



**BILFINGER**

**Bilfinger SE | Capital Markets Day 2019**

# Preliminary figures 2018 and outlook 2019

Tom Blades, CEO | Christina Johansson, CFO | Duncan Hall, COO | Michael Bernhardt, CHRO

February 14, 2019

# Tried and proven team

More than 100 years of competence in the industry



**Tom Blades**  
CEO

Strategy 2020  
Legal & Compliance

41 years experience  
in the industry



**Michael Bernhardt**  
CHRO

Human Resources

22 years experience  
in the industry



**Duncan Hall**  
COO

Operative Business  
HSEQ

32 years experience  
in the industry



**Christina Johansson**  
CFO

Finance,  
Procurement, IT

23 years experience  
in the industry

# Compliance Management System

A competitive advantage

Certified by compliance monitor in December of 2018

Compliance system is industry leading

Compliance-related activities are ongoing,  
system in a continuous process of innovation

▶ **Compliance: an integral part of Bilfinger's DNA**



## FY 2018: Earnings expectations met, cash and growth targets exceeded

	Outlook FY 2018	Actual FY 2018	
<b>Orders received</b>	Organic growth in the mid single-digit percentage range	+12%	✓✓
<b>Revenue</b>	Organically stable to slightly growing	+6%	✓
<b>EBITA adj.</b>	Significant increase to mid-to-higher double-digit-million € amount, i.e. range of €50 to €75 million	€65 million	✓
<b>Free cash flow adj.</b>	Break-even	€56 million	✓✓



# FY 2018: Strong order book drives future revenue growth



## Orders received

FY 2018: organic growth of 12%, book-to-bill ratio of 1.07  
Q4: organic increase of 3%



## Revenue

FY 2018: organic growth of 6% exceeded expectations  
Q4: organic increase of 4%



## EBITA adjusted

FY 2018: significant increase to €65m, margin at 1.6%  
Q4: once again strongest quarter



## Net profit

FY 2018: still negative, but significantly improved



# FY 2018: Strong cash development in fourth quarter

## Liquidity



Adjusted free cash flow significantly improved to €56m, DSO improvement by 14 days in Q4  
Reported free cash flow close to break-even

## Balance sheet / dividend



Solid balance sheet, maintain baseline dividend proposal<sup>1)</sup> of €1.00 per share;  
share buyback plan completed October 31, 2018

## Outlook 2019



Continued organic growth of orders received and revenue  
Further significant increase in adjusted EBITA to more than €100m



<sup>1)</sup> Intended dividend proposal of Executive Board, subject to a corresponding resolution from the Supervisory Board

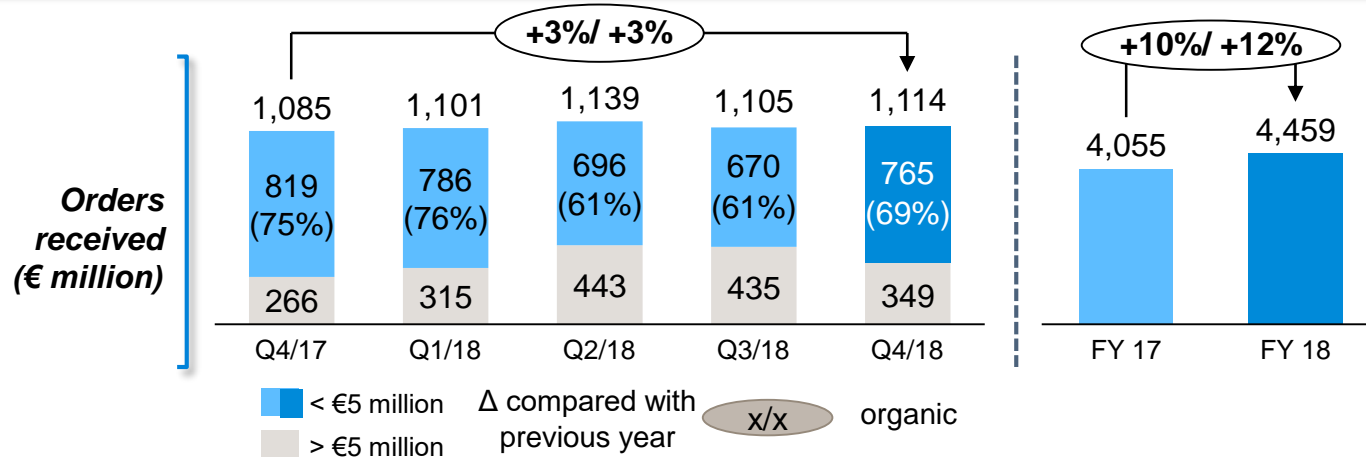
# Financials Q4 and Preliminary Figures FY 2018

Christina Johansson, CFO

CMD 2019 | February 14, 2019

# Strong order book

## Development of orders received



- **Orders received:**  
FY: +10% above prior year (org.: +12.5%), with especially strong order momentum in E&T
- Q4: y-o-y increase in E&T and MMO, decrease in OOP
- **Book-to-bill:** FY 1.07
- **Order backlog:**  
+11% above prior year (org.: +12%)

**Book-to-bill ratio**

1.0

1.2

1.1

1.1

1.0

1.0

1.1

**Order backlog (€ million)**

2,531

2,689

2,767

2,828

2,818

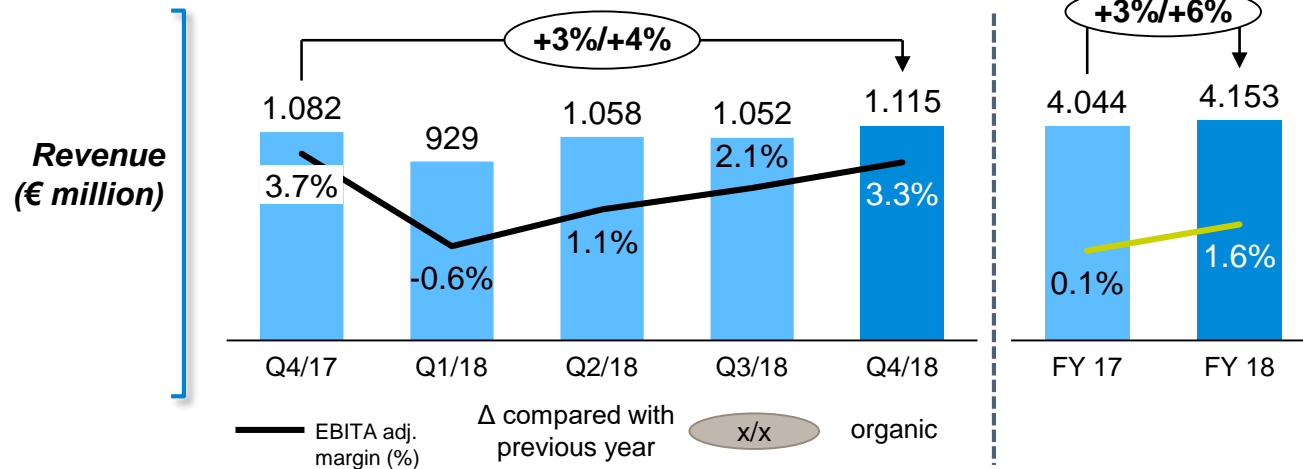
2,531

2,818



# Revenue growth continues, Q4 remains strongest quarter

## Development of revenue and profitability

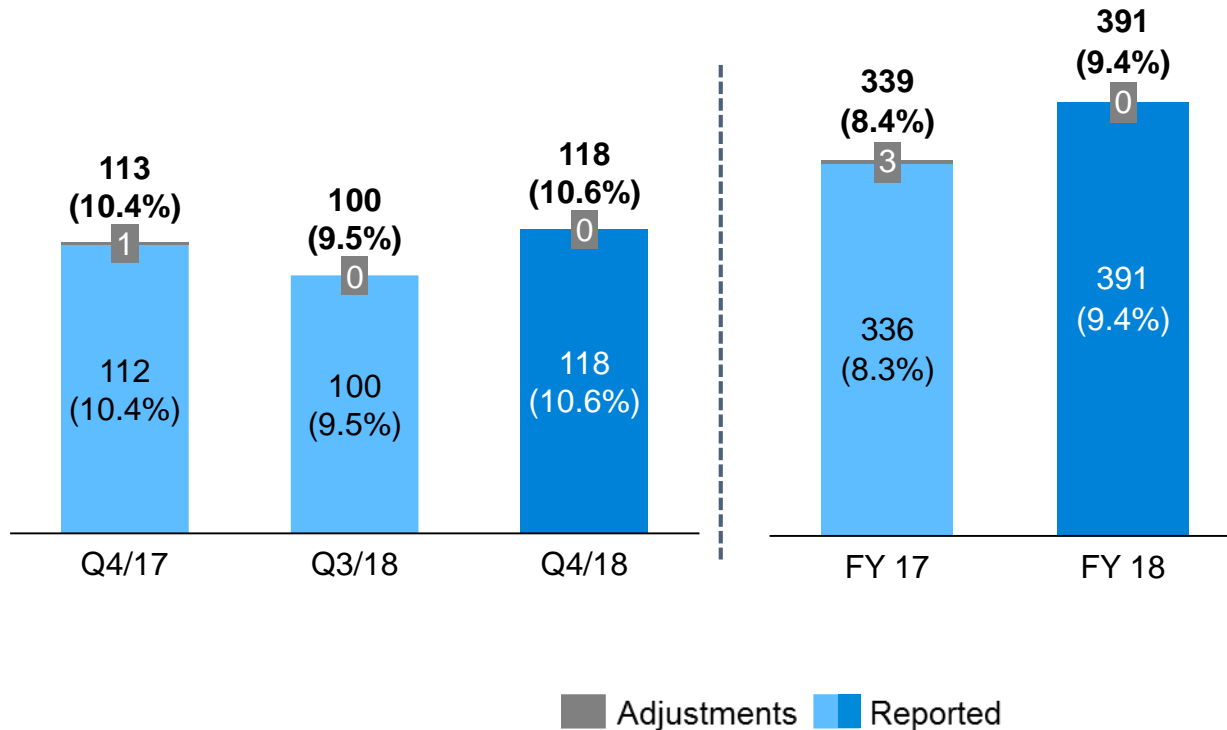


<b>EBITA adj. (€ million)</b>	40	-6	12	22	37	3	65
<b>EBITA (€ million)</b>	2	-11	-1	11	-6	-118	-7

- Revenue:**  
 FY: Increase of +3% (org. +6%), strong book and bill
- EBITA adj.:**  
 FY: Increase as expected, margin up to 1.6%, Q4 strongest quarter with 3.3%
- Special items:**  
 FY: Decrease in special items: €72 million compared to €121 million in prior year, thereof €17 million from non-cash disposal losses;  
 Compliance, IT, Restructuring in total €55 million

# Gross profit with 20bps quarter-on-quarter improvement

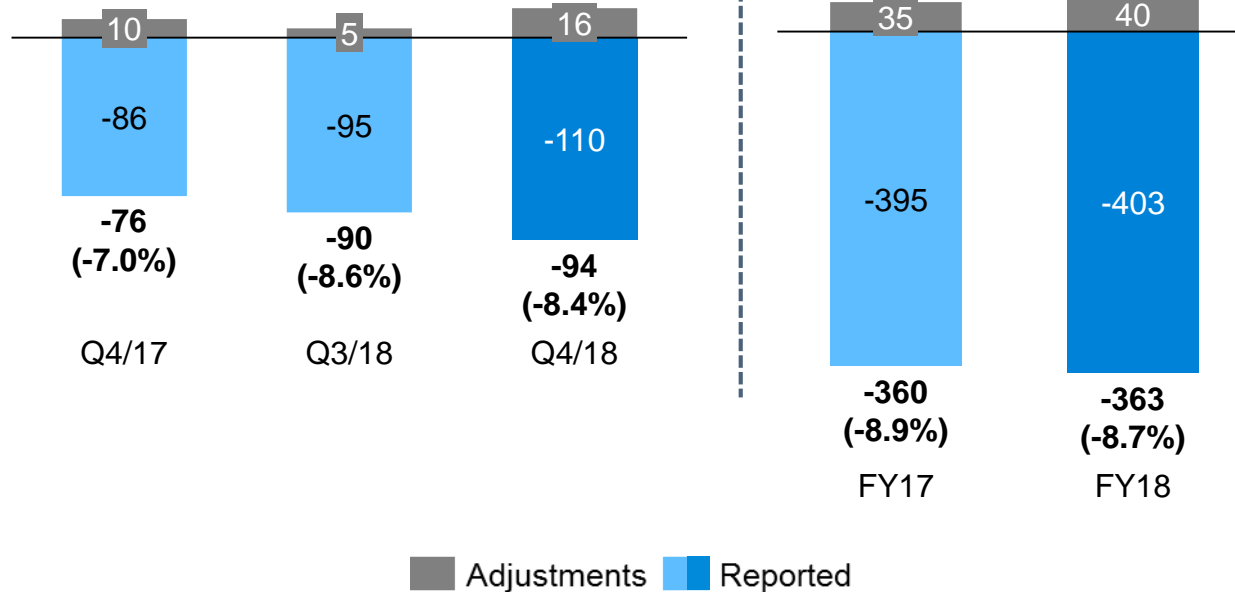
Adjusted gross profit (€ million)



- Full year with y-o-y improvement; prior year was burdened by project risk provisions
- Future improvement by
  - portfolio optimization
  - growth in higher-margin business (marine / nuclear / biopharma)
  - continued execution improvements
- FY 2018:
  - Amortization €5m
  - Depreciation €65m

# Stable y-o-y SG&A supporting growth with increased start-up costs of ~20m EUR for business development and digitalization

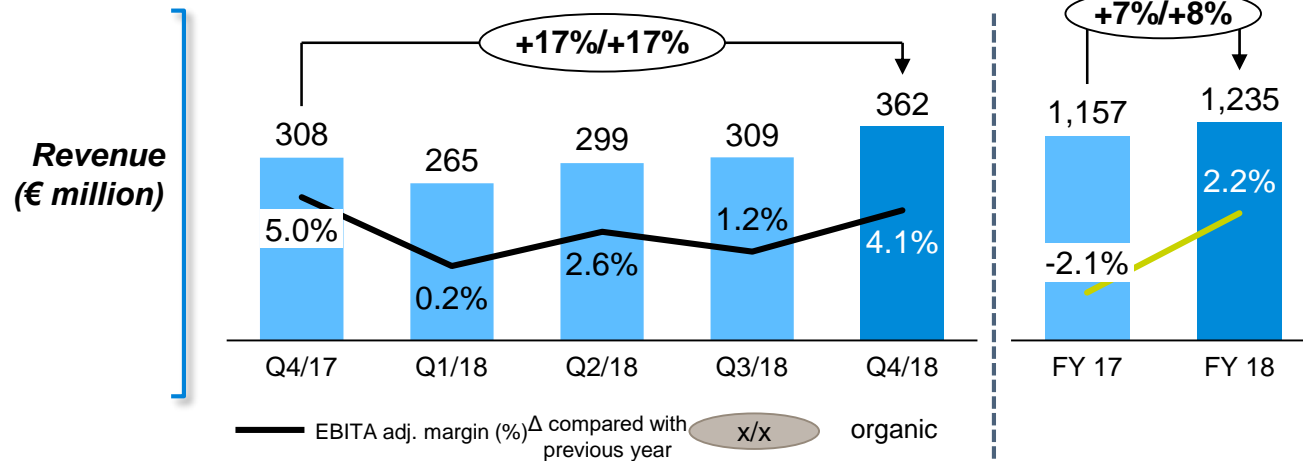
Adjusted selling and administrative expenses (€ million)



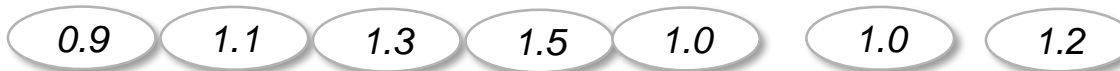
- Adjusted SG&A ratio in FY18 improved to 8.7% despite increased expenses for business development and digitalization
- Q4 2017 was impacted by positive reclassification effects, run-rate has been and still is at approx. € 90m per quarter
- Target 2020 confirmed: 7.5% of revenue
- Positive effects in administration costs from efficiency and process optimization programs  
Further reduction in number of legal entities and strengthening system support

# E&T: visible improvements, but still mixed performance within segment

## Development of revenue and profitability



**Book-to-bill ratio**



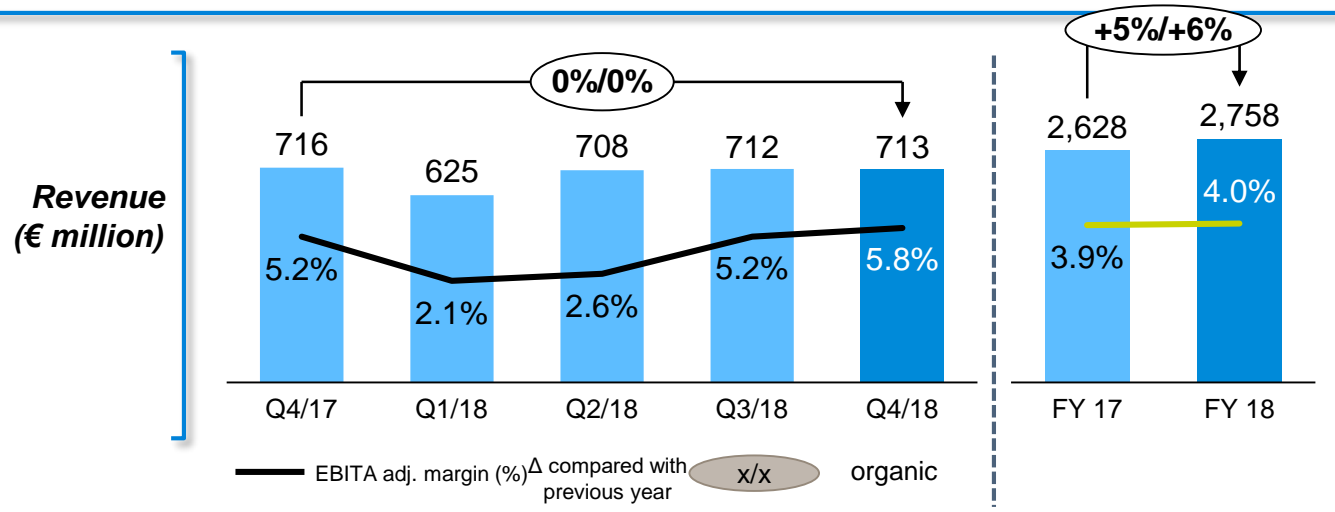
**EBITA adj. (€ million)**



- Orders received:**  
 FY: Strong increase: +32% (org. +34%) compared to low prior-year figure, book-to-bill 1.2  
 Q4: +28% (org. +26%); strong performance in Biopharma and North America
- Order backlog:**  
 €1,002 million / +34% (org. +33%)
- Revenue:**  
 FY: Growth of +7% (org. +8%)  
 Q4: Increased by +17% (org. +17%), significant contribution from North America
- EBITA adjusted:**  
 Still mixed performance within segment; margin at 2.2%

# MMO: Progressive EBITA adj. margin improvement

## Development of revenue and profitability

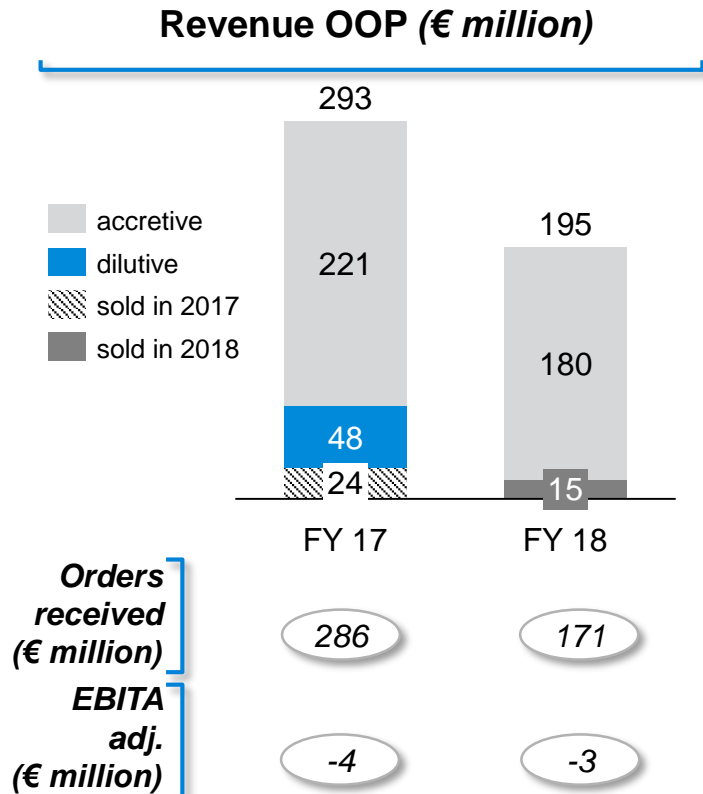


Period	Q4/17	Q1/18	Q2/18	Q3/18	Q4/18	FY 17	FY 18
<b>Book-to-bill ratio</b>	1.0	1.2	1.0	0.9	1.0	1.0	1.0
<b>EBITA adj. (€ million)</b>	38	13	19	37	41	103	110

- Orders received:**  
 FY: Increase of +7% (org. 9%), book-to-bill at 1.05  
 Q4: Increase of +7% (org. 7%), book-to-bill at Q4 1.03; especially good growth in Oil & Gas and Petrochem
- Order backlog:**  
 €1,717 million, i.e. increase of +6% (org. +6%)
- Revenue:**  
 FY: Increase of +5% (org. +6%), stable development quarter-on-quarter
- EBITA adjusted margin:**  
 FY: 4.0%, i.e. at prior-year level  
 Q4: increase to 5.8%, esp. strong in Northwest Europe



# OOP<sup>1)</sup>: Two of four “accretive” entities will be sold by end of Q1 2019



- **M&A progress on track:**

**Dilutive:** all 13 entities disposed or terminated in 2018

**Accretive:** out of four entities, one signed, one closed

Consequently a book loss of €9 million in Q4 2018 and a book gain of €5 million in Q1 2019

Related ~€30 million cash-inflow expected in Q1 2019

- **Business development:**

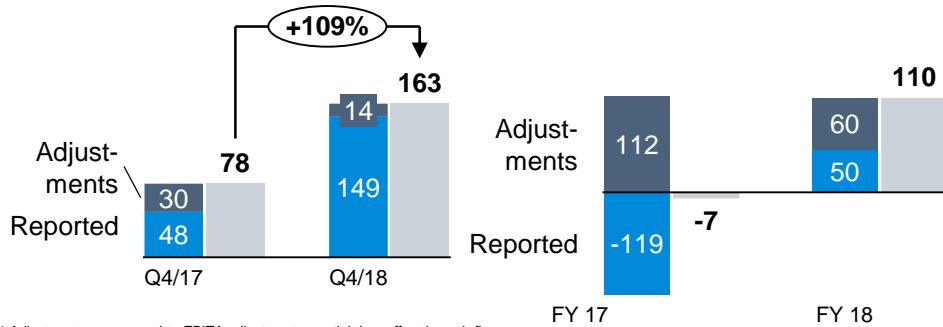
**Revenue Q4** declining by -17% due to sale of “dilutive” entities, organic +4%

**EBITA adj.** Q4 year-on-year decrease from €4 million to €3 million, mainly due to maintenance postponements in South Africa

1) Part of Reconciliation Group

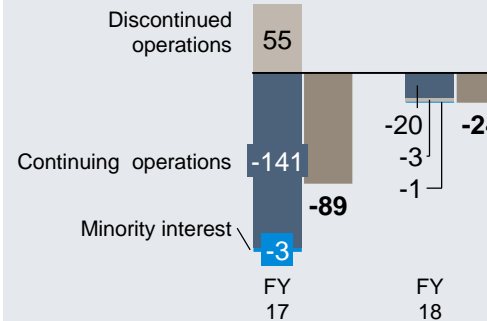
# Cash turnaround with exceptionally strong Q4

## Adjusted operating cash flow<sup>1</sup> (€ million)

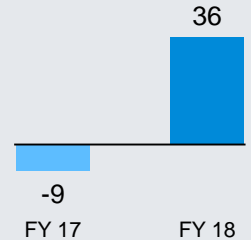


<sup>1</sup> Adjustments correspond to EBITA adjustments, partial time offset in cash flow

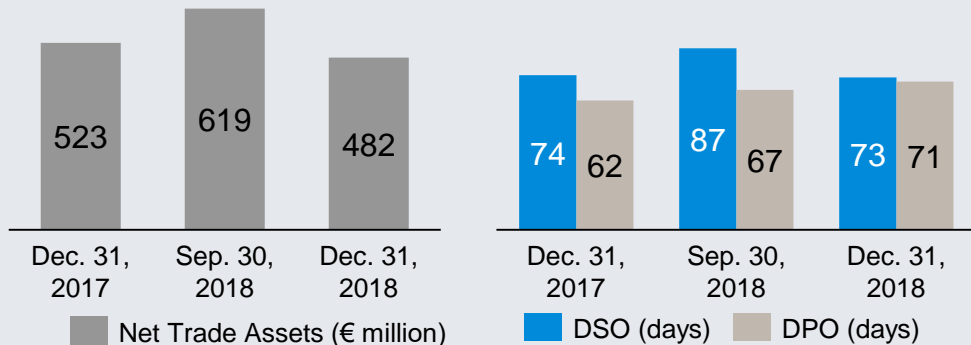
## Net profit (€ million)



## Adjusted net profit (€ million)

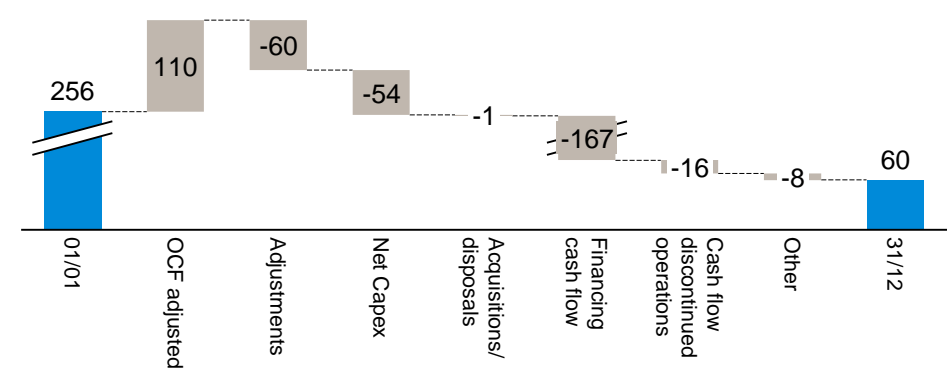


## Net Trade Assets (€ million)



DSO: Trade receivables + WIP - advance payments received, DPO: Trade payables

## Net cash (€ million)



# Initiatives for higher efficiency and lower costs

## IT PROJECTS

### Status of process and system harmonization (ERP-System):

- ✓ Template solution set up
- ✓ Degree of completion: 40%
- ✓ Targeting ~70% by end of 2019

## PROCUREMENT INITIATIVE

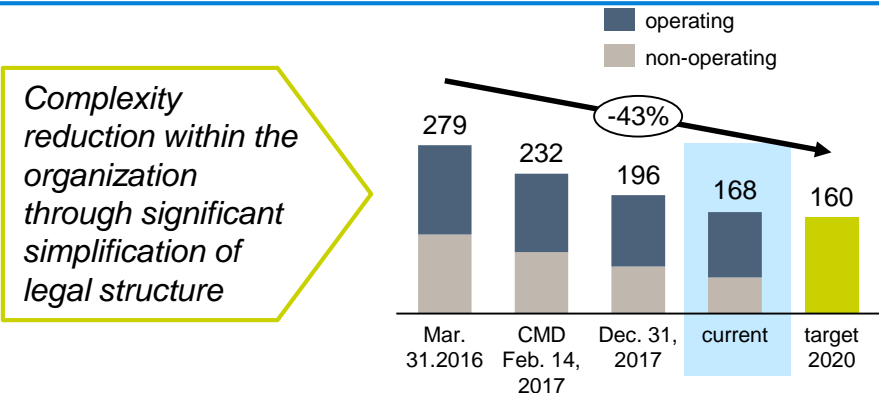
- ✓ Increasing number of e-auctions to improve the competitive advantage
- ✓ Reduced prices for direct material by further bundling across entities
- ✓ Focus on best price structures for products like scrubbers

## MERGER OF OPERATING UNITS

### Example Austria: realizing cost synergies by full merger

- ✓ Reduction from 5 to 1 legal entities by merger, roll-in of ERP System
- ✓ Joint go-to-market
- ✓ Full life cycle, i.e. engineering, procurement, construction, maintenance
- ✓ Ability to serve all focus industries

## REDUCTION IN THE NUMBER OF LEGAL ENTITIES



# Strengthening sense of purpose

Tom Blades, CEO

CMD 2019 | February 14, 2019

# Extensive analysis since mid-2016

## 2016/2017

- Deep analysis of the company, its markets and its customers
- Evaluated our strengths, opportunities and challenges
- Analysis based on decades-long industry experience of top management team

- Exceptional profile: consistently No. 1 supplier of industrial services for the process industry in Europe
- Demand for engineering and services is strong and getting stronger

- Deep expertise, knowledge and best-in-class practices
- Multiple restructuring phases led to brain-drain and loss of direction
- Long-standing customer relationships

- Very fragmented, non-integrated sub-optimal structure
- Silo mentality not reflective of market demands
- Tremendous potential but unrealized opportunities

### Procedure



### Products



### People



### Structure



## 2018/2019

- Deep dives on key entities
- Leverage “orders received” → customers selectivity
- BTOP to drive implementation

- Integrated projects
- High margin, high growth opportunities: a) Biopharma; b) Energy (Nuclear) & Emissions (Scrubbers) c) Automation / Digitalization

- Management “upgrades”
- Business development
- COO

- Governance structure, especially “projects”
- In country consolidation → critical mass
- Cross border team work



**Bilfinger 2020: Strengthening sense of PURPOSE**



# Strategy affirmed, enhanced setup

## 2 Service Lines, 4 Regions, 6 Industries

**Our ambition**

**We engineer and deliver  
process plant performance**

**Where to play**

### 2 Service Lines

- Technologies
- Engineering & Maintenance

### 4 Regions

- Continental Europe
- Northwest Europe
- North America
- Middle East

### 6 Industries

- Chemicals & Petrochem
- Energy & Utilities
- Oil & Gas
- Pharma & Biopharma
- Metallurgy
- Cement

**How to win**

People &  
Culture



Customer &  
Innovation



Organization &  
Structures

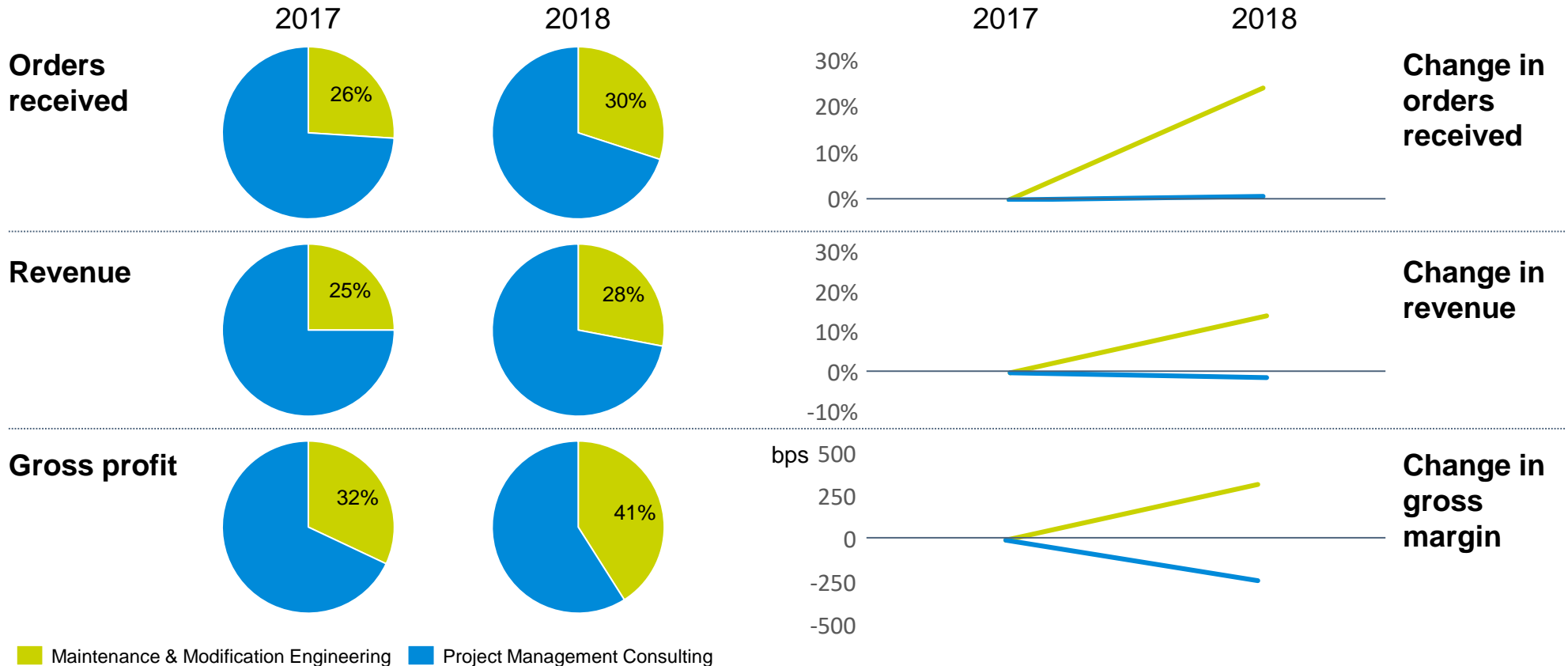


Financials



# European Engineering Resources

Maintenance & Modification Engineering with increasing contribution to gross profit



## 2 Service Lines

Enhanced setup for build up and build out phase

### Technologies

FY 2018: Revenues € 499m, EBITA adj. € -24m

#### Market

High growth potential for technological products esp. in Energy & Emissions, Biopharma (Life Science) and Automation / Digitalization – supported by mega trends

#### Characteristics

- Proven technological competence
- Product and manufacturing excellence
- Centralized capacities
- Serving the global market



Focusing on Technologies drives stronger growth and higher margins

### Engineering & Maintenance

FY 2018: Revenues € 3.495m, EBITA adj. € 133m

#### Market

Increasing demand in Engineering Maintenance services

#### Characteristics

- Higher added value to maintenance business
- Covering full life-cycle
- Improve asset and plant performance
- Superior customer perception
- Potential for cost savings in SG&A



Combining E and M leverages our business to higher-end services and higher margin

# Operational Excellence delivering the Strategy

Duncan Hall, COO

CMD 2019 | February 14, 2019

# Where will Operational Excellence make a difference?

- Incremental margin growth through continuous improvement
- Project delivery utilizing governance, risk management and short interval project control
- Secure higher margin growth with product technology, value led services and combined life cycle solutions
- Cross-border services with transferable concepts reducing risks for customers and Bilfinger
- SG&A efficiency throughout our performance chain including headquarters and operational businesses

▶ UNDERPINNED BY SAFETY AND COMPLIANCE

EFFECTIVENESS

Do the right things



EFFICIENCY

Do the things right





## 2 Service Lines

Technologies: ambition to grow higher-margin business

### Technology



### Description



### Goal



### Scrubber

- High demand driven by legislation on emissions and CO<sub>2</sub>
- Proven expertise in flue gas desulphurisation
- Attractive, compact design with short payback

- Increase serial production capacity internally and with partners
- ~€100m (70 ships) in order book with further options



### Pharma & biopharma expertise

- Ageing society and global rise of middle class drives new products and sales growth
- Global market, customers and procurement
- Compact production facilities

- Biopharma skids and bioreactors
- Global reach in with deliveries into China and Russia
- No. 1 supplier in Europe and ~20% revenue CAGR in the last 4 years



### Nuclear Services

- Worldwide build programs averaging 25 in construction
- 448 reactors operable worldwide – 50% in US and Europe
- High standards of safety, quality and service essential

- Present on 3 new builds in Europe
- Chosen as strategic supplier for NSSS at Hinkley Point > €250m
- Specialist in engineering, piping systems and handling

## 2 Service Lines

Engineering & Maintenance: combined and full life cycle services driving value

### Technology



### Description



### Goal



### Combined strength

- €36m deoderization plant for Fluxys
- Critical system in transmission and leak detection for gas to/from GER
- Gas processing & transmission investment increasing

- Bilfinger expertise from four businesses combined
- Specialists in Gas systems, automation fabrication and installation involved



### Bilfinger Turnaround Concept

- High risk events for customers – safety, duration and cost
- Large investment programs with up to 10 year look-aheads
- Complimentary to maintenance services and customer entry point

- Consistent and modular approach to reduce risks
- Training and development of new mobile resources
- Established player in market



### Corrosion under insulation

- Major root cause of process safety issues in recent years
- Investment programs of ~€2bn in US and Europe p.a.
- Inspection followed by remediation and replacement

- Bilfinger multi-services enable integrated teams
- Rope access technicians reduce customer costs
- Innovative solutions for the avoidance of repeat failures

# Operational excellence in action

Project:

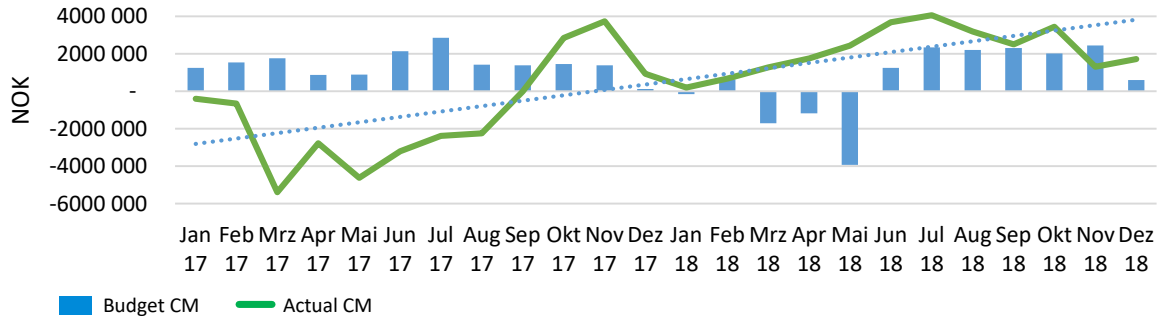
2016-21

Scope:

Scaffolding, Painting and Insulation Services for Offshore Platform

## Project Performance Indicators (e.g. CPI, SPI, MPI, others)

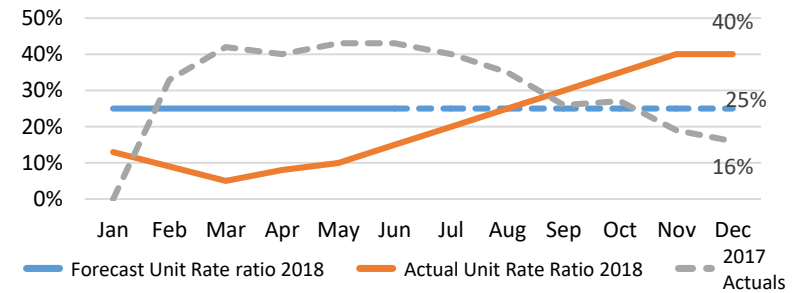
### Area Contract financial performance vs targets, 2017-2018



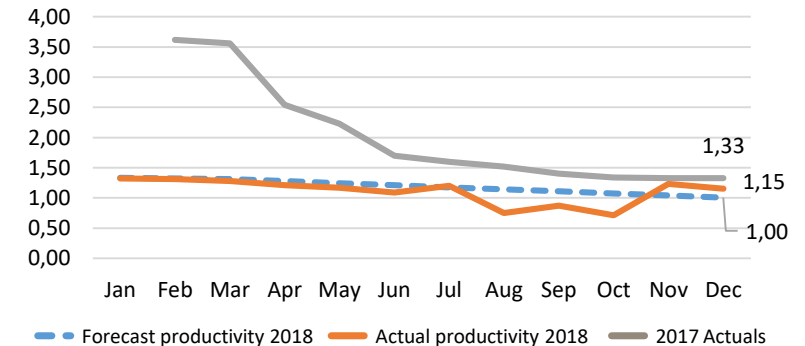
### Key achievements 2018:

1. HSEQ performance maintained and operational KPIs being met.
2. Successful sustained recovery on contract, following extensive improvement program to increase productivity and mitigate risks.
3. Increased share of norm based work during Q3 and Q4 2018 based on performance improvement within scaffolding.
4. Underlying positive margin going forward. Still opportunities to improve further through BTOP and LEAN program (TFII demobilized)

### Norm based work, % of used manhours



### Productivity factor, norm based work

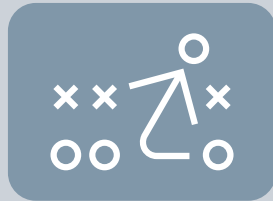


# Sustainable and profitable growth

## Structured process for performance improvement

### Strategy deployment

'What' and 'How' –  
deployment and  
execution



### Measure performance and improve

Bilfinger and customer  
accountable and  
committed



### Deliver value for the customer and ourselves

High value products and  
services reducing mutual  
risks



# Looking forward 2019 and beyond

Tom Blades, CEO

CMD 2019 | February 14, 2019



# Overall positive market outlook

## Update on market developments (1/2)

### Conti- ental Europe

#### Oil & Gas

- Maintenance & field life extension investments continue.
- Upgrades along the “European gas network”



#### Chemicals & Petrochem

- Stable maintenance business
- Demand for general contractor solutions within maintenance projects
- Turn-around pipeline filling fast
- Willingness for further contracting-out of maintenance depends on country/region



#### Energy & Utilities

- CHP / district heating
- Perceived increase of contracting-out rate in maintenance
- Distributed power generation
- Focus on renewable energy and digitalization



#### Pharma & Biopharma

- Few investments but large projects
- Good activity around ‘modules’
- Market remains positive but slowing dynamic
- Price-driven maintenance for pharma



### North- west Europe

- Record profits & cash for many O&G customers
- Maintenance backlog being addressed
- O&G majors continuing to offload later life assets and investing in new fields



- Chemical / downstream investments and expansions continue
- IMO 2020 beginning to impact refinery upgrades
- Chemical companies becoming more interested in plastic to X technologies



- Majors maintaining focus on renewables market
- Wylfa nuclear project suspended
- Hinkley Point continues on track



\*International Maritime Organization:  
date for ships to comply with low sulphur fuel oil requirement

\*\*Electrical & Instrumentation


Significant markets for Bilfinger (based on current revenue)

# Oil & Gas and Chemicals & Petrochemicals show positive outlook in our growth regions


## Update on market developments (2/2)

### North America


#### Oil & Gas

- Number of active drilling rigs ramp-up and stable 
- Mid-stream gas investments continue
- Gulf of Mexico picking up
- LNG new builds announced


#### Chemicals & Petrochem

- American Chemical Council confirms growth with slowing pace in general, however 
- Gas monetization expansion on the US Gulf Coast continues


#### Energy & Utilities


- Energy storage market is expected to double 
- Trend towards renewable energy continues and becomes competitive due to decreasing CAPEX


#### Pharma & Biopharma


- US is largest market in the world 
- Single use batch processing is rising
- Rising investment in Biopharmaceutical R&D (personalized medicines)

### Middle East

- Oil & Gas upwards trend fueled by NOC investments 
- Major opportunities in the pipeline in gas and upstream oil
- Environmental tech in focus
- The OPEX market remains solid and steady

- Petrochemical market steady on Opex and upbeat on Capex 
- Shifting Capex to integrate the value chain to consumer spots leading to multiple ME funded American and Asian projects
- Refining under margin pressure; focus on Opex optimization creates opportunity

- Energy utility (conventional) under pressure due to arrival of renewable revolution to Middle East as well as excess thermal capacity 
- Energy efficiency back on the agenda
- Electrical Energy demand plateauing

- Expected market growth in the next few years due to pressure on localization 

 Significant markets for Bilfinger (based on current revenue)

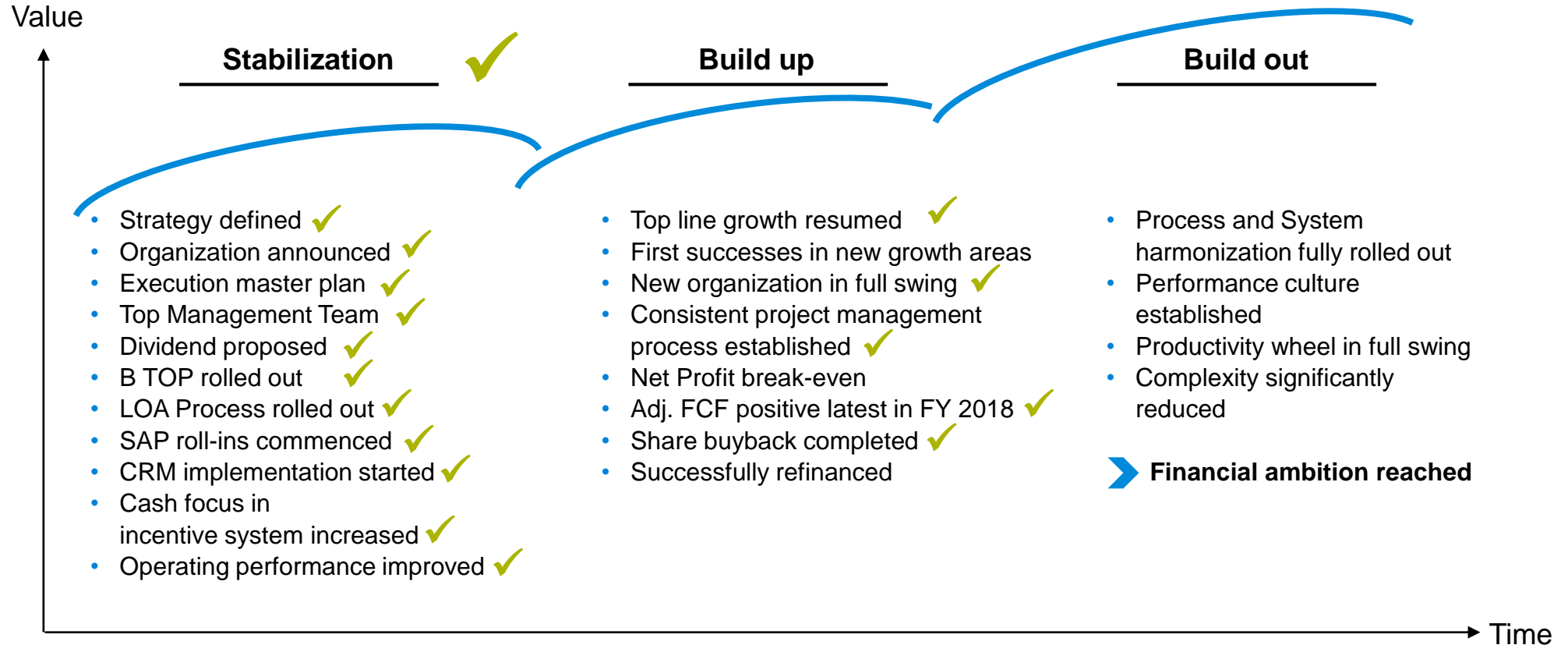
## Outlook 2019: next step on our way to reach targets

<i>in € million</i>	Actual FY 2018	Expected FY 2019
<b>Revenue</b>	4,153	Mid single-digit organic growth
<b>EBITA adjusted</b>	65	Significant increase to more than €100 million
<b>Free Cash Flow reported</b>	-4	Positive <sup>1)</sup>

1) Including positive effect from first-time application of IFRS16, like-for-like: break-even

# Bilfinger 2020

## Further progress in build-up phase



# Bilfinger 2020

## Financial ambition

Organic Growth	Profit	Cash	Return
<p><b>&gt;5% CAGR</b> based on revenue FY 2017</p>	<ul style="list-style-type: none"><li>• <b>EBITA adjusted ~5%</b></li><li>• Gross margin improvement by ~200bps</li><li>• SG&amp;A ratio reduction by ~300bps</li><li>• Including portfolio rotation</li></ul>	<ul style="list-style-type: none"><li>• Positive <b>adj. FCF</b> from 2018 onwards</li><li>• Over the cycle, from 2018 onwards: Cash Conversion Rate ~ 1 (minus growth adjustment)<sup>1</sup></li></ul>	<p>Post-tax <b>ROCE reported:</b> 8 to 10%</p>

### Capital Structure

Investment Grade (mid-term perspective)

### Dividend Policy

Sustainable dividend stream going forward  
Policy: 40 to 60% of adjusted net profit

<sup>1</sup> Cash Conversion Definition: (Adj. EBITA + Depreciation – Change NWC - Net CAPEX) / Adj. EBITA





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# Preliminary figures 2018 and outlook 2019

Tom Blades, CEO | Christina Johansson, CFO | Duncan Hall, COO

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## New segment structure (simulation)

<i>in € million</i>	Technologies	Engineering & Maintenance		Reconciliation Group	Total
		E&M Europe	E&M International		
<b>Revenues</b>	499	2,732	763	159	4,153
<b>EBITA adjusted</b>	-24	101	32	-44	65
<b>EBITA adjusted margin</b>	-4.8%	3.7%	4.2%	-	1.6%