

Bilfinger SE

# **Deutsche Bank dbAccess Berlin Conference**

Tom Blades (CEO), Dr. Klaus Patzak (CFO) June 21 – 22, 2017, Hilton Hotel Berlin

# Overview Tom Blades, CEO

### Bilfinger at a glance

- Leading international industrial services provider
- Efficiency enhancement of assets, ensuring a high level of availability and reducing maintenance costs
- Clear 2-4-6 strategy with two divisions, four regions and six industries
- Combination of CAPEX-driven (E&T) and OPEX-driven business (MMO)
- Large share of business with frame contracts and high retention rates
- Well-established customer base with focus on process industry
- Highly recognized safety and quality performance

€4.2bn output volume

thereof >60%

€15m

EBITA adjusted

Approx. 37,000 employees

### **Back to Profitable Growth**

2 Service Lines, 4 Regions, 6 Industries

#### Our ambition

Where to play

#### 2 Service Lines

- E&T Engineering & **Technologies**
- MMO Maintenance, **Modifications & Operations**

## We engineer and deliver process plant performance

4 Regions

- Continental Europe
- Northwest Europe
- North America
- Middle East

#### **6 Industries**

- Chemicals & Petrochem
- Energy & Utilities
- Oil & Gas

- - Pharma & Biopharma
  - Metallurgy

  - Cement

How to win

People & Culture



Customer & Innovation



Organization & **Structures** 

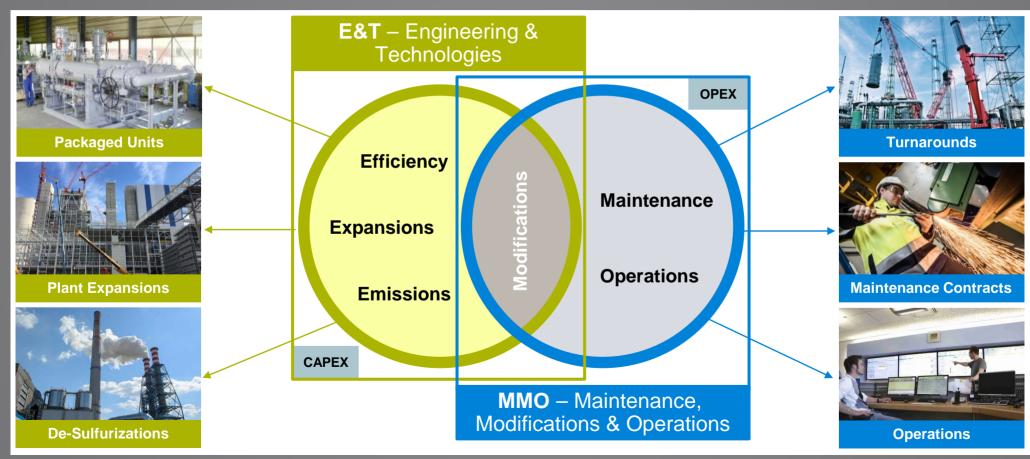


**Financials** 

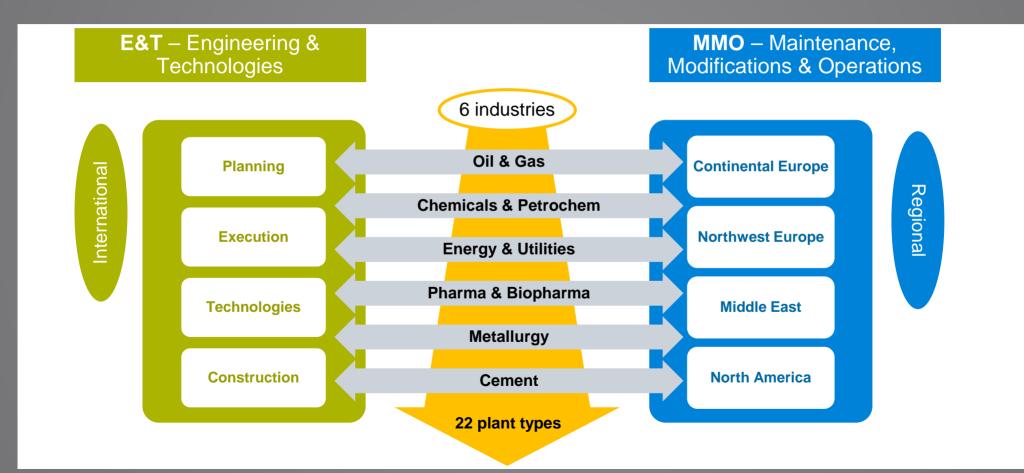


### **Service Portfolio**

## Strong offering for capex and opex driven services



## **Go-To-Market organization**Market focus, customer centric



## New organizational setup supports strategy implementation and 2020 ambition

#### E&T



- Concentrated know-how
- Centralized project governance
- Leverage high-value resources
- Enables fast roll-out of innovations



**Use International Scale** 

### MMO



#### In every region:

- Customer proximity
- Management of capacity utilization
- More collaboration and cross selling
- Higher SG&A efficiency



**Use Regional Scale** 

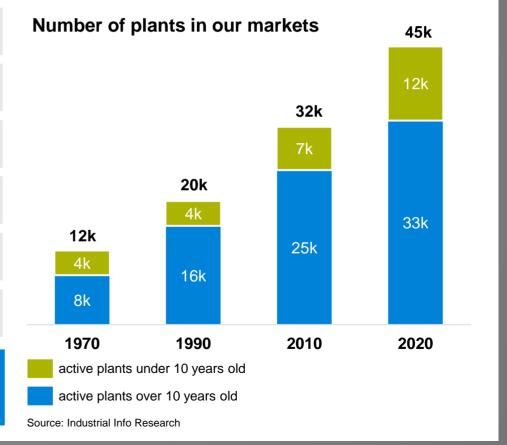
# Raising the growth potential Tom Blades, CEO

## Industrial service market Continuous growth of operating plants

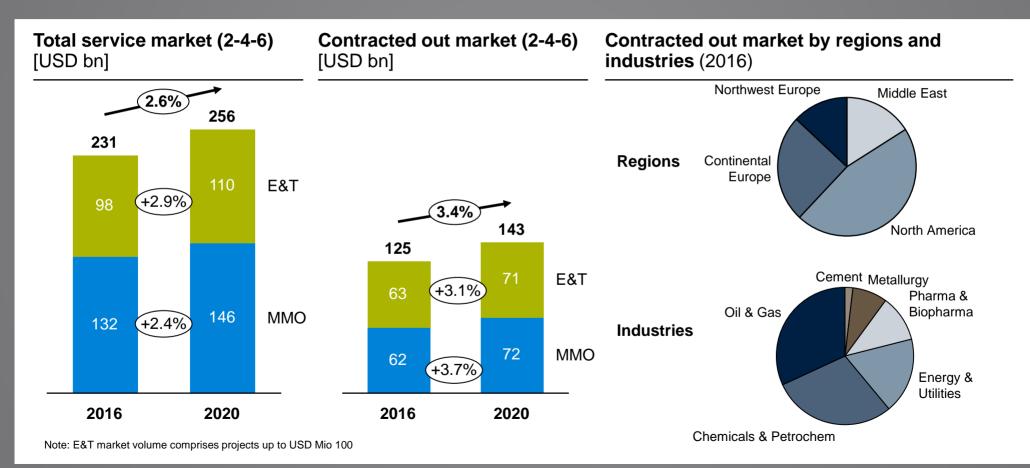
- Number of plants in our defined markets growing constantly
- More than 75% of plants are over 10 years old and number of ageing plants increasing
- Complexity of plants is increasing with positive effect on service requirements
- Ageing plants require higher level of maintenance and modernization
- Customers demand greater efficiency
- Authorities impose stricter environmental standards on plant operators (reduced emissions)



Structural demand for industrial services



## Bilfinger Market Model Contracted out market is USD 125 bn and rising



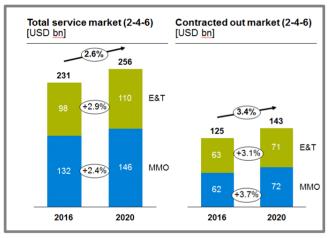
### **Driving profitable growth**

## Three major growth levers for above market profitable growth



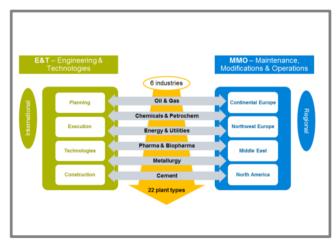
## Our analysis for sustainable und profitable growth

#### **Our market**



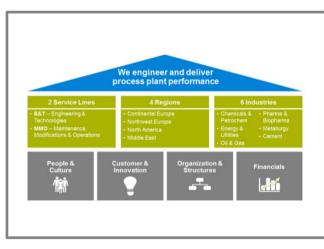
\$ 125 bn CAGR ~3.4 %

#### What we are



2-4-6 Market Focus & Customer Centric

#### How to win

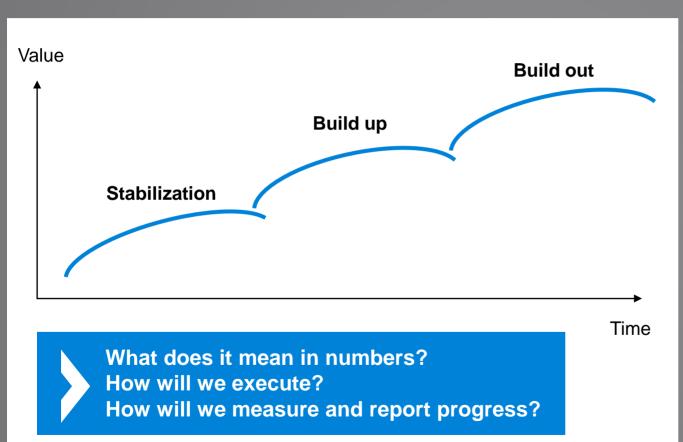


People, engineering, credentials, customer proximity, innovation

>5 % top line CAGR<sup>1</sup>

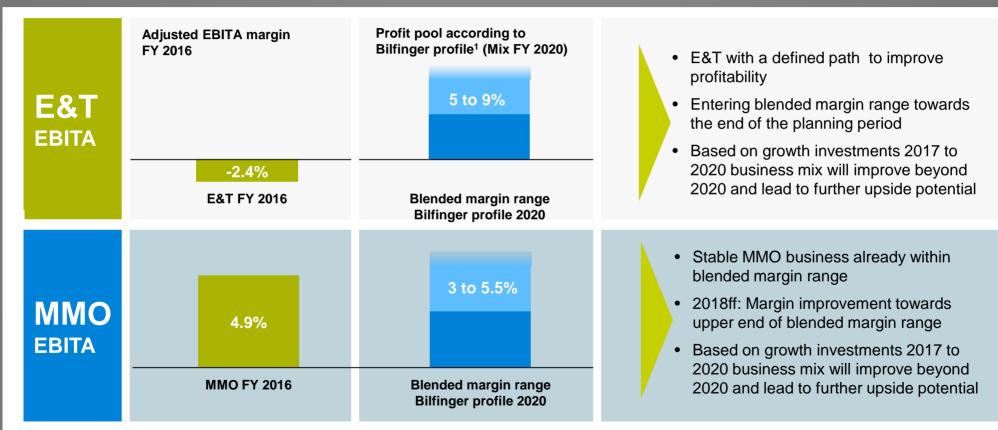
# Improving our financial performance Dr. Klaus Patzak, CFO

## Ambitions will be achieved in three stages





## Margin ambition is supported by an extensive profit-pool analysis



<sup>1)</sup> Estimate based on expected Bilfinger revenues and typical profitability in relevant segments ("Homunculus"), mid-cycle i.e. stable economic environment

### We will address all P&L line-items

#### **GROSS MARGIN**

- LOA¹ process
- Project management

#### **ADDRESSING BOTH LINE ITEMS**

- Process and IT harmonization
- Procurement

#### **SG&A RATIO**

- Lean headquarters
- Lean structures in the field

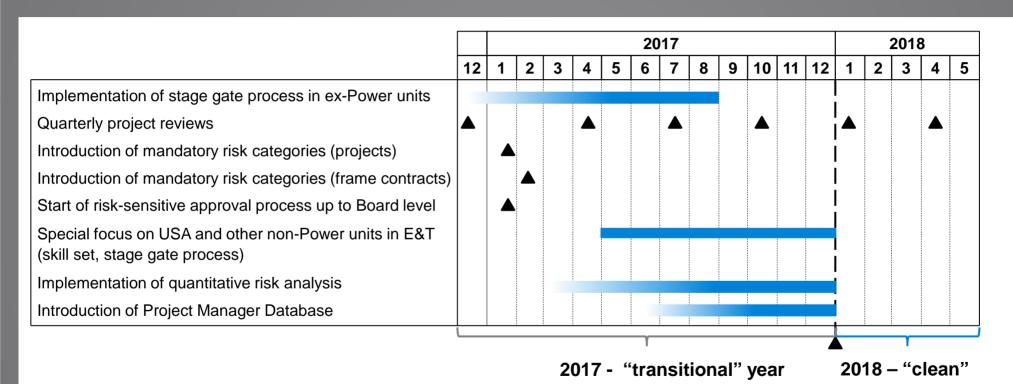
Impact on gross margin: ~200bps

Impact on SG&A ratio ~300bps

AMBITION<sup>2</sup>
EBITA margin increase of ~500bps
by 2020

1) Limits of authority 2) Mid-cycle targets

## Verticalized organization in E&T supports centralized project governance approach



Stage gate process fully rolled

✓ Project governance approach

out

established

Current Trading – Guidance 2017 – Targets 2020 Dr. Klaus Patzak, CFO

### Market environment remains challenging

#### Oil & Gas in North America recovering

Especially in shale gas, but also in downstream

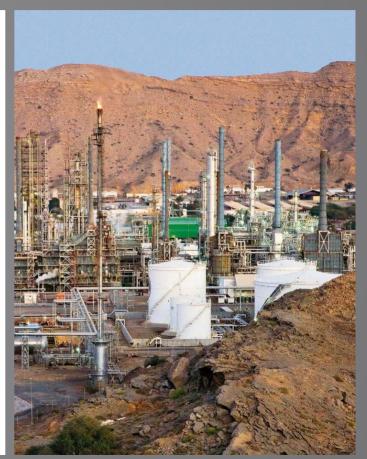
Oil & Gas in Northwest-Europe stable on a low level
Oil and gas suppliers with significant earnings improvement

#### **Chemicals mixed**

Development in Europe mixed and market highly competitive, stronger in North America

**Conventional energy remains weak** 

Biopharma with dynamic growth



## Q1 2017 characterized by strategic repositioning Development as planned in a continued challenging environment

- Orders received still restrained
- Reduction in output volume as expected
- Adjusted EBITA at prior-year level
- Net profit still negative but improved
- Operating cash flow improved
- Outlook for 2017 confirmed



## How this translates into E&T segment performance

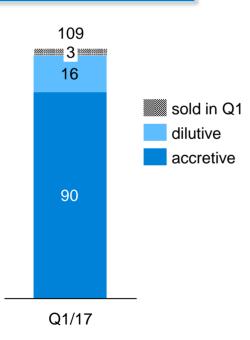
in € million	FY 2016	Going forward	
Orders received	1,219	2017: Stabilization of orders	
Output volume	1,246	2017: Output volume decrease expected CAGR 2018-2020 above Group average Important growth areas: North America France, U.K. (Nuclear) New customers in Pharma & Bio-Pharma	
Adj. EBITA-margin	-2.4%	2017: positive EBITA adjusted Entering blended margin range towards the end of the planning period	
Organization		Focus on implementation of new organization and on improvement in project management	

## How this translates into MMO segment performance

in € million	FY 2016	Going forward
Orders received	2,422	2017: Positive trend in orders
Output volume	2,461	2017: Slight output volume decrease CAGR 2018-2020 below Group average Important growth areas: North America (Chemicals & Petrochem.) Middle East
Adj. EBITA-margin	4.9%	2017: Decline in EBITA-margin 2018ff: Margin improvement towards upper end of blended margin range
Organization		Impact of new organization also a cost benefit

## Other Operations includes accretive businesses with significant value Aiming for disposal in the longer run

#### **OOP Output Volume (€million)**



#### **Progress M&A track dilutive:**

- 13 units as of December 31, 2016
- Four have already been sold in Q1: book loss of €14 million, cash-out of €1 million So far one has been signed in Q2
- Some are currently in advanced sales negotiations

#### Accretive:

- Five units "managed for value"
- Fundamentally positive development
- Q1/2017: Output volume €109m (Q1/2016: €172m), EBITA adj. -€4m (Q1/2016: -€5m)

  Decrease in volume primarily due to disposals, 'accretive' units with stable development
- Sale of 'dilutive' units: effect of approx. minus €30m expected in total (incl. Q1/2017) on cash and on profit and loss respectively

### Benefit from 49% of the value creation at Apleona

Vendor's Note: €100m, 10% interest p.a. upon maturity

#### **Preferred participation note (PPN):**

- No management involvement
- Certain information rights, some further rights
- Investment: €195m
- If value develops positively, P&L neutral appreciation
- Will receive 49% of sales proceeds (after repayment of debt) at exit
- Typical money multiple of owner would lead to a significant value upside

## **Outlook for FY 2017 confirmed**

	Starting Point	Outlook
in € million	FY 2016	expected FY 2017
Orders received	4,056	Organic increase
Output volume	4,219	Mid-to-high single-digit organic decline
Adjusted EBITA / EBITA margin*	15 / 0.4%	Continued improvement Margin increase ~100bps

<sup>\*</sup> Assumption: on a comparable F/X basis For further outlook information see: Bilfinger Annual Report 2016, Outlook 2017

## Intention to resume dividend payment and execute Share Buyback program while targeting investment grade mid- to long-term

### Intended Dividend Policy\*

- In 2017 for FY 2016: €1.00 paid-out
- Forward floor of €1.00
- Sustainable dividend stream going forward: 40 to 60% of adjusted net profit

### Intended Share Buyback Program\*

- Shareholders have approved new 10% share buyback authorization in May 2017
- Executive Board intends to propose to the Supervisory Board a share buyback program of up to €150m to be executed in FY 2017 and 2018

### M&A Criteria

- Consideration of synergetic M&A begins with the initiation of phase II of the strategy
- EBITA accretive one year after integration, ROCE beats WACC two years after integration
- Immediate start of comprehensive integration

## Financial Policy

Ambition: (mid-term perspective) Investment Grade

\* Based on current expectations and execution of presented strategy as well as on economic outlook at the time. Subject to necessary approvals by supervisory Board

## Ambition 2020 will be reached in three phases with clear milestones

#### Value **Build out Stabilization Build up** Strategy defined Top line growth resumed Process and System Organization announced 1 First successes in new growth areas harmonization fully rolled out Execution master plan Performance culture New organization in full swing Top Management Team ✓ Consistent project management established Dividend proposed $\checkmark$ process established Productivity wheel in full swing B TOP rolled out Net Profit break-even Complexity significantly LOA Process rolled out Adj. FCF positive latest in FY 2018 reduced SAP roll-ins commenced Share buyback completed CRM implementation started ✓ Successfully refinanced Financial ambition reached Cash focus in incentive system increased $\checkmark$ Operating performance improved

Wrap-up
Tom Blades, CEO

## Bilfinger 2020 Financial ambition

#### **Organic Growth**

>5% CAGR based on FY 2017

#### **Profit**

- EBITA adjusted ~5%
- Gross margin improvement by ~200bps
- SG&A ratio reduction by ~300bps

#### Cash

- Positive adj. FCF at the latest from 2018 onwards
- Over the cycle, from 2018 onwards: Cash Conversion Rate ~ 1 (minus growth adjustment)<sup>1</sup>

#### Return

Post-tax
ROCE² reported:
8 to 10%

**Capital Structure** 

Investment Grade (mid-term perspective)

**Dividend Policy** 

Sustainable dividend stream going forward Policy: 40 to 60% of adjusted net profit

¹ Cash Conversion Definition: (Adj. EBITA + Depreciation – Change NWC - Net CAPEX) / Adj. EBITA

<sup>&</sup>lt;sup>2</sup> Capital Employed w/o PPN

## The Bilfinger Investment Case:

### Turnaround case based on favorable business model

## Structural demand for industrial services

- Increasing # of Industrial plants
- Increasing total service market and contracted out market
- Rising age and complexity
- Customers demand for greater efficiency
- Service bundling
- Stricter environmental standards

## Good starting position:

- Consistently No. 1 supplier of industrial services for the process industry in Europe
- Clearly defined strategy
- · Organization derived from strategy
- Detailed implementation plan
- · Growth and profitability targets

## Favorable business characteristics

- >60% of output in recurring business
- No material dependency from single clients or regions
- Growing regional diversification

### Financial soundness

- BB+ / stable outlook
- 40% equity ratio
- · Strong net cash position
- Financial participation in Apleona with significant upside potential

## Asset light business

- Capex: 1.5 2.0% of output volume
- Balanced net working capital profile

## Shareholder-friendly distribution

- From FY 2016 onwards:
   1.00€ dividend floor
- Sustainable dividend stream going forward:
- 40 to 60% of adjusted net profit
- Share buyback program of up to €150m to be executed in FY 2017 and 2018\*

<sup>\*</sup> Based on current expectations and execution of presented strategy as well as on economic outlook at the time.

## WE CREATE. WE CARE. WE CAN.

# WE MAKE IT WORK.