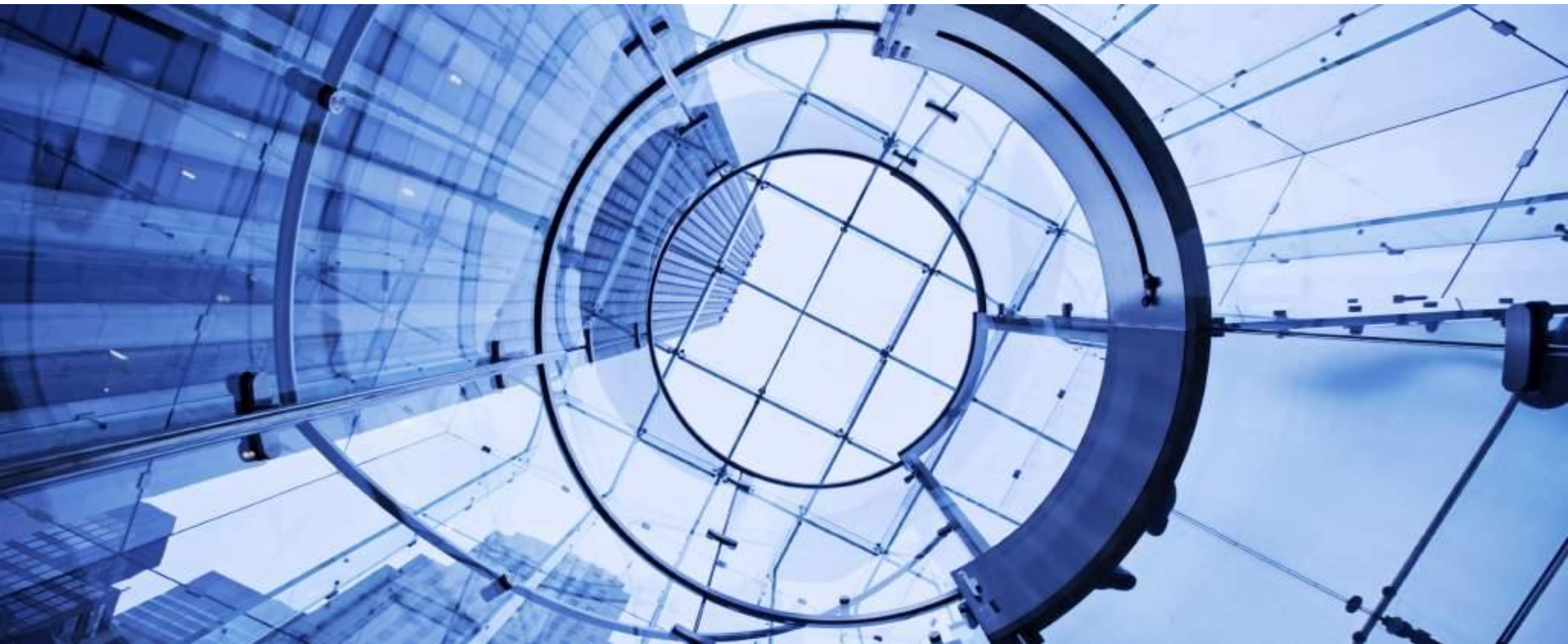


# Capital Markets Day 2011 Focus on Facility Services

Dr. Joachim Ott, CEO of Bilfinger Berger Facility Services GmbH

November 30, 2011



## Our Philosophy

We are an **internationally** active facility services partner **with German roots** providing our customers with integrated, sustainable solutions that can be customized to suit their needs.

- We have many years of experience and solid **market leadership** in Germany. A high degree of **self-performance** and motivated employees are an integral part of our concept for first-rate facility services.
- Our **market leading specialists** cover the entire facility services portfolio. We only offer services in which we excel.
- **Interests of the customer** = our own interests
- To promote a **strategic partnership** we accompany our customers over the long-term and with the highest level of service quality in all national and international projects.
- Our professional understanding of processes and lifecycle means our customers receive the greatest possible optimization potential in an **integrated service approach**.
- In cooperation with our clients, **we create value added** through innovative, creative and individual solutions.

# Our full service portfolio

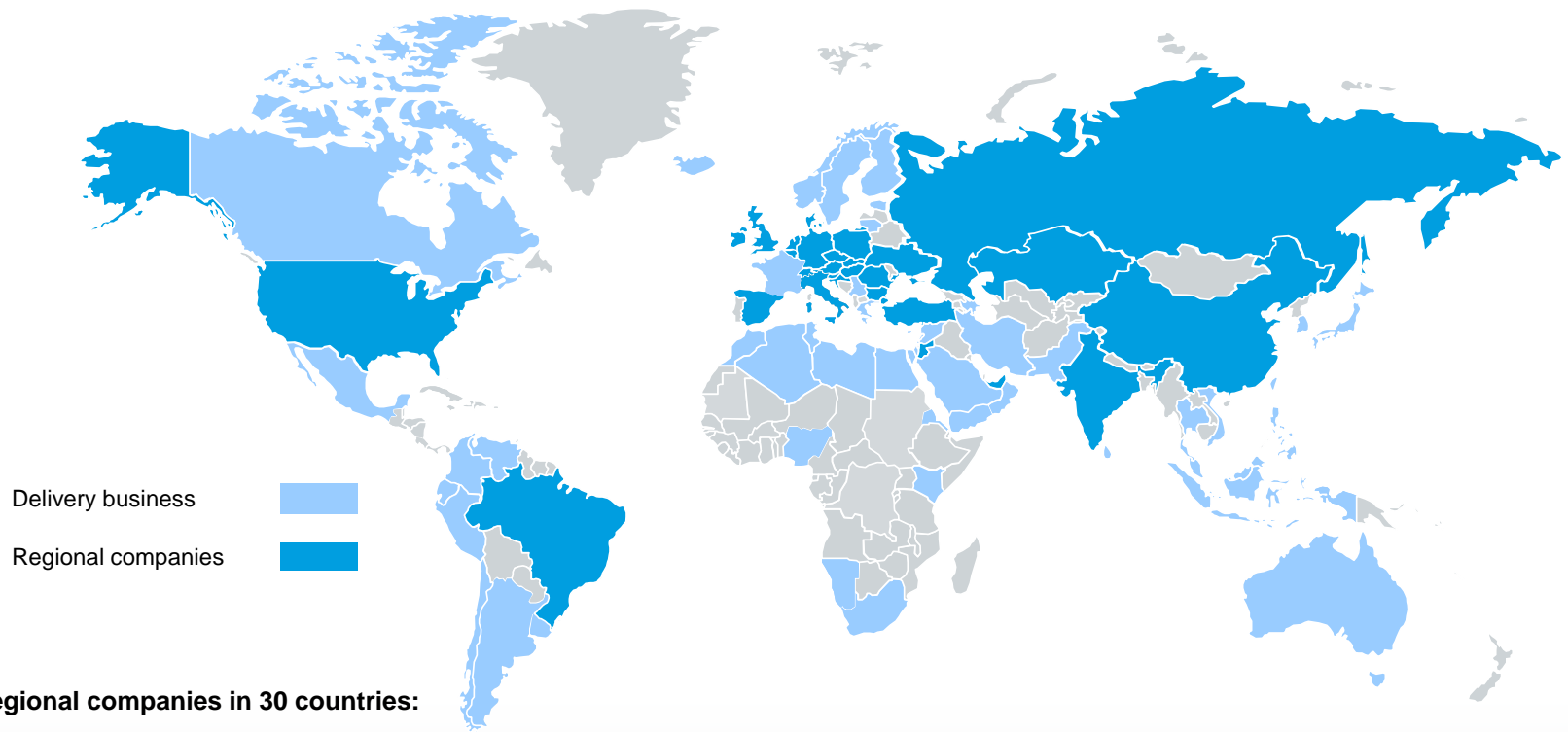
Market leading specialists offer international facility services

Integrated Facility Management	Building Technology	Asset and Property Management	Infrastructural and Health Care Services	Water Technologies
Output volume 2010: € 701m	Output volume 2010: € 151m	Output volume 2010: € 118m	Output volume 2010: € 78m	Output volume 2010: € 101m
<ul style="list-style-type: none"> <li>▪ Technical FM</li> <li>▪ Infrastructural FM</li> <li>▪ FM consulting</li> <li>▪ Energy management</li> <li>▪ Energy contracting</li> </ul>	<ul style="list-style-type: none"> <li>▪ Heating</li> <li>▪ Sanitation</li> <li>▪ Ventilation</li> <li>▪ Cooling</li> <li>▪ Fire protection</li> <li>▪ Electrical engineering</li> <li>▪ Building automation / MSR</li> <li>▪ Renewable energy systems</li> </ul>	<ul style="list-style-type: none"> <li>▪ Asset management</li> <li>▪ Fund management</li> <li>▪ Investment consulting</li> <li>▪ Property management</li> <li>▪ Rental services</li> <li>▪ Area management</li> <li>▪ Center management</li> <li>▪ Retail development</li> </ul>	<ul style="list-style-type: none"> <li>▪ Service and hospitality</li> <li>▪ Cleaning and housekeeping</li> <li>▪ Gastronomy and catering</li> </ul>	<ul style="list-style-type: none"> <li>▪ Water, wastewater and sewage sludge treatment</li> <li>▪ Water purification</li> <li>▪ Wastewater disposal</li> <li>▪ Vacuum sanitation technology</li> <li>▪ Industrial Filtration</li> </ul>



2010: 13,000 employees and €1.2 billion output volume in 30 countries

# International presence



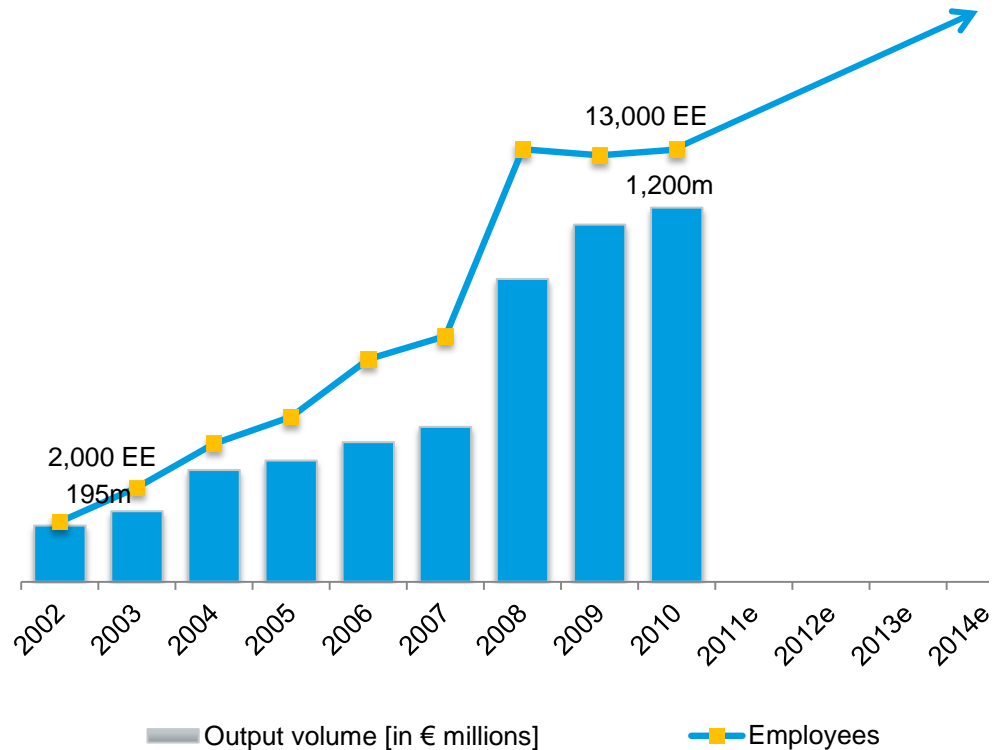
## Regional companies in 30 countries:

- |               |            |          |          |         |                |             |          |          |         |        |         |         |        |            |
|---------------|------------|----------|----------|---------|----------------|-------------|----------|----------|---------|--------|---------|---------|--------|------------|
|               |            |          |          |         |                |             |          |          |         |        |         |         |        |            |
| Austria       | Brazil     | Bulgaria | China    | Croatia | Czech Republic | Denmark     | Egypt    | Germany  | Hungary | India  | Ireland | Italy   | Jordan | Kazakhstan |
|               |            |          |          |         |                |             |          |          |         |        |         |         |        |            |
| Liechtenstein | Luxembourg | Poland   | Portugal | Romania | Russia         | Switzerland | Slovakia | Slovenia | Spain   | Turkey | UK      | Ukraine | USA    | UAE        |

# Growth in output volume and employees

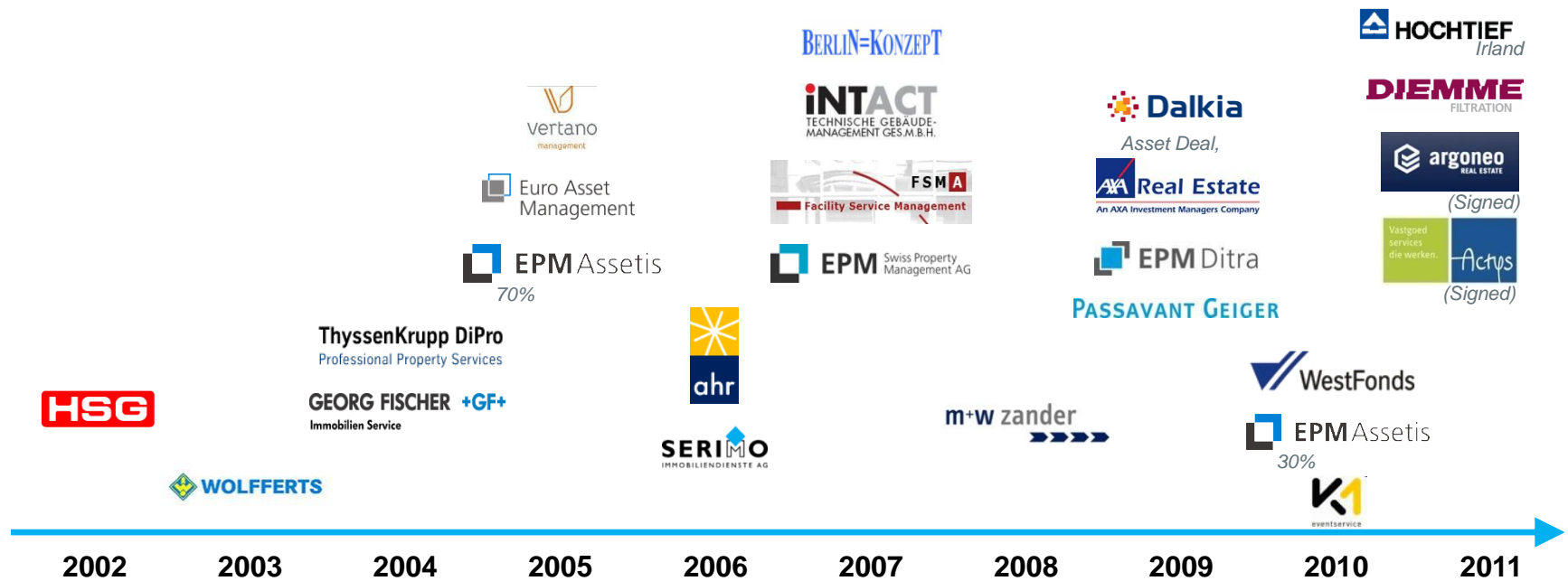
<b>Integrated Facility Management</b>	<b>HSG zander</b>
<b>Building Technology</b>	<b>WOLFFERTS</b>
<b>Asset and Property Management</b>	<b>EPM</b> <small>Einfach Professionelle Immobilien-Manager</small>
<b>Infrastructural and Health Care Services</b>	<b>ahr</b> <small>Gruppe</small>
<b>Water Technologies</b>	<b>PASSAVANT GEIGER</b>

**Growth in revenues and number of employees 2002-2010**

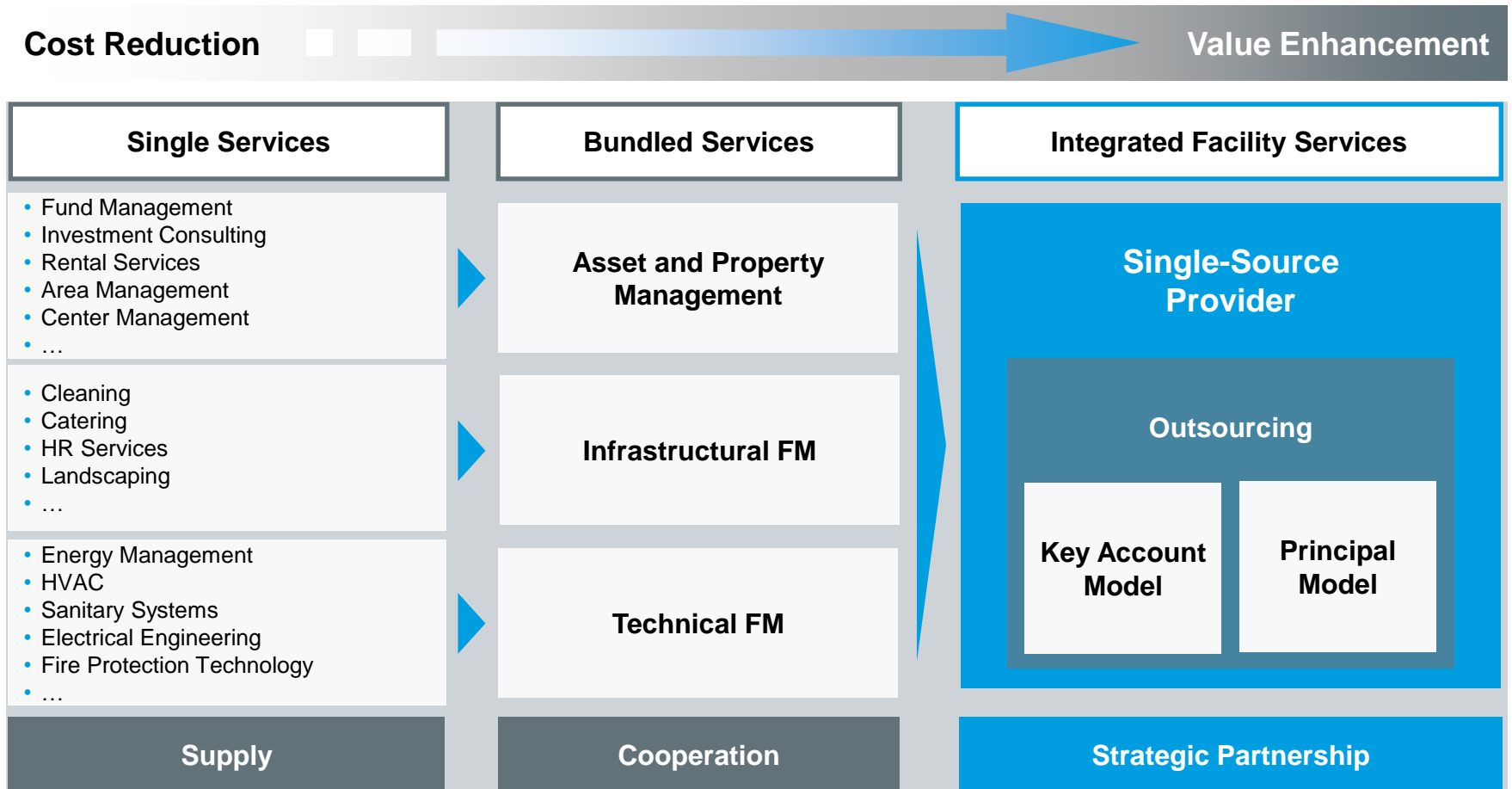


# More than 20 successful integrations

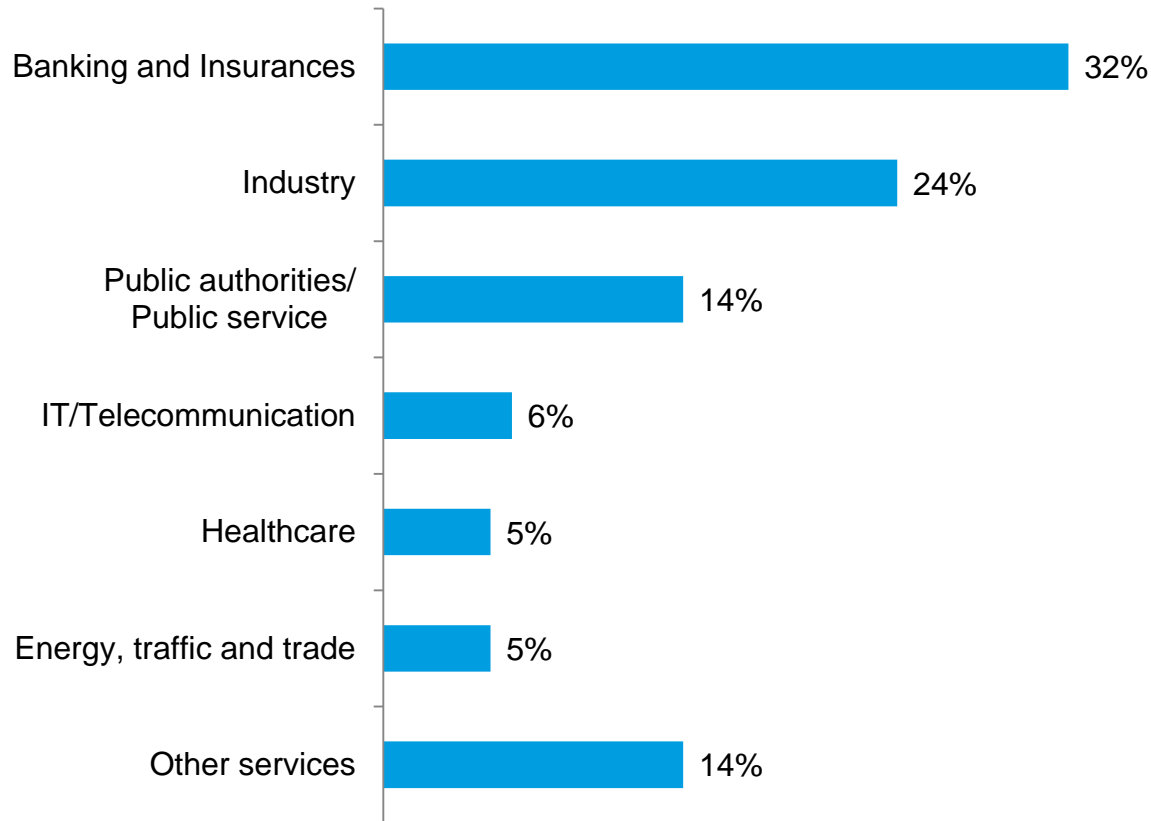
Mergers, acquisitions and insourcing since 2002



# Business model



# Customer Structure 2010



## Our "Top 10" customers

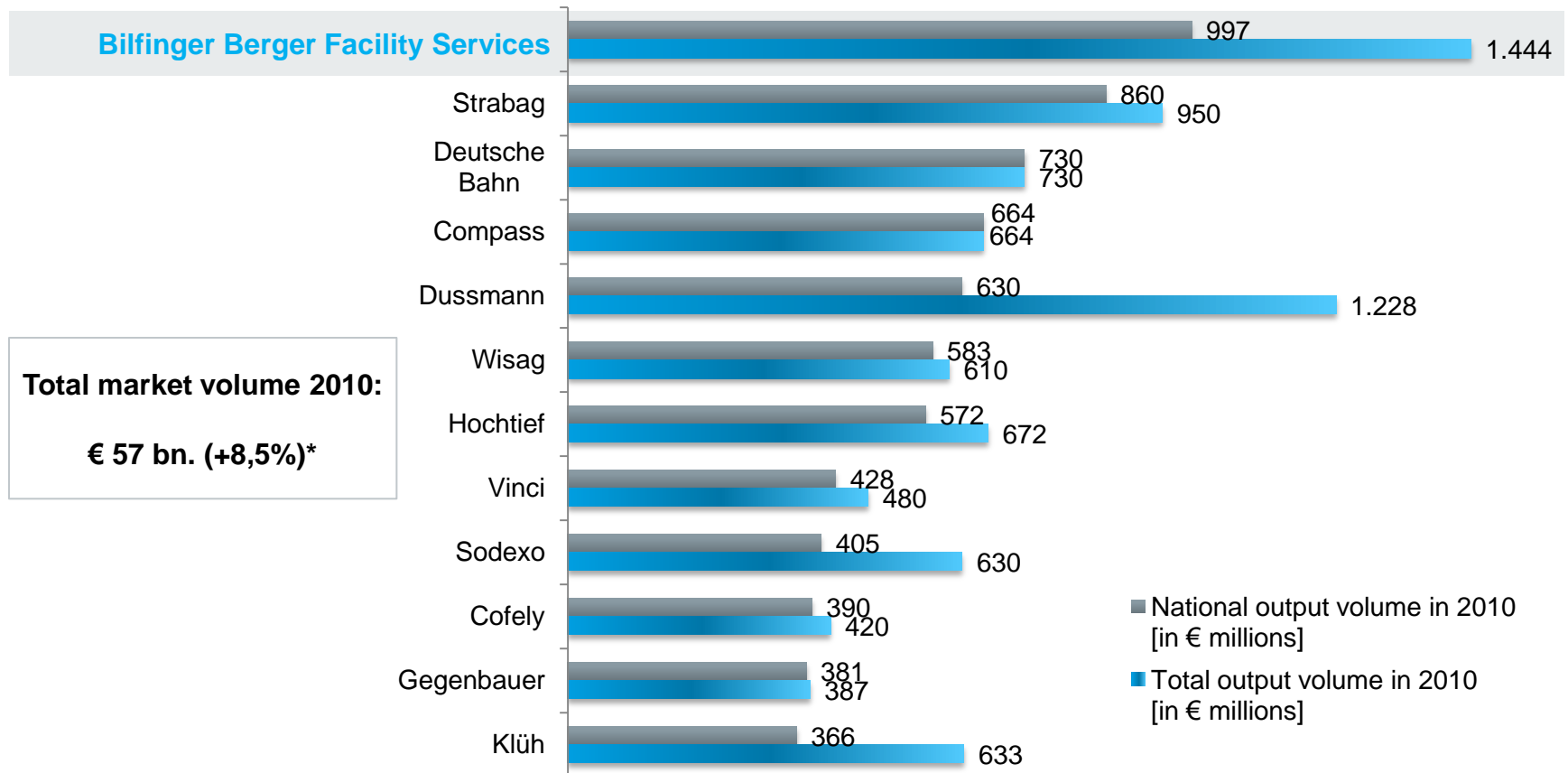
1. Deutsche Bank
2. IBM
3. EADS
4. DZ Bank
5. DG Immobilien Anlagegesellschaft
6. MEAG
7. Union Investment
8. IVG
9. Goodyear
10. Sparkasse Bremen



# The German Facility Services market

## Bilfinger Berger Facility Services is market leader\*

Our leading position in the German market will be expanded and solidified.



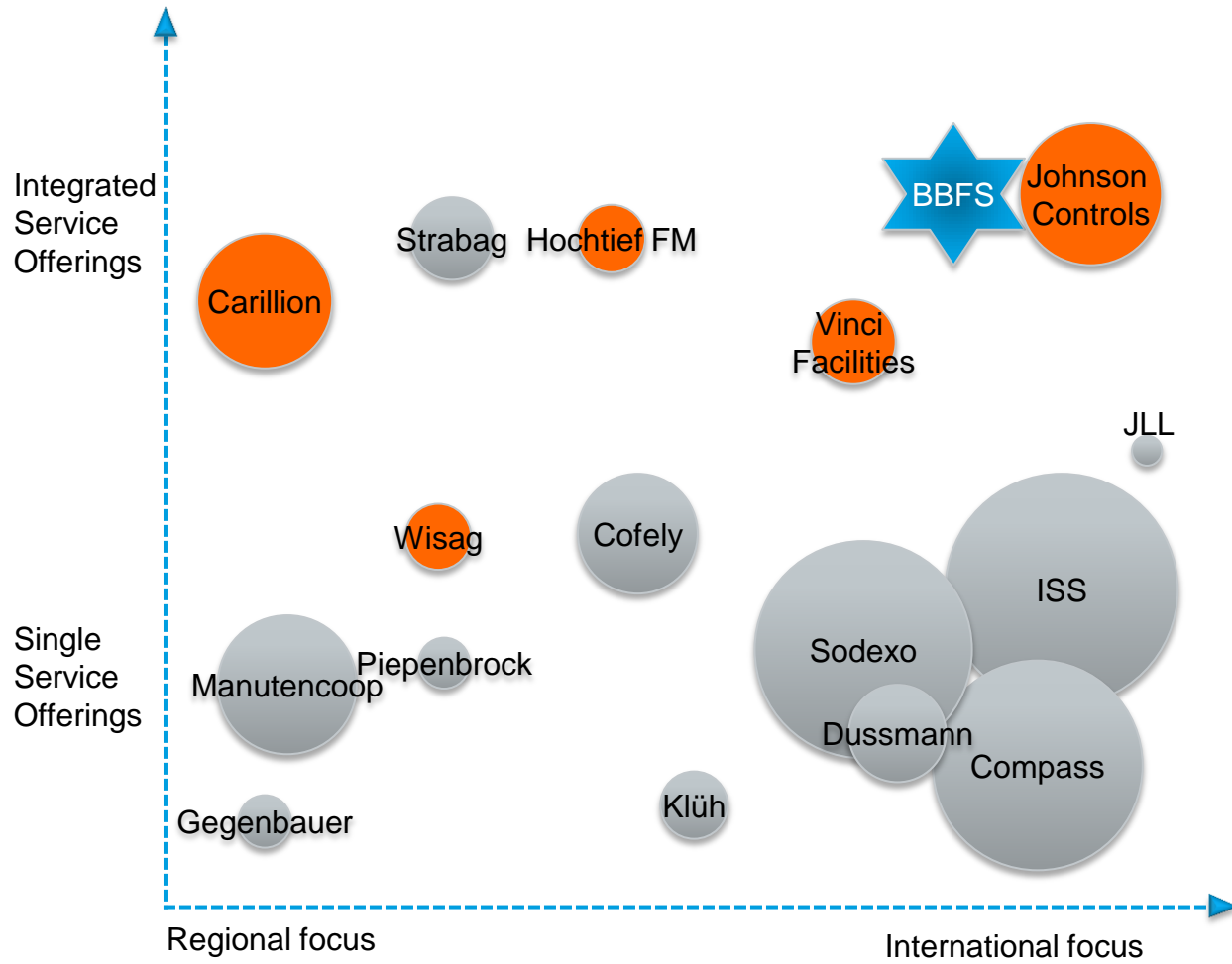
\*) Source: Lünendonk Research 2011

# Market segments and competitive position in Germany\*



\*) Source: Lünendonk Research 2010; Numbers represent how often a certain company was mentioned in first place by participants

# Competitive position in European Facility Services market



## What sets us apart from our competitors

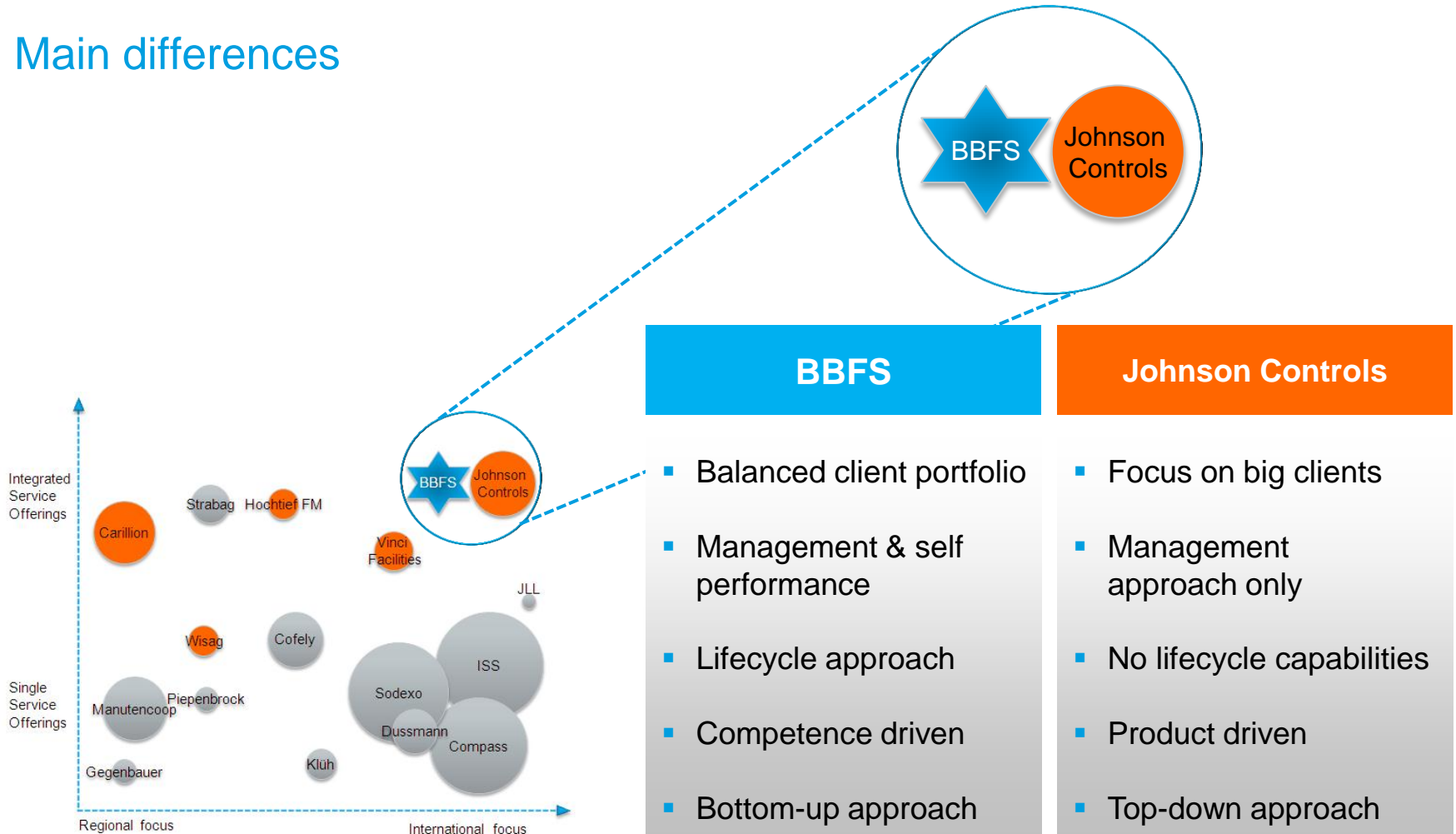
- 360° Facility Services
- Market leading specialists
- Self-performance
- Customization
- Balanced client portfolio
- International orientation and regional presence

Comparable service range to BBFS

Graphical sizes indicate European FS revenues (partly estimated)

# Bilfinger Berger Facility Services and Johnson Controls

## Main differences



# Trends in the Facility Services Market



**Performance  
Orientation**



**Globalization**



**Complex Customer  
Solutions**

# Trends in the Facility Services Market



**Performance  
Orientation**

What **characterizes** this trend?

- Ongoing price pressure
- Flexible billing models
- Profit-sharing models
- Performance measurement

What is **our response** to this trend?

- Increased value chain integration
- Reduction of interfaces for the customer
- Compensation models based on KPIs
- Creation of win-win situations
- Creation of scale effects

# Trends in the Facility Services Market



## Globalization

What **characterizes** this trend?

- International consolidation of suppliers/competitors/clients
- Multinational tenders and contract awards
- Increasing number of cross-border M&As
- Increasing fragmentation into small, regional specialists vs. global players

What is **our response** to this trend?

- Integrated cross-border solutions
- “Follow our friends” strategy
- Multinational partnership network and cross-border M&As
- **BBFS is becoming a global player**

# Trends in the Facility Services Market



## Complex Customer Solutions

What **characterizes** this trend?

- Blurring of boundaries to other industries
- Multinational and multiservice tenders

What is **our response** to this trend?

- Complex solutions and products instead of single services
- 360 ° customer solutions
- Management and integration of interfaces
  - Bilfinger Berger “one”
  - Key Account Model, Principal Model, Outsourcing



# Our strategy

## Maintaining and expanding market leadership

Goals	Strategy	Recent examples of implementation
Profitability	<ul style="list-style-type: none"> <li>▪ Economies of scale</li> <li>▪ Innovative niche markets</li> <li>▪ Group-internal synergies</li> <li>▪ Cost efficiency</li> </ul>	<ul style="list-style-type: none"> <li>▪ DB Principal Model</li> <li>▪ Solar power systems</li> <li>▪ Bilfinger Berger “one”</li> <li>▪ Process optimization</li> </ul>
Growth	<ul style="list-style-type: none"> <li>▪ Organic growth</li> <li>▪ External growth</li> <li>▪ Outsourcing</li> </ul>	<ul style="list-style-type: none"> <li>▪ Carl Zeiss</li> <li>▪ Argoneo</li> <li>▪ Axa</li> </ul>
Internationalization	<ul style="list-style-type: none"> <li>▪ Cross-border M&amp;As</li> <li>▪ Development of Key Accounts</li> <li>▪ Rollout / buildups</li> </ul>	<ul style="list-style-type: none"> <li>▪ HTFM, Diemme, Actys</li> <li>▪ BASF, Faurecia</li> <li>▪ MENA region</li> </ul>
Long-term partnerships	<ul style="list-style-type: none"> <li>▪ Mutual optimization</li> <li>▪ Mutual internationalization</li> <li>▪ Interface management</li> </ul>	<ul style="list-style-type: none"> <li>▪ Key Account management</li> <li>▪ “Follow our friends”</li> <li>▪ First tier supplier</li> </ul>

## Our USP

### 360° Facility Services



- Lifecycle approach
- Comprehensive service range
- High level of value added through self-performance
- Internationality
- Global quality assurance (Service Level Agreements)
- Efficient interface management

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