis for sustainable und profitable growth

## Our market



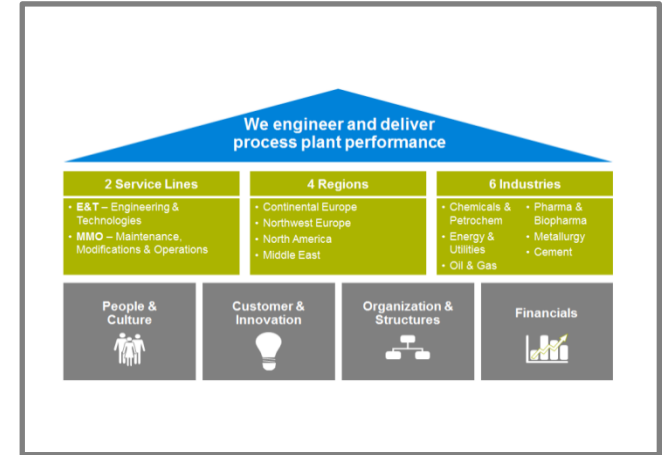
\$ 125 bn CAGR ~3.4 %

## What we are



2-4-6 Market Focus & Customer Centric

## How to win



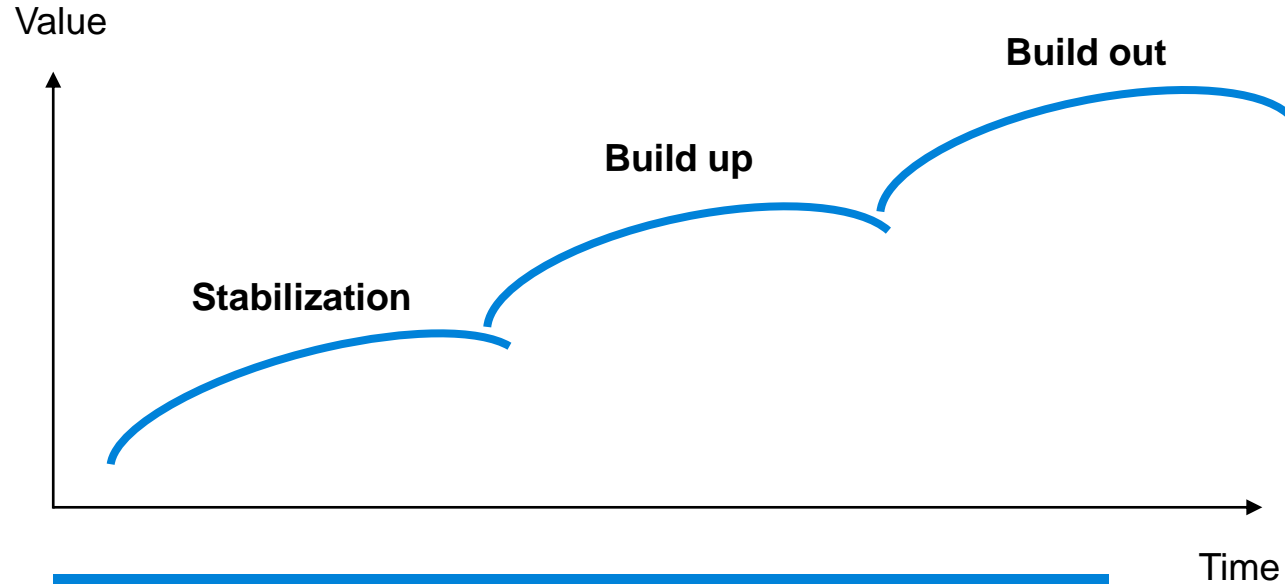
People, engineering, credentials, customer proximity, innovation

>5 % top line CAGR<sup>1</sup>

<sup>1</sup> CAGR 2017-2020 in %

**Improving our financial performance**

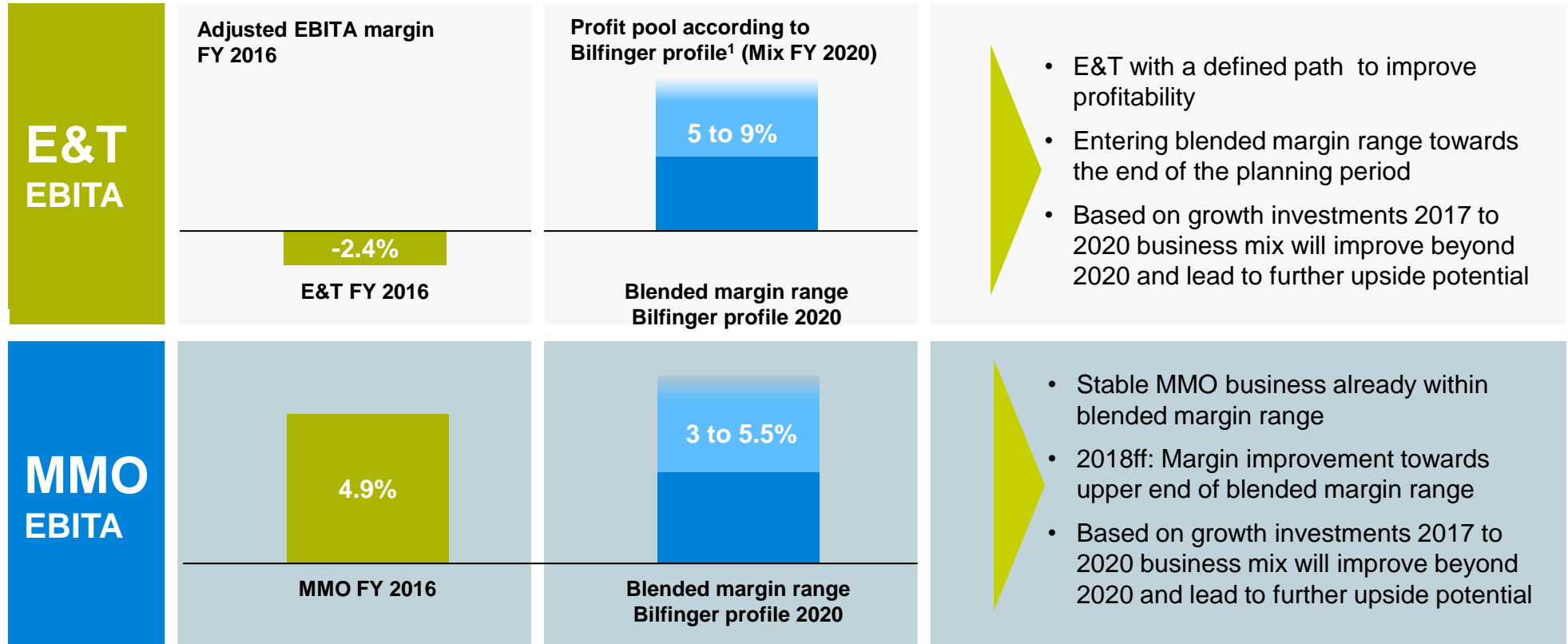
# Ambitions will be achieved in three stages



What does it mean in numbers?  
How will we execute?  
How will we measure and report progress?



# Margin ambition is supported by an extensive profit-pool analysis



1) Estimate based on expected Bilfinger revenues and typical profitability in relevant segments ("Homunculus"), mid-cycle i.e. stable economic environment

# We will address all P&L line-items

## GROSS MARGIN

- LOA<sup>1</sup> process
- Project management

## ADDRESSING BOTH LINE ITEMS

- Process and IT harmonization
- Procurement

## SG&A RATIO

- Lean headquarters
- Lean structures in the field

Impact on  
gross margin:  
~200bps

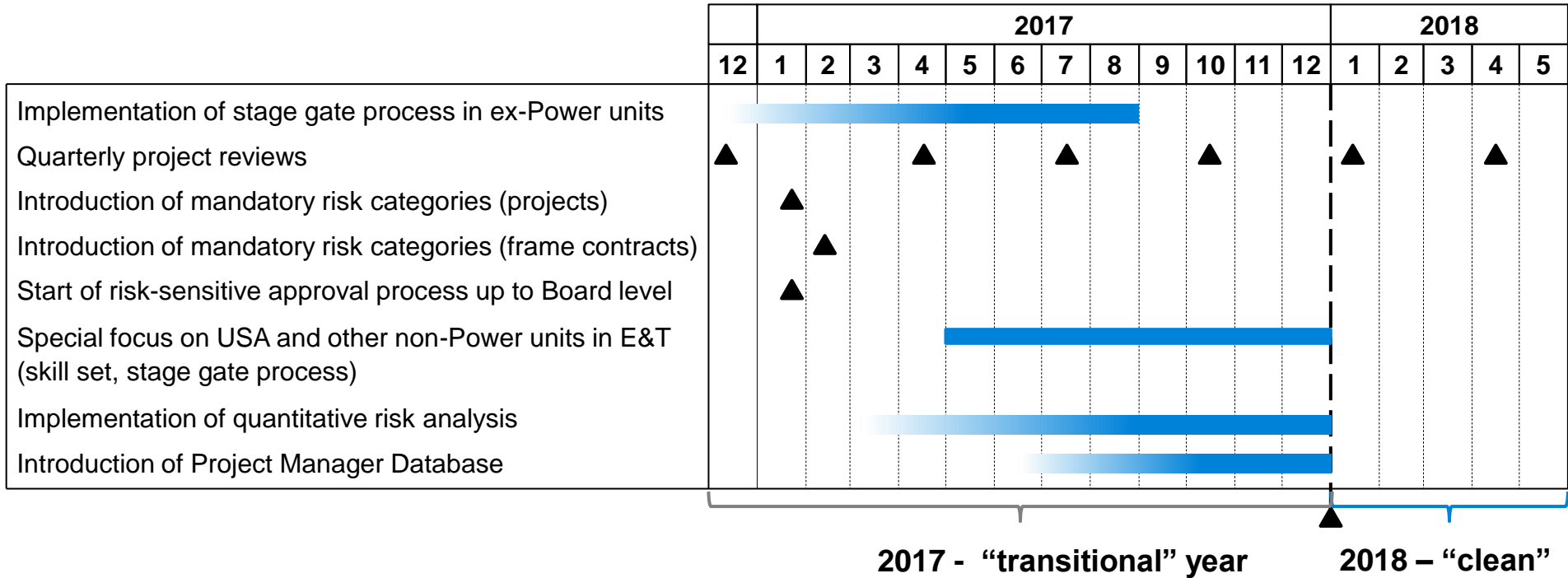
Impact on  
SG&A ratio  
~300bps

**AMBITION<sup>2</sup>**  
EBITA margin  
increase of  
~500bps  
by 2020

1) Limits of authority 2) Mid-cycle targets



# Verticalized organization in E&T supports centralized project governance approach



- ✓ Stage gate process fully rolled out
- ✓ Project governance approach established

**Current Trading – Guidance 2017 – Targets 2020**

# Market environment remains challenging

## **Oil & Gas in North America recovering**

Especially in shale gas, but also in downstream

## **Oil & Gas in Northwest-Europe stable on a low level**

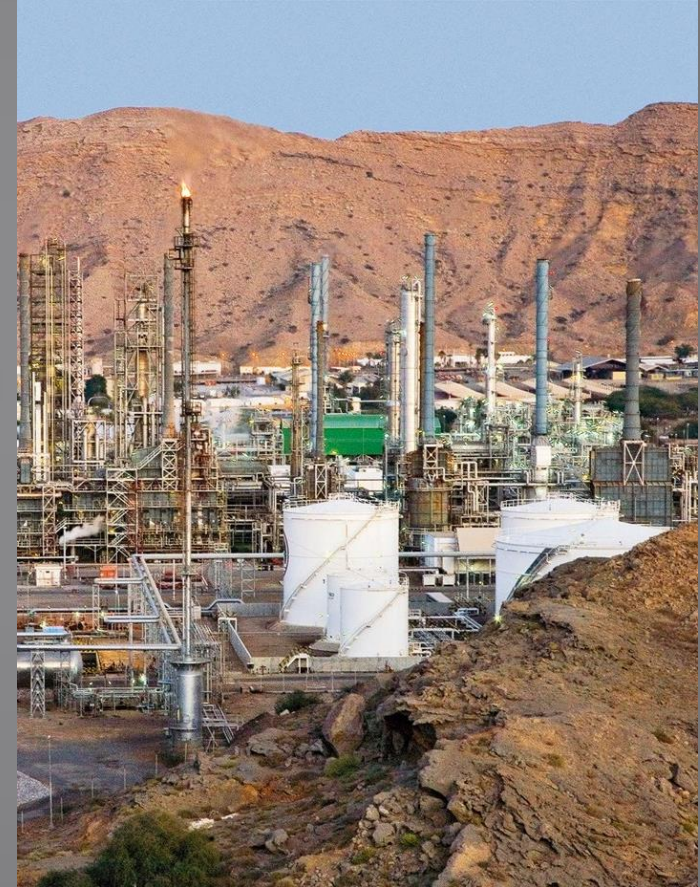
Oil and gas suppliers with significant earnings improvement

## **Chemicals mixed**

Development in Europe mixed and market highly competitive, stronger in North America

## **Conventional energy remains weak**

## **Biopharma with dynamic growth**



# Q1 2017 characterized by strategic repositioning

Development as planned in a continued challenging environment

- Orders received still restrained
- Reduction in output volume as expected
- Adjusted EBITA at prior-year level
- Net profit still negative but improved
- Operating cash flow improved
- Outlook for 2017 confirmed



## How this translates into E&T segment performance

<i>in € million</i>	<b>FY 2016</b>	<b>Going forward</b>
<b>Orders received</b>	1,219	2017: Stabilization of orders
<b>Output volume</b>	1,246	2017: Output volume decrease expected CAGR 2018-2020 above Group average Important growth areas: North America France, U.K. (Nuclear) New customers in Pharma & Bio-Pharma
<b>Adj. EBITA-margin</b>	-2.4%	2017: positive EBITA adjusted Entering blended margin range towards the end of the planning period
<b>Organization</b>		Focus on implementation of new organization and on improvement in project management

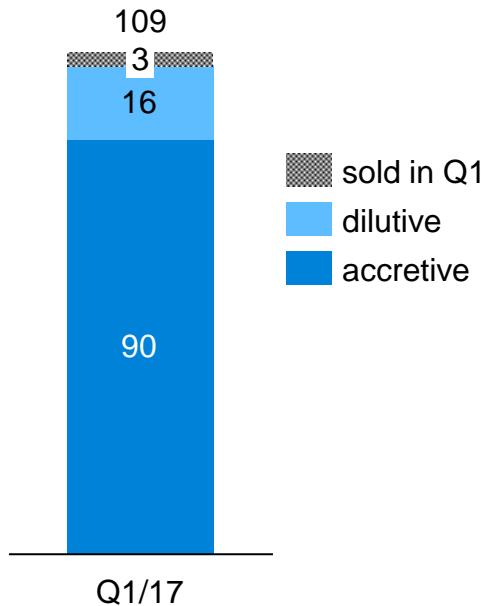
## How this translates into MMO segment performance

<i>in € million</i>	FY 2016	Going forward
<b>Orders received</b>	2,422	2017: Positive trend in orders
<b>Output volume</b>	2,461	2017: Slight output volume decrease CAGR 2018-2020 below Group average Important growth areas: North America (Chemicals & Petrochem.) Middle East
<b>Adj. EBITA-margin</b>	4.9%	2017: Decline in EBITA-margin 2018ff: Margin improvement towards upper end of blended margin range
<b>Organization</b>		Impact of new organization also a cost benefit

# Other Operations includes accretive businesses with significant value

## Aiming for disposal in the longer run

### OOP Output Volume (€ million)



#### Progress M&A track dilutive:

- 13 units as of December 31, 2016
- Four have already been sold in Q1: book loss of €14 million, cash-out of €1 million  
So far one has been signed in Q2
- Some are currently in advanced sales negotiations

#### Accretive:

- Five units “managed for value”
- Fundamentally positive development

➤ Q1/2017: Output volume €109m (Q1/2016: €172m), EBITA adj. -€4m (Q1/2016: -€5m)  
Decrease in volume primarily due to disposals, ‘accretive’ units with stable development

➤ Sale of ‘dilutive’ units: effect of approx. minus €30m expected in total (incl. Q1/2017) on cash and on profit and loss respectively

# Benefit from 49% of the value creation at Apleona

**Vendor's Note:** €100m, 10% interest p.a. upon maturity

## **Preferred participation note (PPN):**

- No management involvement
- Certain information rights, some further rights
- Investment: €195m
- If value develops positively, P&L neutral appreciation

➤ **Will receive 49% of sales proceeds (after repayment of debt) at exit**

➤ **Typical money multiple of owner would lead to a significant value upside**



## Outlook for FY 2017 confirmed

	Starting Point	Outlook
<i>in € million</i>	FY 2016	expected FY 2017
<b>Orders received</b>	4,056	Organic increase
<b>Output volume</b>	4,219	Mid-to-high single-digit organic decline
<b>Adjusted EBITA / EBITA margin*</b>	15 / 0.4%	Continued improvement Margin increase ~100bps

\* Assumption: on a comparable F/X basis

For further outlook information see: Bilfinger Annual Report 2016, Outlook 2017

# Intention to resume dividend payment and execute Share Buyback program while targeting investment grade mid- to long-term

## Intended Dividend Policy\*

- In 2017 for FY 2016: €1.00 paid-out
- Forward floor of €1.00
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit

## Intended Share Buyback Program\*

- Shareholders have approved new 10% share buyback authorization in May 2017
- Executive Board intends to propose to the Supervisory Board a share buyback program of up to €150m to be executed in FY 2017 and 2018

## M&A Criteria

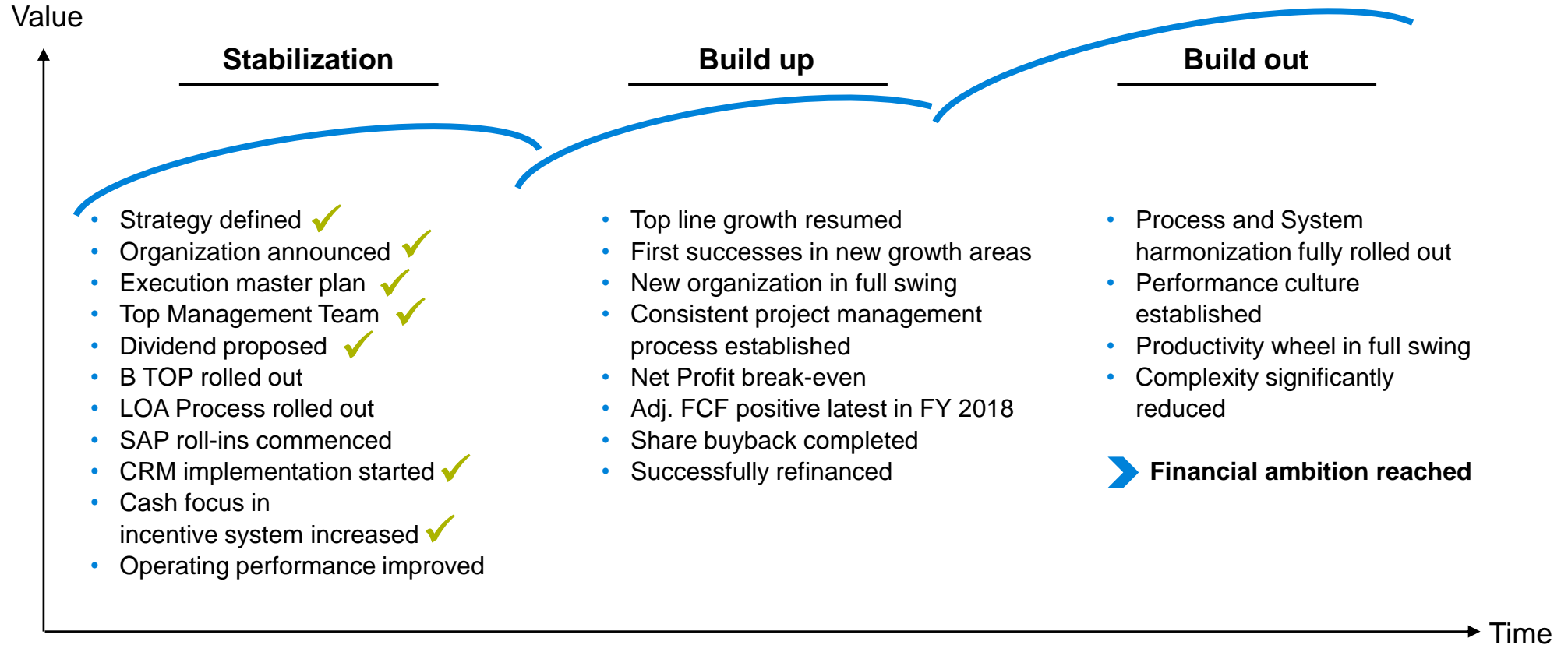
- Consideration of synergetic M&A begins with the initiation of phase II of the strategy
- EBITA accretive one year after integration, ROCE beats WACC two years after integration
- Immediate start of comprehensive integration

## Financial Policy

- Ambition: (mid-term perspective) Investment Grade

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time. Subject to necessary approvals by supervisory Board

# Ambition 2020 will be reached in three phases with clear milestones



**Wrap-up**

# Bilfinger 2020

## Financial ambition

### Organic Growth

**>5% CAGR**  
based on FY 2017

### Profit

- **EBITA adjusted** ~5%
- Gross margin improvement by ~200bps
- SG&A ratio reduction by ~300bps

### Cash

- Positive **adj. FCF** at the latest from 2018 onwards
- Over the cycle, from 2018 onwards: Cash Conversion Rate ~ 1 (minus growth adjustment)<sup>1</sup>

### Return

Post-tax  
**ROCE<sup>2</sup> reported:**  
8 to 10%

### Capital Structure

Investment Grade (mid-term perspective)

### Dividend Policy

Sustainable dividend stream going forward  
Policy: 40 to 60% of adjusted net profit

<sup>1</sup> Cash Conversion Definition: (Adj. EBITA + Depreciation – Change NWC - Net CAPEX) / Adj. EBITA

<sup>2</sup> Capital Employed w/o PPN

# The Bilfinger Investment Case:

## Turnaround case based on favorable business model

### ➤ Structural demand for industrial services

- Increasing # of Industrial plants
- Increasing total service market and contracted out market
- Rising age and complexity
- Customers demand for greater efficiency
- Service bundling
- Stricter environmental standards

### ➤ Good starting position:

- Consistently No. 1 supplier of industrial services for the process industry in Europe
- Clearly defined strategy
- Organization derived from strategy
- Detailed implementation plan
- Growth and profitability targets

### ➤ Favorable business characteristics

- >60% of output in recurring business
- No material dependency from single clients or regions
- Growing regional diversification

### ➤ Asset light business

- Capex: 1.5 – 2.0% of output volume
- Balanced net working capital profile

### ➤ Financial soundness

- BB+ / stable outlook
- 40% equity ratio
- Strong net cash position
- Financial participation in Apleona with significant upside potential

### ➤ Shareholder-friendly distribution

- From FY 2016 onwards: 1.00€ dividend floor
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit
- Share buyback program of up to €150m to be executed in FY 2017 and 2018\*

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

WE CREATE. WE CARE. WE CAN.

**WE MAKE IT WORK.**