

# Mid-term strategic outlook

Roland Koch, CEO | November 15, 2011



# Current situation / Bilfinger Berger strengths

#### **Strengths:**

- Strong customer relations
- Comprehensive services offering and project know-how
- Reputation as reliable high-quality provider
- Skilled staff (engineers & skilled workers)
- Decentralized organization, close to the market
- Multi-national presence
- Major portfolio adjustment accomplished (Sale Valemus, close-down construction North America)
- Strong financial profile



The Multi Service Group.

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### **Mission Bilfinger Berger**

"As a strong international Services Group, we provide design, construction, operation and maintenance of our clients ´assets.

**This** comprehensive offering allows our clients to focus on their core business."





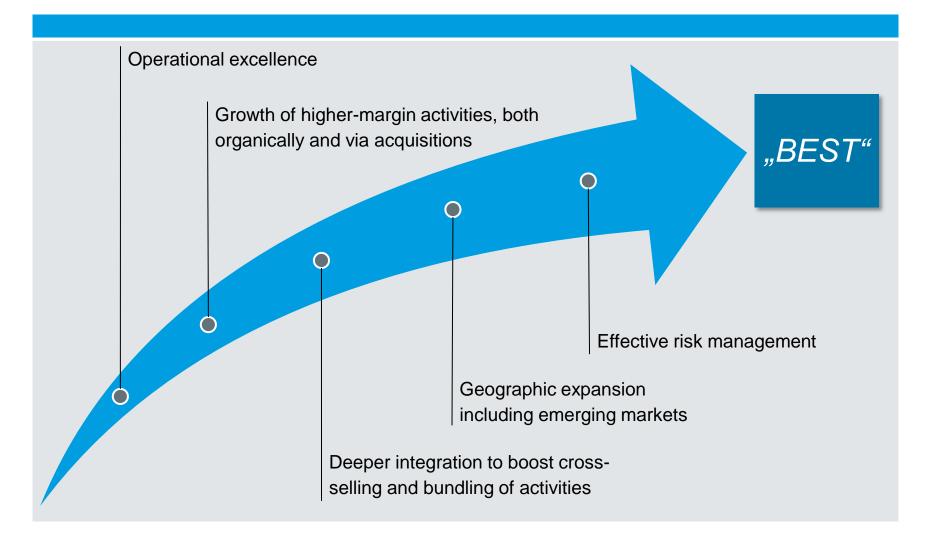






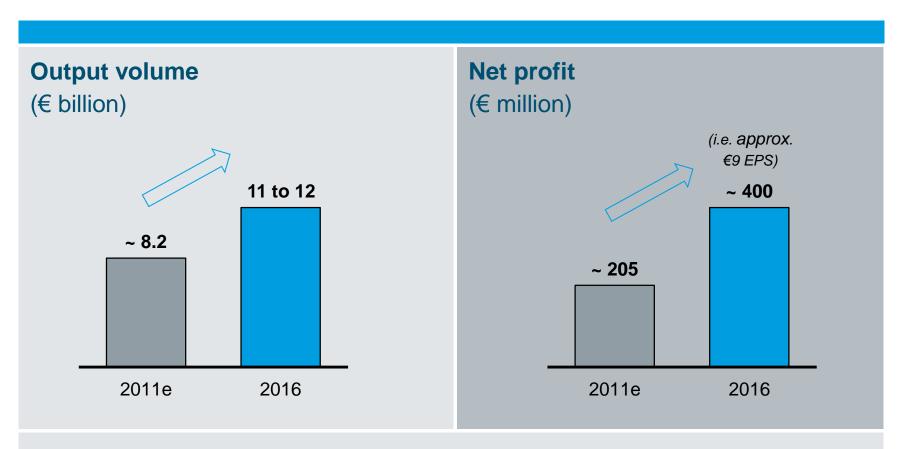


### Strategic program "BEST – Bilfinger Berger escalates strength"





### 5-year Group targets



Growth also supported by financial capacity for acquisitions of significantly more than €1bn

All figures refer to continuing operations Mid-term strategic outlook | November 15, 2011

# Operational excellence (process optimization)

- Group-wide measures to support cooperation across segments:
  - Group-wide key account coordination
  - Centralized tender database
  - Internal structure for interface management
  - Enhancement of branding concept
- Optimization of international organization
- Intensified, Group-wide research & development activities
- Active support of group-wide HR interaction
- Continuing optimization of processes and increasing efficiency



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## Segments Industrial Services

#### Market trends and drivers:

- Production level in process industry
- Outsourcing
- Demand for service bundling / full service
- Multi-national contracts



#### Growth strategy:

#### **Organic growth:**

 Intensified distribution of full-service offering in all our markets

#### **Cooperation across segments:**

 Stronger market presence through joint customer approach / tenders across segments, esp. with Power Services

#### **External growth:**

- Regional focus: Europe, Asia (esp. India), Turkey, Middle East and USA
- Oil and Gas sector; E, I & C

# Segments Power Services

#### Market trends and drivers:

- Long-term demand for energy
- Age of existing power plants
- Efficiency / environmental requirements
- Energy mix
- Availability of financing



#### Growth strategy:

#### **Organic growth:**

- Further development of comprehensive offerings in our focus areas
- Regional expansion: Rehabilitation activities, high-pressure piping

#### **Cooperation across segments:**

- Intensified cooperation with other segments
- Leveraging the international distribution network

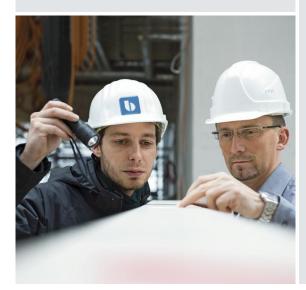
#### **External growth:**

- Strengthening of engineering know-how
- Regional expansion: Middle East, Russia and India
- Market entry in renewable sector (e.g. solar thermal energy, wind park maintenance)

# Segments Building and Facility Services

#### Market trends and drivers:

- GDP / Public spending
- Outsourcing
- Service bundling / One-stopshopping
- Multi-national contracts



#### Growth strategy:

#### **Organic growth:**

- Stronger focus on commercial facility management / Property management
- Regional expansion with "follow your customer" strategy
- Strengthening the distribution of niche technologies in the water/wastewater activities
- Expansion of higher-margin niche activities in building services

#### **Cooperation across segments:**

- Boosting energy-efficiency services for office and industrial space
- New types of contracts (Brand "one" design, construction and operation in combination with a cost guarantee)
- Leveraging of customer relationships from other segments

#### **External growth:**

- German targets only with potential for sustainable, high margins
- Gain critical mass in selected European countries

### Segments Construction

#### Market trends and drivers:

- Investments in energy infrastructure
- Public demand
- Acceptance of PPP



#### Growth strategy:

#### **Organic growth:**

- Significant reduction of share in output volume with general contractor responsibilities
- Expansion of higher-margin activities (offshore wind parks, power stations, grid, etc.)
- Optimization of organization by bundling of competences
- Focus on selected European countries
- Technology partnerships also outside Europe

#### Bundling of competences within the organization

 Close cooperation with other segments' activities, e.g. Power Services / power plant construction, Industrial Services / steel construction, power plant construction

#### **External growth:**

Smaller acquisitions to support growth in new higher-margin activities

### Segments Concessions

#### Market trends and drivers:

- Acceptance of PPP
- Availability of financing

#### Growth strategy:

- Investment in selected projects in our target markets
- Accelerated value realization by recurring divestments of mature projects



# The Multi Service Group. BILFINGER BERGER

### **Identity Bilfinger Berger**

- " We are the engineering-driven service provider for industry, utilities, real estate and infrastructure.
  - We are a multinational player with leading positions in attractive markets.
  - **We** create value by delivering top-line growth above market average and further margin expansion with low cyclicality and an attractive risk profile."





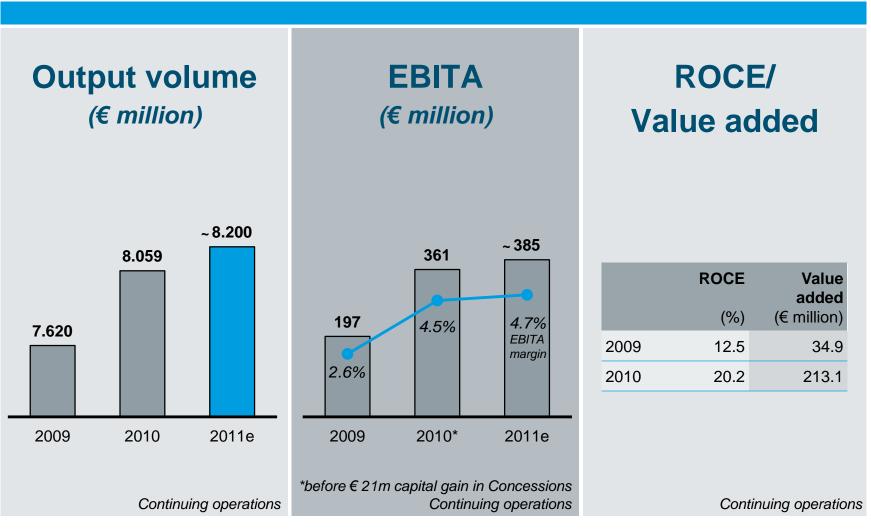
# Mid-term strategic outlook – Financial targets

Joachim Müller, CFO | November 15, 2011



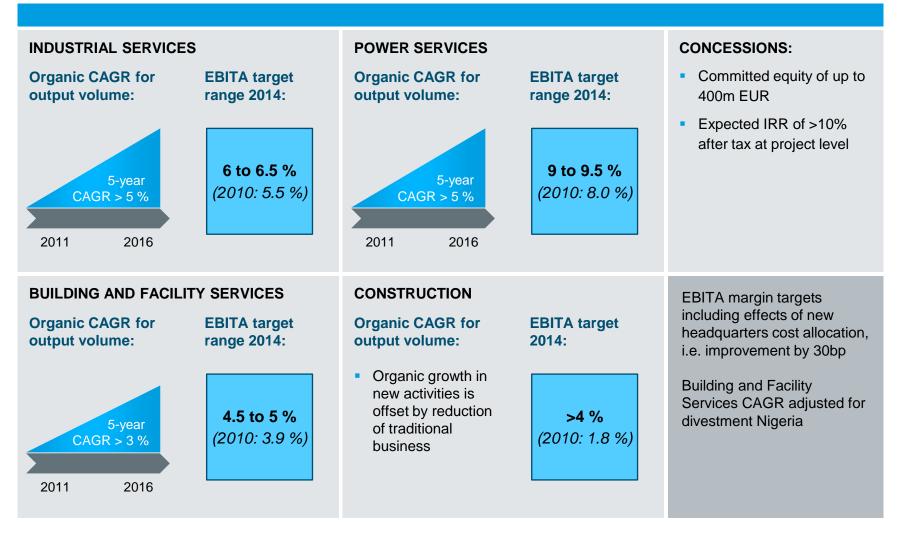


### **Key Performance Indicators**



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# Segment financial targets



# Group financial targets

	Current situation	Target
Organic growth	Major portfolio adjustments accomplished	5-year CAGR for output volume*: 3 to 5%
Acquisitions	Investments of approx. € 2bn Enterprise Value since 2002	Additional growth via acquisitions: Financial capacity of significantly more than € 1bn
Output volume	2011e: approx. € 8.2bn	2016: € 11 to 12bn
EBITA margin	2011e: approx. 4.7%	2014: > 5.5 % 2016: approx. 6 %
EBITA	2011e: approx. € 385m	2016: approx. € 700m
Net profit	2011e: approx. € 205m	2016: approx. € 400m i.e. approx. € 9 earnings per share
ROCE	2011e: 15 to 20%	15 to 20%

### Financial strategy

- Centralized treasury and financial risk management
- Maintain M&A discipline:
  - Acquisitions based on strict selection criteria
  - Financing within the limits of targeted financial ratios
- Sustainable dividend development, payout ratio of approx. 50% of normalized net profit
- Maintain financial ratios that allow for an investment-grade rating:
  - Adjusted net debt / adjusted EBITDA < 2.5</li>
  - Gearing (Total debt / Total capital) < 40%</li>



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